



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2nd Cycle)

DST-FIST DBT-Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

DEPARTMENT ACTIVITIES- ACADEMIC YEAR 2016-2017

1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1.	04-Jan-17	Muthaiya Sellamuthu, Web Developer Accent Techno Soft (ATS), Coimbatore	Digital Marketing	Avvai Arangam	All UG students
2.	10-Aug-16	R.Selvakumaran	Soft Skill Programme	Smart Class Room : 403	I UG students
3.	28-Jul-16	K.C.Senthilkumar, Chartered Accountant, Tiruppur	Career Guidance Programme	Kambar Arangam	All UG students
3.	28-Jul-16	K.C.Senthilkumar, Chartered Accountant, Tiruppur	Career Guidance Programme	Kambar Arangam	All UG students
4.	09-Aug-16	Dr.P.Karthikeyan, Professor, Kongu Engineering College, Erode	Financial Planning For Young Investors	Smart Class Room : 403	II UG students
5.	13-Jul-16	Mr.P.Mohan Babu	International Financial Reporting Standards	Avvai Arangam	III UG students

6.	01-Jul-16	Mrs.Lavanya Senior Assistant Manager	3D Animation	Kambar Arangam	All UG and PG students
7.	06-Jun-16	Dr.S.Thanga Manikandan Assistant Professor , Dr.NGPASC, Coimbatore	Vaasippum Nesippum	Kambar Arangam	All UG and PG students

2. Seminar /Workshop/ Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/Workshop)	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Funding Agency	Total Funding
1	10-Jan-17	Workshop		Balance Sheet Analysis	CA. K.C. Senthilkumar & CA. B. Senthil Kumar Chartered Accountants, Tiruppur			

3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	06-Feb-17	Special Awareness Programme - Road Safety Practices & Technical Updation Demo	Dr.N.G.P. Conference Centre	All UG Students
2	27-Jun-16	Drug Abuse Rally	Collectorate to VOC	I UG Students

			Park	
--	--	--	------	--

4. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	16-Mar-17	C.Eahambaram	GST A Game Change for Indian Economy	National Level Conference on Impact of GST on E-Commerce, Sri Ramakrishna Mission Vidyalaya College of Arts and Science Coimbatore
2	18-Feb-17	C.Eahambaram	Rural Development through Technology Advancement in Agriculture and Technological Marketing	International Conference on Advances in Commerce and Management, Pioneer College Of Arts and Science, Coimbatore
3	24-Aug-16	C.Eahambaram	Unorganized Labourer Challenges and Opportunity in Indian Context	Dr. N.G.P. Arts and Science College, Coimbatore
4	16-Aug- 16	C.Eahambaram	Women Entrepreneurship and Growth and Performance of MSMEs in India	Dr. N.G.P. Arts and Science College, Coimbatore

5. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1	9-Mar-17	M.Shanthini Devi	National level Conference on Marketing Unplugged: The Game – Changing Innovations,	Omni-Channel Retailing The New Phenomenon in Retailing,	Sri Ramakrishna College of Arts and Science for women, Coimbatore,
2	18-Feb-17	M.Shanthini Devi	International Conference on Advances in Commerce and Management,	Crowd Funding - An Alternative Source of Finance,	Pioneer College of Arts and Science, Coimbatore,
3	6&7-Jan-17	R.Anandhi	National Conference on Recent	Some Preopen and	Dr.N.G.P Arts and

			Advances in Theoretical and Computational Methods for Partial Differential 6&7-Jan-17	Preclosed sets in Topological Space	Science College, Coimbatore
4	3-Feb-17	R.Anandhi	National Conference on Recent Advances in Mathematics and its Applications in Science and Engineering, Dr.N.G.P Institute of Technology, Coimbatore, 3-Feb-17.	An optimum solution for fuzzy transportation problem using ranking method	Dr.N.G.P Institute of Technology, Coimbatore

6. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/ SSCI/Scopus
1	C.Eahambaram	Market Research on Factor Affecting Customer Satisfaction in Retail Banking,	Jamal Academic Research Journal: An INTERDISCIPLINARY	ISSN:0973-0303 January 2017		UGC Indexed

7. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	10.08.2016	P.Nandhakumar, K.A. Dijo thomas	Doodle sketching	Dr. N.G.P. Arts and Science College, Coimbatore	Inter Departmental Contest	III
3	15.02.2017	P.Priya ,S.Mekala	Cooking Without Fire	SNR Sons College, Coimbatore	Inter Collegiate	I
4	17.02.2017	P.Ronaldo Antony Philip	Photography	GRG School of Management Studies, Coimbatore	Inter Collegiate	Runner

8. Students Counseled

S. No.	Name of the class	Number of Students
1	I B.Com. (CA) 'B'	1