



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2nd Cycle)

DST-FIST DBT-Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

(DEPARTMENT OF CORPORATE SECRETARYSHIP)

Template for Department Activities: (2018-19)

1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	05-Jan-19 &11-Jan-19	Mr.K.Santhosh Kumar , Business Development Manager, Accent Techno Soft, Coimbatore.	Digital Marketing	LAB NO: VII	Selected final year Students
2	27-Sep-18	Mr.Nivas Narasimhan , CFGP-AAFM, India Excite Consultants Mutual Funds, Coimbatore.	Awareness and Opportunities in Mutual Fund Industry	Seminar Hall VII	All UG and PG Students
3	24-Aug-18	Dr.A.Tamilarasu , Associate Professor, Department of Accounting, Ambo University, Ethiopia.	Effects of GST on Corporate Sectors in India	Seminar Hall VII	All UG and PG Students
4	18-Jul-18	Dr. B.Selvaraj , Associate Professor, Department of	Life Skill Development	Seminar Hall VII	All UG and PG Students

		Psychology, Government Arts College, Coimbatore.			
5	11-Jul-18	Dr.L.Ranjith , Professor & Head, Dept. of Social Work, NGM College, Pollachi.	Workshop on Research Tools	LAB NO: VII	All PG Students and Research Scholars

2. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	01-Mar-18	Inter disciplinary extension	Thayagam Social Service Centre, Vellalore	25
2	23-Feb-19	Government schemes for rural people	Senjeri village	53

3. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	01.Mar.19	Department of Computer Science Dr. N.G.P. Arts And Science College, Coimbatore.	<u>PAPER PRESENTATION</u> I B.Com. CS CA Aravind M	Participated	

		Iconsoft 2019 Interdepartmental Competition	Dinesh Kumar P		
2	30-Jan-19	Shri Nehru Maha Vidyaklaya	<u>PAPER PRESENTATION</u> II B.Com. CS CA S Venkateswaran Vimal.P I B.Com. CS CA Sivashankari.M Swaranamaalayaa.A	Presented	

4. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/ UGC/SSC I/Scopus
1	Dr. S.Jagatheeswari	A Study on Critical Success Issue and Effective Pedagogy Learning	International Journal of Social Science and Humanities Research	Issue No:3, Vol.6 July – September 2018, P-ISSN : 2348-3156, E.ISSN : 2348-3164	-	-

2	Dr.A.C.Deepa	Impact of Business and Industry on the Environment in Israel	Review of Research	Issue No:11, Vol.7, August 2018, ISSN :2249 -894X	Impact Factor :5.7631	UGC
3	Mrs.G.Ilakkia	Impact of Business and Industry on the Environment in Israel	Review of Research	Issue No:11, Vol.7, August 2018, ISSN :2249 -894X	Impact Factor : 5.7631	UGC
4	Dr.A.C.Deepa	E- Learning in the Present Educational Scenario	International Journal of Scientific Research and Review	Vol.VII, September 2018, ISSN : 2279-543X	Impact Factor : 6.1	UGC
5	Dr.A.C.Deepa	A Study on Organizational practices that influence Employee Engagement at New SPP, Erode District, Tamilnadu.	Research Review International Journal of Multidisciplinary	Special Issue, September 2018, ISSN : 2455-3085	Impact Factor : 4.184	UGC
6	Mrs.G.Ilakkia	A Study on Organizational practices that influence Employee Engagement at New SPP, Erode District, Tamilnadu.	Research Review International Journal of Multidisciplinary	Special Issue, September 2018, ISSN : 2455-3085	Impact Factor : 4.184	UGC

7	Dr. S.Jagatheeswari	Indian Capital Market	International Journal of Research and Analytical Reviews	Issue No.3, Vol.5, September 2018, E- ISSN : 2348 – 1269, P – ISSN : 2349-5138	Impact Factor : 5.75	UGC
8	Dr.A.C.Deepa	Measuring customer perceived service quality in online shopping : An empirical study	Journal of Emerging Technologies and Innovative Research	Issue No.10,Vol.5, October 2018, ISSN : 2349 - 5162	Impact Factor : 5.87	UGC
9	Mrs.G.IIakkia	Measuring customer perceived service quality in online shopping : An empirical study	Journal of Emerging Technologies and Innovative Research	Issue No.10,Vol.5, October 2018, ISSN : 2349 - 5162	Impact Factor : 5.87	UGC
10	Dr.A.C.Deepa	A Study on Customer relationship management for a recruitment consulting firm – Iconium consulting Group, Chennai.	International Journal of Basic and Applied Research	Issue No.10, Vol.8, October 2018, P-ISSN 22493352, E-ISSN 22780505	Cosmos Impact Factor : 5.86	UGC
11	Mrs.G.IIakkia	A Study on Customer relationship management for a recruitment consulting firm – Iconium	International Journal of Basic and Applied Research	Issue No.10, Vol.8, October 2018, P-ISSN 22493352,	Cosmos Impact Factor : 5.86	UGC

		consulting Group, Chennai.		E-ISSN 22780505		
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5. Staff / Student Consultancy

