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		18 th

Department of Management Studies

Board of Studies Meeting

The minutes of the 18th meeting of Board of Studies held on 08.11.2024 at 10.30 a.m. at the Board Room.

Members Present:

S.No.	Name	Category
1.	Dr. S. Mohan Professor & Head Department of Management Studies Dr. N.G.P. Arts and Science College, Coimbatore.	Chairman
2.	Dr. J. Arthi Professor & Head Department of Business Administration Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore.	Subject Expert
3.	Dr. T. Sarathy Associate Professor Department of Management Studies Periyar University Salem.	Subject Expert
4.	Mr. Pon Annadurai Vice President – HR CRI Pumps Limited Coimbatore.	Industrial Expert
5.	Mr. R. Naveen Kumar Finance Process Enablement Senior Analyst Accenture Solutions Private Ltd., Chennai.	Meritorious Alumni
6.	Dr. V. Abirami	Member
7.	Dr. A. Ragukumar	Member
8.	Dr. R. Latha	Member
9.	Dr. R. Rukmathan	Member
10.	Dr. M. Sofia	Member
11.	Ms. V. Santhiya	Member
12.	Dr. N. Kuppuchamy	Co-opted Member

13.	Dr. A. Hazel Verbina	Co-opted Member
14.	Dr. R. Sowrirajan	IDC Member
15.	Dr. S. Mohanraj	IDC Member
16.	Mr.R.Prasanth	IDC Member
17.	Mr.G.Sethuraman	IDC Member

The Chairman and HoD of the Department of Management Studies welcomed and introduced all the members and appreciated them for their continuous support and contribution for the development of academic standard and enrichment of the syllabus.

Further Chairman informed the inability of the following members to attend the meeting and requested to grant leave of absence.

1. Dr. G. Barani, University Representative
2. Dr. P. R. Muthuswamy , Special Invitee
3. Dr.S.N. Selvaraj, Member
4. Dr. R. Venkatesan, Member
5. Mr. R. Govindaraju, Member

After brief discussion the items of the agenda were taken one by one for discussion and the following resolutions were passed.

Item 18.1: *To review and approve the minutes of the previous meeting held on 05.04.2024*

The chairman of the Board presented the minutes of the previous meeting held on 05.04.2024 and requested the members to approve. After brief discussion the following resolution was passed

Resolution:

Resolved to approve the minutes of the previous meeting held on 05.11.2024

Item 18.2: *To consider and approve the syllabi of II semester for the students admitted during the academic year 2024-25.*

The Chairman presented the detailed Syllabi of II semester for the students admitted during the academic year 2024-25. The members deliberated in detail about the modification required. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
24BMU2CB	Python Programming	<ul style="list-style-type: none"> • Unit I – Mr. Naveen Kumar suggested to include Relational Operators, Logical Operators, Bitwise Operators, Simple Input and Output and to remove Operators, Statements and Expressions. • Unit II – He also suggested to include Break and Continue and to remove Alternative Execution, Conditional Execution, Iteration and Input from Key Board. • Unit IV – He also suggested to include Lists: List Slices, List Methods, List Loop, Mutability, Aliasing, Cloning List, List Parameters and to remove Values and Accessing Elements, Traversing a List, Deleting Elements from List, Built in List Operators and Methods. <p>To enhance the Knowledge in Python</p>
24BMU2CP	Python Programming	<p>Mr. Naveen Kumar suggested to include the following programs</p> <ol style="list-style-type: none"> 1. Write a Python Program to Display the given Integer in reverse Number. 4. Write a Python Program to Find the Largest Three Integers using if else and Conditional Operator. 7. Write a Python Program to Find the Square Root of a Number and he also Suggested to remove the following programs <ol style="list-style-type: none"> 1. Write a Python Program to Swap the Values of Two Variables 4. Write a Python Program to Demonstrate while loop and for loop. 7. Write a Python Program to Find Factorial of Number using Recursion <p>To get more Practical Exposure in Python</p>

IDC Offered

Course Code	Course	Offered to
24BMU2IA	Entrepreneurship and Project Management	B.Com(IT)

After discussion the following resolution was passed with the above changes and modifications.

Resolution:

Resolved to approve the II semester syllabus for the students admitted during the academic year 2024-25.

Item 18.3: *To consider and approve the changes, if any, in the syllabi of IV semester for the Students admitted during the academic year 2023-24.*

The Chairman presented the detailed Syllabi of IV semester for the students admitted during the academic year 2023-24. The members deliberated in detail about the modification required. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
236BM1A4CA	Human Resource Management	<ul style="list-style-type: none">• Unit I - Dr. Arthi suggested to include HRMS and to remove HRIS.• Unit II – She also suggested to remove Objectives of Manpower, Importance and Process of Job Analysis, Designing of Training and E-Recruitment.• Unit III – Dr.Sarathy suggested to remove E-Appraisal, Recent Trends in HR, Employee Engagement and Employee Commitment.• Unit IV – Mr. Pon Annadurai suggested to include Code on Wages: Payment of Wages Act , Minimum Wages Act, Payment of Bonus Act, Equal Remuneration Act and to remove Labour Welfare Officer, Social Security and Retirement Benefits to Employees.

		<ul style="list-style-type: none"> Unit V – Mr.Pon Annadurai suggested to include Employee Discipline: Importance, Types and to remove Suggestions for Healthy Growth of Trade Union. <p>To obtain in-depth knowledge in Human Resource Management.</p>
236BM1A4CB	Financial Management	<ul style="list-style-type: none"> Unit I – Mr. Naveen Kumar suggested to add Role of Finance Manager, Risk and Return Relationship. Unit V – He also suggested to include Objectives of Working Capital Management, Factors affecting Working Capital Requirements, Forecasting Working Capital Requirements and to remove Characteristics and Concepts of Working Capital Management, Objectives, Receivables Management, Credit Policies. <p>To expand the knowledge in Financial Management.</p>
236BM1A4SV	Comprehension Skills	<ul style="list-style-type: none"> Exercise 5 – Mr.Pon Annadurai suggested to include Online Railway Ticket Booking, TANGEDCO Online Payment, E-Aadhar Updation. Exercise 14 – Mr.Naveen Kumar suggested to include Social Media Issues and to remove Print Advertisements <p>To enhance the Comprehension Skills.</p>

New Courses Introduced

Course Code	Course	Changes and Reason
236BM1A4EP	Database Management System	To procure knowledge in the area of Database Management System.

