

**Name** :Dr.T.SUMATHI  
**Designation** :Assistant Professor  
**Department** :Commerce with Computer Applications  
**Qualification** :M.Com.,M.Phil.,PGDCA.,Ph.D.  
**Experience** :Teaching: 5.5 Yrs Industry:7 Yrs Research: 5 Yrs  
**Area of Specialization(s):** Cost Accounting, Marketing  
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### AcademicQualifications

Degree	Branch	Institution/UniversityName	Yearof Graduation
Ph.D.	Commerce	Dr.SNS. Rajalashmi College of Arts & Science, Bharathiar University, Coimbatore-46	2018
M.Phil.	Commerce	Bharathiar University, Coimbatore-49	2013
M.Com.	Commerce	CBM College, Bharathiar University Coimbatore	2007
B.Com.	Commerce	CBM College, Bharathiar University Coimbatore	2005

### AdditionalQualifications

Diploma /Vocational/ Certification	AreaofSpecialization	Institution / University /AgencyName	Year
Type Writing	English	Women's polytechnic, Coimbatore.	2001
PGDCS	Post Graduate Diploma in Computer Science	Asian Computer Academy approved by NAAC, Coimbatore.	2001

### ResearchPublications

#### International

1. **Dr. M. Dhanabhakym, T. Sumathi**, "The Study on Awareness of Solar Energy Products in House Holds, Coimbatore" - has been published in *International Journal of Scientific Research, June 2012-Vol-1 Issue-1 ISSN No-2277-8179*
2. **Dr. M. Dhanabhakym, T. Sumathi**, "Utilisation of LIC Housing Loan in Coimbatore" has been published in *ACADEMICIA, South Asian Academics Research Journal, August, 2012, Vol.2, Issue-8, ISSN:2249-7137*
3. **Dr. M. Dhanabhakym, T. Sumathi**, "Solar water heaters in India", has been published in *South Asian Journal of Socio-Political Studies (SAJOSPS), Jan-June 2012-Vol-XII No.2, 13<sup>th</sup> year of publication.*

4. **Dr. M. Dhanabhakym, T. Sumathi**, “Solar energy utilization in India”, has been published in *Drashta Research Journals Acharya Academy, ISSN 2277-2480 International Referred publication 2012*
5. **T. Sumathi and Dr. K.Brindha** “Problems Faced by the Customers – A Study with Special Reference to Solar Water Heater in Coimbatore City”, *International Research Journal of Business and Management-IRJBM , Global Wisdom Research Publication, ISSN - 2322-083X , Impact Factor : 5.172, UGC Journal No. : 46906, Source: UNIV, Volume: 10, Issue: 14, December – 2017, pp: 72-81*
6. **Dr.T. Sumathi,Dr.J. Anitha and Dr.S.Balaji** “A Study on Customer Awareness on Household Solar water Heater Usage in Coimbatore”, has been published in Journal of Education, Rabindra Bharati University, *ISSN 0972-7175, Vol.:XXIII, No.:12(V), 2021, pp:170-175, UGC CARE Approved, Peer Reviewed and Referred Journal.*
7. **Dr. T.Sumathi, Dr.C. Eahambaram**, “ *An Empirical Study on Solar Water Heater Usage in House Holds with Special Reference to Coimbatore*” *NIU International Journal of Human Right, UGC CARE Group-1 listed Journal, ISSN: 2394-0298, Volume 9, September 2022, pp 59-65.*
8. **Dr.C. Eahambaram, Dr. T.Sumathi**, “*A Study On Higher Studies Students Awareness Towards Social Media Usage With Special Reference To Coimbatore City*” **EPRA International Journal of Research & Development (IJRD) ISSN: 2455-7838, Volume 8, Issue :4, April 2023, pp 171-178**

