



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2nd Cycle)
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.
Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in | Phone: +91-422-2369100

Endowment Lecture Report

Name of the Faculty	: Commerce
Name of the Department	: Commerce with International Business
Name of the Endowment	: C. K. PrahaladEndowment
Year of establishment	: 2020
Title of the Endowment Lecture	: Economic Scenario
Resource Person's Name & Designation	: Shri.K.RAVI, Chief Financial Officer Roots Group of Company, Coimbatore.
Date & Venue	: 25.02.2020 & Seminar Hall VII

Report of the Lecture:

The Department of International Business had organized the first C. K. Prahalad endowment lecture on 25.02.2020 at Seminar Hall VII. Shri.K.Ravi, Chief Financial Officer, Roots Group of Company, Coimbatore was the chief guest and delivered a lecture on the topic, 'ECONOMIC SCENARIO'. He gave an inspiring talk on the life and achievements of C.K. Prahalad and enlighten audience with current financial scenario. Dr.S.Saravanan, Dean, Administration, Dr.N.G.P. Arts and Science College introduced the chief guest and felicitated the gathering. Earlier, Dr. S. Mohanraj, Associate Professor and Head of Department of International Business gave the welcome note.



**Shri. K. Ravi, Chief Financial Officer, Roots Group of Company, Coimbatore
Addressing the gathering.**