Courses Removed

Course Code	Course	Changes and Reason
226BM1A4EP	RDBMS and Oracle Programming	To gain the basic knowledge in Database Management System.

IDC Offered

Course Code	Course	Offered to
236BM1A4IA	Entrepreneurial Development	B.Sc (CSHM)
236BM1A4IB	Auditing and Corporate Governance	B.Com(IT)

After discussion the following resolution was passed with the above changes and modifications.

Resolution:

Resolved to approve the IV semester syllabus for the students admitted during the academic year 2023-24.

Item 18.4: *To consider and approve the syllabi of VI semester for the students admitted during the academic year 2022-23.*

The chairman presented the detailed syllabus of VI semester for the students admitted during the academic year 2022-23. The members deliberated in detail about the modification required. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
226BM1A6CA	Entrepreneurship and Project Management	<ul style="list-style-type: none">• Unit II - Dr. Arthi suggested to include Startup TN.• Unit IV – She also suggested to remove Planning Commission Guidelines for Formulating a Project.• Unit V - She also suggested to include Funding through Incubator, Financial Support by MSME and Startup India. <p>To enrich the knowledge in Entrepreneurship.</p>

226BM1A6DF	Financial Technology	<ul style="list-style-type: none"> Unit I - Mr. Naveen Kumar suggested to include Fintech Services, Growth of Fintech Industry in India, Regulations for Digital Lending and to remove Transformation, Bank Startups and Emerging Markets, Collaboration between Financial Institutions and Startups. Unit III - He also suggested to remove Regards of Digital Finance, Charity and Equity. <p>To update the recent changes in Fintech.</p>
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New Courses Introduced

Course Code	Course	Changes and Reason
226BM1A6EP	Web Design	To update the students in the areas of Web Designing.
226BM1A6DA	Performance Management	To get an exposure of performance system in the organization.
226BM1A6DC	Financial Services	To procure the knowledge in the area of Finance.
226BM1A6DD	Organizational Development	To enrich the students in the area of Organizational Change.

Courses Removed

Course Code	Course	Changes and Reason
196BM1A6CA	Multimedia	To update the recent advancement in computer.
196BM1A6DB	Insurance and Risk Management	To offer Discipline Specific Elective (HR, Marketing and Finance)
196BM1A6DD	Strategic Management	To offer Discipline Specific Elective (HR, Marketing and Finance)

After discussion the following resolution was passed with the above changes and modifications.

Resolution:

Resolved to approve the VI semester syllabus for the students admitted during the academic year 2022-23.

Item 18.5: *To consider and approve the courses offered by NPTEL that are equivalent to the courses offered in our curriculum.*

The board discussed the courses offered by NPTEL that are equivalent to the course offered in our curriculum.

Resolution:

Resolved to examine and approve the NPTEL courses that are equivalent to the courses in our curriculum.

Item 18.6: *To consider and approve the Self Study courses offered in III Semester for the students admitted during the academic year 2024-25.*

- 24BMUSSA – Business Communication
- 24BMUSSB – Banking and Insurance

The board discussed and approve the Self Study courses offered in III Semester for the students admitted during the academic year 2024-25.

Resolution:

Resolved to approve the Self Study courses offered in III Semester for the students admitted in the academic year 2024-25.

Item 18.7: *To approve the panel of examiners for question paper setting and evaluation of answer scripts for the even semester during the academic year 2024-25.*

The Chairman presented the panel of examiners for question paper setting, question paper scrutiny and conduct of practical and theory examination are to be submitted to CoE for exam related work.

Resolution:

Resolved to approve the panel of examiners for question paper setting and evaluation of answer scripts for the even semester during the academic year 2024-25.

Item 18.8: *To consider and approve any other item brought forward by the Chairman and the members of the board.*

One of the board member Dr. Sarathy suggested to conduct Collaborative Programmes with Catering Science and Hotel Management & Costume Design and Fashion Departments. He

also suggested to arrange course related Field Visits for the students to update their knowledge.

Resolution:

Resolved to approve the suggestions provided by the Board members and to implement the same in the academic year 2024-25.

Finally, the Chairman thanked all the members for their cooperation and contribution in enriching the syllabus with active participation in the meeting. The meeting was closed with formal vote of thanks proposed by Dr. S. Mohan.

Date: 08/11/2024



(Dr. S. Mohan)

BoS Chairman/HoD
Department of Management Studies
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048



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Department of Management Studies Syllabus Revision

Faculty: Management
Semester: II

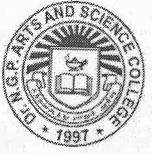
Board: Business Administration with Computer Applications
Course Code/Name: 24BMU2CB/ CORE IV: PYTHON PROGRAMMING

