

Name : Mr. P.Vimal Kumar
Designation : Assistant Professor
Department : Commerce
Qualification : M.Com., M.Phil., M.B.A., (Ph.D.)
Experience : Teaching: 9.10 Years Industry: 1 Year Research : -
Area of Specialization(s) :Marketing
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	Pursuing
M.Phil.	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	2015
M.Com	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	2011
B.Com	Computer Applications	Dr. N.G.P. Arts and Science College, Coimbatore	2009

Research Publications (Indexed)

- A Study on Passengers' Satisfaction towards Railway Service With Reference to Coimbatore Junction, International Journal of Management and Commerce Innovations ISSN 2348-7585 (Online) Vol. 2, Issue 2, pp: (578-582), 03-Mar-2015.
- Business to Business E-Marketing, International Journal of Scientific Research and Management, Vol I, Issue 06-Sep-2013.
- A study on customer satisfaction in bank ATM Cards, Indian Journal of Applied Research Vol No 1 Issue 12-Sep-2012.
- Implementation of ERP in Business Process based on Cloud Computing, International Organization of Scientific Research Vol No 3 Issue 01-Aug-2012.

Paper in Conference

- P.Vimal Kumar, Green Entrepreneurship, SNR & sons College, 21-Feb-2014.
- P.Vimal Kumar, Strategies of co-operation, Tirupur women's college, 06-Sep-2012.
- P.Vimal Kumar, A brand preference two-wheeler, Sri Ramakrishna mission Vidhyalaya College of Arts & Science, 28-Aug-2012.

Conference / Seminar / Workshop Organized

- A National conference was organized on the topic "Corporate Finance Structural Changes & Emerging Paradigms" on 08-Feb-2013.
- A National conference was organized on the topic "Contemporary Accounting Standards & Issues" on 07-Oct-2013.