

Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu and Accredited by NAAC with 'A++' Grade (3rd Cycle-3.64 CGPA)

Dr. N.G.P. – Kalapatti Road, Coimbatore-641048, Tamil Nadu, India

Web: www.drngpasc.ac.in | Email: info@drngpasc.ac.in | Phone: +91-422-2369100

REGULATIONS 2023-24 for Under Graduate Programme (Outcome Based Education model with Choice Based Credit System)

B.Com. Accounting and Taxation Degree

(For the students admitted during the academic year 2023-24 and onwards)

Programme: B.Com. Accounting and Taxation

Eligibility

A candidate who has passed in Higher Secondary Examination with any Academic Stream or Vocational Stream as one of the subject under Higher Secondary Board of Examination and as per the norms set by the Government of Tamil Nadu or an Examination accepted as equivalent thereto by the Academic Council, subject to such conditions as may be prescribed thereto are permitted to appear and qualify for the Bachelor of Commerce Accounting and Taxation Degree Examination of this College after a course of study of three academic years.

Programme Educational Objectives

The Curriculum is designed to attain the following learning goals whichstudents shall accomplish by the time of their graduation:

- 1. Able to demonstrate a substantial understanding of concepts in the key areas of accounting and its applications.
- 2. Build professional excellence in the area of Taxation with creative mind.
- 3. Attain the skill in the Field of Accountancy and Taxation as Accountant, Entrepreneur, Scholars, Researchers and Tax consultants.
- 4. Perform with corporate ethics and abide with law to serve the society.

PROGRAMME OUTCOMES

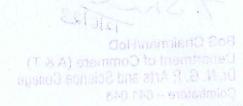
On the successful completion of the program, he following are the expected outcomes to

PO Number	PO Statement
PO1	Gain the basic traits in communication skill to build confidence and to face the real time business world
PO2	Identify the corporate world with professional skill
PO3	Gain basic knowledge in Accounting and Taxation to increase students' proficiency
PO4	Progress with the socio-economic challenges related to Accounting, Finance and Taxation and shaping as a successful individual
PO5	Proceed with ethics and to serve the society

Guidelines for Programmes offering Part I & Part II for Four Semesters

Part	Subjects	No. of Papers	Cred	it	Semester No.
I (12 Credits)	Tamil / Hindi /French / Malayalam	4	4 x 3 = 12		I to IV
II (12 Credits)			4 x 3 =	: 12	I to IV
	Core (Credits 3,4)	17	$15 \times 4 = 60$ $2 \times 3 = 06$	66	I to VI
	Core Practical (Credits 2)	2	2x2 = 04	04	I to VI
III	Inter Departmental Course (IDC)	4	4 x 4=16		I to IV
(108 Credits)	Discipline Specific Elective (DSE)	3	3 x 4=12		V & VI
	Skill Enhancement Course (SEC) (Embedded)	3	4 x 2 = 08		III to VI
	Industrial Training (IT)	1	1 x 2 = 2		V
	Environmental Studies (AECC)	1	1 x 2 =	2	I I
IV	Basic Tamil/Advance Tamil/Human Rights & Women's Rights (AECC)	1	1 x 2 =	2	II
(8 Credits)	Generic Elective (GE)	1	1 x 2 =	= 2	V
	Innovation & IPR (AECC)	1	1 x 2 =	2	VI
V (2 Credits)	NSS/NCC/YRC/RRC/Yoga/ Sports		2 x 1 =	2	I & II
	TOTAL C	REDITS	142		





CURRICULUM

B.COM. ACCOUNTING AND TAXATION

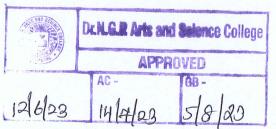
Course Code	Course	Common Nicona		ac	TD.	Exam	N	Iax M	arks	Credits
Course Code	Category	Course Name	L	Т	P	(hours)	CIA	ESE	Total	
First Semester										
Part – I										
231TL1A1TA		Tamil-I				The second second				
231TL1A1HA		Hindi-I				4, 41				
231TL1A1MA	Language - I	Malayalam-I	4	1	-	3	25	75	100	3
231TL1A1FA		French – I								
Part – II	ALL WY 6					THE WORLD				
231EL1A1EA	Language -II	English – I	4	-	1	3	25	75	100	3
Part – III				A						
235PA1A1CA	Core – I	Financial Accounting	5	1	-	3	25	75	100	4
235CI1A1CA	Core – II	Principles of Management	4	-	-	3	25	75	100	4
235AT1A1CA	Core - III	Business Communication	4	-	<u>-</u>	3	25	75	100	4
235CO1A1IA	IDC -I	Business Economics	4	-	(3 <u>L</u> 2	3	25	75	100	4
Part – IV										
233MB1A1AA	AECC-I	Environmental Studies	2	-	7 U	<u>-</u>	50	-	50	2
Part – V										
235AT1A1XA	Extension Activity	NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs	-	-	-	-	50	-	50	1
		Total	27	2	1	-	-	-	700	25

7. Sm. 12/6/23

BoS Chairman/HoD
Department of Commere (A & T)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 Q48

Dr.NGPASC

COIMBATORE | INDIA





B.Com.AT (Students admitted during the A.Y.2023-24)

Course Co	de Course	Course Name		L	T	P	Exan	1	Max I	Marks	
0	Category	o ar se i vame		L	1	P	(h)	CLA	A ES	SE To	tal Credit
Second Sem	ester					±*					
Part - I					10						
231TL1A2TA		Tamil - II	T					T	1		E 101
231TL1A2HA	1	Hindi – II									
231TL1A2MA			4		1	-	3	25	75	100	3
231TL1A2FA		French – II									
Part – II											
231EL1A2EA	Language -]	I English – II	4	4	-	1	3	25	75	100	3
Part – III											
235BP1A2CA	Core – IV	Advanced Financial Accounting	5		1	-	3	25	75	100	4
235CR1A2CA	Core – V	Business Law	4		-	-	3	25	75	100	4
235AT1A2CP	Core Practical - I	Spread Sheet Modeling for Business Decisions	-		-	4	3	40	60	100	2
234CA1A2IA	IDC-II	Enterprise Resource Planning	4			-	3	25	75	100	4
Part – IV											
231TL1A2AA		Basic Tamil				T					
231TL1A2AB	AEGG H	Advanced Tamil	2			_		50		50	Y
35CR1A2AA	AECC-II	Human Rights and Women's Rights						30	•	50	2
Part – V		- Bitto									
35AT1A2XA	Extension Activity	NSS/NCC/ YRC RRC/Yoga/Sports/ Clubs	-	-			-	50	-	50	1
		Total	23	2	5		-	-	_	700	23

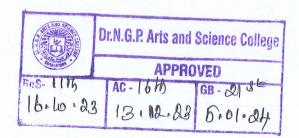
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Ros Chairman/HoD

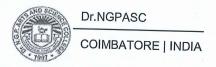
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G. P. Arts and Science College

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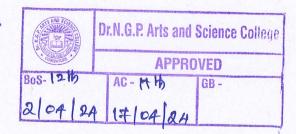




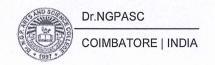


Course Code	Course	Course Name		Т	P	Exam	N	Iax M	arks	0 111
course code	Category	Course Name	L	1	P	(h)	CIA	ESE	Total	Credits
Third Semester	r									
Part-I										
231TL1A3TA		Tamil - III								
231TL1A3HA	_ Language – I	Hindi - III				3		75	100	
231TL1A3MA	Language – 1	Malayalam - III	3	1	-		25			3
231TL1A3FA		French - III								
Part-II										
231EL1A3EA	Language – II	English - III	3	1	-	3	25	75	100	3
Part-III										
235CM1A3CA	Core - VI	Cost Accounting	5	-	-	3	25	75	100	4
235AT1A3CA	Core - VII	Income Tax Law and Practice	5	1	-	3	25	75	100	4
235BI1A3CB	Core - VIII	Company law	4	-	-	3	25	75	100	4
232MT1A3IA	IDC - III	Business Mathematics	4	-	-	3	25	75	100	4
235AT1A3SP	SEC - Practical - I	Banking Practices	-	-	3	3	40	60	100	2
		Total	24	3	3	-	_	-	700	24

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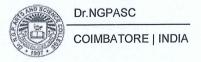


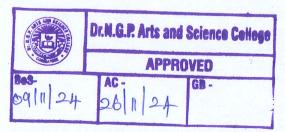


Course Code	Course	Course Name	L	Т	P	Exam	M	ax Mar	ks	Credits	
Course Cour	Category	Course I valle			1	(h)	CIA	ESE	Total		
Fourth Semes	ter										
Part – I											
231TL1A4TA		Tamil - IV									
231TL1A4HA	Language - I	Hindi - IV	3	1	-	3	25	75	100	3	
231TL1A4MA		Malayalam - IV									
231TL1A4FA		French - IV									
Part – II											
231EL1A4EA	Language - II	English - IV	3	1	-	3	25	75	100	3	
Part – III											
235PA1A4CA	Core – IX	Corporate Accounting	5	1	-	3	25	75	100	4	
235AT1A4CA	Core - X	Auditing and Assurance	4	-	-	3	25	75	100	3	
235AT1A4CP	Core Practical - II	Applied Accounting Practices	-	_	4	3	40	60	100	2	
232MT1A4IA	IDC - IV	Business Statistics	4	-		3	25	<i>7</i> 5	100	4	
235AT1A4SP	SEC – Practical - II	Entrepreneurial Development	-	-	4	3	40	60	100	2	
		Total	19	3	8	-	-		700	21	

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Course Code	Course					Exam	I	Max N	l arks	Credits
Course Code	Category	Course Name	L	Т	P	(h)	CIA	ESE	Total	Credits
Fifth Semester	•									
Part – III										
235CR1A5CA	Core - XI	Advanced Corporate Accounting	5	-	-	3	25	75	100	4
235AT1A5CB	Core - XII	Income Tax Law and Practice -II	5	1	-	3	25	75	100	4
235CO1A5CB	Core - XIII	Research Methodology	4	-	-	3	25	75	100	4
235FI1A5CB	Core - XIV	Financial Management	4	1	-	3	25	75	100	3
235AT1 A5SP	SEC - Practical - III	Statistical Tools for Research	-	-	4	3	40	60	100	2
235FI1A5DA		Financial Markets								
235IB1 A5DA	DSE - I	International Business Environment				- 3				
235BI1 A5DA		Advertising and Salesmanship	4	-	-		25	75	100	4
235CO1A5DA		Human Resource Management								
235AT1 A5TA	IT	Industrial Training	-	-	-	-	40	60	100	2
Part - IV										
	GE		-	-	2	-	50	-	50	2
		Total	22	2 2	6	-	-	-	750	25

