

Name : Dr.T.Christy Cresida.
Designation : Associate Professor
Department : Corporate Secretaryship
Qualification : M. Com (CSCA), M.Phil., Ph.D.
Experience : Teaching: 10.4 Years
Area of Specialization(s) : Banking, Company Law
Email : Christycresida@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Corporate Secretaryship	Kongu Arts And Science College, Erode.	2020
M. Phil.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	2014
M.Com(CSCA)	Corporate Secretaryship	Sri Jayendra Saraswathi MahaVidhyalaya College of Arts and Science	2011
B.Com(CA)	Computer Applications	Bishop Ambrose College	2008

Research Publications (Indexed)

International

- Dr. E.T. Lokganathan and Mrs. T. Christy Cresida, “**A Study on Financial Performance of Selected Private Sector Banks in India**”, Adalya Journal, Vol. 8, Issue 11, Nov-19, (Indexed in UGC CARE listed Web of Science).
- Dr. E.T. Lokganathan and Mrs. T. Christy Cresida, “**A study on operational efficiency of public and private sector banks: A DEA Approach**”, Research Review International Journal of Multidisciplinary, Vol.4 Issue-7, Apr-Jul-19, ISSN: 2279-0543, (Indexed in UGC, Google Scholar, IJIF, SJIF Factor).
- Dr. E.T. Lokganathan and Mrs. T. Christy Cresida, “**A Study on Financial Performance of Selected Public Sector Banks in India Using Camel Approach**”, International Journal of

Scientific Research and Reviews, Vol.8 Issue-2, Apr-Jun-19, ISSN: 2279-0543, (Indexed in UGC).

- Dr.T.Christy Chanchu and Mrs. T. Christy Cresida , "**Gender Discrimination Faced By Employees At Workplace**", International Journal of Research and Analytical Reviews (IJRAR), Volume.7, Issue 2, pp.365-373, May 2020, E-ISSN 2348-1269, P- ISSN 2349-5138. (Indexed in UGC Carelist)
- Dr.T.Christy Cresida and Dr. T. Christy Chanchu , "**Financial Inclusion**", International journal of emerging technologies and innovative research, Vol:8 issue 9 , Pg no:b715-b719, Sep 2021, ISSN : 2349-5162. (Indexed in UGC Carelist)
- Dr.T.Christy Chanchu and Dr. T. Christy Cresida, "**Work-Life Balance Of Employees In ITES Companies**", International Journal Of Research And Analytical Reviews (IJRAR), Volume.8, Issue 3, Page No pp.740-747, September 2021, ISSN:2320-2882. (Indexed in UGC Carelist)
- Dr.T.Christy Cresida and Dr. T. Christy Chanchu "**Merger Of Public Sector Banks In 2020- An Overview**", International Journal of Emerging Technologies and Innovative Research (www.jetir.org), Vol.8, Issue 9, page no.d247-d253, September-2021, ISSN:2349-5162. (Indexed in UGC Carelist)

Other Publications: International / National Journals

- Mrs. T. Christy Cresida "**Economic Impact on Trade war**", published in National Conference on Impact of Trade war on Indian Economy, 25-Feb-20, ISBN No. 978-81-943062-4-5.
- Mrs. T. Christy Cresida "**A Study On efficiency and profitability in state bank of India for the period 2006 to 2016**", published in KASC Journal Of Social Science, Vol.3, Issue-1, Pg. 32-41, Dec-16, ISSN No:2394-482X.
- Mrs. T. Christy Cresida "**A Study on Financial Performance Of State Bank Of India For The Period 2003 To 2012**", published in Global Journal For Research Analysis, Vol.4, Issue-6, Pg. 34-36, Jan-15, Impact Factor:1.5408, ISSN No:2277-8160.
- Mrs. T. Christy Cresida "**An Evaluation of Women Construction Workes**", published in Indian Journal of Applied Research, Vol. 1, Issue. 6, Pg. 37-39, Mar-12, ISSN – 2249-555X.

