



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3rd Cycle-3.64 CGPA)
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.
Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

15th

MINUTES OF THE FIFTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

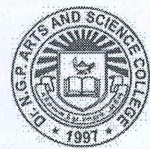
The Meeting of Board of Studies (BoS) was held as given below:

Name of the Body	Board of Studies (BoS)
Department	International Business
Meeting No.	15
Date and Time	09.06.2023 & 10.00 a.m.
Venue	Board Room
Members Attended	The details are given in the ANNEXURE -I

AGENDA

1.	Discussion on UG Curriculum for First to Sixth Semester B.Com. International Business for the 2023-26 batch adopting R5 guidelines
2.	Discussion on UG syllabi for Part III- Core courses in first semester for 2023-26 Batch
3.	Discussion on syllabus of Inter Disciplinary Course (IDC) offered in part III by Commerce Department for 2023-26 Batch
4.	Discussion on syllabus of Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for UG for 2023-26Batch
5.	Discussion on syllabus of Part -II (English) offered by the Department of English for UG 2023-26 Batch
6.	Discussion on syllabus of Part - IV Ability Enhancement Compulsory Course (AECC) - Environmental Studies for UG 2023-26 Batch
7.	Discussion on credits for Part - V Extension Activity for UG 2023-26 Batch
8.	Discussion on UG syllabi for Part III- Core courses in third semester for 2022-25Batch under R4 regulation
9.	Discussion on syllabus of Skill Enhancement Course (SEC) offered in part III for 2022-25Batch
10.	Discussion on syllabus of Inter Disciplinary Course (IDC) offered in part III by Mathematics Department for 2022-25 Batch
11.	Discussion on syllabus of Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for UG for 2022-25 Batch
12.	Discussion on syllabus of Part -II (Professional English) offered by the Department of English for UG 2022-25 Batch
13.	Discussion on syllabus of Self-study paper offered for UG 2022-25 Batch
14.	Discussion on Value Added Certificate Course (VACC)
15.	Discussion on Curriculum from First to Fourth Semester M.Com. International Business for the batch 2023-25 onwards adopting R5 guidelines.
16.	Discussion on PG syllabi for core courses in first semester for 2023-25 Batch
17.	Discussion on syllabi for Discipline Specific Elective (DSE) for the first Semester PG 2023-25 Batch
18.	Discussion on PG syllabi for core courses in third semester for 2022-24 Batch under R4 regulation.
19.	Discussion on syllabi for Discipline Specific Elective (DSE) for the third Semester PG 2022-24 Batch
20.	Discussion on syllabus of Self-study paper offered for PG 2022-24 Batch
21.	Discussion on Curriculum and syllabi of Diploma in Logistics Management
22.	Any Other Matter

Cont...



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BoS

15th

MINUTES OF THE FIFTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

The Chairman of BoS welcomed all the Panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

Item – 01	Discussion on UG Curriculum for AY 2023-26 adopting R5 guidelines
Discussion	<ul style="list-style-type: none">Curriculum for B.Com. IB. 2023-26 batch onwards was framed as per the R5 regulation and TANSCHÉ guidelines.DSE was grouped based on four specializations (Finance, International Business, Marketing, Human Resource Management) as part of choice-based credit system.
Resolution	The Board members approved the curriculum
Item – 02	Discussion on UG syllabi for Part III- Core courses in first semester for 2023-26 Batch
Discussion	<p>235PA1A1CA: Financial Accounting I</p> <ul style="list-style-type: none">The unified syllabus was offered by the Department of Commerce with Professional Accounting was placed for endorsement. <p>235CI1A1CA: Principles of Management</p> <ul style="list-style-type: none">The unified syllabus was offered by the Department of Commerce with Information Technology was placed for endorsement. <p>235IB1A1CP: Spreadsheet Modeling for Business</p> <ul style="list-style-type: none">Computer practical for enhancing decision making skill in business were discussed and included.
Resolution	The Board unanimously approved the syllabi
Item – 03	Discussion on syllabus of Inter Disciplinary Course (IDC) offered in part III by Commerce Department for 2023-26 Batch.
Discussion	<p>235CO1A1IA – Business Economics</p> <ul style="list-style-type: none">The unified syllabus of Business Economics was offered as an Inter Disciplinary Course by the Department of Commerce was placed for endorsement.
Resolution	The Board unanimously approved the IDC syllabus.
Item – 04	Discussion on syllabus of Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for UG for 2023-26 Batch.
Discussion	<p>231TL1A1TA: Tamil-I 231TL1A1HA: Hindi-I 231TL1A1FA: French-I 231TL1A1MA: Malayalam – I</p> <p>The unified syllabi approved by the Board of Studies in Languages were placed for endorsement.</p>
Resolution	The Board members approved the Syllabi for the above courses.