Course Code	Course	Course Name	L	Т	P	Exam	Max Marks			Credits
	Category			-	-	(h)	CIA	ESE	Total	Cicuito
Sixth Semester	ALA COLOMBIA							1		
Part - III										
235BA1A6CA	Core - XV	Management Accounting	5	-	-	3	25	75	100	4
235FI1A6CA	Core - XVI	Business Taxation	4	-	-	3	25	75	100	4
235AT1A6CV	Core - XVII	Project Work	-	-	8	3	40	60	100	4
235AT1 A6SP	SEC - Practical - IV	Documentation in ITR Filing	-	-	3	3	40	60	100	2
235FI1A6DA		Investment Management								
235IB1 A6DA	DSE - II	India's Foreign Trade and Legislations	4	4	_	- 3	25	75	100	4
235BI1 A6DA		Retail Marketing				3	23			1
235CO1A6DA		Organizational Behavior								
235FI1A6DB		Security Analysis and Portfolio Management								
235IB1 A6DB	DSE - III	International Banking and Finance								4
235BI1 A6DB		Customer Relationship Management	4	-	-	3	25	75	100	
235CO1A6DB		Industrial Relations and Labour Law								
Part-IV	1						L			
235BI1 A6AA	AECC-III	Innovation and IPR	2	-	-	-	50	-	50	2
	1	Total	19	-	11	-	-	-	650	24
		Grand Total	-	-	-	-	-	-	4200	142

DISCIPLINE SPECIFIC ELECTIVE

Students shall select the desired course of their choice in the listed elective course during Semesters V $\&~\rm VI$

Semester V (Elective I)

List of Elective Courses

S.No.	Course Code	Name of the Course
1	235FI1A5DA	Financial Markets
2	235IB1 A5DA	International Business Environment
3	235BI1 A5DA	Advertising and Salesmanship
4	235CO1A5DA	Human Resource Management

Semester VI (Elective II)

List of Elective Courses

S.No.	Course Code	Name of the Course
1 235FI1A6DA		Investment Management
2	235IB1 A6DA	India's Foreign Trade and Legislations
3	235BI1 A6DA	Retail Marketing
4	235CO1A6DA	Organizational Behavior

Semester VI (Elective III)

List of Elective Courses

S.No.	Course Code	Name of the Course
1	235FI1A6DB	Security Analysis and Portfolio Management
2	235IB1A6DB	International Banking and Finance
3	235BI1A6DB	Customer Relationship Management
4	235CO1A6DB	Industrial Relations and Labour Law

GENERIC ELECTIVE COURSE (GE)

The following course is offered under Generic Elective

Semester V (GE)

S.No.	Course Code	Course Name
1	235AT1A5GP	Fundamentals of Goods and Services Tax

EXTRA CREDIT COURSES

The following are the courses offered under self-study to earn extra credits:

Semester III

S.No.	Course Code	Course Name	
1	235AT1ASSA	Principles of Marketing	
2	235AT1ASSB	Insurance Law and Practice	

UG-REGULATION (R5)

(2023-24 and onwards)

(OUTCOME BASED EDUCATION WITH CBCS)

1.NOMENCLATURE

- **1.1 Faculty**: Refers to a group of programmes concerned with a major division of knowledge Eg. Faculty of Computer Science consists of disciplines like Departments of Computer Science, Information Technology, Computer Technology, Computer Applications, Data Analytics, Cognitive Systems, Artificial Intelligence and Machine Learning and Cyber Security
- **1.2 Programme**: Refers to the Bachelor of Science / Commerce / Arts stream that a student has chosen for study.
- **1.3 Batch**: Refers to the starting and completion year of a programme of study. Eg. Batch of 2023–26 refers to students belonging to a 3 year Degree programme admitted in 2023 and completing in 2026.
- **1.4 Course**: Refers to component of a programme. A course may be designed to involve lectures / tutorials / laboratory work / seminar / project work/ practical training / report writing / Viva- voce, etc., or a combination of these, to meet effectively the teaching learning needs.
 - a) Core Course: A course, which should compulsorily be studied by a candidate as a core requirement
 - b) Inter Disciplinary Course (IDC): A course chosen generally from a related discipline/subject with an intention to seek exposure in the discipline relating to the core domain of the student
 - c) Discipline Specific Elective (DSE) Course: Elective courses offered under main discipline/ subject of study.
 - d) Skill Enhancement Courses (SEC): Value-based and/or skill-based courses which are aimed at providing hands-on-training, competencies, skills, etc.
 - e) Ability Enhancement Compulsory Courses (AECC): Mandatory courses that lead to Knowledge enhancement. Environmental Science, Human Rights and Women's Rights, Basic Tamil/ Advanced Tamil, Innovation and IPR, Innovation, IPR and Entrepreneurship.
 - f) Ability Enhancement Elective Course (AEEC)/Generic Elective (GE) An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is Generic Elective.

1.5 Project Work:

Course involving application of knowledge in problem solving / analyzing / exploring a real life situation / difficult problem. The Project work will be given in lieu of a Core paper.

Internship/Industrial Training

Students must undertake industrial / institutional training for a minimum of 15 days during the IV semester summer vacation. The students will submit the report for evaluation during V semester.

1.6 Extra Credits:

Extra credits shall be awarded for achievements in identified curricular/cocurricular/Extracurricular activities executed outside the regular class hours. Extra credits are not mandatory for completing the programme.

2. STRUCTURE OF PROGRAMME

2.1 PART- I: LANGUAGE- I

Tamil or any one of the languages namely Malayalam, Hindi and French will be offered under Part – I in the first four semesters.

2.2 PART- II: LANGUAGE- II

English will be offered during the first four semesters.

2.3 PART-III:

- Core Course
- Inter Departmental Course (IDC)
- Discipline Specific Elective (DSE)
- Skill Enhancement Course (SEC)
- Industrial Training (IT)

2.4 PART- IV:

2.4.1 Ability Enhancement Compulsory Course (AECC):

The Ability Enhancement Compulsory Courses such as i)Environmental Studies, ii) Human Rights and Womens' Rights, iii) Innovation and IPR/ Innovation, IPR and Entrepreneurship are offered during I,II and VI Semester.

Basic Tamil

a) Those who have not studied Tamil up to XII Std and taken a non-Tamil language under Part-I shall take oneBasic Tamil coursein the second semester.

(OR)

Advanced Tamil

b) Those who have studied Tamil up to XII Std and taken a non-Tamil language under Part-I shall take one Advanced Tamil course in the second semester.

Note: Students who come under the above a+b categories are exempted from Human Rights and Women's Rights in the second semester.

Ability Enhancement Elective Course (AEEC)/Generic Elective (GE) An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is Generic Elective offered in V semester. (Theory/Practical/Non-Lab Practical)

2.5 PART- V: EXTENSION ACTIVITIES

The following extracurricular activities like NSS/YRC/NCC/RRC/Yoga/Sports/Clubs are offered under extension activities during semester I & II. Students will be evaluated based on their active participation in any one of the above activities. 75% Attendance is compulsory for extension activity.

3. CREDIT ALLOTTMENT

The following is the credit allotment:

• Lecture Hours (Theory) : 1 credit per lecture hour per week

Laboratory Hours : 1 credit for 2 Practical hours per week

• Project Work : 1 credit for 2 hours of project work per week

4. DURATION OF THE PROGRAMME

The B.A. /B.Com./B. Sc. Programme must be completed within 3 years (6 semesters) and a maximum of 6 years (12 semesters) from the date of acceptance to the programme. If not, the candidate must enroll in the course determined to be an equivalent by BoS in the most recent curriculum recommended for the Programme.

5.REQUIREMENTS FOR COMPLETION OF A SEMESTER

Every student shall ordinarily be allowed to keep terms for the given semester in a program of his/ her enrolment, only if he/ she fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practicals, tutorials, etc. wherein short and/or long excursions/field visits/study tours organised by the college and supervised by the faculty as envisaged in the syllabus shall be credited to his/her attendance. Every student shall have a minimum of 75% as an overall attendance.

6. EXAMINATIONS

The end semester examinations shall normally be conducted after completing 90 working days for each semester. The maximum marks for each theory and practical course shall be 100 with the following breakup:

a) Mark distribution for Theory Courses

Continuous Internal Assessment (CIA)

: 25 Marks

End Semester Exams (ESE)

:75 Marks

Total

: 100 Marks

i) Distribution of Internal Marks

S.No.	Particulars	Distribution of Marks
1	CIA I (2.5 Units) (On completion of 45th working day)	5
2	Model (All 5 Units) (On completion of 85 th working day)	5
3	Attendance	5
4	Library Usage	5
5	Skill Enhancement *	5

Total 25

Breakup for Attendance Marks:

S.No	Attendance Range	Marks Awarded	
1	95% and Above	5	
2	90% - 94%	4	
3	85% - 89%	3	
4	80% - 84%	2	
5	75% - 79%	1	

Note:

Special Cases such as NCC, NSS, Sports, Advanced Learner Course, Summer Fellowship and Medical Conditions etc. the attendance exemption may be given by principal and Mark may be awarded.

Break up for Library Marks:

S.No	Attendance Range	Marks Awarded
1	10h and above	5
2	9h- less than 10h	4
3	8h – less than 9h	3
4	7h - less than 8h	2
5	6h – less than 7h	1

Note:

In exception, the utilization of e-resources of library will be considered.

*Components for "Skill Enhancement" may include the following:

Class Participation, Case Studies Presentation/term paper, Field Study, Field Survey, Group Discussion, Term Paper, Presentation of Papers in Conferences, Industry Visit, Book Review, Journal Review, e-content Creation, Model Preparation, Seminar and assignment.

Components for Skill Enhancement

Any one of the following should be selected by the course coordinator

S.No.	Skill Enhancement	Description
1	Class Participation	Engagement in classListening SkillsBehaviour
2	Case Study Presentation/ Term Paper	 Identification of the problem Case Analysis Effective Solution using creativity/imagination
3	Field Study	Selection of TopicDemonstration of TopicAnalysis & Conclusion
4	Field Survey	Chosen ProblemDesign and quality of surveyAnalysis of survey
5	Group Discussion	 Communication skills Subject knowledge Attitude and way of presentation Confidence Listening Skill
6	Presentation of Papers in Conferences	 Sponsored International/National Presentation Report Submission
7	Industry Visit	Chosen DomainQuality of the work

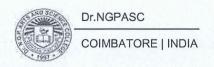
		Analysis of the ReportPresentation
8	Book Review	 Content Interpretation and Inferences of the text Supporting Details Presentation
9	Journal Review	 Analytical Thinking Interpretation and Inferences Exploring the perception if chosen genre Presentation
10	e-content Creation	 Logo/ Tagline Purpose Content (Writing, designing and posting in Social Media) Presentation
11	Model Preparation	Theme/ TopicDepth of background KnowledgeCreativityPresentation
12	Seminar	Knowledge and ContentOrganizationUnderstandingPresentation
13	Assignment	Content and StyleSpelling and GrammarReferences

ii) Distribution of External Marks (ESE)

Total : 75 Written Exam : 75

Marks Distribution for Practical course

Total : 100 Internal : 40 External : 60



i) Distribution of Internals Marks

S.No.	Particulars	Distribution of Marks	
1	Experiments/Exercises	15	
2	Test 1	10	
3	Test 2	10	
4	Observation Notebook	05	

Total 40

ii) Distribution of Externals Marks

S.No.	Particulars	External Marks
1	Practical	40
2	Record	10
3	Viva- voce	10

Total 60

Practical examination shall be evaluated jointly by Internal and External Examiners

Mark Distribution for Project/ Internship/ Industrial Training

Total: 100 Internal: 40 External: 60

i) Distribution of Internal Marks

S.No. Particulars		Internal Mark	
1	Review I	15	
2	Review II	20	
3	Attendance	5	

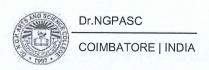
Total 40

ii) Distribution of External Marks

S.No	Particulars	External Marks
1	Project Work /Internship /Industrial training Presentation	40
2	Viva -voce	20
	77 4 1	

Total 60

Evaluation of Project Work/Internship/ Industrial training shall be shall be done jointly by Internal and External Examiners.



