



## Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore  
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)

DST-FIST DBT-Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

### Department of Commerce – Activities (2020-21)

#### 1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	11-Jun-21	Dr.R.Karpagam RVS Institute of Management studies and Research	Analytics : Ruler and the Future	Google Meet	120
2	05-Jun-21	Dr.Christopher Xavier.J RVS Institute of Management studies and Research	Logistics: Moves the business and world	Google Meet	120
3	02-Jun-21 (AN)	Dr.Alice Mani Chirst university Bangalore	Empowered learning in the present Scenario	Google Meet	120
4	02-Jun-21 (FN)	Dr.K.Prabhakaran SEBI & NCFE	Basics of Stock Exchange	Google Meet	120
5	31-May-21	Dr.R.Manjupriya Jain Deemed to be university Bangalore	Emerging Social Media trends for 2021 & Beyond	Google Meet	120
6	29-May-21 (AN)	Dr.S.Jeyakumar PMT College Tirunelveli	Self help skill set enhancement during Pandemic	Google Meet	120
7	29-May-21 (FN)	Dr.Jayaprasad Shri MF Doshi Science degree College Karnataka	Research process	Google Meet	120

8	27-May-21	Dr.Kalpna Rai Menon SM Shetty College Mumbai	Being Industry Ready: Tips on Resume Writing	Google Meet	120
9	09-Apr-21	Dr.N.Pratheep Kumar General Secretary Tamilnadu Consumer Association	Consumer Rights & Responsibilities	Google Meet	120
10	30-Mar-21	Dr.M.Rangarajan Corporate Trainer	Be Yourself	Google Meet	120
11	26-Mar-21	Ms. Latha Sundaram Founder & Managing Trustee Aram Foundation Charitable Trust	Where you want to be	Google Meet	121
12	24-Mar-21	Ms.Akshaya Krishnamoorthi Founder-Uliyin Uruvam Social Entrepreneur CEO-Surukupai Organics	Entrepreneur Skills	Google Meet	121
13	19-Mar-21	Dr.Samuel Chruchill Founder,Director-Get Set go Training Solutions & Youth Foundation (NGO),Coimbatore	A Great Leader in you	Google Meet	130
14	19-Feb-21	Mr.S.jai Sripathy Founder, J Capital Coimbatore	Trading Methodologies From Investing Perspective	Google Meet	121
15	21-Nov-20	CMA.V.Mathana Gopal Chairman ICAI-Coimbatore Chapter	CMA	Google Meet	121

## 2. Seminar /Workshop Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/Workshop )	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Fundin g Agency	Total Funding
Nil								

### 3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	06-Mar-21	Financial Incentives and Literacy	Periyathadagam Coimbatore	II.B.Com
2	06-Mar-21	Government Schemes	Chinnathadagam, Coimbatore	II.M.Com

### 4. Awards and Prizes for Staff

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	Mr.C.Karthick	Doctorial of Philosophy	Bharthiar University	-	-

### 5. Staff Recognitions:

S. No.	Name of the Staff	Acted As	Name of the Programme	Date	Venue
1	Mr.M.A.Prasad	Resource Person	Recent Development in Education	13-Mar-21	Dr.N.G.P.College of Education

### 6. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	30-June-21	Dr.M.P.Kumaran	FDP-Digital tools in Teaching	Vellore Institute of Techonology
2	28-June-21	M.A.Prasad	Webinar-Financial Enlightenment and Empowerment in the urrent Scenario	KLH Business School
3	28-June-21	M.Banurekha	Webinar-Financial Enlightenment and Empowerment in the urrent Scenario	KLH Business School