Unit	Existing	Changes
I	Introduction – Python Overview – Getting Started – Comments – Python Identifiers – Reserved Keywords – Variables – Standard Data Types – Operators – Statements and Expressions – String Operations – Boolean Expressions.	Relational Operators, Logical Operators, Bitwise Operators, Simple Input and Output.
II	Control Statements: The For Loop – While Statement – if elif else Statement – Alternative Executions - Conditional Execution - Iteration – Input from Keyboard.	Break and Continue.
III	Functions: Introduction – Built-in Functions – Type Conversion – Type Coercion – Date and Time – Dir () Function – Help() Function – User Defined Functions – Parameters and Arguments – Function Calls – The Return Statement – Python Recursive Function	
IV	Strings and Lists Strings: Compound Data Type – Len Function – String Slices – String Traversal – Escape Characters – String Formatting Operator – String Formatting Functions. Lists: Lists – Values and Accessing Elements – Traversing a List – Deleting Elements from List – Built-in List Operators – Built-in List Methods.	List Slices, List Methods, List Loop, Mutability, Aliasing, Cloning list, List Parameters
V	Tuples and Dictionaries Tuples: Creating Tuples – Accessing Values in Tuples – Tuple Assignment – Tuples as Return Values – Basic Tuple Operations – Built-in tuple Functions. Dictionaries: Creating a Dictionary – Accessing Values in a Dictionary – Updating Dictionary – Deleting Elements from Dictionary – Operations in Dictionary – Built-in Dictionary Methods	

Percentage of Syllabus Revised: 18%



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Course Focuses on

Skill Development

Entrepreneurial Development

Employability

Innovations

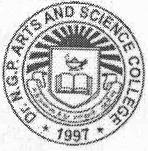
Intellectual Property Rights

Gender Sensitization

Social Awareness/ Environment

Constitutional Rights/ Human Values/ Ethics





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Department of Management Studies Syllabus Revision

Faculty: Management
Semester: II

Board: Business Administration with Computer Applications
Course Code/Name: 24BMU2CP / Core Practical: Python Programming

List of Exercise	Existing	Changes
1	Write a Python Program to Swap the Values of Two Variables.	Write a Python Program to Display the given Integer in Reverse Number.
2	Write a Python Program to Find the Maximum from a List of Numbers.	
3	Write a Python Program to Implement Different Categories of Operators in Python Programming.	
4	Write a Python Program to Demonstrate while-loop and for loop.	Write a Python Program to Find the Largest Three Integers using if else and Conditional Operator.
5	Write a Python Program to Print the Prime Numbers for a User Provided Range Using if else.	
6	Write a Python Program to Print the Current Date and Time.	
7	Write a Python Program to Find Factorial of Number using Recursion.	Write a Python Program to Find the Square Root of a Number.
8	Write a Python Program to Demonstrate Tuple Functions and Operations.	
9	Write a Python Program to Create a List of Tuples from Given List having Number and its Cube in each Tuple.	
10	Write a Python Program to Print a Dictionary with Dictionary Value.	
11	Write a Python Program to Interchange First and Last Elements in a List.	
12	Write a Python Program to make a Simple Calculator.	

Percentage of Syllabus Revised: 27%

Course Focuses on



Skill Development



Entrepreneurial Development



Employability



Innovations



Intellectual Property Rights



Gender Sensitization



Social Awareness/ Environment



Constitutional Rights/ Human Values/ Ethics



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Department of Management Studies Syllabus Revision

Faculty: Management
Semester: IV

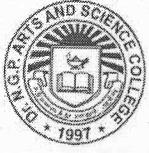
Board: Business Administration with Computer Applications
Course Code/Name: 236BM1A4CA / Human Resource Management

Unit	Existing	Changes
I	Introduction of Human Resource Management: Human Resource Management - Meaning - Nature - Scope - Objectives - Functions of HR Department - Role of HR Manager - Organisation of HR Department - HR Policies: Objectives - Contents - Ideal HR Policy -HR Procedures - HRIS.	HRMS
II	Manpower Planning, Procurement, Training : Manpower Planning: Objectives - Factors Affecting - Steps. Job Analysis : Importance - Process - Job Description - Job Specification - Recruitment - Selection - Methods of Interview - Training and Development : Importance - Methods - Designing of Training, Training Model: Kirkpatrick Model - Training Effectiveness - Recruitment.	
III	Performance Appraisal , Job Evaluation: Performance Appraisal: Purpose - Evaluation Process - Methods - Problems. Job Evaluation: Process - Methods. Promotion: Purpose - Types. Transfer: Types. Demotion - Kinds of Punishment - Appraisal - Recent Trends in HR: Employee Engagement, Employee Commitment , Employee Attrition: Types - Causes - Employee Retention Strategies.	
IV	Compensation , Labour Welfare: Wages and Salary Administration: Factors Influencing - Types of Wage - Essentials of Good Incentive Plan. Labour Welfare: Statutory and Non-statutory Schemes - Labour Welfare Officer - Employee's Health and Safety: Statutory Provisions Under the Factories Act - Social Security - Retirement Benefits to Employees.	Code on Wages: Payment of Wages Act, Minimum Wages Act, Payment of Bonus Act, Equal Remuneration Act
V	Industrial Relations: Industrial Relations: Importance - Factors Determining. Trade Unions: Objectives - Obstacles for Development - Features of Trade Union Act 1926 - Suggestions for Healthy Growth - Industrial Dispute Act 1947. Grievance: Causes - Methods to Know - Grievance Handling Procedures.	Employee Discipline : Importance, Types.

Percentage of Syllabus Revised: 6%



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Course Focuses on



Skill Development



Entrepreneurial Development



Employability



Innovations



Intellectual Property Rights



Gender Sensitization

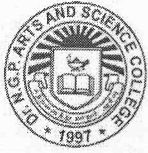


Social Awareness/ Environment



Constitutional Rights/ Human Values/ Ethics





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BoS

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Department of Management Studies Syllabus Revision

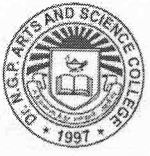
Faculty: Management
Semester: IV

Board: Business Administration with Computer Applications
Course Code/Name: 236BM1A4CB / Financial Management

