

Name : S.Muruganantham
Designation : Assistant Professor
Department : B.Com Professional Accounting
Qualification : M.Com., M.Phil.
Experience : Teaching: 3 Years Industry: - Research: -
Area of Specialization(s) : Account and Marketing
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Commerce	P.S.G. College of Arts and Science	2016
M. Com.	Commerce	V.H.N.S.N.College	2013
B. Com.	Computer Applications	V.H.N.S.N.College	2011

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Cerification	Finance	Udemy	2018
Cerification	Computer Applicaion	Udemy	2018
Cerification	Computer Applicaion	Udemy	2018
Cerification	Computer Applicaion	Udemy	2018
Cerification	Finance	Udemy	2018

Research Publications (Indexed)

International

- S.Muruganantham, **A Study Of Consumer Satisfaction Towards Online Shopping With Special Reference To Coimbatore City**, International Journals of Applied Research, Vol.3 No.12 Issue, pp.171-174, Dec-17, ISSN: 2394-7500, Impact Factor: 5.2 (Index Copernicus International, Google Scholar).

- S.Muruganantham, **Digital India: Impact on Indian Economy**, International Journal for Science and Advance Research in Technology”, Vol.5 No.1 Issue, pp.24-27, Jan-19, ISSN: 2395-1052, Impact Factor: 5.388(Google Scholar, Academia.ed, issue Indian science. in, Academic Resource Index-ResearchBi).

Participation in Faculty Development Programme

- Seven Days Faculty Development Program on **QUALITY MEASURES IN HIGHER EDUCATION** organized by the Faculty Development Cell, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore during 3rd – 9th Dec-18.
- Seven Days Faculty Development Program on **NAAC REVISED ACCREDITATION FRAMEWORK AND OBE ASSESSMENT METHODOLOGY** organized by the Faculty Development Cell, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore during 27-May-19 to 02-Jun-19.
- One day Faculty Development Program on “**ART OF EFFECTIVE TEACHING**” organized by the **GLOBALFTI PVT. LTD and Department of B.Com (A&F) & B.Com BA, PSGR KRISHNAMMAL COLLEGE FOR WOMEN** , Coimbatore on 12.02.2020.

Conference / Seminar / Workshop Organized

- Committee member, National Conference on **DISRUPTIONS IN BANKING SECTOR IN CURRENT SCENARIO** organized by Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 28-Feb-18 Invited Speaker / Session Chair- Conference / Seminar / Workshop.
- Committee member , National Conference on **IMPLICATIONS OF FINTECH IN INDIAN ECONOMY** organized by Department of Commerce with Professional Accounting, Department of Commerce and Department of Commerce Finance, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 04.03.2020.

Editorial / Review Board Member

- Acted as Editorial Board Member, **ONE DAY LEVEL NATIONAL SEMINAR ON DISRUPTIONS IN BANKING SECTOR IN CURRENT SCENARIO**, book Published by Department of Commerce Professional Accounting, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore, and Non-Olympic Times, Coimbatore with ISBN 978-81-935722-5-2.