



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3rd Cycle-3.64 CGPA)
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BoS

18th

Department of Commerce with International Business

Board of Studies Meeting

The minutes of the 18th meeting of Board of Studies held on 07.11.2024 at 10.00 am at
Kambar Arangam.

Members Present:

S.No	Name	Category
1.	Dr.S.Mohanraj Head, Department of Commerce with International Business Dr. N.G.P. Arts and Science College	Chairman
2.	Dr.R.Maharajothi Priya Associate Professor & Head Department of Commerce (International Business) Kongunadu arts and Science College Coimbatore – 641 029.	University Nominee
3.	Dr. F. J. Peter Kumar, Department of Management Studies, Karunya University, Karunya Nagar, Coimbatore, Tamil Nadu 641114	Subject Expert
4.	Dr.N.Bharathi, Department of Commerce, Alagappa Govt. Arts College, Karaikudi – 630 003. Sivanangai (Dist). TN	Subject Expert
5.	Mr.Dileep Abraham Chief Operating Officer, Interglobal Logisolutions Ltd, Coimbatore- 64104	Industrial Expert
6.	Dr.P.R. Muthuswamy Director-Academics Dr.N.G.P Educational Institutions.	Special Invitee
7.	Dr.Kuppuchamy Head, Department of Tamil, Dr. N.G.P. Arts and Science College.	Co-opted Member
8.	Dr.A.Hazel Verbina Head, Department of English, Dr. N.G.P. Arts and Science College.	Co-opted Member
9.	Dr.V.Prem Sudha Head, Department of Management Studies, Dr. N.G.P. Arts and Science College.	IDC Representative

10.	Dr. R. Sowrirajan Assistant Professor and Head Department of Mathematics, Dr. N.G.P. Arts and Science College.	IDC Representative
11.	Dr.T.Vasumathi, Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
12.	Dr.N.Chandrakala Associate Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
13.	Ms.S.Priyanka Assistant Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
14.	Dr.M.Kowsalya Assistant Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
15.	Mr.K.Chandrabose Assistant Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
16.	Dr.M.Manjula Assistant Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
17.	Dr.V.Saranya Associate Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
18.	Dr.E.Dhanasekar Associate Professor, Department of International Business,Dr. N.G.P. Arts and Science	Member
19.	Mr. Kevin Rajan (III B.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College	Student Nominee
20	Ms. Praveena (II M.Com.IB) Department of International Business,Dr. N.G.P. Arts and Science College	Student Nominee

The HoD and Chairman of the Department of Commerce with International Business welcomed and introduced all the members and appreciated them for their continuous support, contribution for the development of academic standard and enrichment of the syllabus.

Further Chairman informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr. Rajagopal Venkatesan- Meritorious Alumni

The items of the agenda were taken one by one for discussion and the following resolutions were passed.

Item 18.1: To review and approve the minutes of the previous meeting held on 03.04.2024

The chairman of the Board presented the minutes of the previous meeting held on 03.04.2024 and requested the members to approve. After brief discussion the following resolution was passed

Resolution:

Resolved to approve the minutes of the meeting held on 03.04.2024

Item 18.2: To consider and approve the syllabi for II semester to the students admitted for the academic year 2024-2025.

The chairman presented the detailed syllabi for the II semester to the students admitted for the academic year 2024-2025. The details of changes made also presented as follows.

Changes Made:

Course Code	Course Name	Changes & Reason
B.Com. International Business		
24IBU2CP	Core Practical: Spreadsheet Modeling for Accounting.	With the view to enrich the course the syllabus were completely reframed in order to give an effective insight to the students. Content related to Data validation, Macros, Freeze Panes, Sparkline, Accounting using spreadsheet were included.
M.Com. International Business		
24IBP2CA	Core: Financial and Management Accounting	As per the suggestion of Dr. Peter F Kumar the below content were included to enhance an understanding related International accounting standards and types of budgeting; <ul style="list-style-type: none"> ➤ Unit I: Generally Accepted Accounting Principles(GAAP) ➤ Unit III : Activity base budgeting - Zero base budgeting (ZBB)

24IBP2CC	Core: Logistics Management	<p>In order to enrich the syllabus the following revisions were made;</p> <ul style="list-style-type: none"> ➤ Unit I- components of logistics was removed and Elements was included ➤ Unit II–UN International convention on MT of goods- Terminal networks: Types and roles were removed and Overview of MMTG ACT-1993.was included ➤ Unit V- High tech logistics system was replaced with Systematic Problem Solving- 7 QC Tools- Quality Circles- MUDA (Waste) Elimination- Kaizen- Total Productive Maintenance
24IBP2CP	Core: Computer application in Business	<p>Based on the Suggestion of the subject expert Dr. Peter. F. Kumar the following changes were incorporated in order to upskill the students;</p> <ul style="list-style-type: none"> ➤ Common excel shortcut keys. (Excel) and data validation in excel were added
24IBP2DA	DSE: Air transport Management	<p>Based on the recommendations of the subject expert Dr. N. Bharathi the below changes were incorporated to include the emerging trends in air transport management and cargo handling ;</p> <ul style="list-style-type: none"> ➤ Unit II- Emerging Indian scenario- Participation in International developments – Liabilities of airlines were removed and Airline business models (full-service carrier vs low-cost carriers) – Revenue management techniques– Recent innovation in airport services: Autonomous aircraft - Predictive maintenance – Beacon technology were included ➤ Unit IV- Cargo handling process – Air cargo packaging and labelling were added
24IBP2DB	DSE: Digital Marketing	<p>In order to enhance the syllabus with the recent developments the following contents were added ;</p> <ul style="list-style-type: none"> ➤ Unit I- ASCOR Framework ➤ Unit III- Crowd Sourcing - Lead generation and Sales in social media ➤ Unit IV- SEO tools
24IBP2DC	DSE: Cross Cultural Management	<p>As per the suggestion provided by the industrial expert Dr. Praveen Srinivasan, Head of HR , FDC International FZCO, Dubai through virtual mode following revisions were made to enhance the practicality of the course;</p> <ul style="list-style-type: none"> ➤ Unit I: Brief wrap up of , [managers, employees, shareholders, suppliers, customers, and others]– An analytical framework) were removed and Understanding Culture and Cultural Conditioning, Individualism vs Collectivism were added ➤ Unit II: Ethical dilemmas and global responsibility of multinational corporations were added ➤ Unit IV: Staffing and training for global operations was replaced with Creating Cultural synergy ➤ Unit V: The nature of organizational cultures- Diagnosing the As-Is Condition; Designing the strategy for a culture change building- Measurement of ongoing improvement were