Unit	Existing	Changes
I	Finance Functions: Financial Management - Meaning - Definition - Scope - Objectives - Functions of Financial Management - Profit Maximization and Wealth Maximization - Basics of Time Value of Money - Sources of Finance - Short Term - Bank Sources - Long Term - Shares - Debentures - Preferred Stock - Debt. (Theory Only).	Role of Finance Manager, Risk-Return Relationship
II	Financing Decision: Cost of Capital - Meaning - Definition - Classification of Cost - Factors Affecting Cost of Capital - Importance of Cost of Capital - Cost of Specific Sources of Capital - Equity Capital - Preferred Share Capital - Debentures - Reserves - Weighted Average Cost of Capital - Operating Leverage - Financial Leverage. (Theory and Problem).	
III	Capital Structure: Capital Structure - Meaning - Definition - Types of Capital Structure - Factors influencing Capital Structure - Optimal Capital Structure - Dividend and Dividend Policy - Meaning - Classification - Sources Available for Dividends - General Determinants of Dividend Policy. (Theory and Problem)	
IV	Investment Decision: Capital Budgeting - Meaning - Definition - Features - Objectives of Capital Budgeting - Capital Budgeting Process - Methods of Capital Budgeting Techniques - Discounted Cash Flow Techniques: NPV - IRR - Profitability Index - Non-Discounted Cash Flow Techniques: Payback Method - ARR. (Theory and Problem).	
V	Working Capital Management: Meaning - Definition - Characteristics and Concepts of Working Capital Management - Importance - Determinants of Working Capital - Cash Management - Motives for Holding Cash - Objectives and Strategies of Cash Management - Receivables Management - Objectives - Credit Policies. (Theory and Problem).	Objectives - Factors Affecting Working Capital Requirements - Forecasting Working Capital Requirements

Percentage of Syllabus Revised: 11%





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Course Focuses on



Skill Development



Entrepreneurial Development



Employability



Innovations



Intellectual Property Rights



Gender Sensitization

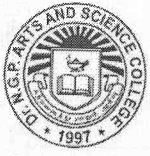


Social Awareness/ Environment



Constitutional Rights/ Human Values/ Ethics





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Department of Management Studies Syllabus Revision

Faculty: Management

Board: Business Administration with Computer Applications

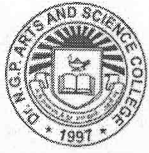
Semester: IV

Course Code/Name: 236BM1A4SV/ CORE IV: Comprehension Skills

Unit	Existing	Changes
I	Reading: Newspaper Reading on Daily Basis – Book Review (at least two per semester) Allow Students to Select a Novel or Autobiography or Self Improvement or Short Stories Book and make them to Prepare a Journal in the SDRN for the Reading Exercises of these Books. Practice Louder Reading and Other Members in Listening Mode.	
II	Application Writing – Preparation of Job Specific Resume /CV	
III	Collection of Financial Statements of any one Organization for two Consecutive Years and Prepare Comparative Statements.	
IV	List any three MNC's and FMCGs Operating in India along with their Products or Services Offered.	
V	Collect a Partnership Deed, Memorandum, Board Resolution and Article of Association of any Company and Paste in your SDRN.	
VI	Form Filling: Railway Ticket Booking with Specimen of Reservation/Cancellation Slip – Banking Transaction Slips Sample Specimen Copy Collect and Paste (Forms for Account Opening, pay-in-slips, Purchase of DDs, RTGS/IMPS, GST) – Share Application form of a Limited Company – Documents used in Import and Export Trade/Commercial / Income Tax Departments of Government.	Online Railway Ticket Booking, TANGEDCO Online Payment, E-Aadhar Updation.
VII	Prepare an Advertisement for Recruitment / Selection of Candidates for any Organization of Your Choice – Develop an Advertisement Copy for a New Trending Products in the Market.	
VIII	Collect an Annual Report of a Joint Stock (Public Limited) Company and List Out its Assets and Liabilities.	
IX	Comprehension: Market / Field Study Report on a Local Issue (at least 1000 words) – Transfer Positive / Negative Emotions to Paper - Draft an Application to the Chief Information Officer of any Government Office Seeking Information about a Specific Public Spending – Draft a Complaint to District Consumer Forum on the Deficiency of Service which you have Consumed – Success / Failure Stories of Entrepreneurs in the Region – List out any Three Unethical Aspects of Advertising which you have come Across Recently.	
X	For an IPO, Collect a Prospectus of a Company and Identify the Reasons to Invest or Not to Invest in Shares.	
XI	List the Environmental Issues of an Industry of your Choice Operating in your Region.	
XII	Select any Organization and Undertake SWOT Analysis.	
XIII	Visit a Few E-com Websites and Note down the Appealing	



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	Features and Negative Impressions in the SDRN.	
XIV	Pick any Three Print Advertisements and Critically Evaluate them.	Social Media Issues

Percentage of Syllabus Revised: 5.4%

Course Focuses on

Skill Development

Entrepreneurial Development

Employability

Innovations

Intellectual Property Rights

Gender Sensitization

Social Awareness/ Environment

Constitutional Rights/ Human Values/ Ethics





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Department of Management Studies

Syllabus - New Course

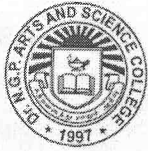
Faculty: Management
Semester: IV

Board: Business Administration with Computer Applications
Course Code/Name: 236BM14EP / Database Management System

