

Name : Dr. E. Dhanasekar
Designation : Assistant Professor
Department : Commerce with International Business
Qualification : MIB., MBA., PGDCA., Ph.D.
Experience : Teaching: 6.9 Years
Area of Specialization(s) : Logistics management, Export Import Finance
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ACADEMIC QUALIFICATIONS

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce	Dr.NGP Arts and Science College (Autonomous)	2022
M.B.A.	Human Resource Management	Bharathiar University	2016
MIB	International Business	RVS College of Arts and Science (Autonomous)	2015
BBM	Business Management	PSG College of Arts and Science (Autonomous)	2013

Additional Qualifications

Diploma/Vocational/Certification	Area of Specialization	Institution / University / Agency Name	Year
NPTEL	Corporate Social Responsibility	IIT, Kharagpur	2019
PGDCA	Computer Application	Bharathiar University	2017

RESEARCH PUBLICATIONS

INTERNATIONAL

- 1) Dr. P. Jayasubramanian , E. Dhanasekar Impact of marketing strategies on consumer buying behavior with reference to FMCG products in Coimbatore in Tamilnadu, Journal of Fundamental &Comparitive research, Vol. 8 No 1 (1): 2022,Issue 07, Oct 2018, ISSN:2277-7067. (Indexed in UGC)
- 2) E.Dhanasekar, Dr. p. Jayasubramanian ,Influencing factors of shippers port choice decision Strad Research ,Vol.7,Issue.8,June 2019, August 2020, ISSN:0039-2049.(Indexed in UG)
- 3) Dr. P. Jayasubramanian , E. DhanasekarFreight handling approaches of Indian logistics Industry- An Investigation, International Journal for Research in Engineering Application & Management(IJREAM),Vol.4,Issue 07, Oct 2018, ISSN:2454-9150. (Indexed in UGC)
- 4) E.Dhanasekar, Dr.R.Sangeetha, Dr.G.Dineshkumar, A study on Third party logistics (3PL) providers, Journal of Emerging Technologies & Innovative Research(JETIR),Vol.6,Issue.6,June 2019,ISSN:2349-5162.(Indexed in UGC)
- 5) Dr. R.Sangeetha, Dr.G. Dinesh kumar, E. Dhanasekar, Problems encountered after implementation of ERP in Textile Industry, Journal of Emerging Technologies & Innovative Research(JETIR),Vol.6,Issue.6, June 2019, ISSN:2349-5162.(Indexed in UGC)
- 6) R.Kumaresan, E.Dhanasekar, A study on customer satisfaction towards service rendered by Freight forwarders with special reference to Tirupur. (**Global Journal for Research Analysis ,Vol.6, Issue.2, Feb 2017 , ISSN NO: 2277-8160 , Impact factor: 3.62**).
- 7) E.Dhanasekar, Dr.P.Jayasubramanian, Digital commerce policy: A Value Design Instrument, (**Indian Journal for Applied Research , Feb 2017 , Vol.7, Issue.2, ISSN NO: 2249-555X , Impact factor: 3.919**).

PRESENTATIONS IN CONFERENCE

- 1) Presented a paper titled **Internet banking** in the national conference conducted by school of commerce, **RVS College of Arts and Science**.
- 2) Presented a paper titled **Indian corporate sectors** the national conference conducted by Department of commerce and Management, **Karpagam University**.
- 3) Presented a paper titled **Global growth and HR Practices in India** the national conference conducted by PG Department Management Science, **Sree Saraswathi Thyagaraja College**.
- 4) Presented a paper titled **The Role of RBI in India** the International conference conducted by PG and Research Department of commerce, **Hindusthan College of Arts and Science**.
- 5) Presented a paper titled **Green Banking in India** the national conference conducted by Commerce and International Business , **S.N.R Sons College**.

