

Name : B.JAYASRIDEVI
Designation : Assistant Professor
Department : ENGLISH
Qualification : MA, B. Ed, M. Phil.,
Experience : Teaching: 7 Years 8 months Industry: NIL Research: NIL
Area of Specialization(s) : Indian Fiction in M. Phil
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	English	PSG CAS, Coimbatore	2014
B. Ed	English	Dr.NGP College of Education	2009
M.A	English	PSG CAS, Coimbatore	2008
B.A	English	Jamal Mohammed College, Trichy	2006

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
DCA and Multilingual D.T.P	-	Jamal Mohamed College (DOEACC Centre, Chandigarh & NCPUL)	2006
Rashtrabhasa Visharad Poorvardh	-	Dakshina Bharat Hindi Prachar Sabha, Madras	1999

Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

Projects

Completed

Project Title	Agency	Amount	Duration
-	-	-	-

On-going

Project Title	Agency	Amount	Duration
-	-	-	-

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

Research Publications (Indexed)**International**

- B.Jayasridevi, Dr.T.Asha Priya, **Integrating Translation into Classrooms: Facilitating Language Skills**, Rupkatha Journal on Interdisciplinary Studies in Humanities, Vol.10, No.1, 2018, Special Issue on “Interrogating Cultural Translation: Literature and Fine Arts in Translation and Adaptation, p.g. 118-127, Feb-2018, ISSN 0975-2935 , <https://dx.doi.org/10.21659/rupkatha.v10n1.13>. (**Indexed in Scopus, UGC, EBSCO, MLA Directory of Periodicals) H Index-2**)

National: Nil**Other Publications: International / National Journals**

- B.Jayasridevi, Dr.T.Asha Priya, **Quality Assurance: Learning English in a Cyber Landscape**, Shanlax International Journal of Arts, Science & Humanities, Vol-5, Spl. Issue 1, p.g. 149-155, September 2017, ISSN:2321-788X. (**Impact Factor-2.95**)

Book Publications

- **One Word Substitution: For All Competitive Exams (with Practice Set)**, Jayasridevi Balakrishnan, Kindle Edition, 9 October 2017, ASIN : B076BT2V45

Consultancy

Nature of Consultancy	Client	Amount	Completion Status

Presentations in Conference

- **Integrating Translation into Classrooms: Facilitating Language Skills**, International Conference on Interrogating Cultural Translation: Literature and Fine Arts in Translation, Amrita Vishwa Vidyapeetham, Coimbatore, 21-Aug-2017 to 23- Aug-2017.
- **Quality Assurance: Learning English in a Cyber Landscape**, 1st National Conference on Teaching Innovations & Enhancing Learning, SNS College of Engineering, Coimbatore-107, 10-May-2017.

Participation in Conference

Nil

Participation in Seminars

- State Level Seminar on **Total Quality Management in Teacher Education**, Dr.N.G.P. College of Education, Coimbatore-48, 14 Dec 2008.

Participation in Workshop

- Three day Workshop on **English for Writing Ph.D Thesis and Journal Papers**, NIT, Trichy-15, 20-Jan-2016 to 22-Jan-2016.
- Two Day International Workshop on **Integrating Technology into ESL Classroom**, KCT, Coimbatore-49, 6-Oct-2016 & 7-Oct-2016.
- One Day Online **IELTS Workshop**, IMTP Consultancy, 25 April 2021.
- One Day Online National Workshop on **How to Write A Research Paper**, VIT Chennai, 22 June 2021.
- Two Day Online National Workshop on **Digital Disruption in Learning**, ASSOCHAM TN & KERALA Chapter & KCT, 17 Sep 2021 & 18 Sep 2021.

Participation in Orientation Programme / Short Term Courses

NIL

Participation in Faculty Development Programme

- **Innovative Teaching Methodologies**, Center for Learning and Teaching, SNS College of Engineering, Coimbatore-107, 25 Nov 16.
- Online FDP on **Research Methodology and Pedagogy for Tertiary Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 15 Jun 21 to 21 Jun 21.
- Online FDP on **Digital Tools for Active Teaching, Evaluation and Research**, Sri GVG Vishalakshi College for Women, Udumalpet, 28 June 2021- 30 June 2021.

Conference / Seminar / Workshop Organized

- Committee Member, **Workshop on “Branding, Negotiation and Learning Skills for Placement Officers”**-Skill Career Development, SNS College of Engineering, Coimbatore-107, 19/12/15.
- Event Coordinator- **Sanus Star Engineer**, Technical Symposium, Skill Career Development, SNS College of Engineering, Coimbatore-107, August 2016.
- Higher Studies Coordinator, Seminar on **How to crack IES, GATE & PSUs in the 1st attempt and what are the career options after B.E /B.TECH**, Skill Career Development, SNS College of Engineering, Coimbatore-107, 22/01/18 (Mr. Jithendra Tiwari, an educationist and Technical Expert from MADE EASY, Hyderabad)
- Organized One Day DBT-Star College Scheme Webinar on **How to improve your Professional Writing Skills** on 20.04.2021 for the Department of FSN & CLT, Resource Person Dr.T.Mekala, M.A., M.Phil, PhD., Assistant Professor, Department of Science and Humanities (English), Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

Invited Speaker / Session Chair- Conference / Seminar / Workshop

Nil

Member in BoS

Nil

Editorial / Review Board Member

Nil

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
➤ Caesurae Member	Life-time	-

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
-	-	-

Recognition National / International