4	27-June-21	Dr.R.Gunasundari	Webinar-Managing Emotions for maximum results in a class room	Karpagam Academy of Higher Education
5	25-June-21 to 29-June-21	P.Priyanka	FDP-World Literature and Cinema-Innovative Approaches to reform social and culture Issues	Chirstian Eminent College,Indore
6	25-June-21	N.Chandru	Webinar-Strategies by the corporate for Business sustenance and Emergence out of Covid Era	Marudhar Kesari Jain College for women
7	25-June-21	P.Priyanka	Webinar-A Road Map and Salient features of NEP	Chirstian Eminent College,Indore
8	25-June-21	M.Banurekha	Webinar-A Road Map and Salient features of NEP	Chirstian Eminent College,Indore
9	25-June-21	M.A.Prasad	Webinar-A Road Map and Salient features of NEP	Chirstian Eminent College,Indore
10	22-June-21	P.Priyanka	Workshop-How to write Research Paper	Vellore Institute of Technology
11	22-June-21	M.Banurekha	Workshop-How to write Research Paper	Vellore Institute of Technology
12	22-June-21	N.Chandru	Workshop-How to write Research Paper	Vellore Institute of Technology
13	21-June-21 to 27-June-21	M.Banurekha	FDP-international Professional Development Programme on SPSS	Patrician College of Arts and Science
14	19-June-21	M.Banurekha	Webinar-Cloud Computing-Microsoft Azure	Nehru Arts and Science College
15	18-June-21 to 24-June-21	Dr.S.Gandhimathi	FDP-CSI as teaching tool for 21 <sup>st</sup> Century	Karpagam College of Engineering
16	17-June-21 to 19-June-21	M.Banurekha	Workshop-The 5 G revolution	Chirstian Eminent College,Indore
17	17-June-21 to 19-June-21	P.Priyanka	Workshop-The 5 G revolution	Chirstian Eminent College,Indore
18	14-June-21 to 18-June-21	M.Banurekha	FDP-Patent Drafting & Filing	Atal-Jerusalem college of Engineering ,Chennai
19	14-June-21 to 21-June-21	M.Banurekha	FDP-How to make teaching Learning process Effective & out come based	Chirstian Eminent College,Indore
20	14-June-21 to	M.A.Prasad	FDP-How to make teaching Learning process Effective & out come based	Chirstian Eminent College,Indore

	21-June-21			
21	14-June-21 to 18-June-21	Dr.M.P.Kumaran	Webinar-Agriculture Marketing and Agri Business :Innovation, Reforms & Digitalization Strategies	Kamadhenu College of Art and Science
22	12-June-21	P.Priyanka	Webinar-Demystifying Bloom's Taxonomy	Chirstian Eminent College,Indore
23	12-June-21	M.Banurekha	Webinar-Demystifying Bloom's Taxonomy	Chirstian Eminent College,Indore
24	11-June-21	P.Priyanka	Webinar-Stress Management	Malabar Institute of Technology
25	11-June-21	M.Banurekha	Webinar-Stress Management	Malabar Institute of Technology
26	11-June-21	M.A.prasad	Webinar-Stress Management	Malabar Institute of Technology
27	08-June-21 to 12-June-21	P.Priyanka	FDP-Women Empowerment	PSG Polytechnic College
28	08-June-21 to 12-June-21	M.Banurekha	FDP-Women Empowerment	PSG Polytechnic College
29	06-June-21 to 10-June-21	P.Priyanka	FDP-Educational Technology- Integration & Interaction	Atal-Aligarh Muslim University Center
30	05-June-21 to 21-June-21	Dr.P.B.Banudevi	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
31	05-June-21 to 21-June-21	Dr.S.Sarvanan	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
32	05-June-21 to 21-June-21	Dr.S.S.Murugandam	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
33	05-June-21 to 21-June-21	M.A.Prasad	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
34	05-June-21 to 21-June-21	Dr.S.Gandhimathi	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
35	05-June-21 to 21-June-21	Dr.R.Gunasundari	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
36	05-June-21 to 21-June-21	M.Banurekha	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
37	05-June-21 to	P.Vimalkumar	FDP- Research methodology and Pedagogy for	Dr.N.G.P. Arts and Science

	21-June-21		tertiary Education	College
38	05-June-21 to 21-June-21	N.Chandru	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
39	05-June-21 to 21-June-21	M.R.Chandrasekar	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
40	05-June-21 to 21-June-21	Dr.M.P.Kumaran	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
41	05-June-21 to 21-June-21	D.Shanmugavadivel	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
42	05-June-21 to 21-June-21	K.Ponnumani	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
43	05-June-21 to 21-June-21	P.Maheswari	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
44	05-June-21 to 21-June-21	P.Priyanka	FDP- Research methodology and Pedagogy for tertiary Education	Dr.N.G.P. Arts and Science College
45	04-June-21	P.Maheswari	Workshop-nuances of Impactful research and reference Management Tool	Guru's Academy of Commerce
46	02-June-21	Dr.M.P.Kumaran	Webinar-Digital Marketing	Nehru Arts Science & Commerce College
47	31-May-21	P.Maheswari	Webinar-Impact of Pandemic on Higher Education	Hassan Khoyihami Memorial Degree College
48	31-May-21	Dr.S.Gandhimathi	Webinar-Angel Investment VC Funding opportunities for early stage entrepreneurs	Nadar Mahajana Sangam sermathai vasan college for women
49	31-May-21	P.Maheswari	Webinar-Innovation & IPR	MDSD Girls College
50	31-May-21	D.Shanmugavadivel	Workshop-Research Proposal for funding Projects	Kamadhenu College of Art and Science
51	31-May-21	Dr.S.Gandhimathi	Workshop-Research Proposal for funding Projects	Kamadhenu College of Art and Science
52	31-May-21	Dr.M.P.Kumaran	Workshop-Research Proposal for funding Projects	Kamadhenu College of Art and Science
53	31-May-21	Dr.R.Gunasundari	Workshop-Research Proposal for funding Projects	Kamadhenu College of Art and Science
54	20-May-21	Dr.S.Gandhimathi	Webinar-English is made easy	PPG College of Arts and Science