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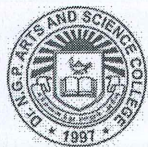
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Item – 05	Discussion on syllabus of Part -II (English) offered by the Department of English for UG 2023-26 Batch
Discussion	231EL1A2EA: English I The unified syllabus approved by the Board of Studies in English was placed for endorsement.
Resolution	The Board unanimously approved the syllabus
Item – 06	Discussion on syllabus of Part - IV Ability Enhancement Compulsory Course (AECC) - Environmental Studies for UG 2023-26 Batch
Discussion	233MB1A1AA: Environmental Studies <ul style="list-style-type: none">The unified syllabus approved by the Board of Studies in the Department of Microbiology was placed for endorsement.
Resolution	The Board unanimously approved the syllabi for the above courses.
Item – 07	Discussion on credits for Part - V Extension Activity for UG 2023-26 Batch
Discussion	235IB1A1XA: Extension Activity Two credit to be awarded for participation in extension activity like NSS/NCC/ YRC/RRC/ Yoga/Sports/Clubs.
Resolution	The Board members approved two credit for each Extension Activity.
Item – 08	Discussion on UG syllabi for Part III- Core courses in third semester for 2022-25 Batch under R4 regulation
Discussion	225CM1A3CA: Cost Accounting <ul style="list-style-type: none">The unified syllabus approved by Board of Studies in Commerce with Computer Application was placed for endorsement. 225AT1A3CB: Income Tax Law and Practice (New Course) <ul style="list-style-type: none">The unified syllabus approved by Board of Studies in Commerce with Accounting and Taxation was placed for endorsement. 225BI1A3CA - Company Law (New Course) <ul style="list-style-type: none">The unified syllabus approved by Board of Studies in Commerce with Banking and Insurance was placed for endorsement.
Resolution	The Board unanimously approved the syllabi.
Item – 09	Discussion on UG syllabi for Part III- Skill Enhancement Course in third semester for 2022-25 Batch
Discussion	225IB1A3SP: Garment Merchandising <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted.
Resolution	The Board unanimously approved the syllabus.





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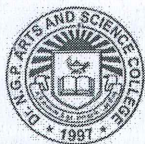
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Item – 10	Discussion on syllabus of Inter Disciplinary Course (IDC) offered in part III by Mathematics Department for 2022-25 Batch under R4 regulation.
Discussion	222MT1A3IA – Business Mathematics The unified syllabus of Business Mathematics was offered as an Inter Disciplinary Course by the Department of Mathematics was placed for endorsement.
Resolution	The Board unanimously approved the IDC syllabus.
Item – 11	Discussion on syllabus of Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for UG for 2022-25 Batch under R4 regulation.
Discussion	221TL1A3TA: Tamil-III 221TL1A3HA: Hindi-III 221TL1A3FA: French-III 221TL1A3MA: Malayalam – III The unified syllabi approved by the Board of Studies in Languages were placed for endorsement.
Resolution	The Board members approved the Syllabi for the above courses.
Item – 12	Discussion on syllabus of Part -II (Professional English) offered by the Department of English for UG 2022-25 Batch under R4 regulation.
Discussion	221EL1A3EA: Professional English III The unified syllabus approved by the Board of Studies in English was placed for endorsement.
Resolution	The Board unanimously approved the syllabus
Item – 13	Discussion on syllabus of Self-study paper offered for UG 2022-25 Batch
Discussion	The following courses offered under self-study to earn extra credits were discussed; <ul style="list-style-type: none">• 225IB1ASSA- Principles of Insurance• 225IB1ASSB- World Economic Resources
Resolution	The Board members approved the syllabi of above courses.
Item – 14	Discussion on Value Added Certificate Course (VACC)
Discussion	<ul style="list-style-type: none">• Value Added Certificate Courses on GST The unified syllabus approved by the Board of Studies in Commerce Accounting and Taxation was placed for endorsement for 2021-22 Batch and onwards.• Value Added Certificate Courses on Tally The unified syllabus approved by the Board of Studies in Commerce was placed for endorsement for 2022-23 Batch and onwards.
Resolution	The Board members approved the Value added certificate course.





