

Name : P.KANAGARAJ
Designation : Assistant Professor
Department : Commerce with Professional Accounting
Qualification : M.Com., M.B.A., M.Phil., (Ph.D.)
Experience : Teaching: 11.3 Years Industry: 1 Year
Area of Specialization(s) : Finance & Marketing
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce	RVS College of Arts and Science, Coimbatore	Pursuing
M.B.A	Management	Bharathiar University, Coimbatore	2010
M. Phil.	Commerce	PSG College of Arts and Science, Coimbatore	2010
M. Com.	Commerce	RVS College of Arts and Science, Coimbatore	2009
B. C. S.	Corporate Secretaryship	PSG College of Arts and Science, Coimbatore	2007

Research Publications (Indexed)

International:

- Ms. Bugade Laxmi Arvind, Mr. S.Muruganantham, Mr. P.Kanagaraj, **DIGITAL INDIA: IMPACT ON INDIAN ECONOMY**, International Journal for Science and Advance Research in Technology, Vol. 5 , Issue 1, pp. 24-27, Jan - 19 (Academia.edu, Google Scholar,ISSUU, Cite Factor, Indian science.in, SCRIBD, Academic Resource Index etc.,)
- Ms. N.Ramya, Mr. P.Kanagaraj, Ms. P.Dhanya, Ms. J.Aswini,**AN OVERVIEW OF CROWD FUNDING**, Quest International Multidisciplinary Research Journal, Vol. VI, Issue I, pp 46-49, Jan – Mar-17, ISSN : 2278-4497, (Index Copernicus, Google Scholar, Scientific Indexing Services, Global Impact Factor, Australia, Universal Impact Factor, Directory of Research Journal Indexing, Journal Impact Factor, Canadian Academic Research Society, Canada,)
- Dr. P.Jayasubramanian, Mr.P.Kanagaraj, Mr.J.Madendran, **A STUDY OF CONSUMER SATISFACTION TOWARDS LED TECHNOLOGY WITH REFERENCE TO LED TV COIMBATORE OF TAMIL NADU**, International Journal of Applied Research, Vol.1, Issue

10, pp. 866-870, Aug-15, ISSN : 2394-7500, 2394-5869(On-line),(Index Copernicus International, Poland, Google Scholar.)

- *Bhoopathy, D., & Kanagaraj, P. (2020). CUSTOMERS' SATISFACTION TOWARDS HDFC BANKING SERVICES: A STUDY IN COIMBATORE CITY. Our Heritage, 68(30), 2364-2372.*

National:

- Mr. P.Kanagaraj, Ms. S.Monika, Ms. G. Madhunisha, **EDUCATIONAL SECTOR**, Asia Pacific Journal of Research, (National Conference on Digitalization in Service Sectors TODAY AND TOMORROW) vol. I, Special Issue, pp. 189-192, Sep-17, ISSN: 2320-5504, Online- 2347-4793 (UGC INDEXED)
- Mr. P.Kanagaraj, Ms. A. GokulaPriya, **GOODS AND SERVICE TAX (GST) AND ITS IMPACT**, Journal of Management and Science, Vol. I, Special Issue, pp. 104-111, Sep-17, ISSN:2249-1260 | e-ISSN: 2250-1819, (UGC, Springer,EBSCO)

Other Publications: International / National Journals

- Mr. P.Kanagraj, Ms. M. Srilekha and Ms. G. Sathiya, **GLOBAL VISION 2020 – ENERGY, ENERGY, ENVIRONMENT AND HEALTH** by Victorious Publishers (India) (Environmental Advisory for Sustainable Trust & St. Ignatius' College of Education) ISBN : 978-81-924744-1-0
- P.Kanagaraj, Mr. K.S.Sathishkumar, **PRICE HIKE OF COTTON YARN AND ITS IMPACT ON POWER LOOM SECTOR- WITH SPECIAL REFERENCE TO PALLADAM TALUK**by Excellent Publishing House,(Department of Management Studies, Indian Institute of Technology Roorkee, Roorkee – 247 667)ISBN : 978-93-81583-46-3

Consultancy

Nature of Consultancy	Client	Amount	Completion Status
Office Management System	Kishore Textiles, Sulur	-	Completed

