

**Name :** Mrs.T. Sreegeetha

**Designation :** Assistant Professor

**Department :** Commerce

**Qualification :** M.Com (FCA), M. Phil., (Ph.D.)

**Experience :** Teaching : 3 Years 9 Months Research : 2Years

**Area of Specialization(s) :** Finance

**Email (Official ID) :** sreegeetha@drngpasc.ac.in



### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	Pursuing
M. Phil.	Commerce (Finance)	Department of Commerce, Bharathiar University, Coimbatore.	2014
M.Com(FCA)	Commerce	Department of Commerce, Bharathiar University, Coimbatore.	2012
B.Com(CA)	Commerce	VLB Janakiammal College of Arts and Science, Coimbatore.	2010

### Participation in Major Research Project

- An Evaluation study on the performance of the Mahatma Gandhi National Rural Employment Guarantee Act Scheme in Taminadu with a special reference focus on Dindigul, Karur, Tiruchirapalli and Ramanathapuram District, sponsored by ICSSR, 15-Nov-2012 to 14-Nov-2014.

### Paper Publication

#### Scopus :

- Mrs.T.Sreegeetha, Dr.P.Revath (2022), Liquidity and Profitability Analysis of select electrical machinery companies in india, Central European Management Journal, ISSN 2336-2693, Vol:30 Iss:4 pp,281to 287.
- Mrs.T.Sreegeetha, M.Naveen (2022), Effectiveness of Road Transport in Marketing of Organic Products, International Journal of Research and Analytical Reviews (IJRAR), ISSN: 2349-5138, Vol:9 Iss:2 pp.876 to 882.
- Mrs.T.Sreegeetha, K.Saran (2022), Customer Satisfactions Towards Digital Payment System –UPI, International Journal of Research and Analytical Reviews (IJRAR), ISSN: 2349-5138, Vol:9 Iss:3, pp.951 to 955.

- Mrs.T.Sreegeetha, R.Chanakya (2022), Analysis of Investors Behaviour in Mutual Funds Investment, International Journal of Research and Analytical Reviews (IJRAR), ISSN: 2349-5138, Vol:9 Iss:2.
- Mrs.T.Sreegeetha, Manoj (2022), Customer Perception towards Amazon Prime and Netflix Network Streaming Service, International Journal of Creative Research Thoughts, ISSN: 2320-2882.
- Mrs.T.Sreegeetha, S.Jayavarshini (2022), Working Women Satisfaction Towards Daycare Centre, International Journal of Research and Analytical Reviews (IJRAR), ISSN: 2349-5138, Vol:9 Iss:2.
- Mrs.T.Sreegeetha, K.Sukanth (2022), Customer Satisfaction towards Firstcry.Com, International Journal of Research and Analytical Reviews (IJRAR), ISSN: 2349-5138, Vol:9 Iss:2.
- Positive impact of the Mahatama Gandhi National Rural Development Guarantee Act Scheme in Tamilnadu”, Contemporary Research -May 2013.
- A Study on the FDI Inflows in India with special reference post Globalization era, July 2013.
- A Comparative Study on the District wise Evaluation Performance of Mahatma Gandhi National Rural Employment Guarantee Scheme in Tamilnadu, July 2013.

### **Presentations in Conference**

- T.Sreegeetha, Dr.M.Sumathy, A Study on the Financial Statement Analysis of the National Aluminium Industries, Brahma School of Business, 19-Oct-2013.
- T.Sreegeetha, Dr.M.Sumathy, A Comparative Study on the District wise Evaluation Performance of Mahatma Gandhi National Rural Employment Guarantee Scheme in Tamilnadu, AVS College of Arts and Science, 26-July-2013.
- T.Sreegeetha, Dr.M.Sumathy, Positive impact of the Mahatama Gandhi National Rural Development Guarantee Act Scheme in Tamilnadu Global Vision 2020, ST.Ingnatius College of Education, 3-May-2013 to 4-May-2013.

### **Participation in Conference**

#### **National**

- E- Resources under UGC-INFLIBNET Digital Library consortium, Arignar Anna Central Library, Bharathiar University, 30-Jan-2013.

### **Presentations in Webinar / Online course**

- E-Awarness Workshop, NPTEL, 06-Jan-2022.
- Contemporary issues in Commerce, Management & Organization Behaviour, Cauvery College for Women, Tiruchirappalli, 28-Oct-2021.

