



**Dr. N.G.P. ARTS AND SCIENCE COLLEGE**

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore  
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3<sup>rd</sup> Cycle)

DST-FIST DBT-Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

**Department of Commerce Accounting and Taxation**

**Department Activities: 2021 - 22**

**1. Guest Lecture/Invited Lecture**

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	01-Apr-22	Mrs.Srikanta Lahari Sagi, Senior Associate, Lotus Knowlwealth Pvt.Ltd., Mumbai	Capital Market	Google Meet	100
2	21-Mar -22	Mr.Pranesh Krishnan, Director – operations, Institute of Management Accountants India Private Limited, Cochin Mr.E.Harikrishnan, Manager-Miles Education Private LTd, Chennai	Explore Career Opportunities in Finance and Accounts	Seminar Hall VII	150
3	23-Sep-21	Mr.C.Anantharaj , Manager RBI, Bangalore	Career Guidance and Job Opportunities in Banking Sector	Google Meet	100
4	17-Sep-21	Dr.BalajiKannan , Manager ,Placements and Corporate Relations, Amity Global Business School, Chennai	Career for Commerce Graduates in Big 4 Consulting Companies	Google Meet	100
5	04-Sep-21	Mr.DhineshRodi, Founder and CEO of Namu Candy, Kovilpatti	Let us be an inspiring Entrepreneur	Google Meet	400

6	14-Aug-21	Rtn.S.Sasikumar, Charter President, Rotary Club of Coimbatore, Business and Lifestyle Coach Sulur	Bio Genetic Entrepreneurship	Google Meet	100
7	06-Aug-21 to 08-Aug- 21	Mr.Sivakumar South India Regional Council of The Institute of Chartered Accountants of India	Communicate with Confidence	Zoom Meet	80

## 2. Seminar /Workshop Conferences organized

S. No	Date	Nature of the Event (Conference/Seminar/Workshop)	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Funding Agency	Total Funding
1	21-Oct-21 &22-Oct-21	Virtual International Conference	505	Pandemic and Business Sustainability (PBS – 2021)	1.Smt.Vanitha Dalta Vice Chairman & Managing Director Elico Health Care Services Limited, Hyderabad, India. 2.Shri.Anand Venkat Techno Sales Director Red Hat Technologies Singapore. 3.Shri.K.Hari Krishnan Advisor Compliance Customer Grievances Fino Payments Bank New Bombay, India. 4.Dr.Sharan Kumar Shetty KSET Associate Professor & GC Member MSN Institute of Management Mangalore, India.	-	-	-

					5.Dr.Prince Jason. A Assistant Director –Operations VIT Bhopal University Madhya Pradesh, India . 6.Mr.Amit E Balarathinam Assistant General Manager Operations Express Industry Council of India Mumbai, India.			
2	17-Sep-21	Workshop	-	e- Filing	Mr.M.Varadaraj, Senior Associate, PV Associates , Coimbatore	-	-	-
3	13-Sep-21	Seminar	-	Social Media Marketing and Brand Marketing	II B.Com.A&T Students	-	-	-

### 3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	09-Apr-22	Extension Activity : Avoiding the Usage of Plastic	Veliyangadu	60
2	22-Mar-22	Extension Activity : Health and Wellness	Nellithurai	60
3	22-Mar-22	Extension Activity : Water Conservation	Nellithurai	35
4	25-Sep-21	Extension Activity :Awareness on Usage and Disposal of Covid Kit	Karupurayanpalayam Village	12

#### 4. Staff Recognitions:

S. No.	Name of the Staff	Acted As	Name of the Programme	Date	Venue
1	Mrs.T.Maheswari	Resource Person	Guest Lecture on ‘Impact of GST on Insurance Sector’	27-Oct-21	Google Meet
2	Dr.T.Snekalatha	VC- Nominee	BoS	04-Sep-21	Google Meet