Presentations in Conference

- **CAPITAL MARKET AND REGULATION**, National level Conference on Legal and Regulatory Framework for Corporate Sector, Department of Corporate Secretary ship, Dr. N.G.P. Arts and Science College, Coimbatore, 17- feb-10.
- **M- COMMERCE**, National Seminar on Emerging Trends in Commerce, Economics and Management -2010, Department of Commerce and Management, Hidusthan College of Arts and Science, Coimbatore.
- **URBAN CO- OPERATIVES IN FINANCIAL SYSTEM**, National level Conference on Proactive and Innovative Attitudes for Co- Operatives in the New Financial System, Department of Co- operation, TiruukurKumaran College for Women, 22 - Feb-10.
- **AGRICULTURE SECTOR**, National Conference ON Role of Foreign Trade in Economic Development, Department of International Business, Dr. N.G.P. Arts and Science College, Coimbatore, 22- Feb-12.
- **PRICE HIKE OF COTTON YARN AND ITS IMPACT ON POWER LOOM SECTOR- WITH SPECIAL REFERENCE TO PALLADAM TALUK**, National Conference on Emerging Challenges for Sustainable Business, Department of Management Studies, Indian Institute of Technology Roorkee, Roorkee, 1&2-Jun -12
- **GLOBAL VISION ON ENERGY**, Two day International Conference on Global Vision – 2020, Environmental Advisory for Sustainable Trust & St. Ignatius' College of Education Palayamkottai, Tirunelveli, 3&4 -May - 13.
- **SHARE MARKET MANIPULATION**, National level Conference on Managerial Innovation and Challenges in Globalized Economy, Department of Business Administration, KSR College of Engineering Trichengode, 26- Sep-14
- **GREEN BANKING IN INDIA**, National conference on Green Marketing – Emerging opportunities and Challenges, Department of Commerce with Computer Applications and International Business, S.N.R. Sons College, Coimbatore, 10-Feb-16
- **GOODS AND SERVICE TAX (GST) AND ITS IMPACT**, One Day National Level Seminar on Impact of Goods and Services Tax (GST), Department of Commerce with Computer Applications, Dr. N.G.P. Arts and Science College, Coimbatore, 27-Sep-17

- **EDUCATIONAL SECTOR**, National Conference on Digitalization in Service Sectors TODAY AND TOMORROW, Department of Commerce B P S,(Sponsored by TATA Consultancy Services) Sri Ramakrishna College of Arts and Science , Coimbatore, 27-Sep-17

Participation in Conference

International:

- Two day International Conference on Global Vision – 2020, **Environmental Advisory for Sustainable Trust & St. Ignatius'** College of Education Palayamkottai, Tirunelveli, 3&4 -May - 13.

National:

- National **SYMPOSIUM ON BOOMING STOCK MARKETS IN INDIA**, Department of Commerce, Nirmala College for Women Coimbatore, 6- Mar- 07
- National level Conference on **LEGAL AND REGULATORY FRAMEWORK FOR CORPORATE SECTOR**, Department of Corporate Secretary ship, Dr. N.G.P. Arts and Science College, Coimbatore, 17- Feb-10.
- National level Conference on **PROACTIVE AND INNOVATIVE ATTITUDES FOR CO- OPERATIVES IN THE NEW FINANCIAL SYSTEM**, Department of Co-operation, Tirupur Kumaran College for women, 22 - Feb-10.
- National Conference on **ROLE OF FOREIGN TRADE IN ECONOMIC DEVELOPMENT, DEPARTMENT OF INTERNATIONAL BUSINESS**, Dr. N.G.P. Arts and Science College, Coimbatore, 22- Feb-12.
- National Conference on **EMERGING CHALLENGES FOR SUSTAINABLE BUSINESS**, Department of Management Studies, Indian Institute of Technology Roorkee, Roorkee, 1 & 2 –Jun -12.
- National level Conference on **MANAGERIAL INNOVATION AND CHALLENGES IN GLOBALISED ECONOMY**, Department of Business Administration, KSR College of Engineering Trichengode, 26-Sep-14.

- National conference on Green Marketing – **EMERGING OPPORTUNITIES AND CHALLENGES**, Department of Commerce with Computer Applications and International Business, S.N.R. Sons College, Coimbatore, 10-Feb-16.
- National Conference on **DIGITALIZATION IN SERVICE SECTORS TODAY AND TOMORROW**, Department of Commerce B P S, (Sponsored by TATA Consultancy Services) Sri Ramakrishna College of Arts and Science, Coimbatore, 27 – Sep-17.