- Practical Industry Experience- A Glimpse of Actual Work Done in Finance, Online Webinar, SRM Institute of Science and Humanities, 13-Sep-2021.
- Machining Learning Webinar, Sri Amaravathi College of Arts & Science, Karur, 26-May-2020.
- Selection of Appropriate Stastical Tools: A Critical Way for Successful Research Webinar, St.Mary's College, Thoothukudi, 12-May-2020.
- Introduction on Six SIGMA Webinar, Dhrona Quality Academic, 06-May-2020.
- Insurance on Business Enterprise Webinar, Kalasalingam Business School, Srivilliputhur, 5-May-2020.
- International webinar on Global Economic Development, Poona College of Arts and Science College, Pune, 01-May-2020.
- Comprehensive Serial Research Workshop on Finance and Human Resource Development, Bharathiar University, 5-Jul-2013.
- A Studyon the FDI Inflows in India, Universityof Kerala, 23-Mar-2013 to 24-Mar-2013National
  - Emerging of FDI Inflows, Ranipettai Engineering College, 18-Sep-2013 to 19-Sep- 2013.
  - Technopreneurship, Nehru Arts and Science College, 8-Aug-2012.
  - Women Entrepreneurship in Rural Development, RVG College of Engineering and Technology, 10-Sep-2011.
  - WTO and Global Trade Issues, K.S.G College of Arts and Science, 30-Sep-2011.
  - Poultry Framing Loans and Issues to Farmers, Dr.N.G.P Arts and Science College, Coimbatore, 23-Sep-2011
  - Marketing Ethics, Annani Fathima College of Arts & Science, Madurai on 18-Feb-2011.
  - Trade and Commerce in Tamil Literature, Bharathiar University, Coimbatore, 14-Dec-2010 to15-Dec-2010.
  - Insurance, Sree Saraswathi Thyagaraja College, Pollachi, 23-Feb-2010.
  - Innovative and Viable Entrepreneurial Activities in Different Fields of Business, Yadava College Madurai, 10-Feb-2010.

### **Participation in Workshop**

- Dr NGP Arts Science College, Coimbatore, Three Day National Workshop on Advanced Researcher Methodologies And Analytical Tools, 29-Mar-2022 to 31-Mar-2022.
- Ayya Nadar Janaki Ammal College, Sivakasi, Three Day Faculty Development Programme on Blended Mode of Teaching and Learning, 21-Sep-2021 to 23-Sep- 2021.
- The Standard Firework Rajaratnam For Women, Sivakasi, One day online Faculty Development Programme on Quality Centre in HELs, 25-Aug-2021.
- Dr NGP Arts Science College, Coimbatore, Online Faculty Development Programme onResearch methodology and pedagogy for Tertiary, 15-June-2021 to 21-June- 2021.

- FDP on Research and Publications in e-Information Environment, PSG College of Arts & Science, Coimbatore, 14-May-2020.
- Virtual FDP on Resilient Business Strategic: Preparing for a Pandemic world, Sri Ramakrishna College for Arts and Science, Coimbatore, 14-May-2020 to 16-May- 2020.
- FDP on Improving and Metrics, Velalar College of Engineering And Technology, Erode, 11-May-2020 to 13-May-2020.
- Covid-19: Issues, Challenges and Interventions in the Contemporary Crisis”, Department of Collegiate Education, Government First Grade College, Bangalore, 30- Apr-2020 and 6-May-2020.

### **Participation in Faculty Development Programme**

- Dr NGP Arts Science College, Coimbatore, Online Faculty Development Programme on Research methodology and pedagogy for Tertiary, During 15-June-2021 to 21-June-2021.
- Covid-19: Issues, Challenges and Interventions in the Contemporary Crisis”, Department of Collegiate Education, Government First Grade College, Bangalore, 30-Apr-2020 and 6-May-2020.

### **Conference / Seminar / Workshop Organized**

- Committee members in National Conference on Implications of Fintech in Indian Economy, Dr.N.G.P Arts and Science College, 04-Mar-2020.
- Committee members in E-commerce Trends National Seminar, Mother Teresa Women University, Research Centre, Coimbatore.