		removed and Global leadership and cultural intelligence , International assignments and global careers- Virtual global teams were included
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After discussion the following resolution was passed with the above modifications.

Resolution:

Resolved to approve the syllabi for the II semester to the students admitted for the academic year 2024-25.

Item 18.3 : *To consider and approve the changes, if any, in the syllabi for IV semester to the students admitted for the academic year 2023-2024.*

The Chairman presented the detailed syllabus for the IV semester to the students admitted for the academic year 2023-2024. The details of changes made also presented as follows.

Changes Made:

Course Code	Course Name	Changes & Reason
B.Com. International Business		
235IB1A4CA	Core: International Trade Procedures	Based on the recommendation of the Industrial expert Mr. Dileep Abraham to accommodate the amendment in trade policy the below changes were incorporated; <ul style="list-style-type: none"> ➤ Unit V- Certificate of origin(Preferential and Non Preferential) was included and REX/GSP certificate – GR Forms were removed
235IB1A4CB	Core: Logistics and Supply Chain Management	Based on the recommendation of the Industrial expert Mr. Dileep Abraham to adopt the recent developments in the course the following revisions were done ; <ul style="list-style-type: none"> ➤ Unit I- Sustainable Supply chain practices was added ➤ Unit II- World major sea routes was included ➤ Unit IV -Supply chain network design – supply chain strategies were rephrased as Fundamentals of Supply chain management network design & supply chain strategies
M.Com. International Business		
235IB2A4CA	Core: Supply Chain Management	Based on the recommendation of Dr. Peter F Kumar Sustainability in supply chain management - Green supply chain were included in Unit I to adopt the recent developments in the course.
235IB2A4CC	Core: Global Financial Management	With the view to strengthen the course the syllabus were completely reframed in order to give an effective insight to the students.

Resolution:

Resolved to approve the syllabi for the IV semester to the students admitted for the academic year 2023-24.

Item 18.4 :*To consider and approve the changes, if any, in the syllabi for VI semester to the students admitted for the academic year 2022-2023.*

The Chairman presented the detailed syllabus for the VI semester to the students admitted for the academic year 2022-2023. The details of changes made also presented as follows.

New Courses Introduced:

Course Code	Course Name	Reason
B.Com. International Business		
225IB1A6CA	Core: International Relations	In order to educate the students with the recent developments and changes in geopolitical environment around the world this course was introduced.
225IB1A6SA	SEC: Entrepreneurial Skills	To empower the students with the skills required for the entrepreneurship .
225IB1A6DA	DSE: India's Foreign Trade and Legislation	DSE was grouped based on four specializations (Finance, International Business, Marketing, Human Resource Management)as part of choice based credit system. Under International business specialization India's Foreign Trade and Legislation is provided by IB board to create understanding on India's foreign trade and law governing it.
225IB1A6DB	DSE: International Banking and Finance	DSE was grouped based on four specializations (Finance, International Business, Marketing, Human Resource Management)as part of choice based credit system. Under International business specialization International Banking and Finance is provided by IB board in order to provide an insight in international banking system and international financial settlements.

Courses Removed

Course Code	Course Name	Reason
195IB1A6DC	DSE: Business Environment	DSE was grouped based on four specializations (Finance, International Business, Marketing, Human Resource Management)as part of choice based credit system. In order to adhere to the guidelines this course was removed.
195IB1A6DE	DSE: Insurance Management	DSE was grouped based on four specializations (Finance, International Business, Marketing, Human Resource Management)as part of choice based credit system. In order to adhere to the guidelines this course was removed.

After discussion the resolution was passed to approve the syllabi with the above modifications.

Resolution:

Resolved to approve the syllabi for the VI semester to the students admitted for the academic year 2022-23.

Item 18.5: *To consider and approve the syllabus of IDC offered to BBA (CA) for the IV semester to the students admitted for the academic year 2023-2024.*

The Chairman presented the detailed syllabus of the IDC for the IV semester to the students admitted for the academic year 2024-2025.

S.No	Course Name	Course offered by	Course Offered to
1.	Export Management-235IB1A4IA	Commerce with International Business	BBA(CA)

After discussion the resolution was passed to approve the IDC syllabus offered by Commerce with International Business .

Resolution:

Resolved to approve the syllabus for the IV semester to the students admitted for the academic year 2023-24.

Item 18.6: *To consider and approve the syllabus of self-study for the III semester to the students admitted for the academic year 2024-2025.*

The Chairman presented the detailed syllabus of self-study for the III semester to the students admitted for the academic year 2024-2025.