#### 5. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	21-Nov-21 & 22-Nov-21	Dr.T.Snekalatha, Dr.A.Y.Kettiramalingam, Dr.A.Anandalakshmy, Mrs.T.Maheswari Dr.E.Karthika	Virtual International Conference – Pandemic and Business Sustainability	Dr.N.G.P.Arts & Science College
2	24-Sep-2021 to 30-Sep-2021	Dr. A.Y.Kettiramalingam	Institutional Values, Vision and Leadership under ParamarshScheme of UGC	MDSD Girls College, Ambala, Haryana
3	22-Sep-2021 to 28-Sep-2021	Dr. A.Y.Kettiramalingam	Enhancing Teaching and Creating an Effective Learning Process in the Contemporary Era	Hindusthan College of Arts & Science, Coimbatore
4	21-Sep-21 to 23-Sep-21	Dr.T.Snekalatha	FDP: Preparation for NAAC, Department of Commerce (Professional Accounting)	AyyaNadarJanakiAmmal College, Sivakasi
5	21-Sep-21 to 23-Sep-21	Dr.A.Y.Kettiramalingam	FDP: Preparation for NAAC, Department of Commerce (Professional Accounting)	AyyaNadarJanakiAmmal College, Sivakasi
6	06-Sep-21 to 10-Sep-21	Maheswari.T	FDP on Research Methodology - Techniques and Software for Social Sciences	AICTE and ATAL Academy
7	23-Aug-2021	Dr. T.Snekalatha	Digital Teaching Methods in Higher	Hindusthan College of

	to 28-Aug-2021		Education	Arts & Science, Coimbatore
8	23-Aug-2021 to 28-Aug-2021	Dr. A.Y.Kettiramalingam	Digital Teaching Methods in Higher Education	Hindusthan College of Arts & Science, Coimbatore
9	23-Aug-2021 to 28-Aug-2021	Dr. A.Anandalakshmy	Digital Teaching Methods in Higher Education	Hindusthan College of Arts & Science, Coimbatore
10	23-Aug-2021 to 28-Aug-2021	T.Maheswari	Digital Teaching Methods in Higher Education	Hindusthan College of Arts & Science, Coimbatore
11	2-Aug-2021 to 8-Aug-2021	Dr. A.Y.Kettiramalingam	Application of Tools & Techniques in Research Methodology	Anjuman Arts, Science, Commerce College & P.G.Studies, Dharwad
12	4-Aug-2021 to 6-Aug-2021	Dr. T.Snekalatha	Communicate with Confidence	The Institute of Chartered Accountants of India Southern India Regional Council
13	4-Aug-2021 to 6-Aug-2021	Dr. A.Y.Kettiramalingam	Communicate with Confidence	The Institute of Chartered Accountants of India Southern India Regional Council
14	4-Aug-2021 to 6-Aug-2021	Dr. A.Anandalakshmy	Communicate with Confidence	The Institute of Chartered Accountants of India Southern India Regional Council

15	4-Aug-2021 to 6-Aug-2021	T.Maheswari	Communicate with Confidence	The Institute of Chartered Accountants of India Southern India Regional Council
16	26-Jul-21 to 1-Aug-21.	Dr.T.Snekalatha	FDP: Outcome Based Education, Department of Management	Karpagam Academy of Higher Coimbatore
17	26-Jul-21 to 1-Aug-21.	Dr.A.Y.Kettiramalingam	FDP: Outcome Based Education, Department of Management	Karpagam Academy of Higher Coimbatore
18	26-Jul-21 to 1-Aug-21.	Dr.A.Anandalakshmy	FDP: Outcome Based Education, Department of Management	Karpagam Academy of Higher Coimbatore
19	26-Jul-21 to Aug-21.	T.Maheswari	FDP: Outcome Based Education, Department of Management	Karpagam Academy of Higher Coimbatore
20	29-Jul-21 – 31-Jul-21	Dr.T.Snekalatha	Workshop :Methodology, PG and research Department of Economics	St. Joseph's College of Arts and Science (Autonomous)Cuddalor
21	29-Jul-21 – 31-Jul-21	Dr. A.Y.Kettiramalingam	Covid-19 Creating a Paradigm Shift in Rural Teaching & Learning Practice	Caussanel College of Arts and Science, Ramanathapuram
22	12-Jul- 21 to 14-Jul-21	Dr.A.Anandalakshmy	Covid-19 Creating a Paradigm Shift in Rural Teaching & Learning Practices	Casussanel College of Arts and Science
23	1-Jul-2021 to 5-Jul-2021	Dr. A.Y.Kettiramalingam	Global Trends in Business Resilience Strategies	EMEA College of Arts & Science Kondotti, Kerala