55	12-May-21	D.Shanmugavadivel	Webinar-Effect of depreciation on operating results	Adithya College of Arts and Science College
56	12-May-21	Dr.M.P.Kumaran	Webinar-Effect of depreciation on operating results	Adithya College of Arts and Science College
57	12-May-21	Dr.S.Gandhimathi	Webinar-Effect of depreciation on operating results	Adithya College of Arts and Science College
58	23-Apr-21	N.Chandru	Webinar-Digital Marketing : Trends to look in 2021	Nehru Arts and Science College
59	10-Apr-21	Dr.R.Gunasundari	National Level Research Methodology workshop on 'Art of writing Research papers in Scopus journals'	Kamadhenu College of Art and Science
60	10-Apr-21	M.Banurekha	Workshop-Art of Writing Research paper in Scopus Journals	Kaamadhenu Arts and Science College
61	10-Apr-21	Dr.M.P.Kumaran	Workshop-Art of Writing Research paper in Scopus Journals	Kaamadhenu Arts and Science College
62	10-Apr-21	P.Priyanka	Workshop-Art of Writing Research paper in Scopus Journals	Kaamadhenu Arts and Science College
63	10-Apr-21	Dr.S.Gandhimathi	Workshop-Art of Writing Research paper in Scopus Journals	Kaamadhenu Arts and Science College
64	10-Apr-21	N.Chandru	Workshop-Art of Writing Research paper in Scopus Journals	Kaamadhenu Arts and Science College
65	30-Mar-21	M.Banurekha	Webinar-Introduction to securities Market ,Initial public offering & Mutual Fund Investing	Badruka College of Commerce & Arts
66	23-Mar-21	Dr.R.Gunasundari	National webinar on 'Strategy of managing personal finance Including Mutual Funds during and after Covid-19'	Pt.LMS.Govt PG College , rishikesh
67	02-Mar-21 & 03-Mar-21	Dr.R.Gunasundari	International Conference On Inclusive Growth Strategies Towards Sustainable Development In The Field Of Social, Commerce And Management	Hindusthan College of Arts and Science
68	02-Mar-21 & 03-Mar-21	Dr.M.P.Kumaran	Webinar-Inclusive Growth strategies towards sustainable development in the field of social,Commerce and Management	Hindustan College of arts and Science
69	02-Mar-21 &	Mr.D.Shanmugavadiv	Webinar-Inclusive Growth strategies towards	Hindustan College of arts and

