

Department Activities: (2017-2018)

1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	30-Jan-18	Mrs.Sumathi Venkatesh	Youth Empowerment through skill Education		B.Com IT Students
2	02-Jan-18	Dr.M.Santhosh Kumar	Bricks Youth Policy		B.Com IT Students
3	05-Jan-18	Mr.Dineshparanthangan, CEO and Founder Hackup Technology, Coimbatore	Emerging Trends in Computer Application		B.Com IT Students
4	26-Dec-17	Mr.Mahesh.V.Neelakantan, Director , V-Care Logistics Services Private ltd	Logistics service		B.Com IT Students
5	10-Jul-17	Mr.L.Devaraj, Chartered Accountant, V.L Institute,Coimbatore	Career Guidance		B.Com IT Students
6	27-Jun-17	Dr.Ashwin Nithish, Founder of DLife learning Pvt Ltd	Power of Thinking		B.Com IT Students
7	14-Jun-17	Mr.J.Joel Robinson Mr.N.Bharath	Stress		B.Com IT Students

		Ebenezer Fiber Glass Coimbatore	management		
8	01-Sep-17	Mr.M.Prasath,CTS Coimbatore	Placement Readiness		B-Com IT Students

2. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	18-Jun-17	Offerings to Orphanage	Students of B.Com IT.	III B.Com IT
2	25-Jul-17	Motivational Talk on Positive Attitude	AVAT Higher Secondary School,Samalapr am,Tiruppur.	III B.Com IT
3	29-Jun-17	Motivational Speech	SSA UNNADU Uraividam School,Avinashi.	III B.Com IT
4	05-Aug-17	Clean India	Kollimalai Sithar Sithasramam Charitable Trust,Sathy.	III B.Com IT
5	30-Jun-17	Positive Attitude	Government Middle School Ammapalayam,T	III B.Com IT

			irupur.	
--	--	--	---------	--

3. Awards and Prizes for Staff

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	06-Dec-17 to 08-Dec-17	Dr.J.Lilly	Retail CPG & Market Research	PSG College of Arts and Science	

4. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1	18-Aug-17	S.Shanmugapriya L.Priya Dr.J.Lilly	International Conference	New Digital Economy in India.Challenges & Opportunities	Rathinam College of Arts & Science, Coimbatore.
2	30-Aug-17	L.Priya	International Symposium	Demonetization: Introspect and Prospect	Vellalar College for Women

5. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	18-Aug-17	Ashok T Jayesh N Pankaj Patel M	International Conference	New Digital Economy in India.Challenges & Opportunities.	Rathinam college of Arts and Science, Coimbatore

		Praveen Prabhu S J Ramesh Kumar J Kishan.K Priyanka.S Evangelinsethu Shobika.K Yashmitha.S.M Preethi.S Neha.J Sathishkumar.R Shalini.E Ragavi.S Poovizhi.M Meenakshi.R.M			
2	30-Aug-17	Kishan.K Gokul.S Sabthamee.S Rajeshkumar.K Sowndarya.P Evangelinsethu.K Shobika.K Preethi.S Pavithra.K Masilamani.S	International Symposium	Remonetisation: Introspect and Prospect	Vellalar College for Women, Erode.
3	27-Sep-17	Malligarjunan T Praveen Prabhu S J Ramesh Kumar J	International Conference	Digital banking	Sri Ramakrishna college of Arts and science, Coimbatore
4	24-Jan-18	Ashker Shibili Ashok T Lakhan Patel B Jayesh N	International Conference	Role in financial professional	Sree Saraswathi Thyagaraja College,

		Pankaj Patel M Praveen Prabhu S J Lalith Babu M Sampath M			
5	07-Jan-18	Jhanani R R Mathi Vani P Ramya P Suriya D	International Conference	Problem in Agricultural Sector	Krishnmal college of Arts and science, Coimbatore
6	03-Feb-18	Ashok T Jhanani R R Yokendran M Rajiniganth P S Lalith Babu M	Workshop	Emerging IAS Aspirants meet	KPR IAS Academy. Coimbatore

6. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/ UGC/SSCI/ Scopus
1	Dr.J.Lilly	Students Buying Behavior towards Branded Cricket Shoes	Asia Pacific Journal of Marketing & Management Review	Vol-6 (6),JUNE (2017), pp. 1-5	0.645	Open J- Gate (Upto 2018)

7. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	01-Sep-17	Anju.V Poornima.A Rashika.P Meenachi.R.M Subash chandra bose.G Tamilselvan.V Sampath.B Gokul.S Masilamani.S Malarkodi.S Bharathnadhha.B P.Pavithra R.Nivitha	Connections	Rathinam College of Arts & Science college, Coimbatore	National Level Technical Symposium	-
2	01-Mar-18	Jayesh.N	Variety (Meme Creation)	SNMV college of arts and science, Coimbatore	Inter College Meet	-
3	01-Mar-18	Praveen Prabhu-S.J	Solo Dance	SNMV college of arts and science, Coimbatore	Inter College Meet	-
4	08-Mar-18	Jayesh.N	Hackers	JANSONS collegev of instutions	Inter College Meet	-
5	08-Mar-18	Praveen Prabhu.S.J	Solo Dance	JANSONS collegev of instutions	Inter College Meet	-

6	09-Mar-18	Rajapandian.G Shyam.S.R Vasanth.S Gokul.S Rajapandian.G Shyam.S.R Vasanth.S	Treasure Hunt	Rathinam College of Arts & Science college	Inter College Meet	-
7	09-Mar-18	Pradepan.R Naveen Kumar.P Umashankar.P Naveen Kumar.P Umashankar.P	Debugging	Rathinam College of Arts & Science college	Inter College Meet	-