



MINUTES OF THE TENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: International Business

The Meeting of Board of Studies (BoS) was held as given below

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| Name of the Body | Board of Studies (BoS) |
| Department | International Business |
| Meeting No. | 10 |
| Date and Time | 30/11/2020 & 10.00 am |
| Mode | Google Meet Id: mtj-xhbc-car |
| Members Attended | The details are given in the ANNEXURE -I |

AGENDA

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| 1 | Discussion on Second Semester Syllabus of B.Com. IB for 2020-21 Batch. |
| 2 | Discussion on Second Semester Syllabus of M.Com. IB for 2020-21 Batch. |
| 3 | Discussion on fourth Semester Syllabus of B.Com. IB for 2019-20 Batch. |
| 4 | Discussion on fourth Semester Syllabus of M.Com. IB for 2019-20 Batch. |
| 5 | Any other matters. |



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MINUTES OF THE NINTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: International Business

The Chairman of BoS welcomed all the Panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

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| Item 1: | Discussion on Second Semester Syllabus of B.Com. IB for 2020-21 Batch. |
| Discussion | Board approved the syllabus without any changes. |
| Resolution | The Board resolved to approve the Syllabus. |
| Item 2: | Discussion on Second Semester Syllabus of M.Com IB for 2020-21 Batch. |
| Discussion | <p>Syllabus for Second Semester of M.Com.IB for batch: 2020-21 was discussed.</p> <p>➤ Foreign Trade Procedures and Documentation: Mr.R.R.Padmanabhan Suggested to include:</p> <p>Unit I : Free Trade Agreements</p> <p>Unit II:Free Trade and Warehousing Zones (FTWZ).</p> <p>Unit III :Remission of Duties or Taxes on Export Products) Scheme(RoDTEP)</p> <p>Unit IV:Manufacturing and Other Operations in Warehouse Regulations, 2019 (MOOWR)</p> <p>➤ International Human Resource Management (DSE): Mr.R.R.Padmanabhan Suggested to include "Cross culture management" in the course content.</p> |
| Resolution | The Board resolved to approve the Syllabus with the change suggested. |
| Item 3: | Discussion on Fourth Semester Syllabus of B.Com. IB for 2019-20 Batch. |
| Discussion | <p>Syllabus for Fourth Semester of B.Com.IB for Batch: 2019-20 was discussed.</p> <p>➤ Brand Management: Dr.P.R.MuthusamySuggested to include "Kapferer brand</p> |



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| | identity model” and “David Aaker’s brand equity model” in the course content. ➤ Business Communication: Alumni representative Mr. C. Antony Justin suggested to include e-mail Etiquettes and the importance of e-mail content writing. |
| Resolution | The Board resolved to approve the Syllabus with the change suggested. |
| Item 4: | Discussion on Fourth Semester Syllabus of M.Com.IB for 2019-20 Batch. |
| Discussion | Syllabus for Fourth Semester of B.Com.IB for Batch: 2019-20 was discussed. ➤ Strategic Management: Dr.P.R.Muthusamy Suggested to include “Comprehensive Strategic Planning Model” in Unit II. ➤ Global Financial Management: Mr.R.R.Padmanabhan Suggested to include Asian Development Bank (ADB) and Asian Infrastructure Investment Bank (AIIB) in Unit IV. |
| Item 6: | Any other matters |
| Discussion | General discussion and suggestions by the board members ➤ Teaching methodology to be adopted in this pandemic situation. ➤ Proportion of topics to be discussed through online mode. ➤ Motivating the students to take up online courses. ➤ Encourage the students to learn and understand the contents with the help of articles published in national / International journals and case studies (Particularly Indian case studies). ➤ Conduct more number of subject oriented guest lectures to understand the practical implication ➤ Enriching communication skills and providing courses adapting to the current trends was suggested by the parents during Parents Teacher Association (PTA) meeting. |





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- Organizing Alumna connect programmes for the students as suggested in Alumni meet.
- Organizing Exporter's conclave to motivate the students to become an entrepreneur.
- Board of studies in the Department of Commerce with International Business recommends the committee of panel of experts for examination purpose.

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 30/11/2020


(Dr.S.Mohanraj)

BoS Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048



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ATTENDENCE OF THE TENTH BOARD OF STUDIES MEETING

Faculty : Commerce

Board: International Business

Date : 30.11.2019

Time : 10:00 AM

Venue : Online- Google Meet Id: mtj-xhbc-car

The following members were presented for board of studies meeting

| S.No. | Name | Designation | Signature* |
|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|------------|
| 1. | Dr.S.Mohanraj, Head, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous). | Chairman | Present |
| 2. | Dr.C.Chandrasekaran Assistant Professor, Department of Commerce with International Business, Chikkanna Government Arts College, Tirupur. | VC Nominee | Present |
| 3. | Dr.K.Nirmala Reddy, Department of Commerce, Bangalore University, Bengaluru, Karnataka . | Subject Expert | Absent |
| 4. | Dr. S. Anthony Raj School of Business, Karunya Institute of Technology and Science, KarunyaNagar, Coimbatore. | Subject Expert | Absent |
| 5. | Dr.D.Santhana Krishnan Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and science. Coimbatore. | Subject Expert | Absent |
| 6. | Mr.R.R.Padmanaban, Director, Exim Academy, Chennai . | Industrial Expert | Present |
| 7. | Mr.C.Antony Justin Manager- Logistics M/s. Shivatex Yarn Ltd, Coimbatore. | Meritorious Alumini | Present |
| 8. | Dr.P.R. Muthuswamy Director-Academics Dr.N.G.P Educational Institutions. | Special Invitee | Present |





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| 7. | Dr.S.Mohan Head, Department of Business Administration (CA), Dr. N.G.P. Arts and Science College (Autonomous). | IDC Representative | Present |
| 8. | Dr.M.Sangeetha Assistant Professor, Department of Mathematics, Dr. N.G.P. Arts and Science College (Autonomous). | IDC Representative | Present |
| 9. | Dr.K.Kuppusamy Head, Department of Tamil, Dr. N.G.P. Arts and Science College (Autonomous). | Co-opted Member | Present |
| 10. | Dr.R. VidhyaPrabha Head, Department of English, Dr. N.G.P. Arts and Science College (Autonomous). | Co-opted Member | Present |
| 11. | Dr.T.Vasumathi, Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous). | Member | Present |
| 12. | Mr.R.Manojkumarr Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous). | Member | Present |
| 13. | Dr.N.Chandrakala Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous). | Member | Present |
| 14. | Ms.S.Geethalakshmi (PG) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 48. | Student Nominee | Present |

*Virtual Meeting- Signature not required

Date: 30.11.2020


Dr.S.Mohanraj

BoS Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
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