

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

### MINUTES OF THE EIGHTH BOARD OF STUDIES MEETING

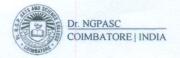
**Faculty: Management** 

**Board: Business Administration (CA)** 

The Meeting of Board of Studies (BoS) was held as given below:

Name of the Body BoS		
Department	<b>Business Administration with Computer Applications</b>	
Meeting No.	8	
Date and Time	13.11.2019, 10.00 a.m.	
Venue	Library Hall	
Members Attended The details are given in ANNEXURE - I		

	AGENDA				
1	Discussion on Syllabus for Fifth and Sixth Semester of B.B.A. (CA) 2018-19				
2	Discussion on Second Semester Syllabus for 2019 - 20				
3	Discussion on List of examiners and Question paper setters for the academic year 2019-20				
4	Any other matters				





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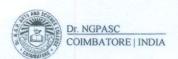
**Faculty: Management** 

**Board: Business Administration with Computer Applications** 

The Chairman of BoS welcomed all the Panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

Item 01 Discussion	Syllabus for Fifth and Sixth Semester of B.B.A. (CA) 2018-19			
	SEMESTER-V			
	17UBM53A : Financial Management			
	Dr. Viswanathan suggested to include "Capital Rationing" in Unit-V			
	.17UBM5SV : Campus to Corporate			
	Dr. Muthusamy suggested to include "Mobile Communication".			
	17UBM5EC: Customer Relationship Management			
Discussion	• Dr.Viswanathan suggested to include "Current Strategies followed by the Industries" in Unit-V.			
	17UBM63A: Entrepreneurship and Project Management			
	Dr. Viswanathan suggested to include the topic "Overview of Emerging Business			
	Models" in Unit - I and he also suggested to clearly list out the specific Institutional			
	support to Entrepreneurs and Institutional finance to Entrepreneurs in Unit - II and			
	Unit - V.			
	17UBM6SV : Soft Skills for Business			
	<ul> <li>Dr. Muthusamy suggested to include a text book "Managerial Skills by Dr. K. Alex, S. Chand publishing.</li> </ul>			
Resolution	The Board resolved to approve the above changes.			
Item 02	Discussion on Second Semester Syllabus for 2019 – 20			
Discussion	SEMESTER-II			
	196BM1A2CA: Business Communication			
	<ul> <li>Ms.Sathasivam Birunthika suggested to include "Email and Video Conferencing" in Unit - V.</li> </ul>			



Cont...



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	<ul> <li>196BM1A2CB: Internet and Webpage Design</li> <li>Dr. Viswanathan suggested to include "Golden rules of Web Designing" in Unit I.</li> </ul>			
	196BM1A2AA : Human Rights			
	The board members discussed about all the units in the course Human Rights			
	(AECC) for part IV foe all Under Graduate Programme.			
Resolution	The Board resolved to approve the above changes.			
Item 03	Discussion on List of examiners and Question paper setters for the academic year 2019-20			
Discussion	The board recommended the committee of Panel of Experts for examination purposes a per the guidelines of the institution.			
Resolution	The BoS approved the above discussion.			
Item 04	Any other matters			
Discussion	The following suggestions were given by the Parents, Alumni and Students.			
	Major Project can be given for the entire sixth semester.			
	Managerial practices can be incorporated half day in a week.			
Resolution	The suggestions will be taken into consideration.			

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 13/11/2019

(Dr. S. MOHAN)

BoS Chairman/HoD
Department of Management Studies
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048







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## ATTENDANCE OF THE EIGHTH BOARD OF STUDIES MEETING

VENUE: Library Hall

DATE: 13/11/2019

TIME: 10:00 AM

The following members were present for the Board of Studies meeting

S.NO.	NAME	POSITION	SIGNATURE
1.	Dr.S.Mohan Professor & Head	Chairman	July 2/2/1/18
2.	Dr.Viswanathan Associate Professor & Head Department of BBA CA Kongu Arts and Science College Erode.	Member (Nominated by Vice Chancellor)	m. V: ~
3,	Dr.S.Kumar Chandar Associate Professor Department of Management Christ University Bengaluru.	Member (Subject Expert) (Nominated by Academic Council)	ABSENT
4.	Dr.V.R.Palanivelu Professor Periyar Institute of Management Studies Periyar University Salem.	Member (Subject Expert) (Nominated by Academic Council)	ABSENT
5.	Mr.Saravanan Natrajan Assistant Officer – HR Larsen & Toubro Limited Coimbatore.	Member (Industrial Expert)	ABSENT

Date: 13/11/2019

Dr. NGPASC COIMBATORE | INDIA



(Dr.S.MOHAN)

BoS Chairman/HoD
Department of Management Studies
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