

Name : S. Priyanka
Designation : Assistant Professor
Department : International Business
Qualification : M. Com (IB)., (Ph.D)
Experience : Teaching: 2 Years 5 Months



Area of Specialization(s): Supply Chain Management, Human Resource Management

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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D	Commerce	Chikkanna government arts college	Pursuing
MBA	Marketing Management	Bharathiar University	Pursuing
M. Com	International Business	PSG College of Arts & Science, Coimbatore	2019
B. Com	Business Process Services	PSG College of Arts & Science, Coimbatore	2017

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Typewriting - English	Typing Skill	Government of Technical Examinations	2016

Research Publications (Indexed)

International

- Ms.S.Priyanka, **A Study on Supply Chain Management of Horticultural Products By the Farmers to Retail Outlet**, Vol-15-Issue-4-April-2020. (UGC CARE List)
- Ms.S.Priyanka and Dr.M.Kowsalya, **A Study on Supply Chain Management Competency and its Effect on Supply Chain Performance with special Reference to Tiruppur District**, ISSN NO: 0005-0601, Volume XII, Issue V, May/2021. (UGC CARE List)
- Ms.S.Priyanka and Dr.M.Kowsalya, **Exporter's Satisfaction Towards Service Rendered By Export Credit Guarantee Corporation**, Volume XII, Issue V, May/2021,ISSN NO: 0005-0601. (UGC CARE List)

Presentations in Conference

- **Human Resource: National Conference on Next Generation BPS- A Catalyst for value Creation**, PSGR Krishnammal College for women on September 2016.
- **FDI With Strategic Alliances – National Conference on E-Banking opportunities and challenges**, SNMV College of Arts and Science on 9-Sept-2019.

Participation in Seminars

- One day state level seminar on **Intellectual Property Rights**, ST. Joseph's College for women, Tirupur, 7-Mar-2020.

Participation in Workshop

- **Rural Immersion – Community Engagement**, MHRD and Dr.N.G.P Arts and Science College, Coimbatore, on 21-Sep2019.
- **SYNETICS VII-Born to lead; learn to light** conducted by Internal Quality Assurance Cell of PSG College of Arts & Science.

Participation in Faculty Development Programme

- **Shipping & Logistics - A Refurbished Edge** Organized by Government arts college Coimbatore 20-May-2020 to 22-May-2020.
- **Role of Teachers in Quality Enhancement and Accreditation** Organized by Kristu Jayanti College, 11-May-2020 to 18-May-2020.
- **Impact of Education - Post Covid 19** Organized by Sri Ramakrishna arts and science college Coimbatore, 11-May-2020 to 16-May-2020.
- **Quality Initiatives in Higher Education** Organized by Dr.N.G.P. Arts and Science College , Sri Ramakrishna College of Arts and Science , Gobi Arts and science College, Vellalar college for women 13-April-2020 to 20-April-2020.
- **Art of Effective Teaching** Organized by PSGR Krishnammal College for Women on 12 - February 2020.
- **NAAC Revised Accreditation Framework and OBE Assessment Methodology** Organized by Faculty Development Cell and IQAC at Dr.N.G.P arts and Science College, Coimbatore on May 27 -June - 2019 to 2 June - 2019.

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Faculty	Dr.N.G.P arts and Science College	2020
Best Mentor	Dr.N.G.P arts and Science College	2020