



Dr. N.G.P. Arts and Science College

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore
Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle – 3.64CGPA)
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Department of Commerce (Information Technology)

Activities and Achievements - AY 2022-23

1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	15-Oct-22	Ms. V. Ragha Priya Director of Vedhanthi Technologies Pvt. Ltd, Coimbatore	Artificial Intelligence	Seminar Hall 4	II and III Year B.Com IT Students
2	30-Jan-23	Mr. D. Vengadesh Project Associate, Cognizant Technology Solution, Coimbatore	Data Analytics	Seminar Hall 3	II and III Year B.Com IT Students

2. Seminar / Workshop Conferences organized

S.No	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Number of Participants	Title of the Event	Name & Designation of the Speakers
1	17-Feb-23	Conference	200	Artificial Intelligence in Modern Business Era	Dr Yogesh Verma and Dr Anitha

2	10-Sep-22	Workshop	II- and III- year Students	Website Blog Creation	Dr. J.K. Deepak Keynes Team Leader, Associate Cognizant Technologies Ltd, Chennai
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3. Extension Activities

S.No	Date	Nature of the extension	Place	Students involved
1	11-Mar-23	Awareness on Prime Minister's Employment Generation Programme (PMEGP)	Thippanur	120

4. Alumni Interaction

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	25-Feb-23	Ms. D Vidhya & Mr. K Kishan Transaction Services HCL Ltd, Coimbatore	Organization work culture	Class room	60
2	25-Mar-23	Mr. Ashok T Quality Analyst/Trainer, Wave Online, Coimbatore	Soft Skills that students need to develop today	Class room	60
3	08-Oct-22	Devprasad B.S Analyst, Street HCL, Coimbatore	Campus to Corporate	Class room	-
4	08-Oct-22	Dinesh Kumar K AOSTA Software Technology, Coimbatore	Campus to Corporate	Class room	-
5	18-Nov-22	Mr. Praveen Prabhu & Ms. Shalini N Banking Advisory Associate, Chennai	Career Planning	Class room	60

5. Staff Publications

S.No	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/ UGC/ SSCI/ Scopus
1	Dr. P. Kannan	A Study on Awareness Level and usage Pattern of Unified Payment Interface among users in Ernakulam District	Journal of Fundamental & Comparative Research	2277-7067 Vol. 8, No2(IV), July-Dec 2022	-	-
2	Dr. P. Kannan	A study on social media influence of buying behaviour	InKutap	25825356 July-Dec 22 Vol 5 issue 7	7.2	UGC Carelist
3	Dr. P. Kannan	A Study on the Effects of Online Education Platforms. in Competitive Exams	KUTAP International Journal	0974-0066, Vol No 82, Issue 24, July-Dec 2022	-	-
4	Dr. P. Kannan	Consumer Satisfaction of Public Distribution system during Covid-19Pandemic with Special Reference to Malamuzha Grama Panchayat	KUTAP International Journal	2582-5356, July-Dec 2022	-	-
5	Dr. P. Kannan	Awareness, usage and satisfaction of SBI customer towards E-	Rabindra Bharati Journal of Philosophy	09730087 Aug 2022 Vol 20	5.90	UGC Care Group I

		CRM practices with special reference to Kannur district				
6	Dr. J. Lilly	Customer's Perception towards Robotic vacuum cleaner in Coimbatore city	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162 Oct 2022	7.95	UGC Care list
7	Dr. P. Kannan	Effectiveness of Digital marketing among youths buying behaviour	South India Journal of Social Science	0972-8945, Vol.-21, Issue: 1, Jan – June 2023	-	-
8	Dr. G. Rajeshwari	Farmers' awareness on "Prime Minister KisanSinchaiYojana - One dropmore crop - micro irrigation for water conservation – A Study in Coimbatore District	Journal For Basic Sciences	ISSN NO: 1006-8341 Volume 23, Issue 1 Jan 2023	-	Scopus indexed
9	Dr. G. Rajeshwari	The Underlying Utility of Mountain Railways in Nilgiris	GIS Science Journal	1869-9391 Volume 10, Issue 4, April 2023	-	Scopus indexed
10	Dr. G. Rajeshwari	Tribal Development - Need for Transformation - A Study in Tribal villages in Nilgiris	NOVYI MIR Research Journal	ISSN NO: 0130-7673 Vol 8 Issue 4 April 2023	-	UGC Care

