



Dr. N.G.P ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University

Re -Accredited by NAAC with 'A' Grade

COIMBATORE - 641 048.

Newsletter 2015-2016

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DEPARTMENT OF COSTUME DESIGN AND FASHION

Fashion Chimera



PROFILE OF THE DEPARTMENT

The Department of Costume Design & Fashion was established in the year 2006. The objective of this course is to train the students in the field of textile industry, to expose their technical excellence in costume design which is the need of the hour.

VISION

The Department of Costume Design & Fashion aims to achieve the quality of professionals by continual improvement of the staff members, update of the latest technologies, facilities, surplus hard work, dedication and devotion.

MISSION

To enlighten the students with a blend of technical and professional knowledge and skills in the field of Costume Design & Fashion and molding them to excel in the fashion industry.

STUDENTS ACHIEVEMENTS

S. No	Date	Participants		Events and Prize	Department and College
1	20/2/2016	III Year B.sc, CDF	R. Priyadharshini & Team	Fashion show-1st Price Rs 3000/- Cash price	KARISHMA PSGR Krishnammal college for Women Coimbatore
2	24/2/2016	III Year B.sc, CDF	G. Soundaraya & Team	Fashion show - 3rd price	ZIRCON-Kaamadhenu Arts and college Sathya Mangalam
3	24/2/2016	III Year B.sc, CDF	M. Vigneshwari & Team	Fashion show - 3rd price Rs 2000/-cash price	KSHETRA-Sri Jayendra Saraswathi Maha Vidhyala College of Arts and Science Coimbatore
4	1/3/2016	III Year B.sc, CDF	N. Dhivya Shri & Team	Fashion Show-Winner Rs 2000/-Cash price	9th Avatar Dr. GRD College of Science Coimbatore

STAFFS ACHIEVEMENTS

- Mrs R. Vijayalakshmi, designed an handloom saree which received National award on the National Handloom day (7/08/2015).
- Mrs.G.Malarvizhi has won Dr.Thavamani D.Palaniswami Best Work Paper Award for the academic year - 2014 -2015 on 16/12/2015.



SUMMER CAMP

- The Department of Costume Design and Fashion has conducted A Four day Summer Camp - "Eco craft" class in Dr N.G.P Arts and Science College, Coimbatore on 4/05/2015-7/5/2015.

GUEST LECTURE

- The Department of Costume Design and Fashion has organized a Guest Lecture on "Recent Development in Textiles" by Dr. Sangeetha, Head I/C, Department of Textile Technology, Bharathiar University, Coimbatore, on 19.06.2015 from (10.00am to 12.00pm) in Illustration lab.
- The Department of Costume Design and Fashion has organized a Guest Lecture on "Innovative Designs" for B.Sc., Costume Design and Fashion students by Ms N. Latha Bai, Head Designer, Fine Fair India pvt Ltd., Tirupur, on 09.07.2015 from (10.00 am to 12.00 pm).



- The Department of Costume Design and Fashion has organized a Guest lecture on on the topic of "Banaras Jacquard Design" by Ms S.N. Hema, Chief Executive Officer, Banaras, Jacquard designing, Coimbatore on 09.09.2015 from (1.30 pm -3.30 pm) in Illustration lab.

- The Department of Costume Design and Fashion has organized a Guest Lecture on the topic of "Fashion Hair Styles" of by Ms C. Dharani, Deva Beauty Parlour, Coimbatore, on 12.09.2015 from (1.30pm to 3.30pm) in Illustration Lab.
- The Department of Costume Design and Fashion has organized a Guest Lecture on "Career Guidance and Software Awareness Programme" on 05.1.2016 by Ms Sharmila, Executive Officer, Dream zone, Coimbatore at Avvai Arangam.

STUDENTS SEMINAR

- The Department of Costume Design and Fashion has organized a Students seminar on the topic of "Trends in Fashion" by Ms A.K. Nishanthi III B.Sc Costume Design and Fashion, on 23.06.2015 from (2.30 pm to 3.30pm) & "Careers in Fashion" by Ms J. Evelyn Clancy, II B.Sc Costume Design and Fashion, on 12.08.2015 from (2.30 pm to 3.30pm)

WORKSHOP

- The Department of Costume Design and Fashion has organized A Two day workshop on "Aari Embroidery" by Mrs K. Jayanthi, Premier Fashions, Coimbatore, from 16.07.2015 to 17.07.2015 in "Illustration lab".
- The Department of Costume Design and Fashion has organized A Three day workshop on "Fashion illustration" by Mr Suresh Kumar, Lecturer, Department of Apparel Fashion Designing, NIFT TEA College of Knitwear Fashion, Tirupur in "Illustration lab".