Presentations in Conference

- **“Challenges in Digital Marketing”** in the National Level Seminar on Recent Trend in Digital Marketing Strategies – Issues and Challenges in Ananda College, Sivagangai on 28-Feb-20.
- **Financial Inclusion - An overview and challenges** in the National level seminar on Remonetising India – Problems and Prospects, Sponsored by ICSSR in Dr.N.G.P. Arts and Science College, Coimbatore on 20-Sep-17.
- **“Challenges and Future Prospects of Foreign Direct Investment”** in the National conference on Foreign Direct Investment in Sankara College of Science and Commerce, Coimbatore on 30-Jan-17.
- **“Empowering women entrepreneurs in developing countries”** in the International Seminar on Management Education and Entrepreneurship in the Globalized Business Environment in Sengunthar Institute of Management Studies, Tiruchengode on 11-Jan- 17.
- **“Role of ICT in Education”** in the International conference on Competency Building Strategies in Business and Technology for Sustainable Development in Sri Ganesh School of Business Management, Salem on 19-Feb-16.
- **“Components of Indian financial system”** in the National Level Seminar on Indian Financial System in Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore on 09-Jan-16.
- **“Impact of Agriculture in Rural India”** in the National Level Seminar on Role of Agri Business in Sustainable Rural Entrepreneurship Development Sponsored by ICSSR in Dr.N.G.P. Arts and Science College, Coimbatore on 20-Aug-15.
- **“Recent Trends in Online Banking”** in the National Conference on Changing Dynamics on E-Commerce in Dr.GRD College of Science, Coimbatore on 10-Mar-14.
- **“Impact of Euro zone in Mobile Banking”** in the National Level Seminar on Impact of

Euro Zone Debt Crisis on the Indian Economy in Vidyasagar College of Arts and Science, Udumalpet on 27-Feb-12.

- **“Dematerialisation and Online Trading – A Boon to Indian Capital Market”** in the National Level Conference on Legal and Regulatory Frame Work for Corporate Sector in Dr.N.G.P. Arts and Science College, Coimbatore on 17-Feb-10.

Participation in Workshop

- One Day Workshop on Outcome Based Education, organized by Dr. N.G.P Arts and Science College, Coimbatore, in association with IPSR Solutions Limited on 4th march 2023.
- “Implications of union Budget 2022on Industries and Trade” organised by department of EconomicsKristu Jayanthi CollegeBengalre,2-Feb-2022.
- National Level Webinar on “Impact of Covid-19 on Consumer Behaviour in India”, organised by Department of Corporate Secretaryship (AIDED),Erode Arts and Science College on 12.06.2020.
- National level webinar on “Latest Amendments in Company Law" organised by Department of Corporate Secretaryship (AIDED),Erode Arts and Science College on 17.05.2020.
- “New Educational Policy and Role of Corporate governance in Wealth Creation”, Department of Corporate Secretaryship, Nandha Arts and Science College, Erode, 23- Sep-19.
- Participated in One Day National Symposium on Corporate Management in Nandha Arts and Science College, Erode, 11-Feb-17.
- Participated in National Conference on Emerging Education Models for 21st Century Learners Organized by Association of Principals of Colleges of Bharathiar University, Coimbatore, 1-Aug-15.
- Corporate Excellence - State Level Seminar in Sri Jayendra Saraswathi Maha Vidyalaya College of Arts and Science on 9-Sep-10.
- Real time Share Trading – One day workshop - Sri Jayendra Saraswathi Maha Vidyalaya

College of Arts and Science on 12-Feb-10.

Participation in Faculty Development Programme

- Five Days FDP Series 2022 OBE Assessment and Evaluation organised by IQAC Cell of sankara college of science and commerce from 24 Jan 2022-29 Jan 2022.
- “Firefox”, offered by Spoken Tutorial Project, IIT Bombay, Jan-20.
- “Challenges in financial management- Covid-19-Scenario”, organised by Faculty of commerce from 14-5-2020 to 19-05-2020
- “NAAC Revised Accreditation Framework and OBE Assessment Methodology”, Seven days FDP, Dr. N.G.P. Arts and Science College, 27-May-19 to 2-Jun-19.

Conference / Seminar / Workshop Organized

- Committee member, National Conference on Rebuilding Global Business Environment, Dr. N.G.P. Arts and Science College, Coimbatore, 15-Feb-2023.
- Committee member, National Conference on Impact of Trade War on Indian Economy, Dr. N.G.P. Arts and Science College, Coimbatore, 25-Feb-19
- Committee Member, National Conference on Remonetising India – Problems and Prospects, Dr.N.G.P. Arts and Science College, Coimbatore, 20-Sep-17.
- Committee Member, National Conference on Professionalizing Unorganized Sector: A Corporate View, Dr. N.G.P. Arts and Science College, Coimbatore, 24-Aug-16.