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Item – 15	Discussion on PG Curriculum for AY 2023-25 adopting R5 guidelines
Discussion	<ul style="list-style-type: none">Curriculum for M.Com. IB. 2023-25 batch was framed as per the R5 regulation.DSE was grouped based on three specializations (Transportation, Marketing, Human Resource Management) as part of a choice-based credit system.
Resolution	The Board members approved the curriculum
Item – 16	Discussion on PG syllabi for core courses in first semester for 2023-25 Batch under R5 regulation
Discussion	<p>235CO2A1CA: Managerial Economics</p> <ul style="list-style-type: none">The unified syllabus approved by Board of Studies in Commerce was placed for endorsement. <p>235IB2A1CA: Human Resource Management</p> <ul style="list-style-type: none">The unified syllabus approved by our Board and offered to all the PG Programmes in Faculty of Commerce. <p>235IB2A1CB - International Marketing Management</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted. <p>235IB2A1CC - Global Business Environment</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted. <p>235IB2A1CD - International Business Relations</p> <ul style="list-style-type: none">Dr. Maharajothi Priya suggested to include The Organization for Economic Cooperation and Development (OECD), Quadrilateral Security Dialogue (QUAD) and G20 in Unit IV.
Resolution	The Board unanimously approved the syllabi.
Item – 17	Discussion on syllabi for Discipline Specific Elective (DSE) for the first Semester PG 2023-25 Batch under R5 regulation.
Discussion	<p>Discipline Specific Elective (DSE) courses were included to impart domain specific knowledge in Transportation, Marketing and Human Resource Management to meet the industrial and social requirements.</p> <p>235IB2A1DA - Warehouse and Inventory Management</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted. <p>235IB2A1DB - Retailing and Franchising</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted. <p>235IB2A1DC - Industrial Psychology</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted.
Resolution	The Board members approved the syllabi of above courses.
Item – 18	Discussion on PG syllabi for core courses in third semester for 2022-24 Batch under R4 regulation
Discussion	<p>225CO2A3CB: Business Research Methods</p> <ul style="list-style-type: none">The unified syllabus approved by Board of Studies in Commerce was placed for endorsement. <p>225IB2A3CA: Export-Import Finance</p> <ul style="list-style-type: none">Dr. Maharajothi Priya suggested to include Light weight payment and settlement system (LPSS) in Unit I.





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	<p>225IB2A3CB - Foreign Exchange Management</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted. <p>225IB2A3CC - Executive Communication & EXIM Correspondence (New Course)</p> <ul style="list-style-type: none">To enhance the communication skills needed for the management executives. <p>225CO2A3CP - Statistical Tools for Research (New Course)</p> <ul style="list-style-type: none">The unified syllabus approved by Board of Studies in Commerce was placed for endorsement.
Resolution	The Board members approved the syllabi of above courses.
Item – 19	Discussion on syllabi for Discipline Specific Elective (DSE) for the third Semester PG 2022-25 Batch under R4 regulation.
Discussion	<p>Discipline Specific Elective (DSE) courses were included to impart domain specific knowledge in Transportation, Marketing and Human Resource Management to meet the industrial and social requirements.</p> <p>225IB2A3DA - Legal Aspects of Shipping (New Course)</p> <ul style="list-style-type: none">To educate the students on legal procedures and formalities relating to shipping. <p>225IB2A3DB - Travel and Hospitality Services</p> <ul style="list-style-type: none">Dr. Maharajothi priya suggested to include Salient features of Passport Act 1967 and the Salient features of The Foreigners Act 1946 in Unit I. <p>225IB2A1DC – Total quality Management</p> <ul style="list-style-type: none">After due discussions and deliberations, the syllabus was accepted.
Resolution	The Board members approved the syllabi of above courses.
Item – 20	Discussion on syllabus of Self-study paper offered for PG 2022-24 Batch
Discussion	<p>The following courses offered under self-study to earn extra credits were discussed;</p> <ul style="list-style-type: none">225IB2ASSA- Investment Management225IB2ASSB- Entrepreneurial Development
Resolution	The Board members approved the syllabi of above courses.
Item – 21	Discussion on curriculum and syllabi of Diploma in Logistics Management
Discussion	<p>23DLM1A: Shipping and Port Management</p> <ul style="list-style-type: none">Dr. Maharajothi priya suggested to include National Logistics Policy in Unit I and Non- Vessel Operating Common Carrier (NVOCCs) in Unit III.Dr. Barathi recommended to include Role of Shipping Agencies, Directorate General of Shipping, Chartering and Charter Party in Unit II and Custom House Agents (CHAs) and Port Authority in Unit III.Dr. Peter Kumar advised to include Ministry of Ports Shipping and Waterways, Indian Port Association in Unit II and Customs Brokers and Shipping Lines in Unit III.



