



Department of Commerce with Information Technology
Dr. N.G.P. ARTS AND SCIENCE COLLEGE
Coimbatore - 641 048

Accredited by NAAC & Certified by ISO 9001 : 2008
(An Institution of Kovai Medical Center Research & Educational Trust)
(Affiliated to Bharathiar University, Coimbatore)

News Letter

Editors Message

Reform and renaissance take a long time and much persistence, and to be effective it requires strong collaboration and solid partnerships. We are pleased to record our sense of gratitude to the people concerned for their effort in getting up affiliation offer professional learning opportunities and support for the introduction of innovative technology into classrooms, to research the evidence that will strengthen the healthy practice and who have generously shared their ideas, wisdom and time. It is an immense pleasure and privilege to launch this second edition for academic year 2012-2013. In this issue, we recount the various events and activities in which our department was actively involved.

Patrons

Dr. Nalla G Palaniswami
Chairman

Dr. Thavamani D. Palaniswami
Managing Trustee & Secretary

Advisor

Dr. P.R. Muthuswamy
Principal

Editors

Dr. S. Saravanan
Head-Commerce (IT)

Mr. V. Saravana Kumar
Assistant Professor Commerce (IT)

COMTECH ASSOCIATION ACTIVITIES

Extension Activity



*Consumer Awareness held on 25.06.2012
Resource person: Mr. V.Saravana Kumar, Faculty Commerce IT
Beneficiaries: Kadri Mills Higher Secondary School students,
Coimbatore*



*Consumer Awareness held on 04.07.2012
Resource person: Dr S.Saravanan Faculty Commerce IT
Beneficiaries: SRNV Higher Secondary School students, L N
Palayam.*



*Consumer Awareness held on 3.09.2012
Resource person: Dr S.Saravanan Faculty Commerce IT
Beneficiaries: SKN Government Higher Secondary School
students, Peedampalli.*



*One day workshop on Accounting in Tally held on 11.01.2013
Resource person: Dr S.Saravanan Faculty Commerce IT
Beneficiaries: K K Naidu Higher Secondary School students,
Coimbatore.*

Guest Lecture



Basic Structure of Stock Market and Derivatives Segment held on 27.06.2012 Resource person: Mr. M.P.Prabhakaran, Technical Analyst IFCI financial Services Ltd, Business Partner,



Career Opportunities in Finance Profession held on 27.07.2012 Resource person: Mr. V.Devaraj, Chartered Accountant V.L Institute of Management Science, Coimbatore



Technology Boon or Bane held on 08.08.2012 Resource person: Mr. M.S. RajSekhar, Chartered Accountant, VKS Aiyer & Co, Coimbatore.



International Accounting Standards held on 22.08.2012 Resource person: Mr M.Saktivel, Branch Head, C- Cube Technologies



Research Methods & Statistical Applications held on 10.09.2012 Resource person : Dr. S. Nakeeran, Professor in Co opration, Ambo University, Ethiopia

GLOSSARY AND JARGON DISCUSSION BY THE STUDENTS

Date	Name Of the Student	Topic
04/07/2012	Lavanya.P	Accounting Terms-Glossary
20/07/2012	Ranjitha.S	Accounting Terms-Glossary
15/08/2012	Pasupathy.P	Government & Politics
28/08/2012	Keerthana.S	Artificial Intelligence
13/09/2012	Kingsly.J.S.	Accounting Terms in Computer
25/09/2012	Farzana anwar.A.V	Accounting Standards
26/12/2012	Fathima henna.K	Basis Of Accounting
07/01/2013	Sai Krishnan.M	Types Of Accounting
28/01/2013	Fazil musthafa.P.P	Vouchers used in Auditing
05/02/2013	Menaka.S	Retained Earnings
13/02/2013	Karthick.S	Accounting Terms-Glossary
27/02/2013	Lilly puspam.S	Accounting Terms-Glossary

STUDENTS PARTICIPATION IN OTHER COLLEGE EVENTS

Date	Event Name	Participated Students	Name of the College
5/2/2013	Mime	Nithiyanthan.S Subash chandhar Nandhagopal .S Santhosh.G Nandhakumar.S	SNR Sons College, Coimbatore.
5/2/2013	Add-Zap	Bharath Joel Robinson	SNR Sons College, Coimbatore.
5/2/2013	Best Managers	Karthick Keerthana	SNR Sons College, Coimbatore.
5/2/2013	Mehanti Competition	Deepika Divya Bharathi	SNR Sons College, Coimbatore.
14/2/2013	Mehanti Competition	Deepthi Priyanka.R Priyanka.M	Hindustan College Of Arts And Science, Coimbatore.