S.No	Programme	Course Code	Course Name
1.	B.Com IB	24IBUSSA	Principles of Insurance
		24IBUSSB	World Economic Resources
2.	M.Com IB	24IBPSSA	Investment Management
		24IBPSSB	Entrepreneurial Development

After discussion the resolution was passed to approve the syllabus and accepted to adopt it in the III semester to the students admitted for the academic year 2024-2025.

Resolution:

Resolved to approve the syllabus and accepted to adopt it in the III semester to the students admitted for the academic year 2024-2025.

Item 18.7: *To consider and approve the Diploma, Certificate, Skill oriented courses to be offered for the academic year 2024-25.*

The Chairman presented the Value Added Course syllabus which will be opted by the students admitted for the academic year 2024-25.

S.No	Course Name	Category
1.	Supply Chain Management	Value Added
2.	Diploma in Logistics Management	Diploma

Resolution:

Resolved to approve the syllabus of Value added certificate courses and Diploma course opted.

Item 18.8: *To approve the panel of examiners for question paper setting , evaluation of answer scripts and conduct of theory and practical examinations to be submitted to CoE for the even semester of the academic year 2024-2025.*

The Chairman presented the panel of examiners for question paper setting , evaluation of answer scripts and conduct of theory and practical examinations to be submitted to CoE for the even semester of the academic year 2024-2025.

Resolution:

Resolved to approve the panel of examiners for question paper setting, evaluation of answer scripts and conduct of theory and practical examinations to be submitted to CoE for the even semester of the academic year 2024-2025.

Item 18.9: *To consider and approve courses offered by NPTEL course equivalent to the course offered in our curriculum.*

The board discussed the courses offered by NPTEL course equivalent to the course offered in our curriculum

Resolution:

Resolved to approved the courses that are equivalent to courses offered by NPTEL in our curriculum.

Item 18.10 : *To consider and approve the Interdisciplinary Research Work in the final semester student project.*

The board discussed the importance of offering interdisciplinary research to address complex societal issues to align with both academic and practical outcomes in various discipline.

Resolution:

Resolved to approved the courses that are equivalent to courses offered by NPTEL in our curriculum.

Item 18.11 : *To consider and approve any other item brought forward by the Chairman and the member of the board.*

The Chairman discussed the suggestions provided by the stake holders which includes Parents, Faculty members, Alumni, Industrial experts and students were brought forward by the Chairman includes;

- International Internship
- Industry immersion – Executive Mentorship
- To Increase the number of visiting faculty.
- Field visits for practical exposure.

Resolution:

Resolved to approve the suggestions provided by the stake holders and to implement the same in the academic year 2024-25.

Finally the Chairman thanked all the members for their cooperation and contribution in enriching the syllabus with active participation in the meeting and sought the same spirit in the future also. The meeting was closed with formal vote of thanks proposed by the Department CDC member.

Date: 07.11.2024


(Dr. S. Mohanraj)
(BoS- Chairman)

Syllabus Revision- Practical

Faculty: Commerce
Semester: II

Board: Commerce with International Business

Course Code/ Name: 24IBU2CP - Spreadsheet Modeling for Accounting

S. No.	EXISTING	CHANGES
1	Spreadsheets – MS Excel – opening, entering text and data, Page Layout and Printing, Adjusting Page Setup (Margins, Orientation, Size), Adding Headers and Footers, Using Print Preview and Print Area, Fitting Data on a Page (Scaling, Page Breaks).	Freeze Panes
2	Basic Conditional Formatting Rules: Highlighting Cells Based on Value Conditional Formatting for Date Related Data: Highlighting Cells Based on Today's Date, Formatting Upcoming Deadlines or Expiration Dates, Highlighting Weekends in Date Ranges	Working with data validation and to create a dropdown list in Excel to limit input to pre-set options.
3	Basic Data Visualization with Charts: Creating Basic Charts (Column, Bar, Line, Pie), Customizing Charts (Titles, Labels, Colors)	Recording and Running Macros, Using the Macro Recorder, Recording Basic Macros for Routine Tasks, Running and Testing Recorded Macros, Assigning Macros to Buttons or Shapes.
4	Working with Multiple Sheets and Workbooks: Adding, Renaming, and Moving Sheets, Linking Data Between Sheets	Working with sparklines in Excel, including how to select the data range, choose the type of sparkline, and select the cell to place the sparkline
5	Create Pivot Tables, Set Pivot table options and adding subtotals in Pivot Table.	-
6	Calculate sales estimation by using the following functions min, max, sum, average, Count, filter and sort.	Use Mail Merge Components: Data Source, Main Document, and Merged Document, Common Applications of Mail Merge (Letters, Labels, Envelopes, etc.)
7	Use Basic Concatenate function, CONCAT and TEXTJOIN Functions, Concatenating Different Data Types	-
8	Prepare Discount Cash flows by using the formula XNPV and XIRR.	Create Journal and Ledger book entry for XYZ Corporation in Excel.
9	Use the PMT function to get the monthly mortgage payment.	Create a balance sheet for XYZ Corporation in Excel for the fiscal year ending December 31, 2023
10	Use spreadsheet statistical functions to calculate Average Growth Rate (AGR), Compound Average Growth Rate (CAGR) and Trend Analysis.	-
11	Prepare Single Cash Flow and find out Present Value & Future Value.	Prepare Discount Cash flows by using the formula XNPV and XIRR.
12	Calculate Simple and Compound Interest. Prepare a statement of Bank customer's account showing simple and compound interest calculations	Use the PMT function to get the monthly mortgage payment

PERCENTAGE OF SYLLABUS REVISED : 60 %

Course Focuses on:

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovation
<input type="checkbox"/>	Intellectual Property Right (IPR)	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/Ethics

