

Name : Dr.M.R.Chandrasekar

Designation : Assistant Professor

Department : COMMERCE

Qualification : M.Com., MBA., M.Phil., PGDCA, Ph.D

Experience : Teaching:10 Years

Area of Specialization(s) : Marketing

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AcademicQualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	April 2022
PGDCA	Computer Application	Bharathiar University	2011
M.Phil.	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	2010
MBA	Management	Bharathiar University	2009
M.Com	Commerce	Kongu Nadu Arts and Science College, Coimbatore	2007
B.Com	Commerce	Government Arts College, Ooty	2005

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Other Publications: International / National Journals

- M.R. Chandrasekar, A Study on Rural Women Empowerment Through Self Help Group With Special Reference Coimbatore City, International Journal of Research and Analytical Reviews, Vol. 6, 5.75 Impact Factor, June 2019, E-ISSN 2348-1269, P-ISSN 2349-5138
- Dr. B.Thangaraj and M.R.Chandrasekar, Patients Satisfaction towards Services rendered by the Select Multispecialty Hospitals in Coimbatore, International Journal of Multidisciplinary Educational Research, Vol.8, Issue 9(6), 6.014 Impact Factor, ISSN 2277-7881, Sept.2019
- M.R. Chandrasekar, Patients Perception towards Service Quality of Private Hospitals in Coimbatore District, International Journal of Multidisciplinary Research and Development, Vol 3, 2016 P-ISSN 2349-5979
- M.R.Chandrasekar, Patients perception towards of Government Hospitals an Empirical Study in Nilgiris District, Global Journal of Medical Research(INCUSA), Volume 15, 5.75 Impact Factor, 2015, ISSN 2249-4618 , P- ISSN 0975-5888
- B.Thangaraj and M.R.Chandrasekar, Service Quality Perception and overall Satisfaction of Inpatients' of Select Multi – Speciality Hospitals in Coimbatore, Journal of Interdisciplinary Cycle, Volume XIII.Issue 1, Janaury 2021, Pp No : 1142, ISSN No: 0022 – 1945.

- B.Thangaraj and M.R.Chandrasekar, Patients Satisfaction Towards Services Rendered by the Select Multi – Speciality Hospitals in Coimbatore , International Journal of Multidisciplinary Educational Research , Volume 8, Issue 9(6), September 2019, Impact Factor -6.014, ISSN No: 2277- 1881.
- B.Thangaraj and M.R.Chandrasekar, Patients’ Perception Towards Quality of Service of Top 5 Multi – Speciality Hospitals in Coimbatore “ Ilkogretim Online – Elementary Education Online, (Scopus Indexed/UGC Care , Online Multidisciplinary Journal), “ilkogretim-online.org” Vol 20, Issue 5. Pp 869-875, May 2021, ISSN No: 1305-3515.
- M.R.Chandrasekar, Sathya.M. A study on customer preference and satisfaction Towards Soft Drinks special reference with Coco Cola in Trupur City, EPRA International Journal of Research and Development IJRD, May, 2021, paper indexed, 202105 -02-007009, ISSN No: 2455-7838.
- M.R.Chandrasekar, Yamuna .T. A study on customer preference and satisfaction Towards Himalaya products Special Reference with Trupur District , impact Factor (SJIF)8.013(ISI)1.241 EPRA International Journal of Research and Development IJRD, May, 2021, paper indexed, 202105 -02-007009, ISSN No: 2455-7838.
- M.R.Chandrasekar, R.Gokulapriya , A Study on Patients perception Towards Service Quality of Private and Government Hospitals in Coimbatore, International Journal of Creative Research Thoughts , Multi – Disciplinary indexed Journal , May 9, 2021, Volume 9, Issue 5, ISSN No: 2320-2882.

Presentations in Conference

National

- Fallacies in Social science Research ICSSR SPONSORED NATIONAL WORKSHOP, Government Arts and Science College Mullipuram, Kangeyam 07-Feb-2019.
- “Human Resource Management in India” in the National Level Seminar on Facets of Commerce organized by PG and Research Department of Commerce , Sree Narayana Guru College of Arts and Science, in Coimbatore on 19-Feb-2010 to 20 Feb-2010.
- “New Business Development, Issues and Challenges” in the UGC Sponsored National Level Seminar on New Business Development – Issues, Challenges and Opportunities organized by Post Graduate Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli on 12-Feb-2010.

- “SHG’S The Rural Women Empowerment” in the National Level Seminar on Empowerment of Women Through Self Help Groups Organized by Department of Commerce, RVS College of Arts and Science, Coimbatore on 10-Feb-2010.
- “Globalization of Financial Market” in the National Level Seminar on Financial Market – Innovations and Growth Organized by Department of Commerce and Research, VLB Janakiammal College of Arts and Science, Coimbatore on 06-Feb-2010.
- “Retail Banking in India” in the National Level Seminar on Financial Re – Engineering Strategies and Regulation organized by Department of Commerce Dr.N.G.P. Arts and Science College, Coimbatore on 28-Jan -2010

Participation in Faculty Development Programme

- Enhancing Teaching and Creating an Effective Learning process in the Contemporary Hindusthan College of Arts and Science , Coimbatore 22-Sep-2021 to 28-Sep-2021.
- Quality Measures in Higher Education, Dr.N.G.P. Arts and Science College, Coimbatore, 03-Dec-2018 to 09-Dec-2018.