7. Credit Transfer

a. Upon successful completion of **1 NPTEL** Course **(4 Credit Course)** recommended by the department, during Semester I to IV, a student shall be eligible to get exemption of one **4 credit course** during the V or VI semester. The proposed NPTEL course should cover content/syllabus of exempted core paper in V orVI semester.

S. No.	Course Code	Course Name	Proposed NPTEL Course	Credit
1			Option - 1 Paper title	4
			Option – 2 Paper title	
			Option – 3 Paper title	

b. Upon successful completion of 2 NPTEL Courses (2 Credit each) recommended by the department, during Semester I to IV, a student shall be eligible to get exemption of one 4 credit course during the V or VI semester. Out of 2 NPTEL proposed courses, atleast 1 course should cover content/syllabus of exempted core paper in V orVI semester.

Mandatory

The exempted core paper in the V or VI semester should be submitted by the students for approval before the end of $4^{\rm th}$ semester

Credit transfer will be decided by equivalence committee

S. No.	Course Code	Course Name	Proposed NPTEL Course	Credit
1			Option - 1 Paper title	
			Option – 2 Paper title	2
			Option - 3 Paper title	
2			Option – 1 Paper title	2
			Option – 2 Paper title	
			Option - 3 Paper title	

S.No.	Student Name	Class	Propo	osed NPTEL Course	Proposed Course for Exemption
			Course I	Option 1- Paper Title Option 2- Paper Title Option 3- Paper Title	Any one Core Paper in
			Course II	Option 1- Paper Title Option 2- Paper Title Option 3- Paper Title	V or VI semester

8. Innovations

Upon Successful outcome of Design Thinking / Copy right/Product/ Patent by the end of the V Semester, student shall be eligible to get exemption in AECC: Innovation, IPR & Entrepreneurship / Innovation & IPR offered during VI Semester.

9.Internship/Industrial Training

Students must undertake industrial / institutional training for a minimum of 15 days during the IV semester summer vacation. The students shall submit the report for evaluation during V semester.

10. Extra Credits: 10

Earning extra credit is not essential for programme completion. Student is entitled to earn extra credit for achievement in Curricular /Co-Curricular/ Extracurricular activities carried out other than the regular class hours.

A student is permitted to earn a maximum of Ten extra Credits during the programme period.

A maximum of 1 credit under each category is permissible.

Category	Credit
Proficiency in foreign language	1
Proficiency in Hindi	1
Self study Course	1 man
Typewriting/Short hand	1
CA/ICSI/CMA (Foundations)	1
CA/ICSI/CMA(Inter)	the state of the last of a state of the stat
Sports and Games	Local trial district A baseline
Publications / Conference Presentations (Oral/Poster)	
Lab on Project	1
Innovation / Incubation / Patent / Sponsored Projects / Consultancy	1
Representation in State / National level celebrations	1
Awards/Recognitions/Fellowships	1

Credit shall be awarded for achievements of the student during the period of study only.

GUIDELINES

Proficiency in foreign language

A pass in any foreign language in the examination conducted by an authorized agency.

Proficiency in Hindi

A pass in the Hindi examination conducted by Dakshin Bharat Hindi Prachar Sabha.

Examination passed during the programme period only will be considered for extra credit.

Self study Course

A pass in the self study courses offered by the department.

The candidate should register the self study course offered by the department only in the III semester.

Typewriting/Short hand

A Pass in short hand /typewriting examination conducted by Tamil Nadu Department of Technical Education (TNDTE) and the credit will be awarded.

CA/ICSI/CMA(Foundations)

Qualifying foundation in CA/ICSI/CMA / etc.

CA/ICSI/CMA(Inter)

Qualifying Inter in CA/ICSI/CMA / etc.

Sports and Games

Students can earn extra credit based on their achievements in sports in University/ State / National/ International levels.

Publications / Conference Presentations (Oral/Poster)

Research Publications in Journals oral/poster presentation in Conference

Lab on Project (LoP)

To promote the undergraduate research among all the students, the LoP is introduced beyond their regular class hours. LoP is introduced as group project consisting of not more than five members. It consist of four stages namely Literature collection, Identification of Research area, Execution of research and Reporting / Publication of research reports/ product developments. These four stages spread over from III to IV semester.

(Evaluation will be done internally)

Innovation / Incubation / Patent / Sponsored Projects / Consultancy

Development of model/ Products /Prototype /Process/App/Registration of Patents/ Copyrights/Trademarks/Sponsored Projects /Consultancy

Representation in State/ National level celebrations

State / National level celebrations such as Independence day, Republic day Parade, National Integration camp.

Awards/Recognitions/Fellowships

Regional/ State / National level awards/ Recognitions/Fellowships

GUIDELINES

100 % CIA Courses:

- AECC
- AEEC

C NI-	Type of Course
S.No	
1	Environmental Studies (AECC)
2	Human Rights and Women's Rights, Basic Tamil / Advanced Tamil (AECC)
3	Innovation &IPR/ Innovation, IPR and Entrepreneurship(AECC)
4	Generic Elective (AEEC)

Modalities for Implementing Internal Assessment Marks:

- Student pertaining to 2023 Batch (2023-26) UG programme for the above mentioned courses shall secure a minimum of 40% out of the maximum marks in the continuous internal assessment (CIA) i.e., 20 marks out of 50 marks.
- Students who have not acquired the minimum marks shall be allowed to reappear to improve their marks in the exam components only within the time duration of the programme, in the forthcoming semesters.

Distribution of Internal Marks for AECC & AEEC

S.No.	Particulars	Distribution of Marks
1	CIA I (2.5 Units) (On completion of 45th working day)	15
2	Model (All 5 Units) (On completion of 85th working day)	15
3	Assignment	05
4	Attendance	05
5	Library Usage	05
6	Skill Enhancement *	05
	Total	50

Distribution of Internal Marks for Generic Elective (AEEC) (Practical)

S.No.	Particulars	Distribution of Marks
1	CIA -I (1-5 Exercise)	5
2	CIA-II (6-10 Exercise)	5
3	Class Participation	10
4	Practical Record	10
5	Test-III & Viva –Voce(10+10)	20
	Total	50

Question paper pattern AECC & AEEC

Test	MARKS	DESCRIPTION	TOTAL	Remarks
CIA Test I	$50 \times 1 = 50 \text{ Marks}$	MCQ	50	Marks secured
1 Hour			Marks	will be
First 2.5 Units	Francis Ormania			Converted
				to 15 marks
CIA test II/	$50 \times 1 = 50 \text{ Marks}$	MCQ	50	Marks secured
Model test			Marks	will be
1 Hour				Converted
All five Units	Personal Company		Territor of	to 15 marks

Question paper pattern	Total Marks - 50
Basic Tamil	Advanced Tamil
Section -A	Section -A
Choose the correct answer 10x2=20	Choose the correct answer 10x1=10
Section -B	Section -B
True or false 10x2=20	Fill in the blanks 10x2=20
Section -C	Section -C
Answer in one page 1x10=10	Write an essay in two pages 2x10=20

Question paper pattern for all other courses falling under Part I to Part III

CIA I: [1 1/2 Hours-2.5 Units] - 25 Marks

SECTION	MARKS	DESCRIPTION	TOTAL	Remarks
Section - A	8 x 0.5 = 04 Mark MCQ			Marks
Section - B	$3 \times 3 = 09 \text{ Mark}$	Answer ALL Questions	25 Mark	secured will be
Section - C	2 x 6 = 12 Mark	Either or Type ALL Questions Carry Equal Marks		converted To 5 mark

CIA II /Model: [3 Hours-5 Units] - 75 Mark

SECTION	MARKS	DESCRIPTION	TOTAL	Remarks
Section - A	10 x 1 = 10 Mark	MCQ		Marks secured
Section - B	$5 \times 5 = 25 \text{ Mark}$	Answer ALL Questions (Either or Type Questions)	75 Mark	will be
Section - C	5 x 8 = 40 Mark	Each Questions Carry Equal Mark		converted To 5 mark

End Semester Examination: [3 Hours-5 Units] - 75 Mark

SECTION	MARKS	DESCRIPTION	TOTAL
Section - A	$10 \times 1 = 10 \text{ Mark}$	MCQ	
Section - B	5 x 5 = 25 Mark	Answer ALL Questions (Either or Type Questions)	75 Mark
Section - C	5 x 8 = 40 Mark	Each Questions Carry Equal Mark	

Course Code	Course Name	Category	L	T	P	Credit
231TL1A1TA	TAMIL - I	LANGUAGE- I	4	1	-	03

PREAMBLE

This course has been designed for students to learn and understand

- மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடு நாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
- கலை மற்றும் மரபுகளை அறியச் செய்தல்
- மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	வாழ்க்கைத் திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத் திறனை ஊக்குவித்தல்	КЗ
CO2	02 மதிப்புக்கல்வி (Attitude and Value education)	
CO3	பாட இணைச்செயல்பாடுகள் (Co-curricular activities)	K4
CO4	சூழலியல் ஆக்கம் (Ecology)	K4
CO5	மொழி அறிவு (Tamil knowledge)	K5

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1		1	1		1
CO2	✓		3. 26.00	✓	
CO3		1			✓
CO4			✓		
CO5	√			✓	1

COURSE FOCUSES ON

✓ Skill Development	✓ Entrepreneurial Development
Employability	Innovations
✓ Intellectual Property Rights	✓ Gender Sensitization
Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics

231TL1A1TA	TAMIL - I	SEMESTER I
		Control of the Contro

Total Credits: 3

Total Instruction Hours: 60 h

Syllabus

Unit I மறுமலர்ச்சிக் கவிதைகள்

13 h

- 1. இலக்கிய வரலாறு
- 2. பாரததேசம்
- 3. படி
- 4. தமிழரின் பெருமை
- 5. தமிழ்க் கொலை புரியாதீர்
- மறுமலர்ச்சிக் கவிஞர்களின் தமிழ்ப்பணிகள்
- பாரதியார்
- பாரதிதாசன்
- நாமக்கல் கவிஞர்
- புலவர் குழந்தை

- 6. திரைத்தமிழ்
 - அ) 'விஞ்ஞானத்த வளர்க்கப் போறண்டி' எனத் தொடங்கும் பாடல் உடுமலை நாராயண கவி
 - ஆ) 'சும்மா கிடந்த நிலத்தை' எனத் தொடங்கும் பாடல் பட்டுக்கோட்டை கல்யாண சுந்தரனார்
 - இ) 'சமரசம் உலாவும் இடமே' எனத் தொடங்கும் பாடல் மருதகாசி
 - ஈ) 'உன்னை அறிந்தால்' எனத் தொடங்கும் பாடல் கண்ணதாசன்