B.Com. IB- 2023-24**Syllabus Revision****Faculty: Commerce****Board: Commerce with International Business****Semester: IV****Course Code/ Name: 235IB1A4CA- International Trade Procedures**

S.No.	EXISTING	CHANGES
1	<p>Legal Framework International trade: Meaning - Need and importance of international trade – Commodity composition – Foreign trade development and regulation act (FTDR Act 1992) – Foreign trade regulation rules (FTRR 1993) -Role and Functions of Directorate General Foreign Trade (DGFT) - Indian Trade Classification (HS) - India's foreign trade policy. Case Study on India's Foreign Trade Policy</p>	
2	<p>Export Procedure Type of exporters -Starting an export firm – Selection of an export product – Market selection –Buyer selection –Registration under GST – Import Export Code number (IEC) –Export license - Registration Cum Membership Certificate (RCMC) - Elements of export contract- INCO terms – Export incentive scheme.</p>	
3	<p>Export Promotions and Institutions in International Trade Export promotion councils in India: AEPC- EEPC- APEDA- MPEDA– Commodity boards – International Chamber of Commerce– Export Oriented Units (EOUs) - Special Economic Zones (SEZs) - WTO - World bank institutions: IBRD- IDA – IFC – MIGA – ICSID. Case Study on Special Economic Zones</p>	
4	<p>Export -Import Finance Modes of international payments - Types of credit: Pre-shipment credit - Post- shipment credit – Interest rate – Foreign currency loans – Lines of credit- Export credit system in India – Role of reserve bank of India (RBI) in EXIM credit - Authorized dealers- Foreign currency accounts: NOSTRO- VOSTRO- LORO. Case Study on Selection of mode of International payments</p>	
5	<p>Export- Import Documentation Documents related to goods: Invoice – Types of invoice – Packing list – Certificate of origin – Insurance certificate – REX/GSP certificate -Self declaration/GR forms. Documents related to transport and clearance: Bill of lading/Airway bill - Shipping bill - Bill of entry – Indian Customs Electronic Data Interchange Gateway (ICEGATE).</p>	Certificate of origin(Preferential/ Non Preferential)

PERCENTAGE OF SYLLABUS REVISED : 7 %**Course Focus on**

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovation
<input type="checkbox"/>	Intellectual Property Right (IPR)	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/Ethics

Faculty: Commerce
Semester: IV

Board: Commerce with International Business

Course Code/ Name: 235IB1A4CB- Logistics and Supply Chain Management

S.No.	EXISTING	CHANGES
1	Logistics and supply chain management – Evolution – Importance – Understanding logistics and its role in supply chain – Types of logistics in the supply chain – Levels of logistics services- Decision phase in a supply chain - Process views of supply chain – Framework for supply chain- National logistics policy. Case study on role of logistics in supply chain	Sustainable supply chain practices
2	Transportation – Modes of transportation – Major, minor ports in India – Private ports in India-World major ports – Types of ships– Carriage of goods by sea – Transportation of goods through air– Benefits of air transport – AAICLAS (Airports Authority of India Cargo Logistics and Allied Services)- International Air Transport Association (IATA). Case study on carriage of goods by sea.	World Major Sea routes
3	Cargo classification - Packing - Functions - Essentials of packing and packaging - Packing for storage - Product content protection – Types of packaging. Containerization – Origin – Benefits of containerization – Types of containers – Shipping formalities – Shipping intermediaries - Ocean freight calculation.	
4	Supply chain drivers - structuring drivers - Cross functional drivers – Supply chain network design – supply chain strategies. Information technology in a supply chain: Artificial intelligence – Block chain - Big data - The role of IT in a supply chain – The supply chain IT framework. Case study on role of IT in Supply chain	Fundamentals of Supply chain management network design & supply chain strategies.
5	Special aspects of export logistics: Picking – Packing – Vessel booking [Less than container load (LCL) – Full container load (FCL) – Customs – Documentation – Shipment. Import logistics: Documents collection – Valuing – Bonded warehousing– Customs formalities – Clearing. Distribution Centers: ICD – Role and function – CFS – CONCOR.	

PERCENTAGE OF SYLLABUS REVISED : 10 %

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovation
<input type="checkbox"/>	Intellectual Property Right (IPR)	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/Ethics

B.Com. IB- 2022-23

Syllabus Revision- New Course

Faculty: Commerce

Board: Commerce with International Business

Semester: VI

Course Code/ Name: 225IB1A6CA – International Relations

S.No.	SYLLABUS CONTENT
1	International Relations: Meaning - Nature – Evolution of International relations – Actors in International relations – Scope of International relations – Diplomacy: Functions - Anarchy and Sovereignty - Approaches to International Peace: Balance of Power - Collective Security
2	Classical Realism and Neo-Realism - Liberalism and Neo-Liberalism – Constructivism Theory- Marxist Theory – The role of international law - International Law Theorist: Hugo Grotius and theory of Rights - Laws of War - Peace - The Role of International Court of Justice in the UN Framework
3	IMF- World bank - Evolution of international organization - Regional grouping (viz) BRICS, EU, ASEAN, NAFTA, LAFTA, SAARC - world bodies (viz) UN and WTO-Economic grouping (viz) G-8, G-15, G20 and G-77 – NATO
4	Global Environmental Governance - International Environmental Agreements (Paris Agreement, Kyoto Protocol) - Migration and Refugees – United Nations High Commissioner for Refugees (UNHCR) – The International organization of Migration (IOM) - Global Migration Trends and Patterns - Multipolarity and Power Shifts in Global Politics - Recent Geopolitical conflicts and its impact on India
5	Introduction – Objectives of foreign policy – Evolution of India's foreign policy: Pre liberalisation and Post liberalisation- India and the major powers – India's neighborhood relations