	03-Mar-21	el	sustainable development in the field of social, Commerce and Management	Science
70	11-Feb-21	N.Chandru	Webinar-Data Analytics and business Processes	Avinashillingam Institute for home Science and higher education for women
71	8-Feb-21 to 12-Feb-21	P.Priyanka	FDP-Modern Pedagogical techniques for effective teaching & Learning	NRI Institute Of Technology.
72	04-Feb-21 to 07-Feb-21	Dr.R.Gunasundari	FDP on 'Pedagogical Innovations And Experimentation In Enhancing Learning Effectiveness For Gen Alpha	Hindusthan College of Arts and Science
73	21-Jan-21	N.Chandru	FDP-An Application of SPSS in Social Science Research	RVS College of Arts and Science
74	04-Jan-21 to 08-Jan-21	Dr.s.Saravanan	FDP-Research in finance using E-views	PSGR Krishnammal College for women
75	17-Dec-20 to 24-Dec-20	Dr.M.P.Kumaran	FDP-Applications of Tools & Techiniques in research Methodology & Accelerate to publish article in Scopus and web of Science	Hindusthan college of Arts and Science
76	16-Dec-20	Dr.S.Gandhimathi	Investors awareness Programme	SEBI Initiated Campaign- Knowledge Bell
77	10-Dec-20 to 30-Dec-20	Dr.S.Saravanan	FDP-Educational Management and leadership for Sustainable Environment	Punjab University
78	16-Nov-20 to 21-Nov-20	Dr.R.Gunasundari	State level FDP on Teaching Learning Practices in 2020	Hindusthan College of Arts and Science
79	16-Nov-20 to 28-Nov-20	Dr.s.Saravanan	FDP-Outcome Based Education in ManagementEducation	Saintgits Institute of Management
80	26-Aug-20 to 28-Aug-20	Dr.S.Saravanan	FDP-Virtual Teaching & Learning	PSGR KrishnammalCollege for Women
81	13-Aug-20	Dr.R.Gunasundari	FDP on Opportunities for CMA Aspirants – way to success	Hindusthan College of Arts and Science
82	10-Aug-20	Dr.R.Gunasundari	Investor Awareness Program	Knowise Learning Academy in association with National Stock Exchange(NSE)
83	30-July-20	Dr.R.Gunasundari	Webinar on 'Career Aspirations Of GENEXT'	Adhithya College of Arts and Science



84	25-July-20 to 31-July-20	Dr.s.Saravanan	FDP-Research Methodology: Emerging Perspective, Challenges and Opportunities	Government First Grade College
85	03-July-20 to 06-July-20	Dr.S.Gandhimathi	E-Quiz-Taxation	K.R.College of Arts and Science
86	27-June-20	Dr.R.Gunasundari	International webinar on 'Managing Emotions for Maximum Results in A Classroom'	Karpagam Academy of Higher Education
87	26-June-20 to 02-July-20	Dr.S.Saravanan	FDP-Emerging trends in business and Society	Kalasalingam Business School
88	24-June-20	Dr.R.Gunasundari	Webinar on 'Life Skills For The Future'	K.S.R. College of Arts & Science for Women, Tiruchengode
89	24-June-20	Dr.R.Gunasundari	FDP on Advanced Excel	PSGR KrishnammalCollege for Women
90	23-June-20	Dr.R.Gunasundari	National Level Webinar on COVID - 19 AND STATE OF LABOUR	Avinashilingam Institute of Home Science and Higher education for Women
91	22-June-20 to 26-June-20	Dr.R.Gunasundari	E Content Development	Angappa College of Arts and Science
92	19-June-20	Dr.R.Gunasundari	National Level Webinar on COVID - 19 and Common Man	Avinashilingam Institute of Home Science and Higher education for Women
93	18-June-20 to 20-June-20	Dr.R.Gunasundari	Webinar series on 'Challenges are Opportunities In Disguise'	Providence College for Women
94	16-June-20 to 20-June-20	Dr.R.Gunasundari	Research Methodology and ICT based Teaching and Learning Tools	Hindusthan College of Arts and Science
95	15-June-20 to 19-June-20	Dr.R.Gunasundari	"International Conference on Innovative Challenges in Multidisciplinary Research and Practices"	Hindusthan College of Arts and Science
96	15-June-20	Dr.R.Gunasundari	National Level Webinar on "Measures to Combat the Impact of COVID -19 on Indian Economy"	Avinashilingam Institute of Home Science and Higher education for Women
97	11-June-20	Dr.R.Gunasundari	National Level Webinar on Revitalizing MSMEs Post COVID – 19 Crisis	Avinashilingam Institute of Home Science and Higher