PAPER PRESENTED BY THE STUDENTS IN OTHER COLLEGE AND SEMINARS AND CONFERENCES

Date	Title of the Paper	Students Name	College Name
1/2/2013	Consumer Rights	Nithiyanthan.S	Hindusthan College Of Arts And Science Coimbatore.
14/2/2013	E-Business And E-Payment System	Dharani.P	G.R.D.arts and Science College, Coimbatore.
14/2/2013	Knowledge Management	Anu.R	G.R.D.arts and Science College Coimbatore
14/2/2013	Data Mining	Arthi.K	G.R.D.arts and Science College, Coimbatore
14/2/2013	E-Business	Kalpana.N	G.R.D.arts and Science College, Coimbatore
14/2/2013	Supply Chain Management	Sangavi.R	G.R.D.arts and Science College Coimbatore

WORKSHOP ATTENDED BY THE STUDENTS

Thirteen Students were participated in DRDO sponsored two day work shop on Cyber security trends and its challenges in 2013 organised by Hindusthan College of Engineering and Technology, Othakkalmandapam, Coimbatore.

STAFF ACHIEVEMENTS

Paper presented

1. Ms.Nithya has presented a paper "Approach to Measure Semantic Similarity by using Fuzzy Clustering" on 27th September 2012 Department of Computer Science in Our Campus.
2. Ms.Nithya has also presented a paper "A survey on types of attacks in mobile ad-hoc" on 14th February 2012 at Dr.G.R.Dhamotharan College of Arts & Science.
3. Dr S. Saravanan has participated UGC National Level Seminar on Role of Autonomy and Quality Assurance in Higher Education: Issues, Achievements & Challenges through IQAC held at Gobi Arts & Science College on 1st & 2nd February 2013.
4. Dr.S.Saravanan and V.Saravana Kumar have presented paper in International conference on issues and challenges before Indian Managers and Entrepreneurs. A global Perspective conducted by GRD Academy of Management on 6th February, 2013 paper titled Challenges faced by the women Entrepreneurs in Indian context.
5. Dr.S.Saravanan and V.Saravana Kumar have presented paper in National seminar on Consumerism – Challenges and Prospects conducted by Hindusthan College of Arts & Science on 15th February, 2013 and presented a paper titled Consumer Protection Council.
7. Mrs.V. Sengani has presented paper in National Conference at Dr GRD College of arts & science on 14th February 2013, paper titled Micro Insurance in India.

Articles Published in Journals and Chapters in ISBN Books

1. Saravanan.S, "A Study on Customer Perception about Service Quality of Mega Stores at Coimbatore Province", Aditya International Journal of Research in Technology and Management, Vol.1, Issue-11, April 2012, PP.46-54. ISSN-2248-9665
2. Saravanan.S, "Problems Faced By the Vegetable Producing Farmers In Erode, Coimbatore and Tiruppur Districts -Tamil Nadu" Indian Journal of Marketing, Vol.42. October 2012.pp 22-30. ISSN-0973-8703
3. Saravanan.S, "A study on Customers Satisfaction towards credit Card Services Provided by state bank of India, with Special Reference to Coimbatore City", Indian Journal of Applied Research, Vol.2, Issue-2, November 2012, PP.10-12. ISSN-2249-555X.
4. Saravanan.S, "An Empirical Investigation on of Farmers Awareness and Attitude towards Farm Loans in Erode District-Tamilnadu" Journal of Commerce and Management Research, Vol.2, Issue-5, December 2012, PP.102-112. ISSN-2249-0442.
5. Saravanan.S, "An study on production and Marketing Constrains of Farmers in Coimbatore District-Tamilnadu" International Journal of Arts, Science and Commerce- Researchers World, Vol. IV Issue 1, January 2013. PP.66-77. ISSN: 2229-4686
6. International Conference on Globalization is Irreversible Need for branding India Inc.& Making MSMEs Competitive organised by Sree Saraswathi Thyagaraja College, Pollachi on 02nd March 2012 presented a paper and published in Edited ISBN Book paper entitled Constrains of women workers in Indian Context.
7. National conference on Higher Education in India: Changes and Challenges organised by Association of principals of Colleges of Bharathiar University on 9th February 2013, Coimbatore published a paper in Edited ISBN Book paper entitled A review of Higher Education Quality issues in Present Scenario.



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