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics

Syllabus Revision- New Course

Faculty: Commerce

Board: Commerce with International Business

Semester: IV

Course Code/ Name: 225IB1A6SA– Entrepreneurial Skills

S.No.	SYLLABUS CONTENT
1	Entrepreneurship: Meaning - Concept - Entrepreneurial characteristics and skills - Reasons for growth of entrepreneurship in India - Types of entrepreneurs -Business ideas: Traditional and Modern approach- Factors affecting entrepreneurial growth.
2	Types of entrepreneurial skills: Team work and leadership skill- Analytical and problem solving skills- Critical thinking skills, branding, marketing and networking skills- Role of entrepreneurship development programmes in skill development
3	Concept of startup- Characteristics of startup- Types of startup and business ideas- Simplification and hand holding, funding support and incentives. MSME: Meaning, Features, Role and importance of MSMEs in Indian economy.
4	Creating and sustaining enterprising model - Entrepreneurs to build and expand their business-Analysis- Evaluation-Planning and execution - Formulating a national entrepreneurship strategy-Promoting awareness and networking- Facilitating technology exchange and innovation
5	Business plan: Concept, Format, Components of business plan - Significance of business plan- Preparation of a business plan.

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focus on

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input checked="" type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

Syllabus Revision- New Course

Faculty: Commerce Semester: VI

Board: Commerce with International Business

Course Code/ Name: 225IB1A6DA – India's Foreign Trade and Legislation

S.No.	SYLLABUS CONTENT
1	Overview of India's foreign trade - Importance, composition, and direction - Evolution of India's trade policy- Export and Import trade procedure and documentation- Trade in goods and services - Government support for exports: EoU and SEZ - Digital transformation in foreign trade.
2	India's export trade –Trends nature: Commodity exports and project exports-Composition of exports- Traditional and Non-traditional products- Direction of export trade- Trade agreements and treaties. Case study on Project exports.
3	Foreign Trade (Development and Regulation) Act, 1992 - Recent Foreign Trade Policy (FTP): Key highlights - Foreign Exchange Management Act (FEMA)- Free Trade Agreements (FTAs) - Customs Act, 1962: Types of Customs Duties - Dispute settlement mechanism.
4	Export promotion schemes: Focus Product Scheme (FPS), Focus Market Scheme (FMS), Duty drawback - Market entry strategies - Export pricing and marketing - Role of export Promotion councils - E-commerce and Digital platforms. Case study on export pricing
5	World Trade Organization (WTO): Objectives and role- General Agreement on Tariffs and Trade (GATT): Objectives and role – International Monetary Fund (IMF): Objectives and role- Asia Pacific Economic Cooperation (APEC): Objectives and role- G20: Objectives and role- BRICS: Objectives and role. Case study on role of International Trade Organizations in India's Foreign Trade.

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focuses on

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

Syllabus Revision- New Course

Faculty: Commerce

Board: Commerce with International Business

Semester: VI

Course Code/ Name: 225IB1A6DB- International Banking and Finance

S.No.	SYLLABUS CONTENT
1	Evolution of international banking – Reasons for growth of international banking – Characteristics and dimensions of international banking – Recent trends in international banking – Organizational features of international banking – International interbank business – International private banking.
2	Foreign banking system - Importance and characteristics. English banking system – EURO currency. Federal reserve system - Organizational structure - Importance of developed money market in a banking system - London money market - New York money market - Comparison between London money market and New York money market Case study on federal reserve policy making.
3	International Monetary Fund (IMF): Objectives – Function. Organization structure. International Bank for Reconstruction and Development (IBRD) – Objectives – Function – Organization structure. International Development Association (IDA) – Objectives – Function – Organization structure. - International Finance Corporation (IFC) – Objectives – Function – Organization structure. BRICS - New Development Bank.
4	Sources of international finance - Modes of international payments. – Export credit system -in India: Reserve bank of India, EXIM bank, Commercial banks, ECGC – Pre shipment credit– Post shipment credit - Line of credit (LOC) – Deferred payment Case study on selecting-the modes of international payments
5	Inward remittance – Export documentary collections – Export clean bill collections – Export L/C notice – Export L/C negotiation – Outward remittance – Import documentary collections – Import L/C – Multi currency clearing – Full value remittance – IB E- customs- clearance – NRA account – SWIFT – CHIPS – CHAPS.

PERCENTAGE OF SYLLABUS REVISED : 100 %

Course Focuses on

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: II

Course Code/ Name: 24IBP2CA – Financial and Management Accounting

S.No.	EXISTING	CHANGES
1	Meaning and definition of accounting- Need of accounting- Objectives of accounting -Branches of accounting - Role of accounting - Users of accounting information- Concepts and conventions - Double entry system - IFRS: Importance- Standard IFRS requirement –Steps of accounting-Preparation of journal, ledger and trial balance. Case Study on accounting concepts and conventions.	Generally accepted Accounting Principles (GAAP)
2	Preparation of final accounts: Trading account -Profit and loss account – Balance sheet with simple adjustments. Bill of exchange: Types- Difference between bill of exchange and promissory note- Accounting treatment for bill of exchange (Excluding accommodation and foreign bills) - Dishonor of a bill. Case Study on bill of exchange.	
3	Introduction to Management Accounting and Budgeting Management accounting: Users of management account in information-Tools of management accounting – Difference between financial and management accounting –Budgets and budgetary control: Meaning of budget and forecast- Objectives of budget and budgeting- Cash budget- Production budget – Sales budget- Flexible budget Case Study on budgetary control implementation.	Activity base budgeting - Zero base budgeting (ZBB).
4	Financial statement: Essentials of good financial statement- Analysis and interpretation: Meaning-Importance- Types of analysis - Objectives - Tools of financial statement analysis- Ratio analysis:Uses and limitations- Classification of ratios: Liquidity ratios-Profitability ratios -Financial and turnover ratios- Solvency ratios Case Study: Analysis of companies profit statements and applying various ratios.	
5	Fund flow statement: Meaning of fund- Sources and uses of funds- Statement of changes in working capital- Format of fund flow statement- Preparation of fund flow statement. Cash Flow statement: Difference between fund flow and cash flow statement- Format of cash flow statement- Preparation of cash flow statement as per IFRS Standards. Case Study: Analysis of fund flow and cash flow statement of any selected company	