Unit	Content
I	<p>Introduction to DBMS: Introduction to DBMS - Data Base Management System Vs RDBMS - Data Definition Language – Creating - Altering - Dropping Tables –Types of Keys.</p> <p>i) Create an Employee table with following field. Eno number (5) primary key, Ename varchar2(20) not null, Dept number(2) not null Designation char(10) not null, Salary number(9, 2) not null.</p> <p>i) Describe the structure of the tables. ii) Insert the records into the table.</p> <p>ii) Create Orders table and customers table with following fields: Table: order Orderid number(10),Customerid number(5), Orderdate date. Table: customers Customerid number(5),Custname varchar2 (10),Contactname varchar2(10) Country varchar2(10), MobNo number(10).</p> <p>i) Set the Primary Key. ii) Set the Foreign Key. iii) Describe the structure of the tables. iv) Insert the records into the table.</p>
II	<p>Data Manipulation Language – Insertion - Updation - Deletion - Select Command – Transaction Control Statements - Constraints.</p> <p>iii) Create student table with following fields: Regno number (5) primary key, Studname varchar2(15), Gender char (6), Deptname char (15), Address char (25), Percentage number (4, 2).</p> <p>i) Describe a table, To insert values, retrieve records, update records.</p> <p>iv) Create Employee table with following fields: Emplno number (8), Emplname varchar2 (8), Dept varchar2 (10), Baspay number (8, 2), HRA number (6, 2), DA number (6, 2), Pf number (6, 2), Netpay number(8).</p> <p>i) To insert values, alter a table, Delete records, drop a table, and truncate a table.</p>
III	<p>SQL Functions: SQL Functions : Built-in-Functions - Single Row Functions - Character - Number- Date - Conversion Functions - Group Functions - Grouping Data - Having Clause - Nesting Group Functions.</p> <p>v) Develop SQL Queries to Implement the Following Aggregate Functions : i) Sum ii) Count iii) Average iv) Maximum v) Minimum vi) Group by Clause & Having Clause.</p> <p>vi) Develop SQL Queries to Implement the Following Single Row Functions : i) Case Conversion Functions ii) Character Functions iii) Number Functions</p>



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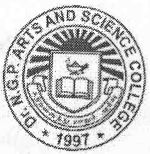
	iv) Date Functions. vii) Develop SQL Queries to Implement Nested Sub Queries : i) Set Membership (in, not in) ii) Set Comparison (Some, All) iii) Empty Relation (Exists, Not Exists).
IV	Operators: Operators: Joins- Types of Joins - Set Operators - Views - Creating - Removing - Altering Views. viii) Develop SQL Queries to Implement the Following Set Operations: i) Union ii) Union all iii) Intersect iv) Distinct. ix) Develop SQL Queries to Implement Following Join Operations: i) Natural Join ii) Inner Join iii) Outer Join : Left Outer, Right Outer, Full Outer. x) Write SQL Queries to Restrict and Sorting Data from Student Table.
V	Fundamentals of PL/SQL: Fundamentals of PL/SQL : Fundamentals of PL/SQL - Reserved Words, User - Defined Identifiers - PL/SQL Block Structure. Cursors: Implicit - Explicit. xi) Develop SQL Queries to Create Views and Expand it. xii) Write a PL/SQL Procedure to Deposit Amount to Bank Database.

Percentage of Syllabus Revised: 100%

Course focuses on:

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics





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Department of Management Studies Syllabus Revision

Faculty: Management

Semester: VI

PROJECT MANAGEMENT

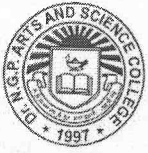
Board: Business Administration with Computer Applications
Course Code/Name: 226BM1A6CA / ENTREPRENEURSHIP AND

Unit	Existing	Changes
I	Basics of Entrepreneurship and its Development: Entrepreneurship – Meaning – Characteristics - Entrepreneur vs Manager -Qualities of a Successful Entrepreneur- Types of Entrepreneur – Functions of Entrepreneur - Intrapreneur - Role of Entrepreneurship in Economic Development-Overview of Emerging Business Models - Recent Trends in Virtual Business.	
II	Institutional Support to Entrepreneurs: Factors Affecting Entrepreneurial Growth: Economic – Non-economic Entrepreneurship Development Programmes: Need - Objectives – Course Contents and Curriculum - Phases – Problems- Institutional Support to Entrepreneurs: DIC-NSIC-SISI- KVIC- SIDO.	Startup TN
III	Project Management: Project Management: Project- Meaning - Characteristics – Classification- Categories -Project Life Cycle Phases – Project Manager: Problems- Roles and Responsibilities of a Project Manager.	
IV	Project Identification and Project Formulation: Project Identification – Sources -Project Selection - Project Formulation: Need – Elements - Contents of a Project Report – Planning Commission Guidelines for Formulating a Project - Specimen of a Project.	
V	Institutional Finance to Entrepreneurs: Institutional Finance to Entrepreneurs: IFCI- ICICI- IDBI- SIDBI- IRBI - TIIC - SIPCOT - Financial Schemes for New Entrepreneurs.	Funding through Incubator, Financial Support by MSME – Startup India

Percentage of Syllabus Revised: 10%



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Course Focuses on

Skill Development

Entrepreneurial Development

Employability

Innovations

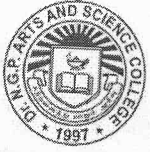
Intellectual Property Rights

Gender Sensitization

Social Awareness/ Environment

Constitutional Rights/ Human Values/ Ethics





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Department of Management Studies

Syllabus Revision

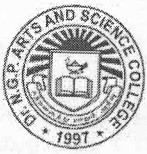
Faculty: Management
 Semester: VI

Board: Business Administration with Computer Applications
 Course Code/Name: 226BM1A6DF/ Financial Technology

Unit	Existing	Changes
I	Financial Technology: Introduction - Transformation - FinTech Evolution: Infrastructure - Bank Startups and Emerging Markets - Collaboration Between Financial Institutions and Startups - FinTech Typology - FinTech Regulation	Fintech Services, Growth of Fintech Industry in India, Regulations for Digital Lending
II	Digital Transaction: Introduction - Individual Payments - Digital Financial Services - Mobile Money - Regulation of Mobile Money - SFMS - RTGS - NEFT -NDS Systems - Crypto Currencies and Blockchain - Legal and Regulatory Implications of Crypto Currencies	Case Study on Digital Financial Services
III	Digital Finance: Digital Finance and Alternative Finance - Introduction - Brief History of Financial Innovation- Digitization of Financial Services. - FinTech and Funds - Crowd Funding - Regards - Charity and Equity -	Case Study on Financial Innovation
IV	RegTech Regulation: RegTech Startups: Challenges - RegTech Ecosystem: Regulators Industry - Use Case of AI in Smart Regulation and Fraud Detection - Regulatory Sandboxes - Smart Regulation - Redesigning Better Financial Infrastructure	
V	Data Regulation and Data Analytics in Finance: Data & Tech - Introduction - History of Data Regulation - Data in Financial Services -Application of Data Analytics in Finance - Methods of Data Protection: GDPR Compliance and Personal Privacy	

