

Name : Dr.S.Mohan
Designation : Professor and Head
Department : Management Studies
Qualification : M.B.A.,M.Phil.,PGDCA.,NET.,Ph.D.
Experience : Teaching: 20.8 Years Industry: 2 Years
Area of Specialization(s) : HR, Marketing
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Management	Dr. N.G.P. Arts and Science College, Coimbatore	2016
PGDCA	Computer Science	Directorate of Distance Education, Bharathiar University	2010
M. Phil.	Entrepreneurship	Directorate of Distance Education, Madurai Kamaraj University	2006
MBA	Management	Cheran Arts and Science College, Kangeyam	1998

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
NET	Management Studies	UGC	2012
Online	Principles of Human Resource Management	NPTTEL	2018

Certificate			
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Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	3
M. Phil.	-	1

Research Publications (Indexed)

International and National

- Dr.S.Mohan, **A Study on Problems faced by Women Entrepreneurs in Healthcare Industry in Erode**, in the Zenith International Journal (2231-5780).
- Dr.S.Mohan, **A study on Analysis of Accreditation and its application in Higher education with special reference to Tamil Nadu state**, in the National conference on Higher education in India: changes and challenges (ISBN- 978-81-920808-3-3) held on 09-Feb-13 at Dr.N.G.P. Arts and Science College, Coimbatore.
- Dr.S.Mohan, **A Study on Sectoral Composition of FDI in India**, in the International Conference on Contemporary Management Practices in Indian business scenario, (ISBN-978-81-908074-8-7)” held on 23-Jan-13 at Hindusthan College of Arts and Science, Coimbatore.
- Dr.S.Mohan, **An Analysis of FDI Inflows and Outflows from The Post Liberalization Period**, in the National conference on Emerging Dimensions in Management (ISBN-978-93-82338-38-3) held on 01-Feb-13 at Karpagam University,Coimbatore.
- Dr.S.Mohan, **A Study on the level of attitude of employees on factors contributing to training programme, promotion and job rotation in private sector banks** ,in the Global Journal for Research Analysis on July 2014 (ISSN No. 2277-8160) (Impact Factor 1.5408).
- Dr.S.Mohan, **A Study on Cultivation and Marketing of vegetables with special reference to Nilgris District**, in the Indian Journal of Applied Research on July 2014 (ISSN No. 2249-555X) (Impact Factor 2.1652).
- Dr.S.Mohan, **An Empirical Study on Customer awareness, satisfaction and media influence among the life insurers of Coimbatore**, in the International Journal of Scientific Research on August 2014 (ISSN No. 2277-8179) (Impact Factor 1.8651).
- Dr.S.Mohan, **A Study on Work Environment in Tea Industry with reference to Nilgiri District**, in the Paripex-Indian Journal of Research on February 2015 (ISSN No. 2250-1991) (Impact Factor 1.6714).

- Dr.S.Mohan, **A Study on Employees Retention in BPO sector with reference to Coimbatore City**, in the International Journal of Informative & Futuristic Research on February 2015 (ISSN No. online 2347-1697) (Impact Factor 3.059).
- Dr.S.Mohan, **Consumer's attitude and Buying Behaviour of Organic/Green products with reference to Erode District**, in the Journal of Commerce and Trade (International) on October 2016 (ISSN (P):0973-4503 (E):2454-1702) (Impact Factor 4.173).
- Dr.S.Mohan, **Socio- Economic profile of Employees and Employee Engagement in Information Technology industry with reference to Coimbatore City**, in the International Journal of Engineering and Management Research on July 2017 (ISSN online 2250-0758) (Impact Factor 3.105).
- Dr.S.Mohan, **MSME and Implementation of Goods and Service Tax(GST)**, in the Journal of Management and Science on September 2017 (ISSN:2249-1260,e-ISSN:2250-1819) (Impact Factor 2.822).
- Dr.S.Mohan, **Financial Performance of Steel Authority of India (SAIL)**, in the Alochana Chakra Journal on April 2020 (ISSN:2231-3990) (Impact Factor 6.3).
- Dr.S.Mohan , **A Study on Role of Rural Tourism for Sustainable Development in Rural Areas with reference to Coimbatore District**, in the Purakala Journal on April 2020 (ISSN:0971-2143) (Impact Factor 5.60).