PLACEMENT READINESS PROGRAMME

- The Department of Costume Design and Fashion has organized a Placement Readiness Programme on the topic "Job opportunities in designing" by Mr. Hariprasath, Director, Department of Institutes, Human Resources, UNITECH, Coimbatore, on 04.08.2015 from (1.30 pm to 3.30 pm) in Valluvar arangam.

INDUSTRIAL VISIT

- The Department of Costume Design and Fashion has organized an Industrial Visit to an exhibition (Weaves of India) at Suguna kalyana mandapam on 17.10.2015.
- The Department of Costume Design and Fashion has organized an Industrial visit to Coir fair at Codissia, Coimbatore on 13.12.2015.

INTERDEPARTMENTAL COMPETITION

- The Department of Costume Design and Fashion has organized an Interdepartmental Competition on 29.09.2015 in "Illustration lab". Various competition like recycled accessories, tattoo and ramp walk were conducted.

SKILL DEVELOPMENT PROGRAM

- The Department of Costume Design and Fashion has organized A Two day Skill Development Program on "Commercial Blouse Stitching" by Mrs Pushpa Sri, Symara Designer shop, Udumalpet on 09.01.2016 and 06.02.2016 in "Garment construction lab".





DESIGNER SHOW

- The Department of Costume Design and Fashion has organized a Designer Show "Celestial' 16" on Jan 28th at 1.30p.m at Paavai Arangam. We bring the changes of designing with our challengeable talents and create an atmosphere charged with dynamic skills. Celestial '16' is the best event that could ever happen.

PRIZE WINNERS IN DESIGNER CONTEST

CRITERIA	NAME	CLASS
Adult garment winner	Sukanya R.	III B.SC CDF
Adult garment runner	Sowenderya N.	II B.SC CDF
Kid garment winner	Muthu lakshmi A.	II B.SC CDF
Kid garment runner	Dharani T.	II B.SC CDF
Kid garment runner	Tulsi K.J.D	II B.SC CDF

SEMINAR

- The Department of Costume Design and Fashion has organized A One day seminar on the topic "RECENT TRENDS AND OPPORTUNITIES IN APPAREL SECTOR" on 11.02.2016.

RESOURCE PERSONS DETAIL

- Dr. Ketankumar Vadodaria, Principal Research Investigator, Center of Excellence for Medical Textiles.
- Mr Arun Balakrishna, Visual Merchandiser, Shopper stop, Chennai.
- Mr B. Vedhagiri, Chairman, IIFT College of Fashion, Bangalore
- Mr PShiva Kumar, Senior Asst. Professor, Department of Textile Technology, Kumaraguru College of technology, Coimbatore



EXTENSION ACTIVITY

- " The Department of Costume Design and Fashion has organized a "Handloom Awareness Program" on 7.08.2015 in Dr N.G.P Arts and Science College.
- " The Department of Costume Design and Fashion has organized "A Novel Woman's day Empowerment and Celebration," on 8. 01.2016 at Dr.NGP Conference Center, Kalapatti, Coimbatore. The event was organized by CoimbatoreONE, a leading social group in association with Dr.N.G.P. Educational Institutions and FAB Events & Decor, Coimbatore.

SPEAKERS DETAILS



Dr. Thavamani D.Palaniswami, Managing Trustee, Dr.NGP Educational Institutions

Dr. Nancy Kurian, Psychologist, Coimbatore

Ms. Revathi, Transgender Activist, Writer and Actor

Ms. Kalki Subramaniam, Transgender Activist, Artist and Entrepreneur

STUDENTS CORNER

INTERESTING FACTS

- The word 'jeans' comes from the cotton pants worn by "Genes," the local term for Genoan sailors.
- The first fashion magazine was published in Germany in 1586.

BEAUTY TIPS:

HOME REMEDIES TO REMOVE SUN TAN

Lemon juice works wonders to remove sun tan as it has natural bleaching properties. You can directly apply the juice on the affected area and once it dries up wash it with water. Even the mixture of lemon juice and honey will help you in getting rid of the stubborn tan.