PERCENTAGE OF SYLLABUS REVISED : 5 %

Course Focuses on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovation
<input type="checkbox"/>	Intellectual Property Right (IPR)	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/Ethics

Faculty: Commerce
Semester: II

Board: Commerce with International Business

Course Code/ Name: 24IBP2CC – Logistics Management

S.No.	EXISTING	CHANGES
1	Logistics: Components- Importance- Objectives- Types of cargo- Integrated logistics - Barrier- Logistics Service Providers – Green logistics - Reverse logistics- Gati Shakti Scheme- National Logistics Policy. Case Study on Green Logistics and Reverse Logistics	Elements
2	EXIM Logistics: Importance of global logistics- Export logistics: Special aspects of EXIM logistics -Process flow- Import logistics: Documentation - Bonded warehousing- Customs formalities - Clearing and distribution to units - Security & insurance- Multimodal transport- UN International convention on MT of goods- Terminal networks: Types and roles Case Study on Multi Modal Transportation (MMT)	Overview of MMTG ACT-1993.
3	Transportation : Carriage of goods by sea- Types of ships – Ocean freight calculation– CBM calculations –Shipping formalities – Shipping intermediaries - Major, minor ports in India – Privatisation of ports in India- World major ports – Important sea routes - INCO terms. International air transport – Benefits of air transport– IATA - Warehousing: Types of Warehouses. Case Study on Freight Forwarding	
4	Containerization: Genesis - Advantages and challenges in containerization- Containers- Types of containers- Less than Container Load(LCL)- Full Container Load (FCL) - Inland Container Depot (ICD)- CFS - CONCOR- ICDs under CONCOR. Chartering: Kinds of charter - Charter party and arbitration. Case Study on containerization	
5	E- Logistics– Intelligent Transportation Management System- Communication systems - Automatic vehicle location systems - Geographic Information Systems-High-tech-logistics-system - Introduction to block chain in logistics Industry- Unified Logistics Interface Platform (ULIP). Case Study on Automation in Logistics Management.	Systematic Problem Solving- 7 QC Tools- Quality Circles- MUDA (Waste) Elimination- Kaizen- Total Productive Maintenance.

PERCENTAGE OF SYLLABUS REVISED : 18%

Course Focuses on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovation
<input type="checkbox"/>	Intellectual Property Right (IPR)	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/Ethics

Syllabus Revision- Practical

Faculty: Commerce

Board: Commerce with International Business Semester: II

Course Code/ Name: 24IBP2CP - Computer Application in Business

S. No	EXISTING	CHANGES
1	Create a student database and Perform the following Functions: Use cut & paste, use cell widening, use format painter, use font, colour, borders, use wrap text, Use merge cells, Use Numbers, date and currency as Format, (Excel).	Common excel shortcut keys. (Excel).
2	Show the regional sales data of a company using conditional formatting function in the excel sheet(Excel).	creating basic charts in excel.
3	Calculate employee salary by using the following function in the excel sheets . Functions: min, max, sum, average, Count, filter and sort (Excel).	-
4	Create Pivot tables, Set Pivot table options and adding subtotals in Pivot table to analyze sales data. (Excel).	-
5	Create a supplier database using HLOOKUP functions in a excel sheet (Excel).	Create a supplier database using HLOOKUP, VLOOKUP and XLOOKUP functions in a excel sheet (Excel).
6	Calculate transportation cost using VLOOKUP functions in a excel sheet (Excel).	Set up data validation for the payroll sheet to ensure accurate and consistent data entry by restricting inputs to predefined formats and ranges, including Employee IDs, salary amounts, payment dates, and employment statuses.
7	Understanding to Macros, Custom number formats, Using Custom list. (Excel).	-
8	Create an airport database and perform following functions: Length, Right, Left, Mode and IF-ERROR	IF & SUMIF
9	Creation of a new company, groups and ledgers. (Tally).	-
10	Preparation of final accounts with adjustments. (Tally).	-
11	Voucher entries for receipt, payment, contra and journal. (Tally).	-
12	Voucher entries for purchase and sales bill wise statement with GST. (Tally).	-
13	Prepare FOREX calculation and calculating foreign exchange gain/loss. (Tally).	-

PERCENTAGE OF SYLLABUS REVISED : 22 %

Course Focuses on:

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

Faculty: Commerce

Board: Commerce with International Business

Semester: II

Course Code/ Name: 24IBP2DA – Air Transport Management

S.No.	EXISTING	CHANGES
1	Airline Industry- Challenges and strategies - Air transportation industry -Air cargo industry- Air cargo chain- Air transport: Importance- Factors influencing the selection of air transport- Traffic and operating rights -Customs procedures - Environmental issues. Case Study on strategies used in air transport	
2	International trends - Emerging Indian scenario - Public Private Participation in Indian airports - Participation in International developments -Liabilities of airlines- Environmental regulations. Case Study on PPP in Indian air transport	Airline business models (full-service carrier vs low-cost carriers)- Revenue management techniques - Recent innovation in airport services: Autonomous aircraft - Predictive maintenance – Beacon technology.
3	Airport classification and management- Airport strategic planning- International airports in India - Privatization- Airport charges- International country codes - Airport codes - Cargo booking procedures - Air cargo clearance - Types of aircrafts and dimensions. Case Study on challenges faced by aviation industry in air cargo handling	
4	Transport of goods through air - Air transport documentations - Types of air cargo- Air cargo tariff - Transportation infrastructure - International Air Transport - Benefits of air freight- Dangerous Goods Regulation (DGR) – Precautions in handling dangerous goods- Cold chain operation. Case Study on carriage of dangerous goods by air.	Cargo handling process – Air cargo packaging and labelling
5	International regulations - Open skies agreement – Multilateral & Bilateral Interline Traffic Agreements - Role of TIACA - Airport authority of India - AAICLAS (Airports Authority of India Cargo Logistics and Allied Services)- IMMTA - UNCTAD - DGCA - IATA regulations for International air transport- CASS - International Federation of Freight Forwarders Associations (FIATA).	

PERCENTAGE OF SYLLABUS REVISED : 25%

Course Focuses on

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

Faculty: Commerce

Board: Commerce with International Business

Semester: II

Course Code/ Name: 24IBP2DB – Digital Marketing

S.No.	EXISTING	CHANGES
1	Digital Marketing: Meaning- Evolution - Traditional Vs digital marketing- Grehan's 4Ps of digital marketing- P-O-E-M framework- Digital marketing plan- Ethical challenges- Information technology act, 2000- Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021.	ASCOR Framework
2	Concept of display advertising- Types of display Ads- Display plan- Targeting – Remarketing - Interest categories- Geographic language- Ad fraud- Brand health - Email marketing – Building a list- Content strategies – Email newsletter – Automating email marketing- Concept of marketing analytics.	
3	The role of social media marketing – Benefits and challenges in social media marketing- Goals and strategies - Identifying target audiences - Social media platforms and social network sites - Micro blogging - Video marketing - Social media monitoring and maintenance- Social media marketing plan.	Crowd Sourcing - Lead generation and Sales in social media
4	Search advertising- Understanding Ad placement- Ad ranks- Creating and enhancing the first Ad campaign - Performance reports- Google ad sense- Search engine optimization – How search engine works- SEO phases- On and Off page optimization.	SEO tools
5	Mobile advertising – Mobile marketing toolkit – Mobile marketing features – Mobile marketing on social networks- Mobile analytics- Web analytics – Key metrics – Making web analytics actionable – Types of tracking codes.	

PERCENTAGE OF SYLLABUS REVISED : 7 %

Course Focuses on

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input checked="" type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

Faculty: Commerce
Semester: II

Board: Commerce with International Business

Course Code/ Name: 24IBP2DC – Cross Cultural Management

S.No.	EXISTING	CHANGES
1	Introduction - Concept of culture for a business context; Brief wrap-up of organizational culture & its dimensions; Cultural background of business stakeholders [managers, employees, shareholders, suppliers, customers, and others] – An analytical framework);	Understanding Culture and Cultural Conditioning, Individualism vs Collectivism
2	Culture and global management - Global business scenario and role of culture-A framework for analysis- Elements & processes of communication across cultures; Communication strategy for/of an Indian MNC and Foreign MNC- High- performance winning teams and cultures-culture implications for team building.	Ethical dilemmas and global responsibility of multinational corporations
3	Cross culture - Negotiation & decision making - Process of negotiation-Negotiation skills & knowledge base - International and global business operations- Strategy formulation & implementation - Aligning strategy- Structure & culture in an organizational context	
4	Global human resources management - Staffing and training for global operations - Expatriate - Developing a global management cadre- Motivation and leadership across culture- Challenge in handling multicultural work groups and teams- Retention strategies	Creating Cultural synergy
5	Corporate culture - The nature of organizational cultures- Diagnosing the As-Is Condition; Designing the strategy for a culture change building; Successful implementation of culture change phase; Measurement of ongoing improvement	Global leadership and cultural intelligence , International assignments and global careers- Virtual global teams

PERCENTAGE OF SYLLABUS REVISED : 45 %

Course Focuses on

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input type="checkbox"/> Innovation
<input type="checkbox"/> Intellectual Property Right (IPR)	<input type="checkbox"/> Gender Sensitization
<input type="checkbox"/> Social Awareness/Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/Ethics

S.No.	EXISTING	CHANGES
1	Meaning – Evolution – Objectives – Importance – Decision phase in a supply chain – Process views of a supply chain: Cycle view – Push/Pull view. Demand forecasting in supply chain – Scope – Role – Components – Approaches – Methods.	Sustainability in supply chain management - Green supply chain
2	A framework for structuring drivers – Logistical drivers: Facilities - Role - Components of facilities decision - Inventory - Role - Components of inventory decision – Transportation - Role - Components of transportation decision. Cross functional drivers: Information – Role - Components of information decision - Sourcing - Role - Components of sourcing decision – Pricing - Role - Components of pricing decision	
3	Meaning – Factors influencing network design – Framework – Role – Evaluation – Network design in an uncertain environment – Impact of globalization – The onshore or to offshore decision – Risk management in global supply chains operations. Supply chain models - GSCF - SCOR.	
4	Competitive and supply chain strategies – Achieving strategic fit – Tailoring the supply chain for strategic fit - Supply chain levers to deal with uncertainty - Expanding strategic scope – Challenges to achieving and maintaining strategic fit.	
5	The role of IT in a supply chain – The supply chain IT framework – The future of IT in the supply chain – Risk management in IT – Supply chain IT in practice – Block Chain – Artificial intelligence – Big data in the supply chain.	