- 6) Presented a paper titled **Opportunities and challenges of Rural Entrepreneurs** the national conference conducted by Department of Commerce with Professional Accounting , **Dr. N.G.P Arts and Science College.**
- 7) Presented a paper titled “ **Digital advertising and its issues**” in the **ICSSR** sponsored One day national conference conducted by Department of Commerce at **VLB Janakiammal College of Arts and Science.**
- 8) Presented a paper titled “**Innovative Practice in Management**” in the International conference conducted by Department of Commerce at **Sankara College of Science and Commerce.**
- 9) Presented a paper titled “**Social Banking and Micro Finance Institution**” in the national conference organised by Department of Commerce at **Kongunadu College of Arts and Science.**

PARTICIPATION IN WEBINAR

NATIONAL LEVEL

- 1) Participated in webinar titled “**Working and Learning during a pandemic**” organized by **Department of Commerce PA , IT & Finance, Kaamadhenu College of Arts and Science.**
- 2) Participated in webinar titled “**Joy of orderly living**”organized by **Department of Commerce, Kaamadhenu College of Arts and Science.**
- 3) Participated in webinar titled “**Life- Long learning for Professional and Self-development**” organized by **Department of Management Sciences, P.S.G College of Arts and Science.**
- 4) Participated in webinar titled “**Economic Challenges and Opportunities of Post Covid-19: Impact of Indian Economy and Industry4.0**” organized by **Department of Management Sciences, P.K.R College of Arts and Science.**
- 5) Participated in webinar titled “**How to use turnitin software for your Research**” in association with Turnitin organized by **Guru Nanak Institute of Management Studies..**
- 6) Participated in webinar titled “**Money moves in Fluctuating Times**” organized by **Department of Commerce, SRM Institute of Science and Technology.**
- 7) Participated in webinar titled “**Entrepreneurial Opportunities and Challenges**” organized by **Entrepreneurial Developmental Club, Rathinam College of Arts and Science.**
- 8) Participated in webinar titled “**Data mining techniques – Current scenario**” organized by **Internal Quality Assurance Cell, Sree Ramu College of Arts and Science.**
- 9) Participated in webinar titled “**Emerging Technologies**” organized by **Internal Quality Assurance Cell, Sree Ramu College of Arts and Science.**
- 10) Participated in webinar titled “**Impact of insolvency Pre and Post Covid -19**” organized by PG & Research Department of Commerce with International Business.

- 11) Participated in webinar titled “**Quality sustenance in Higher education Institutions**” organized by **IQAC AIMMS COE Pune**.
- 12) Participated in webinar titled “**Shaping Destination**” organized by **VET Institute of Arts and Science**.
- 13) Participated in webinar titled “**Supervised Learning Methods**” organized by **Dr.MGR Educational Research Institute**.
- 14) Participated in webinar titled “**Financial Planning for Educators**” organized by Department of Commerce with Computer Applications, **Dr. N.G.P. Arts and Science College**

INTERNATIONAL LEVEL

- 1) Participated in International webinar titled “ **Changes in the world order Post Covid - 19**“ organized by **SJBIT-ED Cell & Department of MBA , SJB Institute of Technology**.
- 2) Participated in International webinar titled “**Educators as Leaders in diverse world**” organized by **Department of Costume Design and Fashion, Hindusthan College of Arts and Science**.
- 3) Participated in International webinar titled “**Technology/Digitization in Business**” organized by **PG & Research Department of Commerce with International Business, NGM College**.
- 4) Participated in International webinar titled “**Research promotion and citation publication**” organized by **Indian Accounting Association, Trichy**.
- 5) Participated in International webinar titled “**Insights of National Education Policy (NEP)**” organized by **Dr. Ambedkar Institute of Technology, Bengaluru**.
- 6) Participated in International webinar titled “**Financial Investment growth and Opportunities**” organized by **Dept of Commerce**.

