



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2nd Cycle)
Dr. N.G.P.- Kalapatti Road, Coimbatore-641048, Tamil Nadu, India
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DEPARTMENT ACTIVITIES

(2016-17)

1. GUEST LECTURE

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	8-Aug-16	Mr. P. Mohanbabu, Corporate Accounting Institute	Awareness about IFRS	Conference Hall	B.Com PA Students
2	23-Aug-16	Ms. T. Theanmozhi & Mr. R. Selvakumar Branch Manager/ Marketing Manager FTMS Global Academy	Professional Accounting Program	Conference Hall	B.Com PA Students
3	24-Aug-16	Ms. Kayalvizhi, Assistant Director MSME	Preparation of Business Plan	Conference Hall	B.Com PA Students
4	08-Sep-16	Mr.P.Madasamy, Assistant General Manager of Central Bank of India, Mr.L.Prabhakar, Programme Director, LCSLIBAM r.S.Jayaraman, Chief Manager and Learning Head, Bank of Baroda.	Financial Inclusion for Sustainable Economic Growth- Strategies and Challenges"	Conference Hall	B.Com PA Students

5	23- Sep -16	C.A.Mr.K.S.Shanmugam,Chartered Accountant	Accounting Standards	Conference Hall	B.Com PA Students
6	09-Jan -17	C.A.Palanisamy.N.V.,Chartered Accountant	Guest Lecture on Service Tax	Conference Hall	B.Com PA Students

2. SEMINAR /WORKSHOP CONFERENCES ORGANIZED

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Funding Agency	Total Funding
1	15-Feb-17&16-Feb-17	Work shop	-	Advanced Excel	Person Mr.M.ParthaSarathy,Tr aining Architect, The Institute of Advanced computing	-	-	-

3. EXTENSION ACTIVITIES

S. No.	Date	Nature of the extension	Place	Students involved
01.	22-Feb-17	Make in India	Government middle school of ramayapalayam, sevr	110
02.	20-Oct-16	Global Warming &Go Green	Appanayakampalayam Government School.	110

4. STAFF PARTICIPATION

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	16-Aug-16	Dr.K.Vanaja	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
2	16-Aug-16	N.Ramya	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
3	16-Aug-16	D.Sivasakthi	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
4	16-Aug-16	P.Dhanya	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
5	20-Aug-16	Dr.K.Vanaja	Faculty Knowledge Program	ICFAI Business School
6	20-Aug-16	Dr.M.MeenakshiSaratha	Faculty Knowledge Program	ICFAI Business School
7	24-Aug-16	Dr.K.Vanaja	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
8	24-Aug-16	N.Ramya	Professionalising unorganized sector	Dr.N.G.P.Arts and Science college
9	24-Aug-16	D.Sivasakthi	Professionalising unorganized sector	Dr.N.G.P.Arts and Science college
10	24-Aug-16	P.Dhanya	Professionalising unorganized sector	Dr.N.G.P.Arts and Science college

5. STUDENTS PRESENTATION

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	10-Aug-16	P.Gowthami&R.Vidhyavathi	Perfect Clips	-	Dr.N.G.P.Arts and Science college
2	23-Aug-16	Suresh Kumaar&Sathish	Poster Presentation	-	Dr.N.G.P.Arts and Science college
3	17-Aug-16	Dinesh Kumar.N&Brindha.S	Quiz Competition	-	Dr.N.G.P.Arts and Science college
4	16-Aug-16	Bavithra.B	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
5	16-Aug-16	Gowthami.P	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
6	16 -Aug-16	Kalaivani.R	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
7	16 -Aug-16	E.Lavanya	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college

8	16 -Aug-16	Jayaramakrishnan.R.S	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
9	16 -Aug-16	S.BalaChandar	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
10	16 -Aug-16	Shanjay.V	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
11	16 -Aug-16	Dharumaraj.R	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
12	16 -Aug-16	Sofia.C.S	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
13	16 -Aug-16	VivekKumar.P	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college

14	16 -Aug-16	Sathish.S	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
15	16 -Aug-16	PaneerSelvam.S	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
16	16 -Aug-16	Sathish Kumar.P	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
17	16 -Aug-16	Suresh Kumar.M	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
18	16 -Aug-16	Sanjay Prathap.E	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
19	16 -Aug-16	SuruthiNivas.P	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college

20	16 -Aug-16	Brindha.S	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
21	16 -Aug-16	Ahinoa.M	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
22	16 -Aug-16	ParthibaRaja.P	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
23	16 -Aug-16	Sammna.H	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
24	16 -Aug-16	Radhushree.D	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
25	16 -Aug-16	Ramya. B	National seminar	Economic Empowerment of Women through Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college