Unit II புதுக்கவிதைகள்

13 h

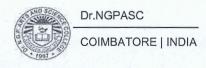
- 1. இலக்கிய வரலாறு
- 2. கடமையைச் செய்
- 3. மலையாளக் காற்று
- 4. ஒப்பிலாத சமுதாயம்
- 5. கன்னிமாடம்
- 6. கரிக்கிறது தாய்ப்பால்
- 7. ஐந்தாம் வகுப்பு 'அ' பிரிவு
- 8. ஹைகூ கவிதைகள்

- புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும்
- மீரா
- சிற்பி
- அப்துல் ரகுமான்
- மு.மேத்தா
- ஆரூர் தமிழ்நாடன்
- நா. முத்துக்குமார்
- 10 கவிதைகள்

Unit III பெண்ணியம்

09 h

- 1. தொலைந்து போனேன்
- 2. நீரில் அலையும் முகம்
- 3. தற்காத்தல்
- 4. ஏனிந்த வித்தியாசங்கள் ?
- 5. புதையுண்ட வாழ்க்கை
- தாமரை
- அ. வெண்ணிலா
- பொன்மணி வைரமுத்து
- மல்லிகா
- சுகந்தி சுப்ரமணியன்



Unit IV சிறுகதைகள்

15 h

1. இலக்கிய வரலாறு

- சிறுகதையின் தோற்றமும் வளர்ச்சியும்

2. கனகாம்பரம்

- கு.ப.ராஜகோபாலன்

3. ஆற்றங்கரைப் பிள்ளையார்

- புதுமைப்பித்தன்

4. பொம்மை

- ஜெயகாந்தன்

5. காய்ச்சமாம்

- கி. ராஜநாராயணன்

6. காட்டில் ஒருமான்

- அம்பை

7. வேட்கை

- சூர்யகாந்தன்

Unit V பயிற்சிப் பகுதி

10 h

அ. இலக்கணம்

1. வல்லின ஒற்று மிகும், மிகா இடங்கள் - ஒற்றுப்பிழை நீக்கி எழுதுதல்

2. ர,ற-ல,ழ,ள - ண,ந,ன வேறுபாடு - ஒலிப்பு நெறி, சொற்பொருள் வேறுபாடு அறிதல்)

ஆ. படைப்பாக்கம்

(15 வரிகள் முதல் 30 வரிகள் வரை)

கவிதை - எழுதுதல்
 சிறுகதை - எழுதுதல்

(குறைந்தது 3 பக்கங்கள்)

Text Book

தமிழ் மொழிப்பாடம் - 2022-2023, தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி.

1 கலை அறிவியல் கல்லூரி, கோயம்புத்தூர் – 641048, வெளியீடு: நியூ செஞ்சுரி புக் ஹவுஸ், சென்னை – 600 098.

References

- 1 பேராசிரியர் புலவர் சோம. இளவரசு , எட்டாம் பதிப்பு 2014, தமிழ் இலக்கிய வரலாறு – மணிவாசகர் பதிப்பகம், சென்னை – 600 108.
- 2 பேராசிரியர் முனைவர் பாக்கியமேரி , முதற் பதிப்பு 2013 , இலக்கணம் -இலக்கிய வரலாறு - மொழித்திறன் - பூவேந்தன் பதிப்பகம், சென்னை-600 004.
- 3 இணையதள முகவரி: https://www.tamilvu.org

Course Code	Course Code Course Name		L	Т	P	Credit
231TL1A1HA	HINDI-I	LANGUAGE-1	4	1	-	3

PREAMBLE

This course has been designed for students to learn and understand

- The writing ability and develop reading skill
- The various concepts and techniques for criticizing literature
- The techniques for expansion of ideas and translation process

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓			✓	✓
CO2		✓			✓
CO3				✓	
CO4	√		✓		
CO5		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	✓	5	1

COURSE FOCUSES ON

✓ Skill Development	✓ Entrepreneurial Development
Employability	Innovations
✓ Intellectual Property Rights	✓ Gender Sensitization
Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics

231TL1A1HA HINDI-I SEMESTER I

Total Credits: 3

Total Instruction Hours: 60 h

Syllabus

Unit I 13 h गद्य — नूतनगद्यसंग्रह(जयप्रकाश)पाठ 1- रजियापाठ 2- मक्रीलपाठ 3- बहतापानीनिर्मला पाठ ४- राष्ट्रपितामहात्मागाँधी Unit II 13 h कहानीकुंज- डाँवी.पी. 'अमिताभ' (पाठ 1-4) Unit III 12 h व्याकरण: शब्दविचार (संज्ञा, सर्वनाम,विशेषण) Unit IV 12 h अनुच्छेद लेखन Unit V 10 h अनुवाद अभ्यास-।।। (केवल अंग्रेजी से हिन्दी में) (पाठ 1 to 10)

Text Books

- प्रकाशकः सुमित्रप्रकाशन २०४ लीलाअपार्ट्मेंट्स, 15 हेस्टिंग्सरोड'अशोकनगरइलाहाबाद-211001
- 2 प्रकाशकः गोविन्दप्रकाशनसदरबाजार, मथुराउत्तरप्रदेश-281001
- 3 पुस्तक: व्याकरण प्रदिप रामदेवप्रकाशक: हिन्दी भवन 36 टेगोर नगर इलाहाबाद-211024
- 4 पुस्तक: व्याकरण प्रदिप रामदेवप्रकाशक: हिन्दी भवन 36 इलाहाबाद-211024
- 5 प्रकाशक: दक्षिण भारत प्रचार सभा चेनैई -17

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A1MA	MALAYALAM- I	LANGUAGE - I	4	1	-	3

PREAMBLE

This course has been designed for students to learn and understand

- The writing ability and develop reading skill
- The various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process
- The competency in translating simple Malayalam sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Apply creative ability	K3
CO5	Build the power of creative reading	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓			✓	✓
CO2		· Parkiers		Carrier Charles	✓
CO3		✓	✓		
CO4	√			✓	
CO5		✓			✓

COURSE FOCUSES ON

✓	Skill Development	√	Entrepreneurial Development
✓	Employability	√	Innovations
✓	Intellectual Property Rights	\checkmark	Gender Sensitization
V	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics

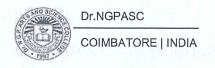
231TL1A1	MA	MALAYALAM - I		SEMES	TER I
			Total	Credits:	3
			Total Instruction	Hours:	60 h
		Syllabus			
Unit I	Novel				14 h
Pathumma	yude Adu				
Unit II	Novel				10 h
Pathumma	yude Adu				
Unit III	Short Story				14 h
Nalinakan	hi				
Unit IV	Short Story				10 h
Nalinakant	hi				
Unit V	Practical Application				12 h
Expansion	of ideas, General Essay	and Translation			

Text Books

- Vaikkam Muhammed Basheer, "Pathummayude Adu" (NOVEL), DC Books & Kottayam
- 2 T.Padmanabhan, "Nalinakanthi" (Short Story), DC Books & Kottayam.

References

- 1 Malayala Novel Sahithyam.
- 2 Malayala Cherukatha Innale Innu.



Course Code	Course Name	Category	L	Т	P	Credit
231TL1A1FA	FRENCH - I	LANGUAGE - I	4	1	-	3

PREAMBLE

This course has been designed for students to learn and understand

- The competence in general communication skills with oral, written and comprehension & expression
- The culture, life style and the civilization aspects of the French people as well as of France
- The students to acquire competency in translating simple French sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	CO1 Learn the Basic verbs, numbers and accents	
CO2	Apply the adjectives and the classroom environment in France	K2
CO3	Select the Plural, Articles and the Hobbies	K2
CO4	CO4 Measure the Cultural Activity in France	
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓				✓
CO2			7.142	The ready link	✓
CO3				a section i	
CO4	✓		✓	the state of the same	✓
CO5	✓		✓		

COURSE FOCUSES ON

. 🗸	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
√	Intellectual Property Rights	√	Gender Sensitization
✓	Social Awareness/ Environment	✓	Constitutional Rights/Human Values/ Ethics

231TL1A1FA

FRENCH - I

SEMESTER I

Total Credits: 3

Total Instruction Hours: 60 h

Syllabus

Unit I Salut I Page 10

12 h

Objectifs de Communication	Tâche	Activités de réception et de production orale
 Saluer Enter en contact avec quelqu'un. Se presenter. S'excuser 	En cours de cuisine, premiers contacts avec les members d'un groupe	 Comprendre des personnes qui se saluent. Ēchanger pour entrer en contact, se présenter, saluer, s'excuser. Communiquer avec tu ou vous. Comprendre les consignes de classe Ēpeler son nom et son prénom. Computer jusqu'à 10.

Unit II Enchanté I Page 20

12 h

Objectifs de	Tâche	Activités de réception et de
Communication		production orale
Demander de se presenter.	Dans la classe de français, se presenter et remplir	• Comprendre les informations essentielles
Présenter quelqu'un.	une fiche pour le professeur.	dans un échange en milieu professionnel.
B.O.		 Ēchanger pour se presenter et présenter quelqu'un.

Unit III J'adore I Page 30

12 h

Objectifs de Communication	Tâche	Activités de réception et de production orale
• Exprimer ses gouts.	Dans un café, participer à une soirée de rencontres rapides et remplir de taches d'appréciation	 Dans une soirée de recontres rapid comprendre des personnes qui échangent sur elles et sur leurs goût Comprendre une personne qui parler des goûts de quelqu'un d'autre



Dr.NGPASC

Unit IV J'adore I Page 30

14 h

Objectifs de Communication	Tâche	Activités de réception et de production orale
Présenter quelqu'un	Dans un café, participer à une soirée de rencontres rapides et remplir de taches d'appréciation	 Exprimer ses goûts Comprendre une demande laissée sur un répondeur téléphonique. Parler de ses projets de week-end
Autoévaluation du module I Pa	age 40 – Préparation au DELF .	A1 page 42
Demander à quelqu'un de faire quelque chose. Demander poliment.	Organiser un programme d'activités pour accueillir une personne importante	Comprendre une personne demande un service à quelqu'un.
Parler d'actions passes.		Demander à quelqu'un de faire quelque chose.
Tu veux bien?		Imaginer et raconter au passé à partir de situations dessinées.

