

Name : Dr.M.KOWSALYA

Designation : Assistant Professor

Department : International Business

Qualification : MIB., Ph.D., SET.

Experience : Teaching: 2 years Industry: 5 Months Research: 4 Years

**Area of Specialization(s) : Supply Chain Management, International Marketing
Research Methodology**

Email (Official ID) : kowsalya.m@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Chikkanna Government Arts College, Tiruppur	2020
MIB	International Business	Chikkanna Government Arts College, Tiruppur	2016
BBA	Administration	St. Joseph College For Women, Tiruppur	2014

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
TNSET	Commerce	Mother Teresa Women's University	2017

Research Publications (Indexed)

International:

- ❖ Dr.M.Kowsalya and Ms.S.Priyanka, “**Exporter’s Satisfaction Towards Service Rendered By Export Credit Guarantee Corporation**” Aut Aut Research journal, XII (V), 114 - 121.
- ❖ Dr.M.Kowsalya and Ms.S.Priyanka, “**A Study on Supply Chain Management Competency and its Effect on Supply Chain Performance with special Reference to Tiruppur District**” Aut Aut Research journal, XII (V), 106 – 113.
- ❖ Dr.M.Kowsalya, “**A study on supply chain management practices and supply chain performance effectiveness of knitted garments units in Tiruppur district**” Aut Aut Research

journal, XI (VIII), 429 – 437

- ❖ M.Kowsalya and Dr.M.Vanishree, “**Supply Chain Strategy adopted by Knitted Garment Units in Tiruppur District**” International Journal for Research in Engineering Application & Management, 7 (4), 371 – 379. (IJREAM).

National:

- ❖ M.Kowsalya and Dr.M.Vanishree, “**Measuring the supply chain competence in knitted garment units in Tiruppur district**” Journal of Emerging Technologies and Innovative Research, 6 (3), 185 – 189. (JETIR)

Presentations in Conference

- ❖ Presented paper on 4th National Conference - Application of Model Management Thoughts on **A Study on Supply Chain Management Practices and Supply chain effectiveness of Knitted Garment units in Tiruppur district** organised by Hindusthan College of arts and science, Coimbatore, March 2020.
- ❖ Presented paper on CSIR sponsored two day national conference on **Willingness to pay for branded medicines – A study with the cancer patients in Trichy City** organised by Vivekananda Institute of Information and Management Studies, Namakkal, August 2017.
- ❖ Presented paper on **Problems faced by Working Women in Colleges, Tiruppur City** organised by Virudhunagar Hindu Nadars’ Senthikumara Nadar College, July 2017.

Participation in Conference

International

- Participated in International conference on **e – Economy and its impact in India** organized by Tiruppur Kumaran College for Women, July 2018.

Participation in Seminars

- ❖ Participated in online seminar on **Research & Innovation Driven, IPR, Patent Filing** organized by Dr.T.Thimmaiah on 18th Nov 2020.
- ❖ Participated in International seminar on **Aviation and Human capital 2K19** organised by NGM College, Pollachi, February 2019.

- ❖ Participated in State level seminar on **Intellectual property Rights** organized by St. Joseph's College for Women, Tiruppur on 7th March 2020.
- ❖ Participated in International seminar on **Aviation and Human capital 2K19** organized by NGM College, Pollachi, February 2019.
- ❖ Participated in **State level symposium 2017 on overseas trade** organized by N.G.M College, Pollachi, February 2017.

Participation in Workshop

- ❖ Attended online workshop on **Examination guidance to crack NTA – NET/SET** organised by BS management Studies on 20 – 22nd May 2020.
- ❖ Five days online workshop on **Artificial Intelligence** conducted by PVKK Institute of Technology on 22nd – 26th May 2020.
- ❖ Three days national webinar on **Tally for Beginners** organized by Nallamuthu Goundar Mahalingam College on 07th – 09th May 2020.
- ❖ Six days online national workshop on **Research Methodology in Social Science** organized by Hindustan institute of Technology and Science on 4th – 09th May 2020.
- ❖ Eight days national workshop on **Statistical Analysis for Business Research** conducted by Pondicherry University, June 2018.
- ❖ Attended online national Workshop on **Fine tuning research planning using Elsevier tools: Science direct, Scopus and Mendeley** organised by K.J.Somaiya College of Science and Commerce on 25th April 2020
- ❖ Seven days Training programme on **Big Data and Data Analytics** conducted by Bharathiar University, March 2018.
- ❖ Two days' workshop on **Data Analytics with R** conducted by Bharathiar University, February 2018
- ❖ Attended Ten days national workshop on **Statistical Analysis for Business Research** conducted by Pondicherry University, March 2017.