26	16 -Aug-16	Vidhyavadhi.R	National seminar	Economic Empowerment of Women through 2Entrepreneurship-Problems and Prospects	Dr.N.G.P.Arts and Science college
27	24-Aug-16	Priyanka.K	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
28	24-Aug-16	Sofia.C.S	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
29	24-Aug-16	Bhobana.V	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
30	24-Aug-16	NeshaMathi.D	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
31	24-Aug-16	S.BalaChandar	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
32	24-Aug-16	Karthikeyan.D	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
33	24-Aug-16	Karthikeyan.M	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
34	24-Aug-16	Sathyasree.V	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college
35	24-Aug-16	Gowthami.P	National level seminar	Professionalising unorganized sector-A Corporate View	Dr.N.G.P.Arts and Science college

5. MOU's DETAILS

S. No.	Date	Name of the Institution/ University/ Research Lab/ Industries	Purpose	Name of the Department	Beneficiary
1	22-Jul-16	The Auditors Association of Southern India (TAASI)	Career opportunity	B.Com PA	Students

6. STAFF PUBLICATION

Sl.No	Name of Author	Paper Title	Journal Name	Vol & Issue No	Month of Pub.Inde xed in	Impact Factor	Free/ Paid	Citation Index	Is Peer Received	Remark s
1	Dr.K.Vana ja	The impact of Micro Credit on Women Entrepreneurs towards their Empowerment	-	pp.317- 324.	16.08.2016	-	Paid	ISBN: 978-81- 920808-8- 8,	-	-
2	Dr.K.Vana ja	A Study on Problems Faced by Unorganised Sector and various Schemes Offered by Indian Government	-	pp.90- 95.	24.08.2016	-	Paid	ISBN: 81907789 4	-	-
3	Dr.K.Vana ja	An empirical study on awareness and satisfaction level of	Internation al journal	Page no : 267- 272	22.10.2016	Impact Factor: 5.2.	Paid	ISSN (Print): 2394-	-	-

		consumers towards green products in Mettupalayam Taluik,Coimbatore	of Applied Research					7500, ISSN (Online): 2394-5869		
4	Dr.K.Vana ja	Journey of Postal Banking Services-An analytical Review	International journal of Applied Research	Page No : 517-519	16.10.2016	Impact Factor: 5.2.	Paid	ISSN Print-2394-7500,ISS N Online-2394-5869	-	-
5	Dr.K.Vana ja	Factors influencing Perception and satisfaction level among shoppers and their purchasing outcomes in malls	International journal of Applied Research	Page No : 217-222	21.12.2016	Impact Factor: 5.2.	Paid	ISSN Print-2394-7500,ISS N Online-2394-5869	-	-
6	Dr.K.Vana ja	Situational Factors and changes on shoppers purchasing outcomes in Bangalore Shopping Malls	International Journal of Research in Social Sciences	Volume 7, Issue 1, Page no : 438-452	Jan-17	Impact Factor7.081	Paid	ISSN:2249-2496	-	-
7	Dr.K.Vana ja	Structural equation modeling on shoppers purchasing outcomes in shopping malls, Coimbatore City	International Journal of Multidisciplinary Research and Development	Volume 3; Issue 11; Page No. 94-98	Nov-16	Impact Factor: RJIF 5.72	Paid	ISSN: 2349-5979	-	-

8	Dr.K.Vana ja	Terrace Gardening-A new Arena in Entrepreneurship	Internation al Journal of Industrial Engineerin g and Managem ent Science	Volume 7,Speci al issue,F eb 2017	21.02.2017	-	Paid	ISSN 2250-1096	-	-
9	Dr.K.Vana ja	A Survey on people response towards Demonetization of 500 and 1000 rupee notes.	Internation al Journal of Research in Social Science	Volume 7 Issue 3	Mar-17	Impact factor:7.081	Paid	ISSN:224 9-2496	-	-
10	N.Ramya	Empowerment of Women Entrepreneurship In Indian Context	-	-	-	-	Paid	-	-	-
11	N.Ramya	Strategies for Successful unorganized Retailing	-	-	24.08.2016	-	Paid	ISBN: 81907789 4-3	-	-
12	N.Ramya	Financial Inclusion in India through SHG – Bank Linkage Programme”	-	-	08.09.2016	-	Paid	ISBN: 81907650 2-7,	-	-
13	N.Ramya	Factors Affecting Consumer Buying Behavior	Internation al journal of Applied Research	-	13.10.2016	Impact factor5.2	Paid	ISSN (Print): 2394- 7500, ISSN (Online):	-	-