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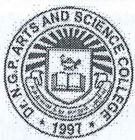
	<p>23DLM1B: Air Transportation Management</p> <ul style="list-style-type: none"> Dr. Peter Kumar suggested to include International Air Transport Association (IATA) in Unit III. <p>23DLM1C: Supply Chain Management</p> <ul style="list-style-type: none"> Dr. Barathi recommended the contents for Unit I; Supply chain management integration: Introduction- Stages of supply chain management - Barriers- Dimensions in supply chain management - Factors affecting supply chain management - Physical and financial supply chain. Dr. Maharajothi priya suggested to include Issues in SCM in Unit I and Just - in-Time Strategy in Unit IV. <p>23DLM1C: Foreign Trade Procedures</p> <ul style="list-style-type: none"> Dr. Barathi proposed to include Remission of Duties or Taxes on Export Products Scheme (RODTEP), Apparel Export Promotion Council (AEPIC) and Agricultural and Processed Food Products Export Development Authority (APEDA) in Unit III. Dr. Peter Kumar suggested to include Partner Government Agency (PGA) and Manufacturing & Other Operations in Warehouse (MOOWR) Scheme in Unit V.
Resolution	The Board unanimously approved the syllabi for the above courses
Item – 22	Any other matter
Discussion	<ul style="list-style-type: none"> Board of Studies recommended the committee of the Panel of Experts. Organizing workshop on EXIM documentation.
Resolution	The Board unanimously approved the above discussion.

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 09.06.2023

(Dr. S. Mohanraj)

BoS Chairman/HoD
 Department of Commerce (IB)
 Dr. N. G. P. Arts and Science College
 Coimbatore – 641 048



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M.Com IB-2022-23 Syllabus Revision

Faculty: Commerce

Semester: III

Board: Commerce with International Business

Course Code/ Name: 225IB2A3CA - Export-Import Finance

S.No.	CONTENTS	CHANGES
1	Introduction- Modes of International Payments – Financing of Export Credit needs – Short Term Sources of Finance –Elements of an Import/Export transaction - Medium and Long Term Sources of Finance – Export Credit System in India.	
2	Pre-shipment Finance – Categories of Pre-Shipment Finance – Facilities of Pre-shipment Credit - Pre-shipment Credit in Foreign Currency (PCFC) – Interest rate on Pre-shipment Credit, Post-shipment Credit Finance – Categories of Post-shipment Credit in rupees – Post-shipment credit in Foreign Currency – Refinance of Pre-Shipment and Post-shipment Finance.	Light Weight Payment and Settlement System (LPSS)
3	Introduction of import finance – Bulk import finance for inputs – Import finance against foreign loans of credit – European – Asian Countries investment partner's feasibility – Foreign Exchange for import of inputs – Payment methods for imports.	Types of import finance - Import finance for capital goods- Foreign currency loans
4	Long term finance - Deferred payments for Export and import - Categories of deferred payments- Buyers Credit-Application procedures for long term finance Approval bodies- conditions for approving.	
5	Financial agencies – Reserve Bank of India-Industrial and Export Credit Department –Exchange Control Department- EXIM Bank- Commercial Bank Export Credit Guarantee Corporation- ICICI – IDBI – IFCL.	Role and function- schemes- Role and functions in EXIM finance- Role and functions-schemes

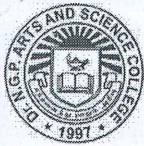
PERCENTAGE OF SYLLABUS REVISED : 35 %

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics



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Faculty: Commerce

Board: Commerce with International Business

Semester: III

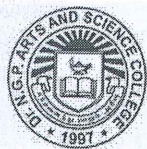
Course Code/ Name: 225IB2A3CB - Foreign Exchange Management