Participation in Seminars

- National Seminar on **EMERGING TRENDS IN COMMERCE, ECONOMICS AND MANAGEMENT -2010**, Department of Commerce and Management, Hidusthan College of Arts and Science, Coimbatore.
- National Seminar in the **RISE OF INDIAN BRANDS**, SRM Business School, SRM University, Vadapalani, Chennai, 8&9 – Sep-11.
- One Day National Level Seminar on **IMPACT OF GOODS AND SERVICES TAX (GST)**, Department of Commerce with Computer Applications, Dr. N.G.P. Arts and Science College, Coimbatore, 27-Sep-17.

Participation in Workshop

- **INTERNATIONAL WORKSHOP ON IDENTIFICATION OF RESEARCH PROBLEM AND APPLICATION OF STATISTICAL TOOLS IN SOCIAL SCIENCE**, Department of Economics, NGM College, Pollachi, Coimbatore, 27-Jan-10.
- **SUPPLY CHAIN MANAGEMENT**, PSG Institute of Management, Coimbatore, 5th Aug-10.
- **BASIC COURSE ON CAPITAL MARKETS**, BSE Institute Limited, Bombay Stock Exchange, Mumbai, 21-May-12 to 24-May-12.
- **FINANCE AND ACCOUNTING FOR BUSIENSS PROCESS SERVICES**, Tata Consultancy Services and Sri Ramakrishna College of Arts and Science, Coimbatore, 5-Jun-17 – 10-Jun-17.
- **SCIENCE ACADEMIES' LECTURE WORKSHOP ON HEALTHCARE ANALYTICS**, Department of Management Studies and Indian Academy of Sciences,

Indian National Science Academy, The National Academy of Science India , Dr.N.G.P. Institute of Technology, Coimbatore, 26&27-Sep-17.

Participation in Faculty Development Programme

- Seven Days Faculty Development Program on **QUALITY MEASURES IN HIGHER EDUCATION** organized by the Faculty Development Cell, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore during 3- Dec-18 to 9- Dec-18.
- Seven Days Faculty Development Program on **NAAC REVISED ACCREDITATION FRAMEWORK AND OBE ASSESSMENT METHODOLOGY** organized by the Faculty Development Cell, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore during 27-May-19 to 02-Jun-19.
- Seven Days Online Faculty Development Programme on **“RESEARCH METHODOLOGY AND PEDAGOGY FOR TERTIARY EDUCATION”** organized by the Internal Quality Assurance Cell and Center for Faculty Development, Dr. N.G.P. Arts and Science college (Autonomous), Coimbatore during 15th – 21st June 2021.
- Seven Days Online Faculty Development Programme on **“RESEARCH METHODOLOGY AND PEDAGOGY FOR TERTIARY EDUCATION”** organized by the Internal Quality Assurance Cell and Center for Faculty Development, Dr. N.G.P. Arts and Science college (Autonomous), Coimbatore during 15th – 21st June 2021.

Conference / Seminar / Workshop Organized

- Committee Member, *Indian Council of Social Science Research (ICSSR)* sponsored One Day National Level Seminar on **PROBLEMS AND PROSPECTUS OF RURAL BANKING AND ITS IMPACT ON EMPOWERMENT OF RURAL HOUSEHOLDS** organized by Department of Commerce with Information Technology and Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College, Coimbatore on 18-Dec-14.
- Committee Member, *National Bank for Agriculture and Rural Development (NABARD)* sponsored National Conference on **VENTURE CAPITAL FOR SUSTAINABLE RURAL ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT** organized by Department of Commerce and Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College, Coimbatore on 18-Feb-16.
- Committee Member, *Indian Council of Social Science Research (ICSSR)* sponsored

National Conference on **FINANCIAL INCLUSION FOR SUSTAINABLE ECONOMIC GROWTH – STRATEGIES AND CHALLENGES** organized by Department of Commerce and Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College, Coimbatore on 8-Sep-16.

- Committee Member, National Conference on **DISRUPTIONS IN BANKING SECTOR IN CURRENT SCENARIO** organized by Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 28-Feb-18.
- Committee member , National Conference on **IMPLICATIONS OF FINTECH IN INDIAN ECONOMY** organized by Department of Commerce with Professional Accounting, Department of Commerce and Department of Commerce Finance, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 04.03.2020

Editorial / Review Board Member

- Acted as Editorial Board Member, *One Day Level National Seminar on **DISRUPTIONS IN BANKING SECTOR IN CURRENT SCENARIO***, book Published by Department of Commerce Professional Accounting, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore, and Non-Olympic Times, Coimbatore with ISBN 978-81-935722-5-2.