Presentations in Conference

- **Motivation and Morale is a challenging role of HR in recent global workplace** in the International seminar on “Recent Trends in Global Business Order- Impact in Asia” at Vivekanandha Institute of Information and Management Studies, Tiruchengode, held on January 30th and 31st 2009.
- **Impact of Bank Security** in the National seminar on “Current Trends in Financial Sector” at Hindusthan College of Arts and Science, Coimbatore, held on 31-Jan-09.
- **Emerging trends in Innovation Management** in the National conference on “Management in New Era – Issues and Challenges” at GRD College of Science, Coimbatore, held on 14-Feb-13.
- **Methods of Data collection** in the ICSSR sponsored National seminar on “Research Methods in Social sciences” at P.K.R.Arts college for Women, Gobichettipalayam held on 3rd & 4th Jan-14.

Participation in Conference

International/ National/ State

- One-day National Level Conference on “**Issues in Higher Education**“ jointly organized by Associations of Principals of Colleges, Bharathiar University and UGC- Academic Staff College, Bharathiar University, Coimbatore, held on 29-Oct-10.
- Two days NAAC sponsored State Level Conference “**Achieving Academic Excellence through Internal Quality Assurance Cell** “ at Dr.N.G.P. Arts and Science College,

Coimbatore, held on 09th & 10th -Dec-11

- One day National Conference on “**Emerging Education Models for 21st Century Learner**” organized by Association of Principals of Colleges of Bharathiar University jointly with UGC Human Resource Development Center of Bharathiar University at Dr.N.G.P. Arts and Science College , Coimbatore, held on 01- Aug- 15.
- One day Teacher’s Conference on “**Empowering Educators**” at The Institute of Company Secretaries of India, Coimbatore, held on 6-Sep-19.

Participation in Seminars

- Attended a seminar “**Re-engineering Calibres**” at Nirmala College for Women, Coimbatore on 13th & 14th -Aug-02.
- Attended a one-day National Level Seminar on “**Rubric Strategies for Global Business**” at Dr.N.G.P.. Arts and Science College, Coimbatore held on 05 -March -09 .
- Attended a two days NAAC sponsored National seminar on “**Contribution of Alumni towards Quality Improvement in Higher Education** ” at Sree Saraswathi Thyagaraja College, Pollachi held on 21st & 22nd –July-09.
- Attended a two days NAAC sponsored National Level Seminar on “**Curricular Designing and Skill based Education- Opportunities and Challenges**” at Ayya Nadar Janaki Ammal College, Sivakasi held on 16th and 17th Feb-17 .

Participation in Workshop

- Participated in a one-day workshop on “**The Procedure for Assessment and Accreditation**” as a part of the faculty development programme held at Dr. N.G.P. Arts and Science College, Coimbatore on 17-Jan-05
- Participated in a one-day workshop on “**Motivation, Counseling and Commitment in teaching Profession**” held at Dr. N.G.P. College of Education, Coimbatore on 10-June-06.
- Participated in a one-day workshop on “**Interpersonal Effectiveness**” at Dr.N.G.P..Arts and Science College, Coimbatore on 14-Feb-08.
- Participated in a one-day workshop on “**Enterprise Resource Planning using SAP B1** ” at Dr. N.G.P. Institute of Technology, Coimbatore on 31 July-10.
- Participated a one day workshop on “**Need and Scope of Outcome Based Education towards Transformative Education**” at Bharathiar University, Coimbatore on 11 Mar -21.

Participation in Orientation Programme / Short Term Courses

- Attended a one-day orientation programme for College Level Counselors/ Placement Officers at Bharathiar University, Coimbatore, on 18-Oct-03.