11	Dr. S. Kamalaveni	Factoring Services in India – with reference to Canbank Factors Limited	Paripex Indian Journal of Research	ISSN No: 2250-1991 Volume -12 Issue-05, May-2023	-	-
12	Dr. S. Kamalaveni	MSMES – A Boon To Indian Economy	Journal of Emerging Technologies and Innovative Research	ISSN-2349-5162 Volume 10, Issue 5 May 2023	-	-
13	Dr. G. Rajeshwari	Passengers' opinion on the services of Indian Railways – A Study in Chennai Central Station	YMER	ISSN-0044-0477 Vol21, Issue 05 May 2023	-	Scopus indexed

6. Book / Chapter Publications

S.No	Date	Name of the staff	Name of the Book	Name of the Publisher
1	July 2022	Dr. S. Kamalaveni	Emerging Innovations in Social Science	Weser books Publications, Germany

7. Staff Awards

S.No	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	Dr. P. Kannan	Research Publication	Dr. N.G.P. Arts and Science College	Rs 3000/-	AY 2022-23
2	Dr. G. Rajeshwari	Research Publication	Dr. N.G.P. Arts and Science College	Rs 1000/-	AY 2022-23

8. Staff Participation

S.No	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme/Conference	College
1	19-Sep-22 to 30-Sep-22	Dr. D. Suresh Kumar	FDP - Teaching Strategies, Methodologies and Technologies in HEIs	IOT Academy
2	12-Dec-22 to 16-Dec-22	Dr. G. Rajeshwari	FDP - Workshop on NIRF-National Institutional Ranking Framework	IOT Academy
3	15-Dec-22 to 17-Dec-22	Mrs. R. Anitha Dr. N. Deepa	FDP - Emotional Intelligence	ICT Academy
4	21-Dec-22 to 23-Dec-22	Dr. G. Rajeshwari	FDP- IPR, Entrepreneurship Development and Startups.	IOT Academy
5	28-Dec-22 to 2-Dec-22	Dr. D. Suresh Kumar	FDP - Personality development for Teacher in HEIs.	IOT Academy

9. Staff Presentation

S.No	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1	31-Jan-23 to 1-Feb-23	Dr. P. Kannan	Two days International Conference	A study on challenges and problems faced by women entrepreneurs in India	Srinivasan College of Arts and Science, Preambular.
2	3-Feb-23 to 4-Feb-23	Mrs. D. Malarvizhi	Recent trends in Computer Science and Data Analytics	Data Mining and tools	KPR College of Arts Science and Research
3	3-Feb-23 to 4-Feb-23	Mrs. R. Anitha	Recent trends in Computer Science and Data Analytics	Data Mining and Data Warehousing	KPR College of Arts Science and Research

4	3-Feb-23 to 4-Feb-23	Dr. N. Deepa	Recent trends in Computer Science and Data Analytics	Analysis of malicious content used for hijacking account	KPR College of Arts Science and Research
5	3-Feb-23	Dr. J. Lilly	International Conference	A study on issues and challenges of startups in India	SNMV College of Arts and Science, Coimbatore
6	3-Feb-23	Dr. J. Lilly	One day National seminar	A study on stumbling block and provocation of women entrepreneurs	NGM College, Pollachi
7	03-Feb-23	Dr. P. Kannan	National Conference	Five traits of a traditional economy	SNMV College of Arts and Science, Coimbatore
8	23-Feb-23 to 24-Feb-23	Dr. P. Kannan Dr. J. Lilly	International Conference	Green supply chain management in small scale industries	Sri Vasavi College of Arts and Science, Erode

10. Students Presentation

S. No.	Date	Name of the student	Name of the Event	Name of the Title	College
1	3-Feb-23 to 4-Feb-23	T. Anirudha	Recent trends in Computer Science and Data Analytics	Data Mining and tools	KPR College of Arts Science and Research
2		Vasupratha		Data Mining and Data Warehousing	
3		C. Soundarya		Analysis of malicious content used for hijacking account	