PARTICIPATION IN CONFERENCE

INTERNATIONAL LEVEL

- 1) Participated in International conference titled “ **E-economy and its impact in India** ” organized by PG & Research Department of commerce, **Tiruppur Kumaran College for Women , Tirupur**.
- 2) Participated in One day International Conference on “**Better shipping for Better Future**” organized by Department of International Business, **PSG College of Arts and Science**.
- 3) Participated in One day International Symposium on “**Contemporary Trends in Digital Marketing and its Impact on Indian Economy**” organized by Department of Commerce with Professional Accounting, **at Sasurie College of Arts and Science**.
- 4) Participated in Two days International Conference on “**Business Management, Economics & Technology in the Digital Era**” at **Lead College of Management Dhoni, Palakkad, Kerala**.

NATIONAL LEVEL

- 1) Participated in the panel discussion on “ **A Focus of demonetization on budget 2017**” organized by Department of Business administration of Computer Application, **Sankara college of Science and Commerce.**
- 2) Participated in One day national level conference titled “**Digital India and its transformation**” conducted by Department of Commerce at **Kongunadu College of Arts and Science.**
- 3) Participated in national Conference on “**Challenges and opportunities for the sustainable growth of business in India**” at **Nirmala College for Women.**

PARTICIPATION IN SEMINARS

- 1) Participated in one day seminar on **Rejuvenate Rupee** conducted by Department of International Business at **P.S.G College of Arts & Science.**
- 2) Participated in three days seminar on **International freight forwarding** conducted by InnoServ Solutions Pvt. Ltd at **R.V.S College of Arts and Science.**
- 3) Participated in Two days national level Seminar on Micro Entrepreneurship Awareness “**Export & Import Business Opportunities**” at **Hindusthan College of Arts and Science.**
- 4) Participated in Two days national level Seminar on Micro Entrepreneurship Awareness “Recent pedagogy in Advance Education equity” Hindusthan school of Computer application.

PARTICIPATION IN WORKSHOP

- 1) Participated in one day work shop on **MS OFFICE** conducted by School of Business Management at **R.V.S College of Arts & Science.**
- 2) Participated in three days **Out Bound Training** conducted by **Helikx Training Institution** at Yercaud, Salem.
- 3) Participated in the **NPTEL Workshop** conducted by **IIT Madras**, at **PSG College of Arts and Science.**
- 4) Participated in One day International Workshop on “**Startup Entrepreneurship**” organized by Department of Commerce with Computer Application, **Kongunadu College of Arts and Science.**
- 5) Participated in One day International Workshop on “**Leadership and Management Skills**” organized by Department of Business Administration at **NGM College , Pollachi.**
- 6) Participated in Two days national level Workshop on “**Data Analysis and Interpretation using SPSS and AMOS**” organized by PG & Research Department of Commerce with International Business, **Hindusthan College of Arts and Science.**

- 7) Participated in the **NAAC sponsored** One day national level Workshop on “**Awareness on Revised NAAC Norms and Procedures**” organized by Internal Quality Assurance Cell at **SNMV College of Arts and Science and Institute of Management**.
- 8) Participated in Three days national level Workshop on “**Structural Equation Modelling using AMOS and PLS**” organized by PG & Research Department of Commerce with International Business, **Hindusthan College of Arts and Science**.
- 9) Participated in Three days national level Workshop on “**workshop on how to write research proposal for M.Phil & Ph.D admission**” organized by Dept. of Library and Dept. of Marathi with Research Cell under the aegis of IQAC.