Participation in Faculty Development Programme

- Faculty Development Programme at Dr.N.G.P..Arts and Science College, Coimbatore on 28-Oct-02.
- Faculty Development Programme at Dr.N.G.P..Arts and Science College, Coimbatore on 09-Jan-09.
- Faculty Development Programme at Dr.N.G.P..Arts and Science College, Coimbatore on 06-Feb-09.
- One-day Faculty Development Programme on “**Emerging Paradigms in Indian Business Education**” at Dr.N.G.P.. Institute of Technology, Coimbatore held on 30-Dec-09.
- One-day Faculty Development Programme on “**Teaching and Learning Effectiveness**” at Dr.N.G.P. Arts and Science College , Coimbatore held on 03- Aug-12.
- One-day Faculty Development Programme on “**Research – A guiding spirit**” held at Dr.N.G.P. Arts and Science College , Coimbatore on 01- Sep-2012.
- One-day Faculty Development Programme on “**Intellectual Property Rights**” held at Dr.N.G.P. Arts and Science College , Coimbatore on 25-Oct-12.
- One-day Faculty Development Programme on “**Academic and Administrative Balance**” Dr.N.G.P. Arts and Science College- A Self Analysis” at Dr.N.G.P. Arts and Science College , Coimbatore held on 15-Nov-12.
- One-day Faculty Development Programme on “**Higher Education at Cross roads**” held on at Dr.N.G.P. Arts and Science College , Coimbatore 19-Nov-2012.
- One-day Faculty Development Programme on “**Research and Consultancy for Academicians**” at ICFAI Business School , Coimbatore held on 31-Jan-13.
- One-day Faculty Development Programme on “**Interactive Session for Research Proposals**” at Dr.N.G.P. Arts and Science College , Coimbatore held on 26-Feb-13.
- One-day Faculty Development Programme on “**Innovative Approaches for Teaching and Evaluation**” at ICFAI Business School , Coimbatore held on 23-Aug-18.
- One week Faculty Development Programme on “Quality Measures in Higher Education” at Dr.N.G.P. Arts and Science College , Coimbatore held between 03rd & 09th - Dec -18.
- National level Faculty Development Program on “**Entrepreneurship :Pathfinder of National Development**” (Under DST – NIMAT 2019-20) at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore held between 14th & 25th - Oct -19.
- One week online Faculty Development Programme on “**Quality Initiatives in Higher Education**” at Dr.N.G.P. Arts and Science College , Coimbatore held between 13th & 20th -Apr-20.
- One week online Faculty Development Programme on “**Research Methodology and Pedagogy for Tertiary Education**” at Dr.N.G.P. Arts and Science College , Coimbatore held between 15th & 21st June-21.

Conference / Seminar / Workshop Organized

- National Conference on “**Institutional Support to Entrepreneurs**” on 16 Feb-12.
- National Conference on “**New Vistas of Retail Marketing: Emerging Opportunities and Challenges**” on 11 Sep-12.
- National Conference on “**Redefining HR Strategies: Emerging Perspectives**” on 17 Sep-14.
- National Conference on “**Entrepreneurial Strategies for Sustainable Economic Growth-A Global Perspective**” on 28 Sep-16.
- National Conference on “**Entrepreneurship and Women Empowerment**” on 20 Sep-18.
- National Conference on “**Contemporary Perspectives and Development in Humanities and Management**” on 11 Mar-20.

Invited Speaker / Session Chair- Conference / Seminar / Workshop

- **Invited Speaker**, Guest lecture on “**Marketing- An Overview**” at Brillianz Education FZE, Dubai, UAE on 17-May-13
- **Invited Speaker**, Guest lecture on “**Interview Behaviour and Body Language**” at Bharathiar University Arts and Science college, Gudalur on 13-Mar-14
- **Invited Speaker**, FDP on “**Curriculum Designing and Skill based Education**” at Dr.N.G.P.Arts and Science college, Coimbatore on 01-Mar-2017.
- **Invited Speaker**, Guest lecture on “**Handshake**” at Pioneer College of Arts and Science, Coimbatore on 10-Jul-2017.
- **Invited Speaker**, FDP on “**NAAC Criterion VII- Institutional values and Best practices**” at Dr.N.G.P.Arts and Science college, Coimbatore on 07-Aug-17.
- **Invited Speaker**, Guest lecture on “**Kinesics**” at KMCH College of Pharmacy, Coimbatore on 04-Oct-18.

Member in BoS

Acted as a **University Nominee / Subject Expert** in Autonomous Colleges Board of Studies

- CMS College of Science and Commerce , Coimbatore
- Kongu Nadu Arts and Science College , Coimbatore
- Kongu Arts and Science College ,Erode
- Sri Ramakrishna College of Arts and Science, Coimbatore
- Nirmala College for Women, Coimbatore
- Government Arts College, Coimbatore
- Hindusthan College of Arts and Science,Coimbatore

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Academic Excellence Award	Brillianz Education FZE, Dubai	2013
Best Teacher Award	Akshaya Institute of Management Studies, Coimbatore	2014