



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Re-accredited by NAAC with 'A' Grade
DST – FIST | DBT – Star College Scheme
Dr. N.G.P.-Kalapatti Road, Coimbatore – 641 048, Tamil Nadu, India

Endowment Lecture Report

Name of the Faculty : Management
Name of the Department : Hospital Administration
Name of the Endowment : Dr. Purani Endowment Lecture
Year of establishment : 2011

Title of the Endowment Lecture : Retaining Patient Trust

**Resource Person's Name
and Designation** : Dr. S. Raja Sabapathy
Chairman,
Ganga Hospital,
Coimbatore

Date & Venue : 27.02.2018 & KMCH auditorium

Report of the Lecture:

The Department of Hospital administration organised the sixth Dr. Purani Endowment Lecture on 27.02.2018 at Seminar Hall VI on the topic "Retaining Patient Trust" by Dr. S. Raja Sabapathy, Chairman, Ganga Hospital, Coimbatore. He gave an informative session about patient retention. He also quoted that a long-term patient is likely to spend more with each visit than someone new who walks into practice for the first time. This is because of the trust built through the years. He also quoted his real life experience in the field of healthcare. The postgraduate

and staff members of hospital administration department participated and got benefited.

Dr. Purani Endowment Lecture was held on 27.02.2018 on “Retaining Patient Trust”



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Details of the previous lectures:

S. No.	Date	Academic year	Title of the Lecture	Name and Designation of the Resource Person
1	28.12.2011	2011-2012	Role of Government in Health Management	Mr. M. Karunakaran I.A.S District Collector, Coimbatore
2	25.02.2014	2013-2014	Ethical and Legal Issues in Health Care Documentation	Dr. Ramkumar Ragupathy Dean-GKNM, Coimbatore
			Ethical Issues in Clinical Practices	Mr. Nandha Kumar Vice chairman-Clinical Ethics Committee, PSGIMSR, Coimbatore
			Ethical and Legal Issues in Health Care with reference to Consumer Protection	Mr. Nithya kirubhakaran Sr. Manager-Medical Records KMCH, Coimbatore

			Role of Ethics Committee in Health Care Documentation	Dr. P.R. Muthuswamy Principal, Dr.N.G.P. Arta and Science College, Coimbatore
3	23.01.2015	2014-2015	Public and Community Health Responsibility of Public and Private Health Care Sector	Dr. Vimal Kumar Govindhan Medical Director, PSGIMSR and Hospital, Coimbatore
4	23.01.2016	2015-2016	Influencing Trends in Corporate Health Care-Leaps and Binds	Dr. Krishnanandha Medical Administrative Officer Ganga Hospital, Coimbatore
5	13.02.2017	2016-2017	Ethical Issues in Health Care	Dr. Sudha Ramalingam Professor- Community medicine Head- Research, PSGIMSR Coimbatore