

Name : SUGANYA.R
Designation : Assistant Professor
Department : Business Analytics
Qualification : M.Com(CA)., M.Phil.
Experience : Teaching : 5 years Industry : -- Research : --
Area of Specialization(s) : Finance and Human Resource
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Commerce	Dr.N.G.P Arts and Science College	2016
M.Com.(C.A.)	Computer Application	Dr.N.G.P Arts and Science College	2015
B.Com	Computer Application	PSGR Krishnammal College for Women	2013

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Diploma course	Human Resource Management	P.S.G.R Krishnammal College for Women	2013
Certificate	Share Market and Portfolio Management	Dr N.G.P Arts Science College	2016
Certificate	Basic course in Yoga	P.S.G.R Krishnammal College for Women	2013

Research Publications (Indexed)

International

- Ms. R. Suganya, Dr. P. Sumitha & Dr. V. P. Amutha Nayaki, **An Empirical Study On Influence Level And Satisfaction Of Customers While Using Mobile Commerce**, Journal of Emerging Technologies and Innovative Research (JETIR), www.jetir.org, Volume 6, Issue 6, pp. 223 – 227, June 2019, ISSN-2349-5162

National

- Dr.M.S.RanjithKumar & R.Suganya, **Developing Entrepreneurship among Youth in India**, ISBN edited book 978-81-920808-8-8.
- Dr.M.S.RanjithKumar & R.Suganya, **A Study on Liquidity position Analysis of Selected Textile Companies in India**, Intercontinental journal of Finance Research Review, Vol.2, Issue.4, pp.12-15, 2016, ISSN: 2321-0354.
- Dr.M.S.RanjithKumar & R.Suganya , **Empirical Study on Socio Economic and Level of Satisfaction of Women Nurses in Private Hospitals with Special Reference to Coimbatore City**, Intercontinental Journal of Human Resource Research Review, Vol. 4, Issue. 1, pp.34-38, 2016, ISSN: 2230 -9704.

Participation in Conference

National:

- Reason For Financial Inclusion , Dr.N.G.P Arts & Science College Coimbatore on 6 September 2013
- Innovative and challenging strategies in management, Kongunadu Arts and Science College, Coimbatore, on 20 September 2016
- Venture Capital For Sustainable Rural Entrepreneurship and economic development, Dr.N.G.P Arts & Science College, Coimbatore on February 2016
- Economic empowerment of women through Entrepreneurship- Problems and Prospects, Dr.N.G.P Arts & Science College, Coimbatore on August 2016
- Opportunities and Challenges of Business in the Digitalized Era, Dr. N.G.P. Arts and Science College, Coimbatore, 27-September-19 to 28- September -19.

- Modern Business – Opportunities and Challenges, Dr. N.G.P. Arts and Science College, Coimbatore, 27-february -20 .

Participation in Seminars

- Career Development and Career Guidance, Vivekanandha College of Arts & Science for women, Tiruchengode, 28 - Dec -16.
- COVID 19 – Financial crisis , P.S.G. Arts and Science College , Coimbatore , 14 – May- 20
- Doctoral Thesis : Key Components and Research skills and Research funding Opportunities : In India and Abroad , Mumbai, 14 – May- 20
- COVID Impacts on technology , NGM college, Pollachi, 29 – Apr- 2020
- Personality Development and Interview Skills, Nehru Arts and Science College, Coimbatore , 8- May- 20
- Working and learning online During Pandemic , Kaamadhenu Arts and Science college , Sathyamangalam, 30 - April - 20
- A Comprehensive online course on personnel and Stress Management , Erode Arts and Science college , Erode , 13 - May – 20 to 14 – May – 20
- Wealth Creation through management of Personal Finance, St.Josephs University, Dimapur , Nagaland, 1-Sep-2021
- Competition issues in India, Gobi Arts and Science College , Gobi, 25-Sep-21

Participation in Faculty Development Programme

- Quality Initiatives in Higher Education, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18
- NAAC Revised Accreditation Frame work and OBE Assessment Methodology , Dr. N.G.P. Arts and Science College, Coimbatore, 27-May-19 to 2-June-19
- Art of Effective Teaching, PSGR Krishnammal College for Women, Coimbatore,12-feb- 2020
- Current Research trends in Social Science, PSGR Krishnammal College for Women , 3- May-20 to 5 - May -2020
- Big Data Analytics for Business, Hindusthan college of Arts and Science , Coimbatore , 8- May – 2020

- Art of writing Research Article in High – Indexed Journals, Nehru Arts and Science College, Coimbatore , 29 - April – 20 to 30 – April - 20
- R Programming , Sri Krishna Arts and Science College , Coimbatore , 19- April – 20 to 24- April - 20
- Term Insurance Checklist, Dr.N.G.P. Arts and Science College, Coimbatore 30-July-21
- Research Methodology and Pedagogy for tertiary Education , Dr.N.G.P. Arts and Science College, Coimbatore , 15-June-21 to 21-June-21
- Experimental Teaching – Corporate Cognizance, Sri Ramakrishna College of Arts and Science, Coimbatore, 9-August-21 to 13-August-21
- Effective Teaching and learning Process, Yvaraum Kelir Skill Development Association & Marudhar Kesari Jain College for Women, Namakkal, 12-sep-21 to 18.sep.21

Conference / Seminar / Workshop Organized

- Member in Registration Committee , National Conference on Opportunities And Challenges Of Business In The Digitalized Era, Dr. N.G.P. Arts and Science College, Coimbatore, 27th -28th Sep-18
- Member in Registration Committee National Conference on Modern Business – Opportunities and Challenges Dr. N.G.P. Arts and Science College, Coimbatore, 27-feb-20

Member in BoS

- Board of Management Studies, Dr. N.G.P. Arts and Science College, Coimbatore, since 2017.

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
University 3 rd Rank	Dr.N.G.P Arts and Science College	2016