

Department Activities: (2015-2016)

1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	06-Jul-15	Capt. V.J. Pushpa Kumar, Founder Director, Indian Institute of Logistics, Chennai.	Career Opportunities in logistics & Shipping	Seminar Hall, Pharmacy Block	B.Com (IT) Students
2	08-Jul-15	Ms. CYNTHIA FRANK , Executive Trainer, A.K Soft Skill Training Institution, Coimbatore.	Training Program on Soft Skill	Seminar Hall, Pharmacy Block	B.Com (IT) Students
3	27-Sep-15	Mr. Isai Amuthan , Project Manager, CTS, Coimbatore	Training Program for Students Development	Seminar Hall, Pharmacy Block	B.Com (IT) Students
4	27-Sep-15	Ms. Priya Dharshini , Programmer analyst, CTS, Coimbatore	Essentials of Soft Skills for Interviews	Seminar Hall, Pharmacy Block	B.Com (IT) Students
5	27-Jul-15	Mr. S.SURESH, Executive Trainer, Graphics and Animation, Dream Zone School of Creative Studies, Coimbatore	Application of Graphics and Animation in Business	Seminar Hall, Pharmacy Block	B.Com (IT) Students
6	30-Jun-15	Mr. V. Devaraj – Chartered Accountant and Faculty Director, V.L Institute of Management Science, Coimbatore	Career Counseling Program	Seminar Hall, Pharmacy Block	B.Com (IT) Students

2. Staff Recognitions:

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	Dr. S.Saravanan	PK Das Memorial Best Faculty Award	Nehru Group of Institutions		15 th December 2015

3. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1	15-Aug-15	Dr.S.Saravanan	International Conference	Global HRM Strategies for Sustainable Development	PKR Arts college for Women, Gobichettipalayam
		Ms.S.Shanmugapriya			
		Mrs.L.Priya			
2	16-Aug-15	Dr.S.Saravanan	International Conference	Innovation Marketing Strategies for Sustainable Growth - Issues & Challenges	Sankara College of Science and Commerce, Coimbatore-
		Ms.S.Shanmugapriya			
		Mrs.L.Priya			
3	20-Aug-15	Ms. P. Kiruthika	National level Seminar	Role of Agribusiness in sustainable rural entrepreneurship development	N.G.P Arts and Science College, Coimbatore
		Ms.S.Shanmugapriya			
		Mrs.D.Vanisree			

4. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	16-Sep-15	S.Muthusaranya	National Seminar	Online Shopping	Kong Nadu Arts and Science College, Coimbatore
		M.Sangeetha			
		N.Fathima Banu			
		P.Deepika			
		G.Susmitha			
		V .Subashri			
2	16-Sep-15	K.Kishan	National Seminar	Trends of Media in the Global and Indian Market	Sankara College of Arts and Science, Coimbatore
		Hisham Kizer			
		P.Jeevanandham			
		T.Siva Sankar			
		M.Prasath			

5. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/SSCI/Scopus
1	P.Kiruthika	A study on Association Rule Mining	International journal of Engineering and computer science			