Percentage of Syllabus Revised: 17%





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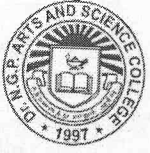
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Course Focuses on

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| <input checked="" type="checkbox"/> | Skill Development | <input checked="" type="checkbox"/> | Entrepreneurial Development |
| <input checked="" type="checkbox"/> | Employability | <input checked="" type="checkbox"/> | Innovations |
| <input type="checkbox"/> | Intellectual Property Rights | <input type="checkbox"/> | Gender Sensitization |
| <input type="checkbox"/> | Social Awareness/ Environment | <input type="checkbox"/> | Constitutional Rights/ Human Values/
Ethics |





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Syllabus - New Course

Faculty: Management
Semester: VI

Board: Business Administration with Computer Applications
Course Code/Name: 226BM1A6EP / Web Design

Unit	Content
I	Introduction to Web Design: Introduction to Web Design: WWW- Web Pages – Tiers – Concept of a Tier – Web Pages: Static Web Pages -Dynamic Web Pages. i) Create a HTML Program for Formatting Tags. ii) Write a HTML Program for Ordered List and Unordered List.
II	HTML and Font: HTML Overview – Applications - HTML Tags –Preserve Formatting- Font: Attributes - Size - Color - Form Controls. iii) Write a HTML Program to List out the Items using Nested Tag. iv) Design a Web Page using Image and Video Tags. v) Design a HTML Page to Scroll Text from Left to Right.
III	HTML Formatting, Link, List and Tables: HTML Formatting - Link - Types of Link - Lists - Tables - Nested Tables. vi) Create a HTML Page to Link another Web Page. vii) Create a HTML Page to Display an Advertisement. viii) Develop a HTML Page to Display Student Results for a given Roll Number.
IV	DHTML & CSS: Introduction to DHTML - Difference Between HTML and DHTML- Cascading Style Sheets: Color - Background Properties. ix) Create a Static HTML Page for College Information. x) Create a DHTML Page to Check Username and Password.
V	XML and XHTML: Introduction to XML: XML Tags, Attributes and Values - Document Type Definition - XML Schemas - Document Object Model. XHTML: Overview of XHTML – HTML Versus XHTML. xi). Develop a HTML Page to Sale a Product to Users. xii). Write an XML File which will Display the Book Information which includes the following: i) Title of the Book ii) Author Name iii) ISBN Number iv) Publisher Name v) Edition vi) Price.

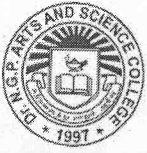
Percentage of Syllabus Revised: 100%

Course focuses on:

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<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics



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Syllabus - New Course

Faculty: Management
Semester: VI

Board: Business Administration with Computer Applications
Course Code/Name: 226BM1A6DA / Performance Management

Unit	Content
I	Fundamental Context: Performance Management: Meaning, Goals, who is Involved and Approaches - Performance Management Vs Appraisal - Significance of Building a Performance Culture in Organisation - Performance Management Cycle: Plan, Review, Develop and Reward - Principles of Performance Management.
II	Performance Goal Setting: Basic Concept - Performance Planning and Goal-setting in the Context of Organisational Goals - KPA - KRI - The Cascading Effect to Individuals - Defining Performance: Measures and Criteria - Setting Mutual Expectations and Performance Criteria.
III	Performance Reviews and Development: Periodic Reviews and Discussions - Critical Success Factors - Monitoring - E performance Management Systems and EPSS - Ongoing Mentoring and Support - Setting a Platform for Succeeding - Challenges in Behavioural Assessments. Case study on Challenges in Behavioural Assessments.
IV	Annual Review and Development: Annual Appraisal Methods- Debate on Annual Reviews -Avoiding Biases - Measuring Team Performance - Performance Discussion and Feedback - Personal Development Plan - Potential Appraisal for Growth - Future Directions in Performance Management. Case study on Annual Appraisal.
V	Employee Performance Appraisal System: Design an Employee Performance Appraisal System for an Organisation/ NGO/ Educational Institution. Case study on Designing an employee performance appraisal system.

Percentage of Syllabus Revised: 100%

Course focuses on:

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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Syllabus - New Course

Faculty: Management
Semester: VI

Board: Business Administration with Computer Applications
Course Code/Name: 226BM1A6DC / Financial Services

Unit	Content
I	Merchant Banking: Merchant Banking -Meaning and Definition – Characteristics – Scope – Functions – Classification of Merchant Banks – Capital Market – Money Market – Foreign Exchange Market – Recent Developments in the Capital Markets – SEBI Guidelines Merchant Bankers. Case Study on Capital Markets
II	Hire Purchase and Leasing: Hire Purchase Meaning and Definition – Characteristics – Functions – Types of Hire Purchase – Leasing – Meaning and Definition – Distinction Between Hire Purchasing and Leasing – Types of Leasing – Benefits of Leasing – Rights & Obligations of Lessor and Lessee. Case Study on Leasing
III	Mutual Funds: Mutual Funds: Meaning - Definition – Features– Benefits - Structure – Types – Process in Mutual Funds – Constitution of Mutual Funds – Evaluation of Mutual Funds — SEBI Guidelines for Mutual Funds Case Study on Mutual Funds
IV	Venture Capital and Factoring: Venture Capital – Meaning and Definition – Characteristics – Stages of Venture Capital Financing – SEBI Guidelines for Venture Capital – Factoring – Features of Factoring – Bill Discounting and Factoring – Types of Factoring – Factoring Versus Forfeiting.
V	Mergers and Acquisitions: Mergers and Acquisitions – Meaning and Concept – Types of Mergers – Process of Mergers and Acquisitions – Evaluation of Mergers and Acquisitions – SEBI Regulations for Mergers and Acquisitions – Business Failures and Reorganizations