Participation in Faculty Development Programme

- ❖ Participated in national level virtual FDP on **NAAC process on Quality Advancement** organized by Sree Narayana Guru College on 11th – 18th Dec 2020.
- ❖ Participated in the Seven days FDP on **Learning Programme on 7' R (Research)** organized by SA Centre for Advanced Studies on 20th – 26th July 2020.
- ❖ Participated in the Seven days International FDP on **New Paradigms of Teaching** organized by nallamuthu Gounder mahalingam College on 22nd – 29th May 2020.

- ❖ Participated in one week online FDP on **Enhancing Research and Consultancy Skills** organized by Rajarambapu Institute of Technology, Rajaramnagar on 22nd – 26th June 2020.
- ❖ Participated in 10 Days FDP on **Innovative Knowledge Tuning for Academicians** organized by St.Peter's Institute of Higher Education and Research, Avadi, Chennai on 18th – 27th May 2020.
- ❖ Participated in Six days FDP on **Challenges in Higher Education during Covid 19** organized by Kovai Kalaimagal College of Arts and Science on 18th – 23th May 2020.
- ❖ Participated in 3 Days FDP on **Shipping and Logistics – A Refurbished Edge** organized by Government Arts College, Coimbatore on 20th – 22nd May 2020.
- ❖ Participated one week FDP on **Quality initiatives in Higher Education** organized by Dr.N.G.P, Ramakrishana, Gobi Arts and Science and Vellalar College on 13th – 20th May 2020.
- ❖ Participated in FDP on **Moodle Learning Management System** organized by V.P institute of Management Studies & Research on 12th – 17th May 2020.
- ❖ Participated in one week online FDP on **Structural Equation Modelling in Management & Social Science using AMOS & R** organized by IMS on 11th – 15th May 2020.
- ❖ Participated in five days FDP on **Emerging Business Issues** organized by TEZPUR University on 11th – 15th May 2020.
- ❖ Participated in FDP on **Open Source Content Management System** organized by Shri Nehru Maha Vidyalaya on 11th – 15th May 2020.
- ❖ Participated in the online FDP on **International Business & Economic Analysis** organized by SRM Valliammai Engineering college on 11th – 15th May 2020.
- ❖ Participated in one week FDP on **Moodle Learning Management System** organized by Spoken Tutorial and Dr.N.G.P Arts and Science College on 04th – 10th May 2020.
- ❖ Participated in Two Weeks FDP on **Managing online Classes and Co – Creating MOOCS** organized by Government of India Ministry of Human Resource Development on 20th April – 06th May 2020.
- ❖ Participated in a FDP **Demonstration with hands on exposure in Python 3.4.3 and R** organized by Spoken Tutorial Project, IIT Bombay from 20th – 30th April 2020.
- ❖ Participated in online FDP for **Engendering the next generation educators** organised by Nehru Arts and Science College on 23 – 28th April 2020.
- ❖ Three days national online FDP on **Recent trends on artificial intelligence and impact on teaching professionals** organised by Rathinavel Subramaniam College of Arts and Science on 22 – 24th April 2020.

- Editorial Member of esteemed **Journal of Emerging Technologies and Innovative Research** since 22nd May 2021. (Member ID: 116406)

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
First Rank Holder	Chikkanna Government Arts College, Tiruppur	2014 - 2016
University Sixth Rank Holder	Chikkanna Government Arts College, Tiruppur	2016
Best marketer award	St. Joseph College For Women, Tiruppur	2012 - 2013