S.No.	CONTENTS	CHANGES
1	Foreign exchange – Administration of foreign exchange – FEMA 1999 – Foreign exchange market – Participants in the foreign exchange markets; Cash and spot markets – FEDAI regulations – Authorized dealers – Role.	-
2	Exchange rates – Exchange rate systems – Determining exchange rates – Fixed and flexible exchange rate system – Exchange rate quotes – LERMS – Determinants of exchange rates – Spot rates, Forward exchange rates – Forward exchange contracts; Foreign exchange and currency futures; Exchange rate arrangement in India – Exchange controls.	Exchange rate calculations:
3	Purchase and sale transactions – Spot vs forward transactions – Forward margins – Interbank deals – Cover deals – Trading – Swap deals – Arbitrage operations – Factors determining forward margins - Managing foreign exchange reserves - Devaluation – pros and cons	Types of foreign currency accounts: NOSTRO, VOSTRO, LORO Accounts
4	Transaction exposure – Translation exposure – Economic exposure; Management of exposures – External techniques: Forward contract hedging – Money market hedging – Hedging with options – Hedging with future – Internal techniques: Exposure netting – Cross hedging – Denomination in local currency – Foreign currency accounts - Leads and lags	Foreign Exchange Risk: Meaning- Types
5	Forex Derivatives: Swaps – Future and option and forward contracts – Currency derivatives – Currency forwards – Currency futures – Currency options – Exchange traded transactions – Financial Swaps – Forward rate agreements – Interest rate options.	-

PERCENTAGE OF SYLLABUS REVISED : 18 %

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics



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Faculty: Commerce

Semester: III

Board: Commerce with International Business

Course Code/ Name: 225IB2ASSA – Investment Management- Self Study

S.No.	Content
1	Investment _ Meaning and process of Investment Management – Concept of Investment – Importance - Features of Investment - Speculation -Investment Avenues in India.
2	Forms of Investment – Bank Deposits, Post Office Schemes, Government Securities, Mutual Fund Schemes, Provident Funds, Company Deposits – Real Estate, Gold & Silver.
3	Investment Instruments – Capital Market Instruments, Money Market Instruments, Derivatives-Futures & Options. Shares – Types & Features. Debentures – Nature & Types. Primary Market - Role of NIM, Methods of Floating New Issues.
4	Secondary Market – Functions, Bombay Stock Exchange, National Stock Exchange –Trading Practices, Security Market Indicators. Return – Risk – Kinds. Role of SEBI.
5	Security analysis- Fundamental analysis: economic, industry and company analysis- Technical Analysis

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics

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Faculty: Commerce

Business

Semester: I

Course Code/ Name: 225IB2A3CC - Executive Communication& EXIM Correspondence

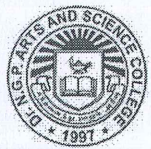
Board: Commerce with International

S.No.	Content
1	Meaning – Objectives of communication - Barriers to communication – Importance of effective business communication - Modern communication methods – Process – Channels of communication - Types – Verbal and non – verbal – Formal and informal communication
2	Introduction to business letters - Types of business Letter - Needs – Functions - Kinds - Essentials of Effective Business Letters – Fundamentals of business writing- Parts - Structure of business letter – Layout: Full block, modified block and semi – block-Enquiry and reply letter – Essential points about a letter of enquiry
3	Introduction - Purpose of report writing – Types – Characteristics of a good report– Structure of report – Long and short report - Formal and informal reports – Writing research reports – Technical reports – E- mail content writing- Norms for including exhibits and appendices.
4	Speech and speaking-Fundamentals of speaking-Elements of effective speaking and technology -Road block to good speaking - Strategies for successful speaking and listening-Public speaking- characteristics of a good speech – Roadblocks to good speaking - Communicating cross culturally.
5	Import and export correspondence– Bills of exchange (B/E): Drawing B/E. Letters relating to L/C: Importers request to banker to open an irrevocable L/C – Importers informs the exporter about the opening of L/C – The bankers informing the exporter that the credit have been opened in his favor.

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics



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Syllabus Revision- New Course

Faculty: Commerce

Board: Commerce with International

Business

Semester: I

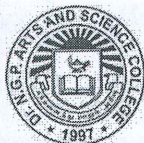
Course Code/ Name: 225IB2A3DA - Legal Aspects of Shipping (New Course)

S.No.	Content
1	International law-International Maritime and Transport Law- Sources of Law – Common law, Case law, Statute law - Types of courts and their jurisdiction- International Sales Contract – Clauses - logistics services contract- parties- Clauses.
2	Carrier and carriage of goods - Contract of carriage - Contract of affreightment - charter party- Bill of Lading - UNCTAD Rules on shipping. Conference systems in shipping.
3	Carriers' liability legislation - Carriage of goods by sea act - carriers' liability conventions - Hague Rules - Hague Visby Rules - Hamburg Rules and Rotterdam Rules - Multimodal Transportation of Goods Act.
4	Principles of Agency law - Types of Agents - Duties and rights of Agents and principals - Relations between principals and third parties - Appointment and termination of agents - Clauses in a standard liner agency agreement.
5	The Merchant Shipping Act, 1958 - Applications of the merchant shipping act, 1958 - Admiralty law - Admiralty courts and types of cases handled by them - Concept of lien - Procedure for Arrest of a ship and release of an arrested ship.

