



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Re-accredited by NAAC with 'A' Grade
DST – FIST | DBT – Star College Scheme
Dr. N.G.P.-Kalapatti Road, Coimbatore – 641 048, Tamil Nadu, India

Endowment Lecture Report

Name of the Faculty : Management
Name of the Department : Hospital Administration
Name of the Endowment : Dr. Purani Endowment Lecture
Year of establishment : 2011

Title of the Endowment Lecture : An overview of Successful Medical Entrepreneurship

Resource Person's Name and Designation : Dr. V.G Mohan Prasad
Founder & Chairman
VGM Gastro Centre, Coimbatore

Date & Venue : 21.02.2020 & Seminar Hall 7

Report of the Lecture:

The Department of Hospital administration organised the eighth Dr. Purani Endowment Lecture on 21.02.2020 at Seminar Hall VI on the topic “An overview of Successful Medical Entrepreneurship” by Dr. V.G Mohan Prasad, Founder & Chairman, VGM Gastro Centre, Coimbatore. The resource person shared his experience on successful medical entrepreneurship. He highlighted the importance of managerial skills required to be a successful medical entrepreneur. He quoted

few of his personal experience in the field. He also took a walk through the challenges faced by him and how he converted the stumbling blocks to stepping stone.

Dr. Purani Endowment Lecture was held on 21.02.2020 on “An overview of Successful Medical Entrepreneurship”



Dr. V.G Mohan Prasad delivered a lecture on “An overview of Successful Medical Entrepreneurship



Details of the previous lectures:

S. No.	Date	Academic year	Title of the Lecture	Name and Designation of the Resource Person
1	28.12.2011	2011-2012	Role of Government in Health Management	Mr. M. Karunakaran I.A.S District Collector, Coimbatore
2	25.02.2014	2013-2014	Ethical and Legal Issues in Health Care Documentation Ethical Issues in Clinical Practices	Dr. Ramkumar Ragupathy Dean-GKNM, Coimbatore Mr. Nandha Kumar Vice chairman-Clinical Ethics Committee, PSGIMSR, Coimbatore

			Ethical and Legal Issues in Health Care with reference to Consumer Protection Role of Ethics Committee in Health Care Documentation	Mr. Nithya kirubhakaran Sr. Manager-Medical Records KMCH, Coim,batore Dr. P.R. Muthuswamy Principal, Dr.N.G.P. Arts and Science College, Coimbatore
3	23.01.2015	2014-2015	Public and Community Health Responsibility of Public and Private Health Care Sector	Dr. Vimal Kumar Govindhan Medical Director, PSGIMSR and Hospital, Coimbatore
4	23.01.2016	2015-2016	Influencing Trends in Corporate Health Care-Leaps and Binds	Dr. Krishnanandha Medical Administrative Officer Ganga Hospital, Coimbatore
5	13.02.2017	2016-2017	Ethical Issues in Health Care	Dr. Sudha Ramalingam Professor- Community medicine Head- Research, PSGIMSR Coimbatore
6	27.02.2018	2017-2018	Retaining Patient Trust	Dr. S. Raja Sabapathy Chairman, Ganga Hospital, Coimbatore
7	07.03.2019	2018-2019	Planning and Designing of Smart and Intelligent Hospitals	Shri U.K. Ananthapadmanabhan Director, Tenxhealth Technologies Pvt Ltd, Chennai