### **National**

1. **Dr. M. Dhanabhakym, T. Sumathi**, “A Study on Job stress with special reference to textile industries in Tirupur”, has been published in *Indian Journal of Applied Research, 8<sup>th</sup> May 2012-Vol-1 Issue-8 ISSN No-2249-555XIC Value : 79.96 and Impact Factor : 4.894*
2. **Dr. K.Brindha and T. Sumathi**, “A Study on Customer Awareness and Attitude Towards Solar Water Heater In Households, Coimbatore”, *Paripex - Indian Journal of Research, ISSN - 2250-1991 , Impact Factor : 5.215, IC Value : 79.96, Volume : 6, Issue : 1, January – 2017, pp : 225-228*
3. **Dr. A. Mahendran and T. Sumathi**, “Problems and Factors of the Single HP LPG Customers in Coimbatore District”, *Golden Research Thoughts, Volume 4, Issue 7 ISSN No-2231-5063, Impact Factor : 3.4, Jan 2015, Online & Print*

### **Presentation and Participations in seminars/Conference/Workshops**

1. Presented a paper entitled “**Solar Energy Systems for Homes**” in *National Level Conference on Trade, Economics and finance Research* Organized by, **Dept. of Commerce, KG College of Arts and Science, Coimbatore on 15<sup>th</sup> February 2014.**
2. Presented a paper entitled “**Problems and Prospects of Indian Power sector**” in *National Level Conference on Indian Business Sector –Problems and Prospects* Organized by **Karpagam University, Coimbatore on September 26<sup>th</sup> 2014.**
3. Presented a paper entitled “**Impact of Rural Credit on Agriculture Sector**” in one day *National Level Seminar on Emerging trends & Issues in Commerce* Organized by Dept. of Commerce **Dr.SNS Rajalakshmi College of Arts and Science, Coimbatore on 27<sup>th</sup> February 2015.**

4. Presented a paper entitled “**Employee Grievance Redressal Procedure in Indian Organizations**” in *National Level Seminar on New Vistas in Employment Relations in Public and Private sector Undertakings* Organized by PG and Research Dept. of Commerce, **Jamal Mohamed College, Trichy on 5<sup>th</sup> Feb 2015.**
5. Presented a paper entitled “**Entrepreneurship Challenges and Prospectus**” in *International Conference on Contemporary Issues and Challenges of Indian Business in Global Scenario* Organized by **SNR SNS College, Coimbatore on 20<sup>th</sup> February 2015.**
6. Presented a paper entitled “**Challenges and Issues Related to GST**” in *International Conference on Impact of GST* Organized by **Bharathiyar University Arts and Science College, Valparai on 28<sup>th</sup> September 2017.**
7. Presented a paper entitled “**Importance of Rural Marketing**” in *International Conference on Emerging Trends and Innovation in Social Marketing* Organized by Dept. of Commerce CA & PA, **Sankara College of Science and Commerce, Coimbatore on 11<sup>th</sup> October 2017.**
8. Presented a paper entitled “**Impact of Cashless Economy in India**” in *International Conference* Organized by Dept. of Commerce CA & PA, **Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore on 13<sup>th</sup> February 2018.**
9. Presented a paper entitled “**Challenges and Problems Faced by Women Entrepreneur in Indian Society After Covid-19 Pandemic**” in *ICSSR Sponsored One day National Level Seminar* Organized by Sankara College of Science and Commerce, **Coimbatore, On 14<sup>th</sup> September 2022.**
10. Participated one day **Workshop on OBE** at **Dr. N.G.P Arts and Science College, Coimbatore** by **IPSR. On 15<sup>th</sup> March 2023**