S. No.	Name of the Staff / Student	Area of Consultancy	Duration	Place where Consultancy was offered	Amount
1	Dr.D.Parasakthi J.Princy	Product pre launching survey	5 Months	Sabols Foods Private Ltd	5000
2.	S.Manoj kumar A.Rajkumar S.Kevin Anto R.S.Dharaneesh V.Naveen S.Vishnu Prabhu G.Mohan Karthik N.Vimal Kumar A.Naveen Kumar G.Anand Koushik Rajan A.Yokesh S.Gowri Shankar V.Ashwin S.Sanjay Kumar	Marketing Research Project	15Days	Tiruppur and Coimbatore	35100

6. Co-curricular Activities

S. No.	Name of the Event	Date	Venue	Prize won
1.	International Conference	12-Oct-18	Sankara college of science and commerce Coimbatore	-
2.	International Conference	05-Oct-18	Sankara College of Science and Commerce Coimbatore	-
3.	National Level Seminar Paper Presentation	20-Jul-18	VLB Janakiammal College of Arts and Science	-

7. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	28-Feb-19	Dr. N.G.P. Arts And Science College, Coimbatore.	<u>QUIZ</u> III B.Com. CS CA Gokul B	1 st Prize	Inter Department	

		Department of Business Administration Interdepartmental Competition	Keerthi Raj K.U			
2	15-Feb-19	II B.Com. CS CA Abarna S Abinaya S Dhanya M Giladis Anjalin Y	<u>BEST MANAGEMENT</u> Meta Fest	Nehru Institute Of Management Studies	Inter Collegiate	1st Prize
3	13-Feb-19	I B.Com. CS CA Kalaimathi T Kiruthika S Prabha K.K II B.Com. CS CA Reshma N	<u>WORKSHOP</u> One Day National Workshop On Entrepreneurial Skills	PSGR Krishnammal College For Women	Inter Collegiate	
4	13-Feb-19 To 14-Feb-19	I M.Com. CS Balaganesh M Balavignesh S Dinesh K. S	<u>WORKSHOP</u> International Workshop On “Advanced Statistical Analysis For Social Sciences”	Kaamadhenu Arts And Science College, Sathy	Inter Collegiate	

		Gayathiri V Harydharuni S Kaviya C Kishore P Narmathadevi R Pradeep P Pramina S R Sandhiya A Tharani S Kirthika V.P. Santhiya R M.Phil Karthiga	Organised By Pg And Research Department Of Commerce			
5	08-Feb-19	I B.Com. CS CA Jagadesh S Parameshwaran S	<u>PHOTOGRAPHY</u>	SNS College Of Technology Tour De Force	Inter Collegiate	1st Prize

6	06-Feb-19	I B.Com. CS CA Aswin V Hariharen B Sampath Kumar S Saumya S II B.Com. CS CA Divya P Priya Dharshini K Praveena A Sarath Kumar S III B.Com. CS CA Jayasuriya M Prakash A	One Day State Level Workshop On ‘Goods And Services Tax (Gst)’ <u>WORKSHOP</u>	Sri Ramakrishna College Of Arts And Science College	Inter Collegiate	
7	08-Jan-19	I B.Com. CS CA Parameshwaran S Department Of Microbiology	<u>PHOTOGRAPHY</u> Interdepartmental Competition	Dr. N.G.P. Arts And Science College, Coilbatore.		1st Prize