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focus on

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<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

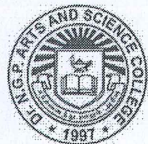
Course Code/ Name: 225IB2A3DB – Travel and Hospitality Services

S.No.	CONTENTS	CHANGES
1	Tourism: Concept- Nature of tourism: Significance of tourism – Classification – Tourism in India - Future of tourism – Basic and geographical components of tourism –Definitions of tourist and foreign tourist – Elements of tourism.	Salient features of The Passport Act 1967- Salient features of The Foreigners Act 1946.
2	India – A Tourist destination- Tourism marketing: The concept – Users of tourism services – Product Planning and Development – Market segmentation for tourism – Marketing information system for tourism.	-
3	Marketing mix for tourism –Product mix – Promotion mix – Price mix – Place mix – People – Tourism marketing in Indian perspective.	-
4	Hospitality services: Hotels – Classification of hotels by physical characteristics – Classification of hotels by price level.	Quality requirement for hotel industry
5	Behavioral profile of users – Market Information System for Hotels – Product plans and development – Marketing mix for hotels – Hotel marketing in Indian perspective.	Market segmentation for hotel industry

PERCENTAGE OF SYLLABUS REVISED : 11 %

Course Focus on

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<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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Syllabus Revision

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Board: Commerce with International Business

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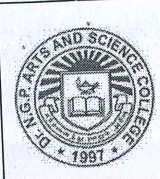
Course Code/ Name: 225IB2A3DC – Total Quality Management

S.No.	CONTENTS	CHANGES
1	Quality: Introduction - Need for quality –Types and categories - Dimensions of product and service quality. Total quality management (TQM): Definition –Basic concepts of TQM – Elements - TQM framework - Barriers to TQM – Aims of TQM - Fundamental principles of TQM – Strategic tools and techniques of TQM – TQM Vs Traditional management.	-
2	Quality Leadership: Concepts – Different roles of leader – 7 habits of highly effective people – Managerial role in TQM. Quality planning: Strategic quality planning – Steps- Quality councils- Quality teams and team-building: Employee involvement – Motivation- Empowerment- Team and teamwork- Quality circles. Kaizen: segmentation of kaizen – principles supplier partnership – Partnering - Supplier selection- Supplier rating	-
3	The Seven traditional tools of quality - New management tools - Six Sigma: Definition –Key players in the six-sigma approach. Bench Marking: Meaning Objectives – Categories – Benefits - Steps in benchmarking process – Failure mode and effect analysis (FMEA)	-
4	Quality cost: Definition –Types – Composition - Quality function development (QFD) –Characteristics and functions – Objectives- Benefits – House of quality – TPM: Elements and fundamental elements –Features – Objectives – Role and functions – Benefits.	-
5	Quality System: Definition- Elements- Documentation. Quality management system (QMS): Concepts- Requirements and benefits –Surveillance – Purpose – Types. ISO: Need for ISO 9000-ISO 9001-2015–Principles of quality management ISO 14000- Advantages/benefits of ISO 9000&14000 Certification.	-

PERCENTAGE OF SYLLABUS REVISED : 11 %

Course Focus on

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<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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Syllabus Revision- Diploma in Logistics Management

Faculty: Commerce

Board: Commerce with International Business

Course Code/ Name: 23DLM1A: Shipping and Port Management

S.No.	CONTENTS	CHANGES
1	Marketing logistics system – concept, objectives and scope – Logistics interface with marketing – Logistics system elements – Importance and relevance to export management	National Logistics Policy
2	The general structure of Shipping Industry – Type of ships – Operating systems – Liner operations and tramp operations – Conference system – Chartering principles – Freight structure and practices	Role of shipping agencies- Ministry of Ports, Shipping and Waterways- Directorate general of Shipping- Indian Port Association- Chartering- Charter party
3	Role of intermediaries – freight forwarders – freight broker – stevedores– shipping agents – logistics companies	Non- Vessel Operating Common Carrier (NVOCCs)- Custom brokers- Custom House Agents (CHA's)- Port Authorities- Shipping lines.
4	Important Sea route -Major and minor ports in India - World's Major ports– Issues in India shipping – Port infrastructure – Organization and functions of trans chart.	-
5	Containerization – Concept, Operation of the system – types of containers – benefits of containerization – Inland container depots, Problems and Prospects – Clearance procedure of ICD's – CONCOR/CFS – Multimodal transportation.	-

