

Name : Dr.T.Priyadharshini
Designation : Assistant Professor
Department : Commerce with Professional accounting
Qualification : M.Com., Ph.D.
Experience : Teaching: 2 Years 3 Months
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ACADEMIC QUALIFICATIONS:

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Finance	PSGR, Krishnammal college For Women, Bharathiar University	Dec 2018
M.Com	Commerce	PSGR, Krishnammal college For Women, Bharathiar University	June 2013
B.Com	Commerce	PSGR, Krishnammal college For Women, Bharathiar University	May, 2011

RESEARCH PUBLICATION:

1. **“Working Capital Analysis of Selected Iron & Steel Companies Listed in NSE”** Indian Journal of Applied Research. Indexed with International ISSN Directory, Paris. Volume : 4. Issue : 7 July 2014. Page : 66-69 ISSN – 2249-555X, IMPACT FACTOR :2.165:
2. **“Working Capital Management Of Selected Sugar Industries in Tamilnadu Listed in BSE & NSE”**. International Journal of Multidisciplinary Research and Development. Volume : 2. Issue : 1. Page : 192-196. ISSN : 2349-4182. Impact Factor : 3.762.2015.
3. **“Study on Sustainable Growth Rate of Selected Pharmaceutical Companies in India”** International Journal of Commerce and Management Research Volume to Issue :7 July 2016 Page :41-46 ISSN : 2455-1627, Impact factor : RJIF5.22
4. **“Study on Internal Growth IUGU of Selected Pharmaceutical Companies in India”**. Journal of Accounting and Finance Volume : 31, No-1, Oct 2016 – March 2017, ISSN 0970 9029, Impact factor5.426.

PARTICIPATION IN CONFERENCE:

1. National conference on **“Innovative Strategies for Global Competitiveness”** Organised by RVS Institute of Management Studies & Research, Coimbatore on 11th Feb,2012.
2. Participated in AICTE Sponsored National Level seminar on **“Advanced Research Methods for Management”**. Organised by Department of Management Studies and Research of CIMAT. On 11th Oct2013.

3. Indian Council of Social Science Research Sponsored Three days Workshop on “**Awareness on Indian Financial Investment Portfolios**”. Organised by Department of Management Studies of Erode Sengunthar Engineering College. From 26th Dec – 30 Dec2013.
4. Three Days Workshop Participated In the “**Three day Workshop on Research Methodology**”. Organised by PSG Institute of Management Coimbatore on 18th -20 th Sep 2014.
5. International Seminar on “**Emerging Trends in Global Business**”. Presented a Paper entitled “**Emerging Trends in Retail Sector**”. Organised by PG & Research Department of Commerce of Nehru Memorial College on 16th Feb2016.
6. Participated in the UGC Sponsored National Level Workshop on “**Research Methods in Commerce and Management**”. Organised by Department of Commerce PSGR Krishnammal College for Women Coimbatore on 25th& 26th Feb2016.
7. Attended two days National Level on “**Research Methodology for Business Studies**”. Organised by Department of Management Studies , Pondicherry University on 4th& 5th Aug 2016.
8. Presented The Research Paper Titled “**Marketing of Micro and Small Business on Social Media**”. In the International Conference on “**Emerging Trends and Innovations In Digital Marketing**”. Organised by Department of Commerce CA and PA, Sankara College of Science and Commerce Coimbatore on 28th Sep2016.
9. Presented a Paper Titled “**Study on Internal Growth Of Selected Pharmaceutical Companies in India**”. In the International Seminar Organisedby PG & Research Department of Commerce and Management ,MorappurKongu College of Arts and Science on 9th Feb2017.
10. Presented a Paper Titled “**Digitization and ITS Impact on Economy**”. In the one day National Level Seminar on Demonetization to Digitization- Time for a Digital Indian Economy at PSGR Krishnammal College for Women on 22nd Feb2017.
11. Presented a Paper Entitled “Challenges and opportunities for Inclusive and Sustainable Development of Business”. In the one day International Seminar on **Impact of Accounting and Finance on Global Economic Turbulence**. Organised by Department of B.Com, AF & B.Com, BA of PSGR Krishnammal College for Women on 2ndMar2017.
12. Participated in National Level Seminar on “**Perspectives in Research Methodology**”. Organised by Sankara Research Cell, Sankara College of Science and Commerce on 4thMar 2017.
13. Participated in two days National Level Workshop on “**GST and Tally**”. Organised by Department of B.Com, AF & BA of PSGR Krishnammal College for Women on 25th& 26th Sep2017.
14. Presented a Paper Entitled “**Impact on Indian and Global Banking for Growth of Pharmaceutical Industry**”. In the international conference on “**Global and Banking Scenario**”. Organised by Department of Commerce, Sankara College of Science and Commerce on 28th Sep2017.

15. Presented a Paper Entitled “**A Study on Impact of GST on Health Care and Pharma Sector in India**”. In International Conference on **GST-The Game Changer for Indian Economy**. Organised by Faculty of Commerce and Management Madhav University , on 2nd Nov 2017

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMME:

1. Faculty development program on “**Research & Development – The Recourse For Continuous Learning**” organized by Faculty of Management Studies @ Ranganathan Engineering College -Coimbatore, On 21st Sep2013.
2. AICTE Sponsored, Faculty development program on “**Developing Business ResearchSkills** . Organised By GRG School Of Management Studies Coimbatore, From Dec 7th -19th 2015. [Two Weeks]
3. Faculty development program on “**Goods and Services Tax**. Organised by the PG Department of Commerce with Computer Applications at NGM College Pollachi in Association with The Coimbatore Branch of SIRC of The Institute of Chartered Accountants of India [ICAI], Coimbatore. On Aug 5th2017.
4. Seven Days Online Faculty Development Programme on “**RESEARCH METHODOLOGY AND PEDAGOGY FOR TERTIARY EDUCATION**” organized by the Internal Quality Assurance Cell and Center for Faculty Development, Dr. N.G.P. Arts and Science college (Autonomous), Coimbatore during 15th – 21st June 2021.