### **Participations in Faculty Development Program**

1. Attended the Faculty Development Program (FDP) on **Business Research Methods and Application of statistical Package (SPSS)** conducted by the IQAC Organized by **Dr. SNS. Rajalakshmi College of Arts and Science, Coimbatore** on 20<sup>th</sup> September 2014.
2. Participated in **AICTE Sponsored Faculty development Program (FDP) on SPSS and Its Applications** Organized by Department of Management, **Dr. G. R. D College of science, Coimbatore**, from 6<sup>th</sup> to 20<sup>th</sup> February 2015.
3. Participated in **Faculty Development Program (FDP) on Advanced MS-Excel and Tally ERP in Business** conducted by the IQAC Organized by **KG College of Arts and Science, Coimbatore**, from 2<sup>nd</sup> to 5<sup>th</sup> November 2017.
4. Participated in **Faculty Training Program (FDP) on “To Enrich the Quality of An Ideal Teacher for Effective Coaching”** Organized by **Deen College of Arts and Science, Nidur, Mayiladuthurai**, on 29<sup>th</sup> and 30<sup>th</sup> December 2018.
5. Participated in **Faculty Training Program (FDP) on “THABOVAN (Towards Excellence in Teaching and Coaching through Communication)** Organized by **Deen College of Arts and Science, Nidur, Mayiladuthurai**, on 11<sup>th</sup> and 12<sup>th</sup> January 2020.
6. Participated in **Faculty Training Program (FDP) on “Outcome Based Education”** Organized by **SMS College of Arts and Science, Coimbatore**, from 8<sup>th</sup> May to 10<sup>th</sup> May 2021.

7. Participated in **Faculty Training Program (FDP) on “Research Publication & Citation Promotion”** Organized by **Periyar E.V.R College,Trichy**, on 15<sup>th</sup> May 2021.
8. Participated in **Three days National Level Virtual -Faculty Training Program (FDP) on “Securities Market”** Organized by **PSGR Krishnammal College for Women, Coimbatore**, from 27<sup>th</sup> to 30<sup>th</sup> November, 2021.
9. Participated in **“FIVE days IQAC FDP SERIES -2022”** organized by IQAC of Sankara college of Science and Commerce, From 24<sup>th</sup> Jan 2022-29<sup>th</sup> Jan 2022.
10. Participated in **“5 days National Level Virtual workshop on Data Analysis - SPSS”** organized by Department of Commerce, Directorate of Distance Education, SRM Institute of Science and Technology, Kattankulathur, Chengalpattu during 14-18 February 2022.
11. Participated in **“One week online Faculty Development Programme on RESEARCH METHODOLOGY”** organized by Research club, Department of Commerce , SONA College of Arts and Science, Salem during 1-5 February 2022.
12. Participated in **National Level Virtual Faculty Development Programme on “Funded Research Project Proposal Preparation and Submission Protocol”** organised by Centre for Research and Development, CMS College of Science and Commerce, Coimbatore on 31st March 2022.
13. Participated in **One Week Virtual PDP on An Innovative Teaching & Learning Practices of LMS”** organized by Department of Computer Science, **SRM Institute of Science and Technology**, Ramapuram, Chennai from 20th June 2022 to 28th June 2022.
14. Participated in **International FDP Programme on Teaching Pedagogy & Life Skill Management”** organized by **Hindustan college of Arts and Science**, Coimbatore from 27th March 2023 to 31<sup>st</sup> March 2023.

### **Seminars/Conference/WorkshopsOrganized**

1. Convenor of the program on **“One-day Symposium of DCBA-FEST-2020”**on 7<sup>th</sup> March 2020 Organized by, **Dept. of Commerce and Business Administration, Deen College of Arts and Science, Mayiladuthurai.**
2. Event Co-Ordinator of **“Student Development Program”**on 23<sup>rd</sup> Sep 2020 Organized by, **Dept. of Commerce and Business Administration, SMS College of Arts and Science, Coimbatore.**
3. Event Co-Ordinator of **“Deen Sale Day”**on 8<sup>th</sup>Feb 2020 Organized by, **Dept. of Commerce and Business Administration,Deen College of Arts and Science, Mayiladuthurai.**
4. Program Co-Ordinator of **“One-day Symposium of DCBA-FEST-2019”**on 13<sup>th</sup>Feb 2019Organized by, **Dept. of Commerce and Business Administration,Deen College of Arts and Science, Mayiladuthurai.**
5. Program Co-Ordinator of **“Commerce Day-Celebration”** on 10<sup>th</sup> Sep 2022 Organized by, **Faculty of Commerce, Dr.N.G.P Arts and Science College, Coimbatore.**

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