								2394-5869,		
14	N.Ramya	Cashless transaction: Modes, Advantages and Disadvantages	International Journal of Applied Research	Vol. 3, Issue 1, January 2017, PP.122-125	Jan-17	Impact Factor: 5.2.	Paid	ISSN(Print)2394-7500,ISSN(Online) 2394-5869	-	-
15	N.Ramya	A study of consumer buying behavior in departmental store (with special reference to Coimbatore city)	International Journal of Applied Research	Vol. 3, Issue 3, PP.734-737	28.03.2017	Impact Factor: 5.2.	Paid	ISSN(Print)2394-7500,ISSN(Online) 2394-5869	-	-
16	N.Ramya	An overview of Crowd Funding	Quest International Multidisciplinary Research	Vol-VI, Issue-1	Jan-Mar 2017	Impact Factor: 6.89	Paid	ISSN:2278-4497	-	-
17	Dr.M.Mee nakshi Saratha	Journey of Postal Banking Services-An analytical Review	International journal of Applied Research	Page No : 517-519	16.10.2016	Impact Factor: 5.2.	Paid	ISSN Print-2394-7500,ISSN Online-2394-5869	-	-
18	Dr.M.Mee nakshi Saratha	Factors influencing Perception and satisfaction level among shoppers and their purchasing outcomes in malls	International journal of Applied Research	Page No : 217-222	21.12.2016	Impact Factor: 5.2.	Paid	ISSN Print-2394-7500,ISSN Online-2394-5869	-	-

19	Dr.M.Mee nakshi Saratha	Situational Factors and changes on shoppers purchasing outcomes in Bangalore Shopping Malls	Internation al Journal of Research in Social Sciences	Volume 7, Issue 1, Page no : 438- 452	Jan-17	Impact Factor7.081	Paid	ISSN:224 9-2496	-	-
20	Dr.M.Mee nakshi Saratha	Terrace Gardening-A new Arena in Entrepreneurship	Internation al Journal of Industrial Engineerin g and Managem ent Science	Volume 7, Speci al issue, Feb 2017	21.02.2017	-	Paid	ISSN 2250-1096	-	-
21	Dr.M.Mee nakshi Saratha	A Survey on people response towards Demonetization of 500 and 1000 rupee notes.	Internation al Journal of Research in Social Science	Volume 7 Issue 3 March 2017	Mar-17	Impact Factor7.081	Paid	ISSN:224 9-2496	-	-
22	D.Sivasakt hi	Creating an Enabling Environment for Women's Entrepreneurship	-	-	16.08.2016	-	Paid	ISBN No.978- 81- 920808-8- 8	-	-
23	D.Sivasakt hi	Financial Inclusion in India through SHG – Bank Linkage Programme	-	pp.158- 165.	08.09.2016	-	Paid	ISBN: 81907650 2-7,	-	-
24	D.Sivasakt hi	A study on investor's attitude towards post	Internation al journal	Vol. 2, Issue 12,	Dec-16	Impact Factor: 5.2.	Paid	ISSN(Print) 2394- 7500,ISS	-	-

		office saving schemes in Chinnampalayam	of Applied Research	PP.76-79				N(Online) 2394-5869		
25	D.Sivasakt hi	Cashless transaction: Modes, Advantages and Disadvantages	International journal of Applied Research	Vol. 3, Issue 1, January 2017, PP.122-125	Jan-17	Impact Factor: 5.2.	Paid	ISSN(Print)2394-7500,ISS N(Online) 2394-5869	-	-
26	P.Dhanya	Schemes for Identification of Unorganised Sectors	-	pp.224-231.	24.08.2016	-	Paid	ISBN: 81907789 4-3,	-	-
27	P.Dhanya	Risk Management in Banking and Financial Sector	International Journal of Industrial Engineering and Management Science	Volume 7, Special issue, Feb 2017	21.02.2017	-	Paid	ISSN 2250-1096	-	-
28	P.Dhanya	An overview of Crowd Funding	Quest International Multidisciplinary Research	Vol-VI, Issue-1	Jan-Mar 2017	Impact Factor: 6.89	Paid	ISSN:227 8-4497	-	-
29	Mr.P.Kanagaraj	An overview of Crowd Funding	Quest International Multidisciplinary Research	Vol-VI, Issue-1	Jan-Mar 2017	Impact Factor: 6.89	Paid	ISSN:227 8-4497	-	-