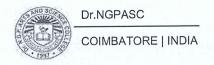
Unit V Practical Application

10 h

Make in Own Sentences

Text Book

Regine Merieux, Yves Loiseau. 2012. LATITUDES – 1: Méthode de français (Page No: 9-55) Les Editions Dider, Paris, Imprime en Roumanie par Canale en Janvier



Course Code	Course Name	Category	L	Т	P	Credit
231EL1A1EA	ENGLISH - I	LANGUAGE- II	4	_	1	3

PREAMBLE

This course has been designed for students to learn and understand

- the effect of dialogue, imagery and varied genres
- any spontaneous spoken discourse and respond to them with proper sentence structure
- the transactional concept of English language

COURSE OUTCOMES

On the successful completion of the course, students will be able to

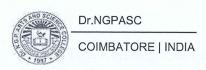
CO Number	CO Statement			
CO1	I Identify the various aspects in poetry			
CO2	Infer linguistic and non-linguistic features of the context for understanding and interpreting			
CO3	CO3 Construct sentences and convey messages effectively in real life situations			
CO4	CO4 Apply different reading strategies with varying speed			
CO5	Prepare modules with their own ideas and present them coherently in a grammatically correct form			

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1				✓	✓
CO2	✓	✓			✓
CO3	✓		✓	√	Anche II
CO4		✓ (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	√		
CO5	/	✓	ali penteng		✓

COURSE FOCUSES ON

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
√	Intellectual Property Rights	✓	Gender Sensitization
✓	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics



231EL1A1EA ENGLISH- I SEMESTER I

Total Credits: 3

Total Instruction Hours: 60 h

Syllabus

Unit I Genre Studies

12 h

Nissim Ezekiel: The Worm- Author's Biography- title indications- outline-paraphrasing the poem- context of poem- form- poetic devices- enjambment-techniques- Annotations

Niyi Osundare: Our Earth Will Not Die- Author's Biography- title indicationsoutline- paraphrasing the poem- context of poem- form- poetic devicesenjambment- techniques- Annotations

A. G. Gardiner: On Superstitions- Author's biography- Narrative structure-Exploration of the text- passage analysis- insight of ideas- cohesion and contextstyle- language techniques- Annotation

Nancy Bella: Clever Thief- Author's Biography- Plot Summary- Detailed summary and Analysis- Themes- Important Quotations- Characters- Description - analysis- Terms- Symbols- Critical analysis

H. G. Wells: The Truth about Pyecraft- Author's Biography-narrative structure-passage analysis- insight of ideas- cohesion and context- style- language techniques

Unit II Listening Skills

12 h

Listening vs. hearing- Types of listening, Tips to enhance Listening Skills, Non-verbal and Verbal signs of active listening - Comprehensive Listening - Listening to pre-recorded audios on speeches, interviews and conversations - Listening Activities- Listening and responding to complaints (formal situation), Listening to problems and offering solutions (informal)

Unit III Speaking Skills

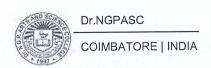
14 h

Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions

Unit IV Reading Skills

10 h

Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill - Word



Power (Denotation and Connotation) - Reading comprehension, Data interpretation -Charts, Graphs, Advertisements

Unit V Writing Skills

12 h

Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book / Movie Review

Text Books

- Gardiner, A. G. 1926. Alpha of the Plough: Second series, J.M. Dent & Sons Ltd., London, United Kingdom. pg.no-151-156. (Unit I)
- Ezekiel, Nissim. "The Worm," Crazy Romantic Love, www. mianmawaisarain.live/2020/05/poem-worm-nissim-ezekiel.html. Accessed 3 Aug. 2022. (Unit I)
- 3 < http://livros01.livrosgratis.com.br/ln000835.pdf /> (Unit I)
- Mithra, S. M. 1919. Hindu Tales from the Sanskrit, Macmillan & Co Ltd., London, United Kingdom. pg.no-127-142. (Unit I)
- Nation, I. S. P and Jonathan Newton. 2009. Teaching ESL/EFL Listening and Speaking. Routledge, New York, United States. (Unit II)
- Prabha, Dr. R. Vithya & S. Nithya Devi. 2019. Sparkle. (1st Edn.) McGraw Hill Education, Chennai, India. (Unit III– V)

- Our Earth Will Not Die By Niyi Osundare." Studocu.Com, studocu.com /in/document/bangalore-university/bachelor-of-computer-applications /1586771577-our-earth-will-not-die/27675462. Accessed 3 Aug. 2022.
- OnSuperstitions."THEHISTORIAN,thehistorian1947.wordpress.com/2019/0 3/08/on-superstitions-by-a-g-gardiner. Accessed 3 Aug. 2022.
- Swales, John M. & Feak, Christine B. 2012. Academic Writing for Graduate Students: Essential Tasks and Skills, University of Michigan Press, Michigan, United States.
- Rudzka, Brygida -Ostyn, 2003. Word Power: Phrasal Verbs and Compounds: A Cognitive Approach, Mouton de Gruyter, New York, United States.

Course Code	Course Name	Category	L	Т	P	Credit
235PA1A1CA	FINANCIAL ACCOUNTING	CORE	5	1	-	4

This course has been designed for students to learn and understand

- the basic concepts of accounting, the final accounts, bank reconciliation statement and calculation of depreciation.
- the recording of transactions relating to bills, methods of preparation of account current and average due date.
- the knowledge about accounting treatment in the books of Consignor and Consignee and methods of recording sale or return transactions.

COURSE OUTCOMES

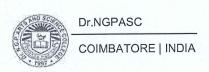
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the basic knowledge about Accounting and preparation of final accounts.	K2
CO2	Know the preparation of bank reconciliation statement and methods of depreciation accounting.	КЗ
CO3	Know the features of bill of exchange, promissory note and recording transactions relating to bills.	K2
CO4	learn the knowledge about methods of preparation of account current and find out the average due date.	К3
CO5	acquire knowledge about accounting treatments in the books of consignor and consignee and methods of recording sale or return transactions.	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	1	✓	✓	✓	
CO2	1	✓		✓	✓
CO3	√		✓		✓
CO4	✓	✓	✓	✓	
CO5	1	✓	1	/	

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights	ling i	Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics



235PA1A1CA

FINANCIAL ACCOUNTING

SEMESTER I

Total Credits: 4

Total Instruction Hours: 72 h

Syllabus

Unit I Introduction to Accounting and Final Accounts

14 h

Accounting Definition – Objectives – Functions – Advantages – Limitations – Types of Accounts – Basis of Accounting – Accounting Principles: Accounting Concepts and Conventions – Journal – Ledger – Subsidiary books – Trial balance. Final Accounts: Introduction – Trading Account, Profit and Loss Account, Balance sheet with adjustments. Case Study on Accounting Concepts

Unit II Bank Reconciliation Statement and Depreciation

16 h

Bank Reconciliation Statement – Need – Preparation of Bank Reconciliation Statement. Meaning and Definition of Depreciation – Characteristics – Causes – Need – Methods (Straight Line, Written Down, Annuity, Sinking Fund, Insurance Policy and Machine Hour Rate method).

Case Study on Bank Reconciliation Statement

Unit III Bills of Exchange

15 h

Bills of Exchange - Definition - Features - Advantages - Types - Promissory Note-Definition - Features - Distinction between Bills of Exchange and Promissory Note - Recording transactions relating to bills - Retiring of bill under rebate - Dishonour of a Bill - Renewal of bills.

Case Study on Bills of Exchange

Unit IV Account Current and Average Due Date

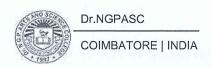
12 h

Meaning of Account Current – Definition – Methods: Product, Red-ink Interest, Interest table, Periodical balance and Epoque method. Meaning of Average Due Date – Uses–Accounting treatment - Calculation of Interest.

Unit V Accounting for Consignments and Goods Sent on Sale or Return Basis

15 h

Meaning of Consignment – Distinction between consignment and sale – Accounting treatment in the books of Consignor and Consignee – Goods sent on consignment at cost and at Invoice price. Meaning of Sale or Return – Purpose – Methods of Recording Sale or Return Transactions



Note: The question paper shall cover 20% theory and 80% problem.

Case studies related to the below topics to be discussed (Examined internal only).

Text Books

- 1 Reddy,T.S. and Murthy,A. 2016. Advanced Accountancy [Second Revised Edition]. Margham Publications, Chennai.
- Jain, S.P., and Narang, K.L 2019, Advanced Accountancy Principles of Accounting Including GST Volume I [Twentieth Revised Edition]. Kalyani Publishers, New Delhi.

- Shukla M.C Grewal T.S Gupta S.C. 2016. Advanced Accounts Volume I [Nineteenth Edition]. S.Chand & Company Pvt Ltd, New Delhi.
- 2 Hanif., and Mukherjee, 2015. Modern Accountancy, (Volume I) [Second Edition]. Tata Mcgraw Hill Publishing Co.Ltd., Chennai.
- Arulandam. M.A and Ramaan.K.S, 2014. Advanced Accountancy. [Revised Edition]. Himalaya Publishing House, Mumbai.
- Pillai. R.S.N and Bagavathi, Uma.S. 2012. Fundamentals of Advanced Accounting (Volume I). [Third Revised Edition]. Sultan Chand & Company Ltd, New Delhi.

Course Code	Course Name	Category	L	T	P	Credit
235CI1A1CA	PRINCIPLES OF MANAGEMENT	CORE	4	-	-	4

This course has been designed for students to learn and understand

- The basic principles and elements of effective management.
- The managerial actions of planning, organizing and motivation.
- The leadership qualities and effective controlling.

COURSE OUTCOMES

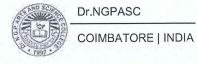
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Integrate the management principles into management practices.	K2
CO2	Understand the planning and decision-making process in the organization	K4
CO3	Assess the organisational practices through proper delegation of authority and responsibility.	K2
CO4	Describe the recruitment process, motivational theory and leadership styles in the practice of management.	K2
CO5	Understand the techniques of direction and control to summarize the report.	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓	✓	✓
CO2	✓		✓		✓
CO3	✓	✓		✓	✓
CO4		✓	✓	. ✓	√
CO5	✓	✓		✓	✓

✓	Skill Development	✓	Entrepreneurial Development		
/	Employability	✓	Innovations		
✓	Intellectual Property Rights		Gender Sensitization		
✓	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics		



235CI1A1CA

PRINCIPLES OF MANAGEMENT

SEMESTER I

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Introduction to Management

10 h

Definition - Nature and Scope - Importance - Functions of Management - Management as an Art, Science and Profession - Scientific Management - Fayol's Principles of Management - Management By Objectives (MBO) - Management By Exception (MBE)-Organization culture and Environment - Current trends and issues in Management.

Case Study in Management By Objectives

Unit II Planning

10 h

Definition – Nature – Objectives – Advantages and Disadvantages – Process – Types – Decision Making – Traditional and Modern Techniques – Steps involved in Decision Making- Rational Decision Making.

Unit III Organisation

10 h

Definition – Principles - Types - Importance –Elements of Organisation Process - Line & Staff- Overcoming Line-staff conflict, Committees, Organization Structures, Types, Advantages & Disadvantages. Directing – Meaning & Definition – Principles – Techniques – Importance -Delegation - Process of Delegations-Barriers to Delegation, Span of Control – Centralization & Decentralization - Departmentation.

Unit IV Staffing

9 h

Meaning and Definition – Functions – Recruitment - Sources of Recruitment – Training-Performance Appraisal - 360 Degree Appraisal Method – Assessment Center Method-Motivation – Importance of Motivation - Maslow's Theory of Motivation – X, Y and Z Theories (McGregor Theory & William Ouchi Theory)- Goal Setting theory - Leadership – Types – Qualities of a Good Leader-Leadership styles- Group decision making.