PERCENTAGE OF SYLLABUS REVISED : 34 %

Course Focus on

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<input checked="" type="checkbox"/> Employability	<input type="checkbox"/> Innovations
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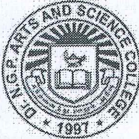
Course Code/ Name: 23DLM1B- Air Transportation Management

S.No.	CONTENTS	CHANGES
1	Air cargo industry-Air cargo chain-Traffic/operating rights - customs procedures - Environmental issues.	-
2	Transport of goods through air- Transportation Infrastructure-International air transport-benefits of air freight.	-
3	Airport classification- International airports in India-Privatization. Airport charges. International country codes, Airport Codes, Air cargo Clearance. Types of Aircrafts. Aircraft dimension.	International Air Transport Association (IATA)
4	Air Tariff Structures -Interpersonal Communication- Booking and tracking-Inter model transportation- Methods of air freight	-
5	International Regulations - Open Skies Agreement. Role of TIACA. Federal Aviation Administration (FAA), IMMTA, UNCTAD. International Federation of Freight Forwarders Associations (FIATA)	-

PERCENTAGE OF SYLLABUS REVISED : 5%

Course Focus on

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<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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Board: Commerce with International Business

Semester: I

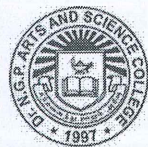
Course Code/ Name: 23DLM1C- Supply Chain Management

S.No.	CONTENTS	CHANGES
1	Inventory Management – Definition - Purpose – Inventory Cost - Independent versus Dependent Demand.	SCM integration: Introduction- Stages of SCM- Barriers- Dimensions in SCM- Factors affecting SCM- Physical and Financial Supply Chain.
2	Supply Chain Management- Concept – Meaning – Objectives – Importance - Process views of Supply Chain.	Issues in SCM.
3	Supply Chain Management drivers – Performance – Framework of Structuring drivers – Facilities – Inventory – Transportation – Information – Sourcing – Prices.	-
4	Supply Chain Management networks – Impact of globalization – The offshore decision – Risk Management in Global Supply Chains – Evaluating network design	Just- in -Time (JIT) Strategy.
5	Performance Measurement and Control's in Supply Chain Management – Bench Marking – Forms of benchmarking – Green Supply Chain – Strategies for a Green Supply Chain – Green Supply Chain indicators.	-

PERCENTAGE OF SYLLABUS REVISED : 25 %

Course Focus on

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Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 23DLM1C- Foreign Trade Procedures

S.No.	EXISTING	REVISED
1	Foreign trade Policy 2015-2020- Recent amendments to the foreign trade policy- The Foreign Trade Development and Regulation Act (1992).	Foreign trade Policy 2016-2021
2	Export Trade Control: Different categories of Exporters – Export licensing procedures and formalities – Obtaining IE Code-Export Promotion Councils in India - Deemed exports and its benefits.	Directorate General of Foreign Trade (DGFT)
3	Registered Exporters: Status Holders– Incentives given to Free trade Zones and 100% EOU's –Special Economic Zones (SEZ) Facilities benefits and incentives – Merchandise Exports from India Scheme (MEIS) – Service Exports from India Scheme (SEIS)	Remission of Duties or Taxes on Export Products Scheme (RODTEP), Apparel Export Promotion Council (AEPIC) and Agricultural and Processed Food Products Export Development Authority (APEDA)
4	Import Trade Control– Import of capital goods under EPCG scheme – Import of raw materials and components under OGL actual user condition— Restricted and Banned items for imports – Canalization of Imports and various canalizing agencies.	-
5	Warehousing in connection with imports – Bonded warehousing– Customs Procedures for Exports and Imports – Customs duty and Indian Customs tariff Export and Import Documentation-Ice Gate Services	Manufacturing & Other Operations in Warehouse (MOOWR) Scheme - Partner Government Agency (PGA)

PERCENTAGE OF SYLLABUS REVISED : 16 %

Course Focus on

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ATTENDENCE OF THE FIFTEENTH BOARD OF STUDIES MEETING

Faculty : Commerce

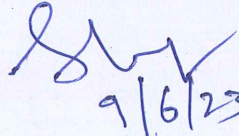
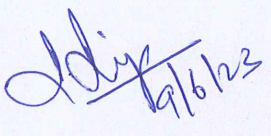
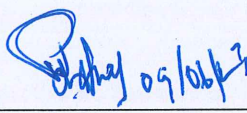
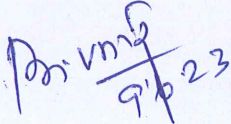
Board: International Business

Date : 09.06.2023

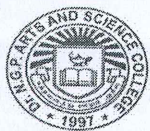
Time : 10:00 A.M.

