

# Dr.N.G.P. ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Approved by Government of Tamil Nadu & Affiliated to Bharathiar University Re-Accredited by NAAC with 'A' Grade | DBT Star College |DST-FIST Dr. N.G.P. - Kalapatti Road, Coimbatore - 641048

#### MINUTES OF SEVENTH BOARD OF STUDIES (BoS) MEETIING

The Meeting of Board of Studies (BoS) was held as given below

Name of the Body	Board of Studies (BoS)	
Department	International Business	
Meeting No.	7	
Date and Time	10/04/2019, 10.00 am	
Venue	Library Hall	
Members Attended	The details are given in the ANNEXURE -I	

AGENDA				
1	Discussion on Syllabus for Fourth Semester B.Com. IB for Batch: 2018-19.			
2	Discussion on Syllabus for Fourth Semester M.Com. IB for Batch: 2018-19.			
3	Discussion on (B.Com. IB) Curriculum and First Semester Syllabus for 2019-20			
4	Discussion on (M.Com. IB) Curriculum and First Semester Syllabus for 2019-20			
5	Discussion on Syllabus for Diploma & Certificate courses 2019-20.			
6	Any other matters.			

The chairman of BoS welcomed all the panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

Item 1:	Discussion on Syllabus for Fourth Semester B.Com. IB for Batch: 2018-19.					
Discussion	Syllabus for Fourth Semester B.Com. IB for Batch: 2018-19 was discussed, the					
	board suggested to change the nomenclature of the course Statistics as Statistics					
	for Business in Semester Four.					
Resolution	The Board resolved to approve the above changes.					
Item 2:	Discussion on Syllabus for Fourth Semester M.Com. IB for Batch: 2018-19.					
Discussion	Syllabus for Fourth Semester M.Com. IB for Batch: 2018-19 was discussed.					
Resolution	The Board resolved to approve the Syllabus without any modifications.					
Item 3:	Discussion on (B.Com. IB) Curriculum and First Semester Syllabus for 2019- 20.					
Discussion	<ul> <li>Curriculum Design has been discussed and designed according to the recent trends and introduced few new courses as given below:         <ul> <li>To meet the challenges in the domestic and global competitive environment, an alumnus has suggested to include the course Retail Management.</li> <li>Inculcating the skill of organizing necessary data required for business operations using analytical tools, the course Business Analytics has been introduced.</li> <li>Providing a platform for transforming marketing operations more effectively and efficiently, the course Digital Marketing has been introduced.</li> </ul> </li> </ul>					
Resolution	The Board resolved to approve the syllabus and to introduce new courses.					
Item 4:	Discussion on (M.Com. IB) Curriculum and First Semester Syllabus for 2019-20.					
Discussion	<ul> <li>Curriculum Design has been discussed and designed according to the recent trends and introduced few new courses as given below:         <ul> <li>Developing the ability to manage multinational organizations, the course International Human Resource Management has been introduced.</li> <li>Inculcating the skill to lead organizations with high level of positive mental attitude at work place, the course Industrial Psychology has been introduced.</li> <li>Techniques for benchmarking activities to provide high value to the customers, the course Total Quality Management has been introduced.</li> </ul> </li> </ul>					
Resolution						
Item 5: Discussion on Syllabus for Diploma & Certificate courses 2019-20.						

Discussion	<ul> <li>The syllabus for the following Diploma &amp; certificate courses was discussed.</li> <li>Diploma in Logistics Management</li> <li>Freight Forwarding (Certificate Course)</li> <li>Soft Skills and personality Development (Certificate Course)</li> </ul>				
Resolution	The Board conformed to approve the syllabus.				
Item 6:	Any Other matters				
Discussion	<ul> <li>General discussion and suggestion by the board members</li> <li>Organizing Student Exchange Programme</li> <li>Industrial Visits</li> <li>Foreign Languages</li> <li>MOU and Placement opportunities</li> <li>Additional hours for final year project</li> <li>Enriching communication skills and providing courses adapting to the current trends was suggested by the parents during Parents Teacher Association (PTA) meeting.</li> </ul>				
Resolution	The Board conformed and approved the above points for considerations.				

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 10/04/2019

(Dr. S.Mohanraj) Chairman

**BoS-International Business** 

Pr. S.MOHANRAU MIBLIANNING A STATE OF THE HEAD OF LUCIUS AND ARTS and Science College Kalapatti Road, Colmbath 1994-1048

# Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 641048.

### **Department of International Business**

## **Board of Studies Meeting Minutes**

Venue: Library Hall Date: 10.04.2019 Time: 10:00 AM

The following members were present for the meeting,

#### **Board of Studies Members**

S.No	Name	Designation	Signature			
1.	Dr. S.Mohanraj, Head, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 48.	Chairman	18,0/4/4			
2.	Dr. M. Vani Shree, Assistant Professor, Department of Commerce with International Business, Government Arts College (Autonomous), Coimbatore.	Member (Subject Expert) (Nominated by Vice Chancellor)	H. Marin Colorla			
3.	Dr. K.Nirmala Reddy, Department of Commerce, Bangalore University, Gnana Bharathi Campus, Bengaluru, Karnataka 560056	Member (Subject Expert) (Nominated by Academic Council)	Absent			
4.	Dr. S. Anthony Raj School of Business, Karunya Institute of Technology and Science, Coimbatore.	Member (Subject Expert) (Nominated by Academic Council)	OPP 20H			
5.	Mr. R.R.Padmanaban, Director, Exim Academy, Chennai – 600032.	Member (Industrial Expert)	Absent			
6.	Mr. C.Antony Justin, Manager- Logistics M/s. Shivatex Yarn Ltd., Coimbatore. Coimbatore-641658	Alumni	And Sent			
7.	Dr.P.R. Muthuswamy Director – Academics Dr. N.G.P Educational Institutions Coimbatore	Special Invitee	TOUCCOS			
8.	Ms. P.Nandhini	Student Representative	PAZY			

9.	Dr. K.Bagyalakshmi	Member	k. Bogstoning
10.	Mrs. R.Karthika	Member	Spripola
11.	Mr. R.Manoj Kumarr	Member	2. Mol4