Case Study in Motivation

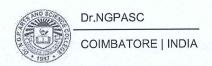
Case Study in Leadership Style

Unit V Controlling and Reporting

9 h

Meaning and Definition - Need and Significance of control - Process of Controlling - Types of control - Managing Productivity - Cost Control - Purchase Control - Maintenance Control - Quality Control - Co-ordination - Need - Techniques - Reporting - meaning & Definition - Principles - Techniques - Importance

Note: Case studies related to the above topics to be discussed (Examined internal only)



Text Books

- Dinkar Pagare, 2018, "Principles of Management", Sixth Edition, Sultan Chand & Sons, New Delhi.
- Ramaswamy T, 2019, "Principles of Management", Eleventh Edition, Himalaya Publishing Home Pvt Ltd, Mumbai.

- Govindarajan. M., 2019, "Principles of Management", Ninth Edition, PHI Publications, New Delhi.
- Prasad L.M., 2015, "Principles and Practice of Management", Eighth Edition, Sultan Chand & Sons, New Delhi.
- Tripathi P C& Reddy P N, 2017, "Principles of Management", Sixteenth Edition, McGraw Hill Education and New Delhi.
- 4 Mitra J.K, 2017, "Principles of Management", First Edition, Oxford University Press

Course Code	Course Name	Category	L	Т	P	Credit
235AT1A1CA	BUSINESS COMMUNICATION	CORE	4	1	-	4

This course has been designed for students to learn and understand

- the effective writing skills.
- the communication between the business organizations
- the preparation of reports.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	know the basic knowledge about business communication	K1
CO2	learn about how to draft a Business letter	K2
CO3	draft the Quotations and Enquiry letters	К3
CO4	obtain the skill in writing Business correspondence	К3
CO5	prepare the Sales and Production reports.	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	√	√	✓	✓
CO2	✓	✓		✓	
CO3	✓	✓	√	√	✓
CO4	✓	✓			
CO5	✓			√	✓

1	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

235AT1A1CA

BUSINESS COMMUNICATION

SEMESTER I

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Business Communication

08 h

Meaning – Importance of Effective Business Communication - Modern Communication Methods - Electronic Communication: e-mail - Internet- Mobile - Skype- Video Conferences - Barriers - Guidelines to overcome barriers.

Case Study: Poor Communication

Unit II Business Letters

08 h

Need and Functions - Kinds of business letter - Layout - Heading, Date line, Inside Address, Attention Line, Opening, Salutation, Body, Subject Line, Message, Complimentary Closing, Signature, References, Enclosures, Notation, Post-Script, Spacing and Punctuation Style.

Unit III Business Correspondence

10 h

Quotations and Tenders - Drafting Letters of Credit and Status Enquiry- Order Letters, Execution and Cancellation of Orders - Drafting of Sales Letters - Circular Letters - Collection Letter - Customers Dues, Complaints and Follow-up Letter.

Case Study: Due Collection

Unit IV Correspondence with Banking, Insurance and Agency

11 h

Correspondence with banks regarding Overdraft, Cash Credit, Statement of Account - Correspondence with Insurance Companies regarding payment of premiums, Claims and their settlement, Renewal of Policies-Correspondence with Agency- Manufacturer offers an Agency-Application for an Agency- Cancellation of an Agency.

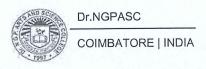
Case Study: Cancellation of Agency

Unit V Preparing Reports

11 h

Conduct of Meetings - Resolutions - Minutes; Precise Writing - Need and Golden Rules for writing a Good Precise - Report Writing - Importance - Special features - Kinds of Report - Business Report, Sales and Production Reports and Press Report.

Note: Case study (Examined Internal only)



Text Books

- Rajendra Pal Korlahalli, J.S., 2021, "Essentials of Business communication", Thirteenth Edition, Sultan Chand & Sons, New Delhi.
- Ramesh M.S & Pattanshetti, C.C., 2011, "Business Communication", Twelfth Edition, Sultan Chand & Sons, New Delhi

- Premavathi. N., 2010, "Business Communication & Correspondence", Third Edition, Sultan Chand & Sons, New Delhi
- 2 Rodriquez, M.V., 2003, "Effective Business Communication Concept", Thirteenth Edition, Vikas Publishing Company, Chennai.
- Namita Gopal, 2013, "Business Communication", First Edition, New Age International Publishers, New Delhi
- Raymod. V. Lesikar, 2004, "Business Communication" Sixth Edition, AITBS Publications, New Delhi

Course Code	Course Name	Category	L	T	P	Credit
235CO1A1IA	BUSINESS ECONOMICS	IDC	4	-	1	4

This course has been designed for students to learn and understand

- the concept of demand and supply.
- cost and determine price.
- the integrate macroeconomic factors in business decision making.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	identify the concept of demand and consider them in business decision making.	K2
CO2	associate cost and supply.	K2
CO3	respond to dynamic macroeconomic factors in business.	КЗ
CO4	infer the impact of monetary and fiscal policy on the firm.	K2
CO5	examine a firm's contribution to national income.	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓		✓
CO2	√	✓	✓	✓	✓
CO3				✓	✓
CO4	✓	✓	✓	✓	✓
CO5	✓	✓			✓

Course Focuses on::

✓ S	Skill Development	✓	Entrepreneurial Development
✓ E	Employability	✓	Innovations
I:	ntellectual Property Rights		Gender Sensitization
S	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

COIMBATORE | INDIA

235CO1A1IA BUSINESS ECONOMICS SEMESTER I

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Demand Analysis

8 h

Business Economics: Meaning, Definition, Scope and Significance - Micro and Macroeconomics - Demand: Demand Determinants, Demand Schedules and Demand Curves - Law of Demand - Change in demand and Shift in demand - Types of Demand - Elasticity of Demand: Determinants, Types and Methods of Measuring Price Elasticity of Demand - Case study on Law of Demand and Supply.

Unit II Cost, Supply and Business Cycle

9 h

Cost of Production – Cost Concepts and its Types. Supply: Determinants of Supply and Law of Supply - Elasticity of Supply and Types of Elasticity of Supply - Business Cycle: Characteristics and Phases – Controlling Business Cycle.

Unit III Price Analysis

10 h

Price and Output Decisions in Perfect and Imperfect Market Competition - Legal Constraints in Pricing - Competition Act 2002 - History and Features - Producer Price Index (PPI). Inflation and Deflation: Meaning, Definition, Causes and Consequences - Consumer Price Index (CPI) - Inflation Rate.

Unit IV Monetary and Fiscal Policy

9 h

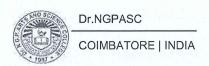
Monetary Policy: Meaning and Objectives - Limitations of Monetary Policy - Instruments of Monetary Policy - Monetary Policy Committee (MPC) - Demonetization: Merits and Demerits, History of Demonetization in India - Fiscal Policy: Meaning, Objectives, Instruments and Limitations - Case study analysis on Fiscal Policy.

Unit V National Income

12 h

National Income - Definition and Concepts: GDP, NDP, GNP, NNP, Personal Income (PI), Disposable Personal Income (DPI), Per Capita Income (PCI) and Transfer Payments. National Income Accounting - Methods of Computation - Difficulties in Computation of National Income - Case study on Gross Domestic Product (GDP).

Note: Case studies related to the above topics to be discussed (Examined internal only)



Text Books

- Sundharam .K.P.M. & Sundharan. E. N., 2020, "Business Economics", Sultan Chand and Sons, New Delhi.
- Varshney. R. L and Maheswari. K .L, 2019, "Managerial Economics", Sultan Chand and Sons, New Delhi.

- 1 Radha, 2021, "Business Economics", Prasanna Publishers and Distributers.
- 2 Sankaran. S., 2015, "Business Economics", Margham Publications, Chennai.
- Ahuja. H. L., 2014, "Business Economics", S. Chand and Company Pvt. Ltd., New Delhi.
- 4 Manab Adhikary, 2010, "Business Economics", Excel Books, New Delhi.

Course Code	Course Name	Category	L	Т	P	Credit
233MB1A1AA	ENVIRONMENTAL STUDIES	AECC	2	-	-	2

This course has been designed for students to learn and understand

- Multi disciplinary aspects of Environmental studies
- Importance to conserve the Biodiversity
- Causes of Pollution and its control

COURSE OUTCOMES

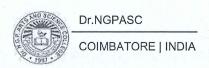
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the importance of natural resources in order to conserve for the future.	K2
CO2	Infer on Natural resources and its conservation	K2
CO3	Apply the knowledge on Biodiversity and its conservation	К3
CO4	Relate effects, causes and control of air, water, soil and noise pollution etc.,	K2
CO5	Build awareness about sustainable development and Environmental protection	K2

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	√		√		
CO2	✓		✓		
CO3	√		✓		
CO4	√		✓		
CO5	√		✓		

✓	Skill Development	Entrepreneurial Development
/	Employability	Innovations
	Intellectual Property Rights	Gender Sensitization
	Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



233MB1A1AA

ENVIRONMENTAL STUDIES

SEMESTER I

Total Credits: 2

Total Instruction Hours: 24 h

Syllabus

Unit I Introduction to Environmental studies & Ecosystems

5 h

Introduction to Environmental studies& Ecosystems: Multidisciplinary nature of environmental studies; components of environment – atmosphere, hydrosphere, lithosphere and biosphere. Scope and importance; Concept of sustainability and sustainable development. Ecosystem- Structure and function of ecosystem; Energy flow in an ecosystem: food chain, food web and ecological succession.

Unit II Natural Resources: Renewable and Non-renewable Resources 5 h

Natural Resources: Renewable and Non-renewable Resources: Land Resources and land use change; Land degradation, soil erosion and desertification. Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations. Water: Use and overexploitation of surface and ground water, floods, droughts, conflicts over water (international & inter-state). Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs.

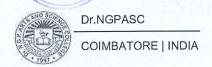
Unit III Biodiversity and Conservation

5 h

Biodiversity and Conservation: Levels of biological diversity: genetic, species and ecosystem diversity; Biogeography zones of India; Biodiversity patterns and global biodiversity hot spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

Unit IV Environmental Pollution, Environmental Policies & Practices 5 h

Environmental Pollution, Environmental Policies & Practices: Environmental pollution: types, causes, effects and controls; Air, water, soil, chemical and noise pollution. Nuclear hazards and human health risks. Solid waste management: Control measures of urban and industrial waste. Pollution case studies. Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture. Environment Laws: Environment Protection Act; Prevention & Control of Pollution Act – Air & Water. Wildlife Protection Act; Forest Conservation Act;



4 h

Unit V Human Communities and the Environment Field Work

Human Communities and the Environment& Field Work: Human population and growth: Impacts on environment, human health and welfares. Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Environmental communication and public awareness. Visit to an area to document environmental assets; river/forest/flora/fauna, etc. Population explosion – Family Welfare Programmes. Role of Information Technology in Environment and human health. Role of the Colleges, Teachers and Students in village adoption towards clean, green and make in villages in various aspects.

Text Books

- 1 Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt.
- 2 Gadgil, M., &Guha, R.1993. This Fissured Land: An Ecological History of India. Univ. of California Press.