			and Business Sustainability	education for Women
98	09-June-20	Dr.R.Gunasundari	Webinar-Writing That Matters - The Inevitable Documentation in Commerce, Economics and Business Administration”	NGM College, Pollachi
99	8-June-20 to 15-June-20	Dr.R.Gunasundari	Faculty Development Program	SNMVCollege of Arts and Science
100	6-June-20 to 12-June-20	Dr.R.Gunasundari	Webinar-Post Covid Challenges and opportunities – A Global perspective	Sakthi Institute of Information and Management Studies
101	06-June-20	Dr.R.Gunasundari	Faculty Development Program on “Teaching for Transformation & Excellence in Post Covid Era”	American College, Madurai
102	05-June-20	Dr.R.Gunasundari	Webinar-Rudiments of Curriculum design and delivery	Dr.S.N.S.Rajalakshmi College of Arts and Science
103	04-June-20	Dr.R.Gunasundari	International Webinar on “Relearning the ABCDs of the Business Impacts”	NGM College, Pollachi
104	03-June-20	Dr.R.Gunasundari	Webinar-“Enabling E-commerce And Enhancing Effective Learning Skills In Current Scenario”	Bishop Ambrose College
105	03-June-20	Dr.S.Gandhimathi	National Level Covid-19 Awareness Programme	AVC College
106	02-June-20 (AN)	Dr.R.Gunasundari	Webinar-Advanced excel at glance	Angappa College of Arts and Science
107	02-June-20	Dr.R.Gunasundari	Webinar on ‘Manidhargalummatrauyirgalum’	NGM College, Pollachi

## 7. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
Nil					

## 8. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	24-Mar-21	Naveen Kumar M	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
2	24-Mar-21	Navin S	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
3	24-Mar-21	NivinPeeuse	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
4	24-Mar-21	Prithivrajaa G.M.R	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
5	24-Mar-21	Saran K	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
6	24-Mar-21	Sharan R	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
7	24-Mar-21	Sowbarnigaa	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
8	24-Mar-21	Sukanth K	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
9	24-Mar-21	Bawadharani.S	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science

10	24-Mar-21	Kavin Krishna.S	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
11	24-Mar-21	Nithyashree.S	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
12	24-Mar-21	Sakthipriya.M.N	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
13	24-Mar-21	Shanmuga Priya.M	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
14	24-Mar-21	Sneha.P	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
15	24-Mar-21	Sudharsan.R	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
16	24-Mar-21	Ajay Kumar M	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
17	24-Mar-21	Arvin Krishna S	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
18	24-Mar-21	DhvyaprasathP	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
19	24-Mar-21	Dinesh M	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
20	24-Mar-21	Jayavarshini S	Paper Presentation	Workshop-Impact of Insurance in shipping and Logistics	Sri Ramakrishna College of Arts and Science
21	18-Mar-21 & 19-Mar-21	Darshana B	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College

22	18-Mar-21 & 19-Mar-21	Deepika S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
23	18-Mar-21 & 19-Mar-21	Dhivyaprasath S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
24	18-Mar-21 & 19-Mar-21	Dinesh M	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
25	18-Mar-21 & 19-Mar-21	Naveen Kumar	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
26	18-Mar-21 & 19-Mar-21	Navin S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
27	18-Mar-21 & 19-Mar-21	NivinPeeuse	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
28	18-Mar-21 & 19-Mar-21	Sharmila	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
29	18-Mar-21 & 19-Mar-21	Renugadevi	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
30	18-Mar-21 & 19-Mar-21	Rethanya S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
31	18-Mar-21 & 19-Mar-21	Sandhiya R	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
32	18-Mar-21 & 19-Mar-21	Saran	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
33	18-Mar-21 & 19-Mar-21	Sharan	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College

34	18-Mar-21 & 19-Mar-21	Sreemathi S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
35	18-Mar-21 & 19-Mar-21	Sukanth	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
36	18-Mar-21 & 19-Mar-21	Swathi S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
37	18-Mar-21 & 19-Mar-21	Aakash.R.M	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
38	18-Mar-21 & 19-Mar-21	Ashwin balaji.S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
39	18-Mar-21 & 19-Mar-21	Bawadharani.S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
40	18-Mar-21 & 19-Mar-21	Elavarasan.S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
41	18-Mar-21 & 19-Mar-21	Gayathri.R	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
42	18-Mar-21 & 19-Mar-21	Kalaivani.B	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
43	18-Mar-21 & 19-Mar-21	Kavya.S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
44	18-Mar-21 & 19-Mar-21	Kowshik.S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
45	18-Mar-21 & 19-Mar-21	Ramya.N	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College