8	06-Jan-19	I B.Com CS CA C.K Aiswarya P.Keerthana K.M Suruthi M.T Angel M.Praveena S.Parameshwaran B.Vignesh H.Anandh G.Anand S.Abirami M.Aravind P.Ragul V.S Sabhari G.Santhosh kumar R.Savitha M.Sivashankari B.Swathi B.Hari haran	<u>BIZ TRAC 2K19</u> Divya .V	PSG College Of Arts And Science Corporate Association	Inter Collegiate	
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		V.L. Deepak S.Karthik B.Akash K.Sowndraya M.Divyasri A Sri devi Swathi .S Kavya S Keerthana M Anne Monica.A				
9	04-Jan-19	I B.Com. CS CA K.V.A Kandharupak I.Krishnapriya	National Intercollegiate Meet Ignitara'19 <u>JIN ZAI/HR</u>	PSGR Krishnammal College For Women College Of Excellance,Nirf201 8-16 Th Rank Department Of Commerce	Inter Collegiate	
10	11-Dec-18	II B.Com CS CA K.Sivaprabaharan	<u>Awareness Expo</u>	The United Educational & Social Welfare Trust,	Inter Collegiate	-

				Kalam People's Trust & Friends Of Police In The United Orphanage For The Disabled Home, Coimbatore		
11	30-Oct-18	I B.Com. CS CA Devi Abirami A	Handwriting	Agathiyar Mamunivar Kalai Ilakkia Panpattu Aaivu Mayyam	Inter Collegiate	-
12	15-Oct-18	I B.Com. CS CA Benita C Devi Abirami A	ADDZAP	Institute of Company Secretaries of India	Inter Collegiate	-
13	26-Sep-18	<u>II B.Com CS CA</u> <u>Dharunesh.S</u>	Word safari	Sasurie college of arts and science Tiruppur	Inter Collegiate	-
14	20-Sep-18	<u>I B.Com CS CA</u> <u>Mythili.K</u> <u>II B.Com CS CA</u> <u>Sarath kumar.S</u> <u>Sivaprabhakaran.A</u>	Professional Hunt	Dr.N.G.P Arts and Science College, Coimbatore B.Com (PA) Department	Inter Departmental	Won 1 st 2 nd & 3 rd prize

15	05-Sep-18	II B.Com CS CA Jeevitha R	Kavithaai Bharathi Memorial Day	Elangovadigal Tamil Mandram	Inter Collegiate	Won 2 nd Prize
16	15-Aug-18	I B.Com CS CA Swetha Chanchal	Solo Dance	Dr. N.G.P Arts and Science College, Coimbatore	Inter Departmental	Won 2 nd Prize
17	11-Aug-18	II B.Com CS CA Elango G Eshwar S Sanjay S Subash S Vignesh A	Short Film	PSG Institute of Management COSMA FEST	Inter Collegiate	Won 2 nd Prize
18	14-Jul-18	II B.Com CS CA Nivetha.B Jeevitha. II B.Com CS CA Nivetha.B Jeevitha.R	Essay Writing Poetry	Hindustan College of Arts And Science	Inter Collegiate	
		I B.Com. CS CA S.Barani dharan	<u>FINANTA/FINANCE</u>			

		S.Sampath kumar				
		III B. Com. CS CA A.Raj kumar M.Karthick prabu	<u>MARCNATA/MARKETIN G</u>			
		II B.Com. CS CA K.Padamavathy P.Nivedha	<u>BLIZ KWIZZ/COMMERCE QUIZ</u>			
		II B.Com. CS CA Abarna S Abinaya S Dhanya M Gowthami K	<u>BEST MANAGEMENT</u>	SNS College Of Technology Tour De Force	Inter Collegiate	1st Prize
		II B.Com. CS CA Elango G Gokulakannan R Venkateshwaran S	<u>SHORT FILM</u>	SNS College Of Technology Tour De Force	Inter Collegiate	

	II B.Com. CS CA Vikashini C.T Jeevitha R Haritha A I B.Com. CS CA Srivani N Prabha K.K Balanandhagopal H Tarunika J	<u>TREASURE HUNT</u> Sarnitha A	SNS College Of Technology Tour De Force	Inter Collegiate	
	III B.Com. CS CA Karthick Prabu M Raj kumar II B.Com. CS CA Sanjay S Divya P Santhini T Sabarna Sri K Vimal P Eshwar S	<u>MIME</u>	SNS College Of Technology Tour De Force	Inter Collegiate	

		I B.Com. CS CA Anitha D Mythili K Sri Devi A	<u>PAPER PRESENTATION</u>	Nehru Institute Of Management Studies	Inter Collegiate	
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8. Students Counseled

S. No.	Name of the class	Number of Students
1	II-B.Com CS CA – A	10
2.	II-B.Com CS CA – B	32
3.	III-B.Com CS CA - A	30
4.	III-B.Com CS CA - B	42
5.	I-M.Com CS	5
6.	II-M.Com CS	10
7.	I-B.Com CS CA – A	24
8.	I-B.Com CS CA – B	35