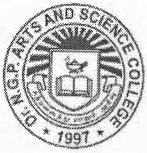
Percentage of Syllabus Revised: 100%

Course focuses on:

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<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovations
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Department of Management Studies

Syllabus - New Course

Faculty: Management
Semester: VI

Board: Business Administration with Computer Applications

Course Code/Name: 226BM1A6DD / ORGANIZATIONAL DEVELOPMENT

Unit	Content
I	Introduction to Organization Development:- Introduction to Organization Development- Concepts- Nature and Scope of O.D. Historical Perspective of O.D. Underlying Assumptions & Values Theory and Practice on change and changing - The Nature of Planned Change - The Nature of Client Systems: Group Dynamics- Intergroup -Dynamics and Organizations as Systems.
II	Operational Components of Organization Development: Operational Components of O.D - Diagnostic, Action and Process - Maintenance components. Structural Design, Group's Process Structure- Downsizing- and Reengineering. Employee Involvement Practices - Parallel Structures - High - Involvement Organizations Case Study on Employee Involvement
III	OD Intervention: Human Process Interventions - Individual, - Group and Inter - Group - Human Relations - Structure and Technological Interventions - Strategy Interventions - Sensitivity Training - Survey Feedback, Process - Consultation - Inter-group Development. Case Study on Technological Interventions
IV	Implementation and Assessment: Implementation and Assessment of O.D - Implementation Conditions for Failure and Success in O.D. - Efforts. - Assessment of O.D. and Change in Organizational Performance - The Impact of O.D.
V	Organizational Evolution and Sustenance: Organizational Life cycle - Models of Transformation - Models of Organizational Decision Making - Organizational Learning - Innovation - Intrapreneurship and Creativity - HR implications. Case Study on Organizational Learning

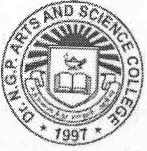
Percentage of Syllabus Revised: 100%

Course focuses on:

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| <input checked="" type="checkbox"/> | Skill Development | <input checked="" type="checkbox"/> | Entrepreneurial Development |
| <input checked="" type="checkbox"/> | Employability | <input checked="" type="checkbox"/> | Innovations |
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Syllabus - New Course Department of Management Studies

Faculty: Management
Semester: II

Syllabus - New Course
Board: Business Administration with Computer Applications
Course Code/Name: 24BMU2IA / Entrepreneurship and Project Management

Unit	Content
I	Entrepreneurship – Meaning – Characteristics - Entrepreneur vs Manager - Qualities of a Successful Entrepreneur- Types of Entrepreneur – Functions of Entrepreneur - Intrapreneur - Role of Entrepreneurship in Economic Development-Overview of Emerging Business Models - Recent Trends in Virtual Business. Case study on Emerging Business.
II	Factors Affecting Entrepreneurial Growth: Economic – Non-economic Entrepreneurship Development Programmes: Need - Objectives – Course Contents and Curriculum - Phases – Problems- Institutional Support to Entrepreneurs: DIC-NSIC- SISI- KVIC- SIDO.
III	Project Management: Project- Meaning - Characteristics – Classification- Categories -Project Life Cycle Phases – Project Manager: Problems- Roles and Responsibilities of Project Manager. Case study on Project Management.
IV	Project Identification – Sources -Project Selection - Project Formulation: Need – Elements - Contents of a Project Report –Specimen of a Project. Case study on Politics.
V	Institutional Finance to Entrepreneurs: IFCI- ICICI- IDBI- SIDBI- IRBI - TIIC - SIPCOT - Financial Schemes for New Entrepreneurs.

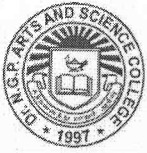
Percentage of Syllabus Revised: 100%

Course focuses on:

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<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
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Department of Management Studies

Syllabus - New Course

Faculty: Management
Semester: IV

Board: Business Administration with Computer Applications
Course Code/Name: 236BM1A4IB / Auditing and Corporate Governance

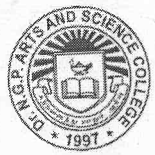
Unit	Content
I	Introduction to Auditing: Meaning and Definition of Auditing –Distinction between Auditing and Accounting – Objectives – Advantages and Limitations of Audit – Scope of Audit – Classifications of Audits – Audit of Banking, Insurance, Non-Profit Organizations and Charitable Societies, Trusts, Organizations - Social Audit - Cost Audit - An overview of Auditing and Assurance Standards.
II	Audit Procedures and Documentation: Audit Planning – Audit Programme – Procedures - Internal Audit - Internal Control – Internal Check – Features of a good Internal Control System, Methods of recording- Audit of working papers. Vouching – Cash and Trade Transactions - Verification and Valuations of Assets and Liabilities. Case Study: Internal Control System.
III	Company Auditor: Appointment and Removal of Auditors – Rights, Duties and Liabilities of Auditor – Professional Conduct and Ethics in Auditing - Audit Report - Recent Trends in Auditing - Information Systems Audit (ISA) – Impact of Computerization on Audit Approach – Online Computer System Audit – Types of Online Computer Systems – Procedure of Audit under ISA System. Case Study : Professional Conduct
IV	Introduction to Corporate Governance: Conceptual Framework of Corporate Governance: Theories & Models, Broad Committees: Audit Committee, Risk Management Committee and Stakeholder Relationship Committee. - Corporate Governance Reforms. Common Governance Problems Noticed in various Corporate Failures. Codes & Standards on Corporate Governance. Case Study: Major Corporate Scandals in India and Abroad.
V	Corporate Social Responsibility: Concept of CSR, Corporate Philanthropy, Strategic Relationship of CSR with Corporate Sustainability - CSR and Business Ethics, CSR and Corporate Governance - CSR Provisions under the Companies Act, 2013. CSR Reporting guidelines.