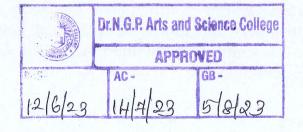
References

- Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment, London, Routledge
- Gleick, P.H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press
- Groom, Martha J. Gary K. Meffe, and Carl Ronald carroll. Principles of Conservation Biology. Sunderland: Sinauer Associates, 2006
- 4 Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. Science, 339: 36-37.
- McCully, P.1996. Rivers no more: the environmental effects of dams(pp. 29-64). Zed Books
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BoS Chairman/HoD
Department of Commere (A & T)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048

Dr.NGPASC

COIMBATORE | INDIA





Course Code	Course Name	Category	L	Т	P	Credit
231TL1A2TA	TAMIL- II	LANGUAGE- I	4	1	-	3

This course has been designed for students to learn and understand

- மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம்,பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
- கலை மற்றும் மரபுகளை அறியச் செய்தல்
- மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills) மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K1
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K2
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K2
CO4	சூழலியல் ஆக்கம் (Ecology)	K3
CO5	மொழி அறிவு (Tamil knowledge)	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	1	1	1	acceptable to the control of	MERCHANICAL
CO2	✓			/	
CO3	√	√			
CO4	√		√		
CO5	√			√	

1	Skill Development	✓	Entrepreneurial Development
√	Employability	✓	Innovations
✓	Intellectual Property Rights	✓	Gender Sensitization
√	Social Awareness/ Environment	√	Constitutional Rights/ Human Values/ Ethics

231TL1A2TA TAMIL- II SEMESTER II **Total Credits: 3** Total Instruction Hours: 60 h **Syllabus** Unit I அற இலக்கியம் 13 h 1. இலக்கிய வரலாறு- பதினெண்கீழ்க்கணக்குநூல்கள் 2.திருக்குறள் அ. அறன்வலியுறுத்தல்- அ. எண் 04 ஆ. நட்பாராய்தல் - அ. எண் 80 இ. நாடு- அ. எண் 74 ஈ. குறிப்பறிதல்- அ. எண் 110 Unit II அற இலக்கியம் 13 h 1. நாலடியார் - அறிவுடைமை - ஒளவையார் - 10 பாடல்கள் 6, 7, 9, 10, 14, 16, 17, 23, 26, 30 2. மூதுரை 3. இனியவைநாற்பது- பூதஞ்சேந்தனார் - முதல் 10 பாடல்கள் Unit III அறநெறிக் கட்டுரைகள் 09 h

- 1. இலக்கியவரலாறு தமிழ் உரைநடையின் தோற்றமும் வளர்ச்சியும்
- 2. கலைகள்-உ.வே.சா
- 3. சங்க நெறிகள்- வ.சுப.மாணிக்கம்

Unit IV அறநெறிக் கட்டுரைகள்

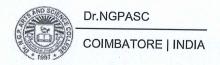
15 h

- 1. வீர வணக்கம் க.கைலாசபதி
- 2. தமிழர் பண்பாடு டாக்டர் சோ.நா.கந்தசாமி
- 3. இணையத் தமிழ் வளர்ச்சி முனைவர் ப.அர.நக்கீரன்

Unit V பயிற்சிப் பகுதி

10 h

- 1.இலக்கணம்-வழு, வழுவமைதி,வழாநிலை
- 2.அலுவலகம் சார்ந்த கடிதம் -விண்ணப்பங்கள், வேண்டுகோள்,முறையீடு
- 3.படைப்பாக்கம்-பொதுத்தலைப்பில் கட்டுரைகள் எழுதுதல்



Text Book

தமிழ் மொழிப்பாடம்-2023-2024,தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி. கலை அறிவியல் கல்லூரி,கோயம்புத்தூர். வெளியீடு: நியூ செஞ்சுரி புக் ஹவுஸ்,சென்னை. (Unit I to V)

- 1 பேராசிரியர் புலவர் சோம. இளவரசு,எட்டாம் பதிப்பு. 2014. தமிழ் இலக்கிய வரலாறு-மணிவாசகர் பதிப்பகம்,சென்னை.
- 2 பேராசிரியர் முனைவர் பாக்கியமேரி,முதற் பதிப்பு. 2013. இலக்கணம்-இலக்கிய வரலாறு- மொழித்திறன்- பூவேந்தன் பதிப்பகம்,சென்னை. .
- 3 தமிழ் இணையக் கல்விக்கழகம் TAMIL VIRTUAL ACADEMY. வலைதள முகவரி: https://www.tamilvu.org

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A2HA	HINDI - II	LANGUAGE- I	4	1	-	3

This course has been designed for students to learn and understand

- the writing ability and develop reading skill
- the various concepts and techniques for criticizing literature
- the techniques for expansion of ideas and translation process

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	K3
	<u> </u>	N3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓			101	103
CO2	√	√		•	· /
CO3	√		√	1	./
CO4	√		/		./
CO5	√	√	✓		

✓ Skill Development	✓ Entrepreneurial Development
Employability	Innovations
Intellectual Property Rights	✓ Gender Sensitization
✓ Social Awareness/ Environment	Constitutional Rights/ Human Values/

231TL1A2HA	HINDI – II	SEMESTER II
		7.00

Total Credits: 3

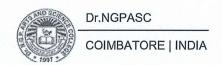
Total Instruction Hours: 60 h

Syllabus

Unit I 13 h आधुनिकपद्य – शबरी(श्रीनरेशमेहता) Unit II 13 h उपन्यास: सेवासदन-प्रेमचन्द Unit III 12 h कहानी-किरीट- डा उषा पाठक / डा अचला पाण्डेय पाठ 1.कफ़न, 3. चीफ़ की दावत Unit IV 12 h पत्र लेखन: (औपचारिक या अनौपचारिक) Unit V 10 h अनुवाद अभ्यास-III (केवल हिन्दी से अंग्रेजी में) (पाठ 1 to 10)

Text Books

- प्रकाशक: लोकभारती प्रकाशन पहली मंजिल, दरबारी बिल्डिंग,महात्मा गाँधी मार्ग, इलाहाबाद. (Unit I)
- प्रकाशक: सुमित्र प्रकाशन 204 लीला अपार्ट्मेंट्स, 15 हेस्टिंग्स रोड'अशोक नगर इलाहाबाद.
 (Unit II)
- 3 प्रकाशक: राधाकृष्ण प्रकाशन दिल्ली. (Unit III)
- 4 पुस्तक: व्याकरण प्रदिप रामदेवप्रकाशक: हिन्दी भवन 36 इलाहाबाद. (Unit IV)
- 5 प्रकाशक: दक्षिण भारत प्रचार सभा चेनैई. (Unit V)



Course Code	Course Name	Category I	. T	P	Credit
231TL1A2MA	MALAYALAM- II	LANGUAGE - I	1	-	3

This course has been designed for students to learn and understand

- the writing ability and develop reading skill
- the various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process
- the competency in translating simple Malayalam sentences into English and vice versa

COURSE OUTCOMES

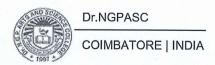
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	√			√	✓
CO2	√				1
CO3	√	1	√		1
CO4	√		✓	√	√
CO5	✓	√	√		✓

✓	Skill Development	√	Entrepreneurial Development
✓	Employability	✓	Innovations
✓	Intellectual Property Rights	✓	Gender Sensitization
✓	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics



231TL1A2MA	MALAYALAM- II	SEMESTER II

Total Credits: 3

Total Instruction Hours: 60 h

Syllabus

Unit I Novel 12 h Enmakaje: Chapter1- Chapter5 Unit II Novel 10 h Enmakaje: Chapter 6- Chapter 10 Unit III Novel 12 h Enmakaje: Chapter 11- Chapter 15 Unit IV Autobiography 14 h NeermathalamPoothaKalam: Chapter 1- Chapter 10 Unit V Autobiography 12 h

NeermathalamPootha Kalam: Chapter 11- Chapter 20

Text Books

- Ambika SuthanMangad, Enmakaje (Novel), DC Books Kottayam, Kerala, India. (Unit I to III)
- 2 Madhavikkutty, NeermathalamPootha Kalam (Autobiography), DC Books Kottayam, Kerala, India. (Unit IV & V)

- 1 MalayalaNovelSahithyam, DC Books Kottayam, Kerala, India.
- 2 MalayalaSahithyaCharithram, National Books Kottayam, Kerala, India.

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A2FA	FRENCH- II	LANGUAGE - I	4	1	-	3

This course has been designed for students to learn and understand

- the Competence in General Communication Skills Oral + Written- Comprehension & Expression
- the Culture, life style and the civilization aspects of the French people as well as of France
- the students to acquire Competency in translating simple French sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K1
CO2	Apply the adjectives and the classroom environment in France	K2
CO3	Select the Plural, Articles and the Hobbies	K2
CO4	Measure the Cultural Activity in France	К3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	√				✓
CO2	√	✓			✓
CO3			✓	✓	√
CO4	√		✓		√
CO5	√	✓	✓	✓	✓

✓	Skill Development	✓	Entrepreneurial Development
√	Employability	✓	Innovations
	Intellectual Property Rights	✓	Gender Sensitization
✓	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics

231TL1A2FA FRENCH- II SEMESTER II

Total Credits: 3
Total Instruction Hours: 60 h

Syllabus

Unit I 12 h

Proposer, accepter,	Organiser une soirée au	
refuserune invitation.	cinéma avec des amis,	d'invitationsurunréponde
Indiquer la date.	par téléphone et par	
	courriel.	Inviter quelqu'un
		accepter
		ourefuserl'invitation.

Unit II 12 h

Prendreet fixer un rendez-vous. Demander etindiquerl'heure.	Organiser une soirée au cinéma avec des amis, par téléphone et par courriel.	personnes qui
1		Prendreun rendez-vous par telephone

Unit III 12 h

Exprimer son point de vue positif et négatif.	En groupes, choisir un cadeau pour un ami.	vuesur des idées de
S'informersur le prix.		cadeau.
S'informersur la quantitité.		Faire des achatsdans un magasin
Exprimer la quantitité.		

Unit IV 14 h

Demander etindiquerune	Suivre un itinéraire à	Comprendre des
direction.	l'aided'indications par	indications de direction.
Localiser (près de, en face	telephone et d'un plan.	Comprendre des
de).	Par courrierélectronique,	indications de lieu.
Exprimerl'obligationl' Interdit.Conseiller.	donner des informations et des conseils à un ami qui veut voyager.	Comprendreune chanson.
	qui veut voyagei.	Comprendre de courts

messages qui experiment l'obligationoul'interdictio
n.
Donner des conseils à des personnesdans des situations données.