Venue : Board Room

The following members were presented for board of studies meeting

S.No	Name	Designation	Signature
1.	Dr.S.Mohanraj Head, Department of commerce with International Business Dr. N.G.P. Arts and Science College (Autonomous).	Chairman	 9/6/23
2.	Dr.R.Maharajothi Priya Associate Professor & Head Department of Commerce (International Business) Kongunadu arts and Science College Coimbatore – 641 029.	VC nominee	 9/6/23
3.	Dr. F. J. Peter Kumar, Department of Management Studies, Karunya University, Karunya Nagar, Coimbatore, Tamil Nadu 641114	Subject Expert	 09/06/23
4.	Dr.N.Bharathi, Department of Commerce, Alagappa Govt. Arts College, Karaikudi – 630 003. Sivanagngai (Dist). TN	Subject Expert	 9/6/23
5.	Dileep Abraham, Chief Operating Officer, Inter global Logisolutions Ltd., Coimbatore-641045	Industrial Expert	Absent
6.	Mr.Rajagopal Venkatesan, Country Head, Skanda Freight Services Private Limited, Coimbatore – 641043	Alumni	Absent



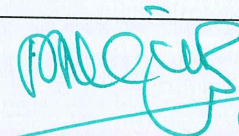
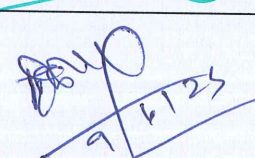
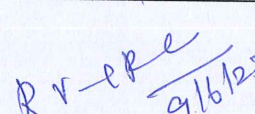
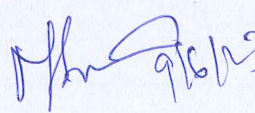
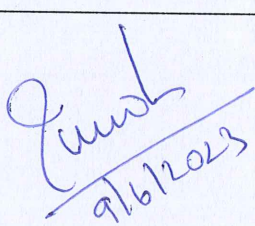



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7.	Dr.P.R. Muthuswamy Director-Academics Dr.N.G.P Educational Institutions.	Special Invitee	 9/6/23
8.	Dr.Kuppusamy Head, Department of Tamil, Dr. N.G.P. Arts and Science College (Autonomous).	Co-opted Member	 9/6/23
9.	Dr.R. VidhyaPrabha Head, Department of English, Dr. N.G.P. Arts and Science College (Autonomous).	Co-opted Member	 9/6/23
10.	Dr.M.Sangeetha Assistant Professor, Department of Mathematics, Dr. N.G.P. Arts and Science College (Autonomous).	IDC Representative	 9/6/23
11.	Dr.T.Vasumathi, Associate Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 9/6/2023
12.	Dr.N.Chandrakala Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	




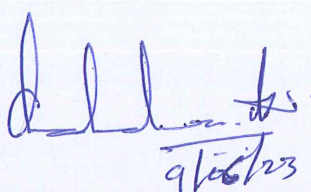
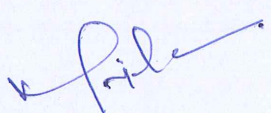
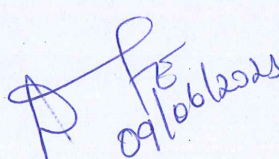
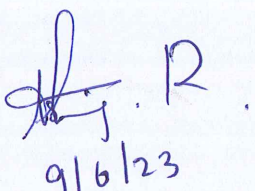


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13.	Ms.S.Priyanka Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
14.	Mr.K.Chandrabose Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 9/6/23
15.	Dr.M.Manjula Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
16.	Dr.V.Saranya Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	Absent.
17.	Dr.E.Dhanasekar Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 09/06/2023
18.	Mr.R.Ashwin (III B.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 48.	Student Nominee	 9/6/23






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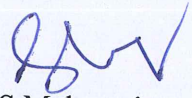
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19.	Ms.A.Blessita (II M.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 48.	Student Nominee	 09/06/2023
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Date: 09.06.2023


Dr.S.Mohanraj

Chairman- Board of Studies

BoS Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
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