PERCENTAGE OF SYLLABUS REVISED : 2%

Course Focus on

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics

Faculty: Commerce

Board: Commerce with International Business

Semester: IV

Course Code/ Name: 2351B2A4CC- Global Financial Management

S.No.	EXISTING	CHANGES
1	International money markets - Money market instruments - International capital markets - Comparison of New York, Indian, London money market - International bond market - Bond issue drill - Bench mark drill - Euro currency market - Euro dollar - Euro deposit and loans - Euro bonds. Case study on Indian money market	An Overview of IFM- Importance, Rewards & Risk of International Finance-Goals of International Financial Management - Scope of International Finance - International Monetary System - Bimetallism - Gold Standard - Bretton Woods System - Floating Exchange Rate Regime - European Monetary System- WTO - GATT Case study on financing of IMF
2	The flow of goods and the flow of funds - Derivatives market in India - International financial system and capital flows - Role of financial markets - Benefits - Recent development in international capital flows. Case study on Recent development in international capital flows.	International Financial Markets - Sources of International Funds - Multilateral Development Banks - Instruments of International Financial Markets - International Equities - GDRs - ADRs - International Money Market and Bond Market Instruments - Euro Bonds - Repos - Euro Commercial Paper - Medium Term Notes - Floating Rate Notes - Loan Syndicates - Euro Deposits - Euro Issues in India. Case study on International money market instruments.
3	International monetary and financial environment - International monetary investments - Balance of payments - International Monetary Fund- Importance- Role of IMF in international liquidity. Case study on Balance of payments	Fundamentals of BOP- The Current Account - The Capital Account - significance - Equilibrium & Disequilibrium- Balance of Payments in developed economies - Balance of Payments Account of India
4	World bank- International development associations - International finance corporation - Asian development bank and Asian infrastructure investment bank- The international debt and country analysis - Recent changes in international financing. Case study on changes in international financing	-
5	Multinational working capital management - Sources of short term financing - Current asset management - International cash management - Inventory management - Managing blocked currency trade. Case study on Sources of financing	Foreign Direct Investment (FDI) - Forms of FDIs - Global FDI- Purpose of overseas investment - Benefits to the Host Countries - Effects of FDI - Foreign Institutional Investment- Political Risk. Case study on effect of FDI

PERCENTAGE OF SYLLABUS REVISED :100 %

Course Focus on

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<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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BoS

18th

ATTENDENCE OF THE EIGHTEENTH BOARD OF STUDIES MEETING

Faculty : Commerce

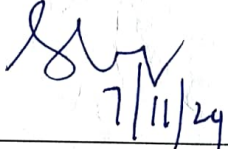

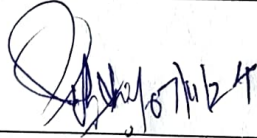


Date : 07.11.2024

Venue : Kamar Arangam

Board : International Business

Time : 10:00 A.M.

The following members were presented for board of studies meeting

S.No	Name	Designation	Signature
1.	Dr.S.Mohanraj Head, Department of commerce with International Business Dr. N.G.P. Arts and Science College (Autonomous).	Chairman	 7/11/24
2.	Dr.R.Maharajothi Priya Associate Professor & Head Department of Commerce (International Business) Kongunadu arts and Science College Coimbatore - 641 029.	VC nominee	 7/11/24
3.	Dr. F. J. Peter Kumar, Department of Management Studies, Karunya University, Karunya Nagar, Coimbatore, Tamil Nadu 641114	Subject Expert	 7/11/24
4.	Dr.N.Bharathi, Department of Commerce, Alagappa Govt. Arts College, Karaikudi - 630 003. Sivanagngai (Dist). TN	Subject Expert	 7/11/24
5.	Dileep Abraham, Chief Operating Officer, Inter global Logisolutions Ltd., Coimbatore-641045	Industrial Expert	
6.	Mr.Rajagopal Venkatesan, Country Head, Skanda Freight Services Private Limited, Coimbatore - 641043	Alumni	Absent



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7.	Dr.P.R. Muthuswamy Director-Academics Dr.N.G.P Educational Institutions.	Special Invitee	
8.	Dr.Kuppuchamy Head, Department of Tamil, Dr. N.G.P. Arts and Science College (Autonomous).	Co-opted Member	
9.	Dr.A. Hazel Verbina, Professor & HoD (i/c) Department of English, Dr. N.G.P. Arts and Science College (Autonomous).	Co-opted Member	
10.	Dr.V.Prem Sudha Head, Department of Computer Science with Data Analytics Dr. N.G.P. Arts and Science College (Autonomous).	EDC Representative	
11.	Dr.M.Sangeetha Assistant Professor Department of Mathematics Dr. N.G.P. Arts and Science College (Autonomous).	IDC Representative	
12.	Dr.T.Vasumathi, Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
13.	Dr.N.Chandrakala Associate Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	





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13.	Ms.S.Priyanka Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
14.	Mr.K.Chandrabose Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
15.	Dr.M.Kowsalya Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	Absent
16.	Dr.M.Manjula Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
17.	Dr.V.Saranya Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
18.	Dr.E.Dhanasekar Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	



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19.	Mr. Kevin Rajan (III B.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore - 48.	Student Nominee	
20.	Ms. Praveena (II M.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore - 48.	Student Nominee	

Date: 07.11.2024

Dr. S. Mohanraj
Chairman- Board of Studies
BoS Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
Coimbatore - 641 048