46	18-Mar-21 & 19-Mar-21	Rithika.S.E	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
47	18-Mar-21 & 19-Mar-21	Sakthipriya.M.N	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
48	18-Mar-21 & 19-Mar-21	Santheya.G	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
49	18-Mar-21 & 19-Mar-21	Shanmuga Priya.M	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
50	18-Mar-21 & 19-Mar-21	Sneha.P	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
51	18-Mar-21 & 19-Mar-21	Srimathi.S	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
52	18-Mar-21 & 19-Mar-21	Subhashini.E	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
53	18-Mar-21 & 19-Mar-21	Sudharsan.R	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
54	18-Mar-21 & 19-Mar-21	Sureka.R	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
55	18-Mar-21 & 19-Mar-21	Vasanthakumar.M	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
56	18-Mar-21 & 19-Mar-21	Thangaraja janarthani	Paper Presentation	Workshop-Big Data Analytics I Clinical Research	Dept of CS and CLT , Dr..N.G.P Arts and Science College
57	27-Jan-21	Dhivyaprasath P	Paper Presentation	Virtual Student Development Programme- Digitalize yourself	CMS, Jain (Deemed to be University)

### 9. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/SSCI/Scopus
1	Dr.S.Saravanan & Ms.G.IIakkia	A study on customer Satisfaction and factors that influences the customer to prefer private sector bank in Coimbatore city	GIS Science Journal	ISSN:1869-9391 Volume 8,Issue 4, April 2021	6.1	UGC Care Group-II Journal
2	Dr.S.Saravanan & Ms.G.IIakkia	A Comparative study on service quality and customer satisfaction between Public and Private sector banks with reference to Coimbatore city	Mukt Shabd Journal	ISSN:2347-3150 Volume 10,Issue 4, April 2021	4.6	UGC Care Group-I Journal
3	J.Eldho & Dr.R.Gunasundari	A study on production and Marketing Problems of Pepper cultivators in Gudalur area of Nilgiris	International journal of all research education and Scientific methods	ISSN:2455-6211 Volume 9, Issue 4, April 2021	7.429	
4	Dr.R.Gunasundari & M.Dhivyaa	Measurement of Brand awareness and brand perception towards Samsung mobile phones	International journal of All research Education and Scientific Methods	ISSN:2455-6211 Volume 9, Issue 4, April 2021	7.42	UGC
5	N.Sathish Babu & M.Banurekha	A Study on Emotional Intelligence & Burnout Syndrome of Private School Teachers	International Journal of Creative Research Thoughts	ISSN:2320-2882, Volume 9, Issue 4, April 2021	7.97	
6	M.Priyadhasini & M.Banurekha	A study on customers satisfaction towards Raymond's fashion wear with reference to Coimbatore city	International journal of innovative Research in Technology	ISSN:2349-6002 Volume 7,Issue 11, April 2021	5.86	



7	Nadhakumar & M.Banurekha	A study on parents opinion Towards XSEED Syllabus in Private School with special reference to Coimbatore city	International journal of innovative Research in Technology	ISSN:2349-6002 Volume 7, Issue 11, April 2021	5.86	UGC
8	K.Praveen ,Dr.S.Gandhimathi , Dr.C.Karthick	A study on Marketing of Agricultural Production with special reference on groundnuts	EPRa international Journal of Multidisciplinary research	ISSN:2455-3662 Volume 7, Issue 4, April 2021	8.047	
9	Shobika & Dr.R.Gunasundari	A study on customer Satisfaction Towards Hypermarket with reference to DMART	EPRa international Journal of Multidisciplinary research	ISSN:2455-3662 Volume 7, Issue 4, April 2021	8.047	
10	N.Akashya & Dr.R.Gunasundari	A study on passengers satisfaction using Fasttag with special reference to Coimbatore city	EPRa international Journal of Multidisciplinary research	ISSN:2455-3662 Volume 7, Issue 4, April 2021	8.047	
11	D.Vinothini, Dr.S.Gandhimathi & Dr.c.Karthick	A study on Stress management of Working women in Coimbatore city	EPRa international Journal of Multidisciplinary research	ISSN:2455-3662 Volume 7, Issue 4, April 2021	8.047	
12	N.Preethi & Dr.M.P.Kumaran	A study on problems faced by the work from home employees	International Journal of all Research Education and Scientific Methods	ISSN:2455-6211 Volume 9, Issue 4, April 2021	7.429	
13	SreeMathi & P.Maheswari	A study on marketing mix Strategies of Airtel Network with special reference to Coimbatore city	International Journal of Research publications and Reviews	ISSN: 2582-7421 Volume 2, Issue 4, April 2021	5.536	
14	S.Kavya & P.Maheswari	A study on Role of Co-Operative bank in Agricultural Credit with special reference to	International Journal of all Research Education and	ISSN:2455-6211 Volume 9, Issue	7.429	