Cucumber is known to be a great remedy to get rid of the tan while its cooling effect soothes the skin. The Vitamin C in the cucumber also keeps the skin moisturized. Make a face pack with cucumber, rose water and lemon juice and apply it on the face. Keep it for 30 minutes and once you remove it you will see great results.

The goodness of Aloe Vera is very effective in removing the sunburn and helps in lightening the skin. If it is applied directly to the affected area it will both cleanse as well as nourish the skin. Use it regularly to get the best results.

Carrot Pack-Cut half inch carrot and ½ potato, boil them, then mash it properly. Add one pinch baking soda and turmeric, mix well. Apply over your face, leave it for 2 minutes, and wash off with lukewarm water. This pack helps to reduce wrinkle and gives smooth skin.

3D Body Scanning Technology with application to the fashion and apparel industry

To date, different methods are used commercially for the measurement of the human body. These can be divided into three major distinguished groups: laser-scanning, projection of light patterns, combination modeling and image processing. The different solutions have strengths and weaknesses that profile their suitability for specific applications. This paper gives an overview of their differences and characteristics and expresses clues for the selection of the adequate method. A special interest is given to practical examples of the commercial exploitation of human body digitization with applications to the fashion and apparel industry.



HANDLOOM MARK SCHEME

Dr. Manmohan Singh, Honourable Prime Minister of India has launched the Handloom Mark Scheme on 28.06.2006. The basic objective of the Scheme is to brand our handloom products and secure a premium position for them in Domestic as well as International market. The Scheme is promoted by Development Commissioner (Handlooms), Government of India and Textiles Committee is nominated as the Implementation Agency.

The 'Handloom Mark' is a symbol of rich legacy and tradition of Indian Handloom textiles. The Mark is aimed to promote the brand of handlooms and develop a niche market for the handloom textiles with distinct identity. The Mark is also a symbol of social cause to promote the livelihood, welfare and growth of more than 6.5 million weavers. This will enable the age old traditional handloom industry to cherish their skills / craftsmanship and sustain in the competitive market.

Handloom Mark

Your Guarantee for genuine
hand woven products



Handloom Mark



hand woven
IN INDIA



PURE NEW WOOL



WOOL RICH BLEND



WOOL BLEND
PERFORMANCE

SILK MARK - A QUALITY ASSURANCE LABEL

Research for the invention of a cheap imitation of natural silk may be in progress, but in the marketplace, there are numerous other materials sold under the name of silk, such as art silk and artificial silk.

Silk Mark is here to help you to identify pure silk. The silk consumer has long struggled to identify pure silk among numerous other fibres just like the consumer of gold had difficulty recognising its purity before the introduction of hallmarks.

Consumers and traders of genuine silk demanded that the Central Silk Board introduce measures to bring in fair practices to the trade. As a response to those demands, Silk Mark was launched on 17th June 2004. Silk Mark is promoted by Silk Mark Organisation of India (SMOI), a registered society under the Karnataka Society Act 1960. SMOI is an initiative of the Central Silk Board, Ministry of Textiles, and the Government of India. The Silk Mark labels are in the form of paper hangtags and sew-in labels. These are affixed only on pure silk products by the authorised users of Silk Mark. Each label has a hologram and a unique number printed on it, which helps the consumer trace the product back to the authorised user.

WOOL MARK

A MARK OF EXCELLENCE

The Wool mark, Wool mark Blend and Wool Blend brands are owned by The Wool mark Company, the global authority on wool. Wool mark licensees are permitted to use one of the brands if their product fulfils our specifications. The Wool mark brand is the world's best-known textile quality fibre brand. The value of the brand is well established and highly regarded across the world in the apparel, interior textiles and home laundry sectors. It represents a long-term commitment to quality spanning 50 years and helping define the history of wool.

As one of the world's most well-known brands the Wool mark logo has been applied to more than 5 billion products since the creation of the original mark in 1964. The Wool mark logo is a certification trademark and products that carry it must be tested at independent Authorised Laboratories and approved by The Wool mark Company. The brands provide consumers with guaranteed fibre content and an assurance of quality. At retail, products carrying the brands are clearly distinguished through the use of tickets and labels available to our Wool mark licensees.



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An Institution of Kovai Medical Center Research & Educational Trust | Approved by Government of Tamil Nadu & Affiliated to Bharathiar University, Coimbatore
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