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMME

- 1) Participated in the **Faculty development program** for “**Global Business Foundation Skills**” conducted by **Infosys BPM Ltd** at Chennai from 22ND to 30th May, 2018.
- 2) Participated in the **Faculty development program** on **GST (Goods and Service Tax)** organized by Department of Commerce at **Hindusthan College of Arts and Science**.
- 3) Participated in the **Faculty development program** on “**Research Proposals and Article Writing**” organized by **SNMV Institute of Management**.
- 4) Participated in Four days **Faculty development program** organized by Centre of Excellence for Faculty Development (COExFD) at **Hindusthan College of Arts and Science**.
- 5) Participated in One day **Faculty development program** on “**Art of Effective Teaching**” organized by Department of Commerce with Business Analytics jointly with Global PTI Pvt . Ltd at **PSGR Krishnammal College for Women**.
- 6) Participated in Three days **Faculty development program** on “**Recent trends in Artificial Intelligence and Impact on Teaching Professionals**” organized by School of Business Management at **RVS College of Arts and Science**.
- 7) Participated in Three days **Faculty development program** on “**Current Research Trends in Social Science**” organized by Department of Commerce at **PSGR Krishnammal College for Women**.
- 8) Participated in Five days **Faculty development program** on “**Strategies for Effective Work-Life Balance of Academicians**” organized by Department of Management Studies at **Karpagam College of Engineering**.
- 9) Participated in One day **Faculty development program** on “**Encouraging Challenges in Research**” organized by PG & Research Department of Computer Applications at **Hindusthan College of Arts and Science**.

- 10) Participated in Two weeks **Faculty development program** on “**Managing Online classes and Co-creating MOOCS**” Sponsored by Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, **University of Delhi at Ramanujan College.**
- 11) Participated in Six days **Faculty development program** on “**Teaching Learning tools for the Digital Era**” organized by Department of Business Administration at **Sri Ramakrishna College of Arts and Science for Women..**
- 12) Participated in One week **Faculty development program** on “**Innovations to Academicians**” Sponsored by National Science & Technology Entrepreneurship Development Board, Implemented by Entrepreneurship Institution of India, In Association with **Ramachandra College of Engineering..**
- 13) Participated in Three days **Faculty development program** on “**Shipping and Logistics – A Refurbished Edge**” organized by Department of Commerce with International Business at **Government Arts College, Coimbatore.**
- 14) Participated in Five days **Faculty development program** on “**Emerging Trends In Industry**” organized by **Internal Quality Assurance Cell.**
- 15) Participated in Five days **Faculty development program** on “**Teaching pedagogies for virtual classrooms**” organized by PG Dept of Commerce, **Vivekananda college.**
- 16) Participated in Five days **Faculty development program** on “**Strategic resilience and organisation agility**” organized by **Valluvar college of management.**
- 17) Participated in Five days **Faculty development program** on “**Innovation in teaching , research and challenges**” organized by **St peters Engineering college.**

Resource Person

- Invited as Resource person for alumni Guest lecture on “Export trade & its Promotional Bodies on 17th May 2022 ,Organised by Department of Management Sciences , BBA Information Systems , **at PSG College of Arts & Science.**
- Invited as Resource person for Guest lecture on “Talent acquisition using Social media Platforms” on 30th April 2021 , Organised by Department of Commerce with CA, PA & IT , **at PPG College of Arts & Science.**
- Invited as Resource person for Certificate course on “Export Import Trade Procedure & Documentation” on June & July 2022 (35 hours) , Organised by Department of Commerce with CA, E.S. Arts & Science College (Co-Ed), Villupuram.

MEMBER IN BOARD OF STUDIES

- Board of Commerce with International Business, Hindusthan College of Arts & Science, Coimbatore, since 2017

MEMBERSHIP IN PROFESSIONAL BODIES

- Member in International Peer Reviewed Journal & Book Publication , since 2020.
- Member in National Institute for Technical Training & Skill Development.

ACHIEVEMENT

- 1) Secured **1 st Rank in M.I.B -PG Department of International Business in RVS CAS 2013-2015 with aggregate of 78%.**

REFRESHER PROGRAMME - ONLINE

- 1) Participated in **Three weeks Online Refresher Programme** on “ **MBA – PPC (Management , Business Administration – Present and Post Crisis)**” organized by **Continual AND Advanced Learning Lounge (CALL)**, SA Curriculam Advanced Support System at **S.A College of Arts and Science, Chennai.**

ONLINE COURSE

- 1) Has Completed **Online Course** on “**Introduction to Cyber Law**” conducted by **Department of B.Com& M.Com, Sri Krishna Adithya College of Arts and Science** at Coimbatore.