## 6. Co-curricular Activities

S. No.	Name of the Student	Name of the Event	Date	Venue	Prize won
1	G.Brindha	Shining icon of Karate	22-Mar-22	Mahalakshmi Mahal, Sirumugai	<b>II</b>
2	K.Akash	Tamilnadu State Cross Country Race- <b>8 Kms</b>	12- Dec-21	NPR College, Natham, Dindigul	<b>VIII</b>
3	K.Akash	35 <sup>th</sup> Tamilnadu Inter District Junior Athletic Championship- <b>10,000 Mts</b>	8-Dec-21 to 11- Dec-21	NPR College, Natham, Dindigul	<b>II</b>
4	K.Akash	5 <sup>th</sup> V.Mylsamy BABL, Memorial Trophy – 2021- <b>1500 Meters</b>	26-Nov-21 & 27- Nov-21	Nehru Stadium, Coimbatore	<b>III</b>
5	K.Akash	5 <sup>th</sup> V.Mylsamy BABL, Memorial Trophy – 2021- <b>5000 Meters</b>	26-Nov-21 & 27- Nov-21	Nehru Stadium, Coimbatore	<b>II</b>
6	S.Jeeva	5 <sup>th</sup> V.Mylsamy BABL, Memorial Trophy – 2021- <b>3000 Meters</b>	26-Nov-21 & 27-Nov-21	5 <sup>th</sup> V.Mylsamy BABL, Memorial Trophy – 2021	<b>I</b>
7	K.Akash	SUGAN SUGAA MARATHON – 2021- <b>10 Kms</b>	21-Nov-21	Thirumurganpoondi, Avinashi	<b>III</b>
8	Akash.K	Marathon	14-Nov-21	Subramania Bharathi Sports Club & Zen Kidz Nursery and Primary School, Sulur	<b>I</b>
9	Brindha.G	4 <sup>th</sup> South India Level Karate Games- <b>Kumite</b>	31-Oct-21	Damien Public CBSE School, Nilakottai, Dindugal	<b>II</b>

## 7. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	26-Nov-2021	S.Ruba,D.Deepa,G.Brinda, M.Devi M.Nivetha, K.Kowsalaya,Jeevitha,Bhuvaneshwari	Webinar	NEHRU ARTS AND SCIENCE COLLEGE	Webinar	
2	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Chandrasekaran	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
3	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Ilamathi	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
4	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Jeevitha	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
5	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Keerthika	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	



6	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Kishore.S.P.	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
7	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Kripahari	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
8	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Madhumitha	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
9	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Nandhini Sri	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
10	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Roghini	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
11	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Sabrish	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional	

					Council	
12	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Abinaya	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	
13	4 <sup>th</sup> ,5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Bhuvaneshwari	3 Days Webinar	Communicate with Confidence	The Institute of chartered Accountants of India Southern India Regional Council	

#### 8. Students Counseled

S. No.	Name of the class	Number of Students
1	III B.Com. A&T	5
2	II B.Com. A&T	4
3	I B.Com. A&T	4

#### 9. Chapter Publications:

S.No	Date	Name of the staff	Name of the Book	Name of the Publisher
1	25-Jan-2022	Dr.T.Snekalatha	The Hand Book of Competency Mapping: A Tool in Monitoring the Employee Performance	MTC Global Trust
2	25-Jan-2022	Mrs.T.Maheswari	The Hand Book of Competency Mapping: A Tool	MTC Global Trust

		and Dr.E.Karthika	in Monitoring the Employee Performance	
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### 10. Patent Received

Name of Publisher	Title of Invention	Year	Application No
Dr.T.Snekalatha	Product Marketing Strategy	2021	202141053263 E-12/4757/2021/CHE

### 11. Other Events Conducted

S.No	Name of the Event	Date	Venue
1	Intra Department Event	23-Apr-22	Seminar Hall X
2	Earth Day	22-Apr-22	College Campus
3	World Water Day	22-Mar-22	College Campus
4	Inter Department Event	09-Mar-22	Seminar Hall VII
5	National Science Day	28-Feb-22	Google Meet

### 12. Other Achievements

S.No	Name of the Event	Course	No. of Students Completed
1	NPTEL	Leadership	36