		Coimbatore City	Scientific Methods	4, April 2021		
15	M.Praveena & Dr.R.Gunasundari	A study on Marketing mix Strategies of Reliance JIO 4G Network with special reference to Coimbatore city	International Journal of Research publications and Reviews	ISSN: 2582-7421 Volume 2, Issue 4, April 2021	5.536	
16	G.Joshika & P.Maheswari	A study on impact of E-Learning model in students with special reference to Dr.N.G.P. Arts and Science College	International Journal of Research publications and Reviews	ISSN: 2582-7421 Volume 2, Issue 4, April 2021	5.536	
17	S.Gokuleswaran & P.Maheswari	A study on Customer awareness and satisfaction of technology advancement in banking sector	International Journal of Creative research Thoughts	ISSN 2320-2882 Volume 9, Issue 4, April 2021	7.97	
18	D.Sharan & P.Maheswari	A study of farmers satisfaction towards Pradhan Mantri FasalBima yojana	International Journal of all Research Education and Scientific Methods	ISSN 2455-6211 Volume 9, Issue 4, April 2021	7.42	
19	R.Thangaraj & Dr.R.Gunasundari	A Study on Consumer satisfaction level towards Yamaha Motors with special reference towards Yamaha R15 in Coimbatore City	International Journal of Research Publications and Reviews	ISSN 2582-7421 Volume 2, Issue 4, April 2021	5.536	
20	R.Sowmiya & M.Banurekha	A Study on Consumer Preference towards Packaged Milk with Special reference to Coimbatore City	International journal for innovative Research in Multidisciplinary Field	ISSN 2455-0620 Volume 7, Issue 4, April 2021	6.71	
21	Dr.S.Saravanan & Ms.G.IIakkia	An Impact of service quality and customer satisfaction between Public and Private sector banks with reference to Coimbatore city	Journal of emerging Technologies and Innovative Research	2349-5162 Volume 8, Issue 3, March-2021	5.87	UGC Care

22	N.S.Felix & M.Banurekha	A study on Consumer satisfaction towards housing loan in banking sector with reference to tirupur city	International Journal of Research and Analytical Reviews	E-ISSN:2348-1269,P-ISSN 2349-5138) Issue 1,Volume 8,Mar-2021	5.75	UGC Care
23	Sharmila &M.Banurekha	A study on customer satisfaction towards various service provided by retail outlets with special reference to Coimbatore city	International Journal of Creative research thoughts	ISSN:2320-2882 Issue 3,volume 9,Mar-2021	7.97	UGC Care
24	Dr.R.Gunasundari	Covid-19 Impact on savings & Investment Patterns on life style of Remunerated Employees (DrNGPASC 2020-21 COM005)	AEGAEUM Journal	ISSN No:0776-3808 Issue1,Jan-2021		UGC Care-Group –II

#### 10. Staff Internship

S. No.	Name of the Faculty	Name of the Internship/Fellowship	Duration	Venue
NIL				

#### 11. Research Funding

S. No.	Name of the Faculty	Name of the project / scheme	Sanction No. and Date	Funding body	Amount
NIL					

#### 12. Staff / Student Consultancy

S. No.	Name of the Staff / Student	Area of Consultancy	Duration	Place where Consultancy was offered	Amount
NIL					

NIL

### 13. Co-curricular Activities

S. No.	Name of the Event	Date	Venue	Prize won

### 14. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	10-Jun-20	S.BalaSurekha	Fictionist	Sri Ramakrishna college of Arts and Science College	Inter Collegiate	Winner
2	16-Oct-20	S.BalaSurekha	Digital poster making	My NEP	Inter Collegiate	Special Mention
3	28-Nov-20	S.Arvin Krishna	Oratorical	International Level Talent Hunt	Inter Collegiate	Best Orator -I Place
4	29-Nov-20	S.Arvin Krishna	Others-World Record	International Level Talent Hunt	Inter Collegiate	Best Motivator-World Record

### 15. Students Counseled

S. No.	Name of the class	Number of Students
1	II.B.Com A	1
2	III. B.Com B	2

**16. Book Publications:**

<b>S.No</b>	<b>Date</b>	<b>Name of the staff</b>	<b>Name of the Book</b>	<b>Name of the Publisher</b>
NIL				

**17. MoUs Details**

<b>S. No.</b>	<b>Date</b>	<b>Name of the Institution/ University/ Research Lab/ Industries</b>	<b>Purpose</b>	<b>Name of the Department</b>	<b>Beneficiary</b>
NIL					