Percentage of Syllabus Revised: 100%

Course focuses on:

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
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Syllabus Revision- Theory

Board: Commerce with International Business
 Course Code/ Name: Export Management

Faculty: Commerce
 Semester: IV

S. No.	EXISTING	CHANGES
1	India's export sector: Growth of Indian export sector- Composition of exports- India's major exporting partners - Setting up of an export firm – Registration procedures: Obtaining IEC (Importer Exporter Code) - Registration with export promotion council/commodity board- Registration with ECGC (Export Credit and Guarantee Corporation).	
2	Export procedures: Offer and receipt of confirmed orders – Execution of orders – Shipment – Banking procedure – Negotiation – Aligned documentation system (ADS) – Export incentives.	Confirmation of order- Procurement of Goods- Quality Control- Finance- Labelling, Packaging, Packing and Marking- Insurance- Realisation of Export Proceeds, L/C- Customs Procedures- Customs House Agents- Documentation- Submission of Documents to Bank- Export incentive schemes.
3	Meaning and need for export management- Nature of export management – Features – Functions of an export manager- Organizational structure of an export firm. Trade barriers: Objectives – Types of tariff barriers – Types of non tariff – Effects of trade barriers.	Foreign trade development and regulation act (FTDR Act 1992) - Indian Trade Classification (HS)
4	Proforma invoice – Tax invoice – Consular invoice – Packing list – Certificate of origin – Shipping order – Mate receipts – Bill of lading – Airway bill – Shipping bill – Letter of credit – Bill of exchange – Certificate of inspection.	Aligned documentation system (ADS)
5	Terms of payments in exports- Sources of finance: Short term and long term finance- Pre-shipment finance- Post shipment finance- Export credit system in India: RBI- EXIM bank- Commercial banks.	Types of Credit

PERCENTAGE OF SYLLABUS REVISED : 58 %

Course Focuses on:



Skill Development



Employability



Intellectual Property Rights



Social Awareness/ Environment



Entrepreneurial Development



Innovations



Gender Sensitization



Constitutional Rights/ Human Values/ Ethics



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BoS

18th

ATTENDANCE OF THE EIGHTEENTH BOARD OF STUDIES MEETING

Faculty: Management

Name of Board: Business Administration with Computer Applications

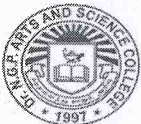
VENUE: Board Room

DATE: 08/11/2024

TIME: 10:30 AM

The following members were present for the Board of Studies meeting

S.NO.	NAME	POSITION	SIGNATURE
1.	Dr.S. Mohan Professor & Head Department of Management Studies	Chairman	
2.	Dr.G. Barani Associate Professor BSMED Bharathiar University Coimbatore	Member (Nominated by Vice Chancellor)	ABSENT
3.	Dr.T. Sarathy Associate Professor Department of Management Studies Periyar University Salem	Member (Subject Expert) (Nominated by Academic Council)	
4.	Dr. J. Arthi Professor & Head Department of Business Administration Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore	Member (Subject Expert) (Nominated by Academic Council)	
5.	Mr. Pon Annadurai Vice President – Human Resources C.R.I.Pumps Private Limited Coimbatore	Member (Industrial Expert)	





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6.	Mr.R. Naveen Kumar Finance Process Enablement Senior Analyst, Accenture Solutions Private limited, Chennai.	Alumni	R.Naveen Kumar
7.	Dr.P.R. Muthusamy Director – Academics Dr.N.G.P. Educational Institutions	Special Invitee (Honorary Expert)	ABSENT
8.	Dr.N. Kuppuchamy Professor & Head, Department of Tamil	Co-opted Member	Dr. N. Kuppuchamy
9.	Dr.A. Hazel Verbina Professor & Head i/c , Department of English	Co-opted Member	Dr. A. Hazel Verbina
10.	Dr.R. Sowrirajan Assistant Professor & Head Department of Mathematics	IDC Member	R. Sowrirajan
11.	Mr.G.Sethuraman Assistant Professor & Head Department of Commerce with IT	IDC Member	G. Sethuraman
12.	Dr. S. Mohanraj Associate Professor & Head Department of International Business	IDC Member	S. Mohanraj
13.	Dr. V. Kavitha Associate Professor & Head Department of Costume Design and Fashion	IDC Member	V. Kavitha
14.	Mr.R.Prasanth Assistant Professor & Head Department of Catering Science and Hotel Management	IDC Member	R. Prasanth
15.	Mr.G.Nithin	Student Representative	G. Nithin
16.	Dr.V. Abirami Professor	Member	V. Abirami
17.	Dr.S.N. Selvaraj Associate Professor	Member	ABSENT
18.	Dr.R. Venkatesan Assistant Professor	Member	ABSENT





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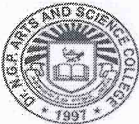
18th

19.	Dr.A. Ragukumar Associate Professor	Member	
20.	Dr. R. Rukmathan Assistant Professor	Member	
21.	Mr. R. Govindaraju Assistant Professor	Member	ABSENT
22.	Ms. V. Santhiya Assistant Professor	Member	
23.	Dr.R.Latha Associate Professor	Member	
24.	Dr.M.Sofia Assistant Professor	Member	

Date: 08/11/2024

(Dr.S.MOHAN)

BoS Chairman/HoD
Department of Management Studies
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048



Dr. NGPASC
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