

Name : Mr.K.Ponnumani
Designation : Assistant Professor
Department : Commerce
Qualification : M.Com., M.Phil., (Ph.D.)
Experience : Teaching : 5.10 Years
Area of Specialization(s) : Marketing, Banking
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Commerce	Govt. Arts College, Paramakudi	2013-14
M.Com.	Commerce	Alagappa University Evening College, Paramakudi	2010-12
B.Com	Commerce	P.T.M.T.M. College, Kamuthi	2007-10

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Diploma in Tally	Accounting	Kuruvadi Charitable Trust	2012

Research Publications (Indexed)

Ponnumani,k, To Study on Customer Satisfaction of Big Bazaar online shopping, International journal of Research & Development, Volume 6, May 2021, pp 1 - 7, ISSN; 2455-7838

Ponnumani.k, A Study on Customer satisfaction of furniture and fittings products special reference with Coimbatore District'' Indian journal of Research & Development, Volume 6, June, 2021 pp 1 - 7, ISSN; 2455-7838

Ponnumani.k, A Study on Consumer satisfaction towards E-Cornrnerce'' Indian journal of Research & Development, Volume 6, June, 2021 pp 1 - 7, ISSN; 2455-7838

Ponnumani.k, A Study on understanding of E-Cornrnerce with reference to competitive economy'' Indian journal of Research & Development, Volume 7, July, 2021 pp 1 - 7, ISSN; 2455-3662

Ponnumani.k, A Study on Customer satisfaction about bigbasket with special reference to coimbatore city Indian journal of Research & Development, Volume 7, July, 2021 pp 1 - 7, ISSN; 2455-3662

Ponnumani.k, A Study on Poultry Broiler Farming in Namakkal District ” International journal of Multidisciplinary Research, Volume 7, July, 2021 pp 1 - 7, ISSN; 2348-4101

Ponnumani.k, A Study on cultivation and marketing of coconut farming in Coimbatore district special reference to sulur Taluk ” Indian journal of Research & Development, Volume 9, April, 2021 pp 1 - 7, ISSN; 2321-7847

Ponnumani.k, A Study on customer satisfaction towards maruti Suzuki Swift(with special reference to Coimbatore ” International journal of Socio-Economic and Environmental outlook, Volume 9, April, 2021 pp 1 - 7, ISSN; 2341-4101

Ponnumani.k, Electronic advertising trends in india with special reference fast moving consumer goods, International Journal of Research and Analytical Reviews, Volume 9, Issue 3, Volume 9, August 2022, pp 1 - 7, ISSN; 2349-5138

Ponnumani.k, A comparative study on traditional and modern irrigation method, International Journal of Research and Analytical Reviews, Volume 9, Issue 2, Volume 9, May-2022, pp 1 - 7, ISSN; 2349-5138

Ponnumani.k, The consumer understanding behaviour on organic products, International Journal of Creative Research Thoughts, Volume 10, Issue 7, Volume 9, July 2022, pp 1 - 7, ISSN; 2320 2882

Ponnumani.k, A study on consumer satisfaction on solar water heater with special reference to coimbatore district, International Journal of Research and Analytical Reviews, Volume 9, Issue 3, September-2022, pp 1 - 7, ISSN; 2349-5138

Ponnumani.k, Viewers satisfaction towards ott platforms, International Journal of Research and Analytical Reviews, Volume 10, Issue 7, July 2022, pp 1 - 7, ISSN; 2320-2882

Ponnumani.k, Financial analysis of infosys ltd, International Journal of Creative Research Thoughts, Volume 10, Issue , July-2022, pp 1 - 7, ISSN; 2320-2882

Ponnumani.k, Viewers satisfaction towards ott platforms, International Journal of Research and Analytical Reviews, Volume 9, Issue 3, August-2022, pp 1 - 7, ISSN; 2349-5138

Ponnumani.k, Consumer perception and satisfaction on jio telecommunication special reference with coimbatore rural areas, Volume 9, Issue 3, August-2022, pp 1 - 7, ISSN; 2349-5138

Participation in Workshop

“Advanced Research Methodologies and Analytical tools (SPSS, AMOS & R)”, Dr.NGP Arts and Science College, Coimbatore. 29-March-2023 to 31-March - 2023.

Participation in Faculty Development Programme

Online Faculty Development Programme on “Research Methodology and Pedagogy for Tertiary”, Dr NGP Arts Science College, Coimbatore, 15-June -2021 to 21-June-2021

Virtual Faculty Development Programme on “ESG Framework for Business”, V.O.Chidambaram College, Thoothukudi, 27-Oct-2023 to 03-Nov-2023

Virtual National Level Faculty Development programme on “Research Methodology”, PPG College of Arts and Science College, Coimbatore, 12-Dec-2022 to 19-Dec-2022