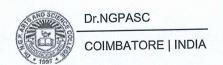
Unit V

10 h

Make in Own Sentences

Text Book

Regine Merieux, Yves Loiseau, "LATITUDES - 1" (Page No: 56-101) (Methode de Français), Goyal Publisher & Distributors Pvt.Ltd., 86 UB Jawahar Nagar (Kamala Nagar), New Delhi-7 Les Editions Dider, Paris, 2008- Imprime en Roumanie par Canale en Janvier 2012. (Unit I to IV)



Course Code	Course Name	Category	L	Т	P	Credit
231EL1A2EA	ENGLISH- II	LANGUAGE- II	4	-	1	3

This course has been designed for students to learn and understand

- the language for specific purposes through various literary manuscripts
- the process of communicative competencies in academics through authentic contexts
- the different formats of business correspondence with lucidity and accuracy via various media

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Identify and appreciate the eminent writers' works of various genres	K1
CO2	Infer and comprehend complex situational talks	K2
CO3	Relate formal and informal communicative contexts to speak fluently	K2
CO4	Construct the denotative and connotative meanings while reading specialized texts	K3
CO5	Develop the skill of writing through descriptions, narrations and essays	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
			✓		1
CO1					1
CO2			✓		
CO3			✓		V
CO4			✓		V
CO5			✓		✓

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
✓	Intellectual Property Rights	✓	Gender Sensitization
✓	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics

231EL1A2EA **ENGLISH-II** SEMESTER II

Total Credits: 3

Total Instruction Hours: 60 h

Syllabus

Unit I Genre Studies

15 h

John Keats: To a Friend Who Sent Me Some Roses - Author's Note - title indicationsoutline-paraphrasing the poem- context of poem- form- poetic devices- techniques-Style

A. G. Gardiner: On Habits - Author's Note-Title indications-Outline -Passage Analysis - context of the Prose - Narrative techniques- Style

Sudha Murthy: The Enchanted Scorpions- Author's Note - title indications-Plot summary- Outline of the story -devices- Narrative techniques- Style

David Pinski: A Dollar- Author's Note- Title indications -Plot Summary- Critical Analysis-Themes- Character analysis - Terms- Symbols

Unit II Listening Skills

10 h

Listening to Talks/Lectures by Specialists on selected subject-specific topics-Listening to Public Announcements- Listening to Instructions and Directions-Listening to Speeches- Listening to process/event descriptions to identify causes & effects

Unit III Speaking Skills

11 h

Small Talk- Mini Presentations and Making Recommendations- Group Discussions, Debates, and Expressing opinions through Role play- Picture Description-Giving Instruction to Use a Product- Presenting a Product- Summarizing a Lecture-Narrating Experiences/ Events- Interviewing a Celebrity- Scientific Lectures-Educational Videos- Debates- Different Viewpoints on an Issue

Unit IV Reading Skills

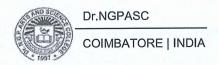
12 h

Reading Biographies, Newspaper Reports, Technical Blogs-ReadingAdvertisements -Gadget Reviews- Newspaper Articles - Journal Reports - Reading Editorials & Blogs-Case Studies- Excerpts from Literary Texts

Unit V Writing Skills

12 h

Inferring & Interpreting- Predicting Reorganizing Material- Summary Writing Based on the Reading Passages-Writing - Emails & Essay Writing (Descriptive or Narrative)-Grammar - Tenses- Question Types: Wh/ Yes or No/ and Tags



Text Books

- Keats, John. To a Friend Who Sent Me Some Roses. https://www.Poets.org, 1820, poets.org/poem/ friend-who-sent-me-some-roses.html/> (Unit I)
- 2 Gardiner, Alfred George. On Habits (n.d.). < Https://Www. Gutenberg. Org/ Files/47429/47429-H/47429-H.Html/> (Unit I)
 - Murthy, Sudha. The Enchanted Scorpions. (n.d.). <a href="https://www.
- 3 ssgopalganj.in/online/EBooks/CLASS%20VI/Grandma's%20Bag%20of%20 Stories%20by%20Sudha%20Murthy.pdf/> pp-34-39. (Unit I)
- Pinski, David. A Dollar a One-act Play.www.one-act-plays.com/comedies/dollar.html/ (Unit I)
- Hart, Steve, Aravind R. Nair, Veena Bhambhani. 2016. Embark: English for Undergraduates. Cambridge University Press, New Delhi, India. (Unit II)
- 6 Lakshminarayan. 2012. A Course Book On Technical English. Scitech Publications Pvt. Ltd., New Delhi, India. (Unit III)
- Raman, Meenakshi & Sangeeta Sharma. 2016. Technical Communication-Principles And Practice, Oxford University Press, New Delhi, India. (Unit IV)
- Viswamohan, Aysha. 2017. English For Technical Communication (With CD), McGraw Hill (India) Private Limited, New Delhi, India. (Unit V)

- Bajwa and Kaushik. 2010. Springboard to Success- Workbook for Developing English and Employability Skills. Orient Black Swan, Chennai, India.
- 2 Chellammal, V. 2003. Learning to Communicate. Allied Publishing House, New Delhi, India
- Krishnaswamy. N, LalithaKrishnaswamy& B.S. Valke. 2015. Eco English, Learning English through Environment Issues. An Integrated, Interactive Anthology. Bloomsbury Publications, New Delhi, India.
- Syamala. V. 2002. Effective English Communication for You. Emerald Publishers, Chennai, Tamil Nadu, India.

Course Code	Course Name	Category	L	Т	P	Credit
235BP1A2CA	ADVANCED FINANCIAL ACCOUNTING	CORE	5	1	-	4

This course has been designed for students to learn and understand

- The accounting practices in Branch and Departmental Accounting.
- The recording of transactions in Hire purchase and Instalment system.
- Accounting procedures formatted for Partnership accounts.

COURSE OUTCOMES

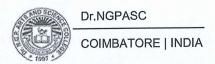
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Apply the accounting practices in branch and departmental accounting.	K3
CO2	Interpret the hire purchase and instalment system of accounting.	K2
CO3	Understand the procedures related to calculation of ratios and accounting treatment of admission of a partner.	K2
CO4	Know the accounting transactions at the time of retirement and death of a partner.	К3
CO5	Analyze the valuation of assets and liabilities during dissolution and insolvency of firms.	K4

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓		✓
CO2	√		✓		1
CO3	✓	V	✓		✓
CO4	✓		✓ ·	and of	✓
CO5	✓		✓		✓

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	1	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics



235BP1A2CA

ADVANCED FINANCIAL ACCOUNTING

SEMESTER II

Total Credits: 4

Total Instruction Hours: 72 h

Syllabus

Unit I Branch and Departmental Accounting

15 h

Branch Accounting: Objects - Types of Branch Accounting - Dependent Branches - Features - Accounting in respect of Dependent Branches - Debtors System only - Cost Price and Invoice Price - Independent Branches (Theory only).

Departmental Accounting: Need - Advantages - Distinction between Departments and Branches - Methods and Techniques of Departmental Accounting.

Case Study on Branch Accounts.

Unit II Hire Purchase and Instalment Purchase Systems

14 h

Hire Purchase System – Features - Distinction between Hire Purchase System and Instalment System – Accounting treatment for Hire Purchase System – Model Journal Entries - Calculation of Interest – Hire Purchase Trading Account – Debtors Methods – Stock and Debtors System (Excluding Default and Repossession). Instalment Purchase System - Accounting treatments.

Unit III Partnership Accounting: Admission of a Partner

15 h

Partnership Deed - Division of Profits - Capital Accounts - Fixed and Fluctuating Capital -Interest on Capital and Drawings - Admission of a Partner - Calculation of New Profit sharing Ratios. Goodwill: Need for Valuation of Goodwill - Treatment of Goodwill - Revaluation of Assets and Liabilities.

Case Study on Admission of a Partner.

Unit IV Retirement and Death of a Partner

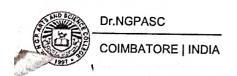
14 h

Retirement (Excluding Retirement cum Admission) and Death of a Partner: Calculation of New Profit sharingratio – Treatment of Goodwill on Retirement/Death of a Partner – Adjustment of Capital after Retirement – Death of a Partner: Mode of payment – Special Treatments.

Unit V Dissolution of a Firm

14 h

Meaning - Modes of Dissolution - Settlement of Accounts- Accounting Treatment - Normal Dissolution - Insolvency of a Partner (Excluding Insolvency of all Partners) - Garner vs. Murray - Capital Ratio Under Fixed Capital Method and Fluctuating Capital Method.



Case Study on Garner vs. Murray.

Note: Distribution of marks 80% Problem and 20% Theory. Case Study (Examined Internal only).

Text Books

- Reddy T.S. and Murthy A., 2020,"Advanced Accountancy", Second Revised Edition, Margham Publications, Chennai.
- Jain S.Pand NarangK.L., 2019, "Advanced Accountancy"-Principles of Accounting Including GST Volume I, Twentieth Revised Edition, Kalyani Publishers, New Delhi.

- Pillai R.S.N, Bagavathi.V and Uma.S., 2012, "Fundamentals of Advanced
- Accounting" Volume I, Third Revised Edition, Sultan Chand & Company Ltd, New Delhi.
- 2 R.L. Gupta & Radhasamy., 2018, "Advanced Accountancy" Volume I, Thirteenth Edition, Sultan Chand & Sons, New Delhi.
- Shukla M.C Grewal, T.S Gupta S.C., 2016, "Advanced Accounts" Volume I, Nineteenth Edition, S.Chand & Company Pvt. Ltd, New Delhi.
- Hanif and Mukherjee, 2015, "Modern Accountancy"- Volume I, Second Edition, Tata Mcgraw Hill Publishing Co. Ltd., Chennai.

Course Code	Course Name	Category	L	Т	P	Credit
235CR1A2CA	BUSINESS LAW	CORE	4	1	-	4

This course has been designed for students to learn and understand

- Indian Contract Act.
- Sale of Goods Act.
- Information Technology Act.

COURSE OUTCOMES

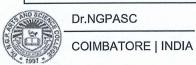
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the basic elements of contract.	K2
CO2	Describe free consent and performance of contract.	K2
CO3	Classify various special contracts.	K4
CO4	Elaborate the Sale of Goods Act.	КЗ
CO5	Generalize the knowledge on Information Technology Act.	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	√	✓	✓	✓	
CO2	✓	✓	✓	✓	
CO3	√	✓	✓	✓	√
CO4	√	✓	√	✓	✓
CO5	✓	✓	✓	✓	√

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
✓	Intellectual Property Rights		Gender Sensitization
✓	Social Awareness/ Environment	√	Constitutional Rights/ Human Values/ Ethics



235CR1A2CA BUSINESS LAW SEMESTER II

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Indian Contract Act, 1872

10 h

Indian Contract Act, 1872: Meaning of Contract and Agreement - Difference between Contract and Agreement - Essential elements of a contract - Types of contracts: Valid, Void and Voidable, Quasi Contract, Illegal and Immoral contracts - Offer and Acceptance - Consideration - Capacity to contract.

Case Study: Capacity to contract.

Unit II Free Consent, Performance and Breach of Contract

10 h

Free Consent: Coercion - Undue Influence - Fraud - Misrepresentation - Mistake. Legality of Object - Performance - Discharge: Modes of discharge of contracts - Breach of contract: Types of breach - Remedies for breach of contract - Types of damages.

Case Study: Remedies for Breach of Contract.

Unit III Special Contracts

10 h

Contract of Indemnity: Essentials - Rights - Contract of Guarantee: Essentials - Difference between Contract of Indemnity and Guarantee - Kinds - Surety - Rights. Bailment and Pledge: Essentials - Kinds - Rights and Duties - Law of Mortgage: Mortgage vs. Pledge. Law of Agency: Rules - Essentials - Kinds - Rights and Duties of Agent and Principal - Personal Liability of an agent - Termination of agency - Methods.

Unit IV Law Relating to Sale of Goods Act, 1930

9 h

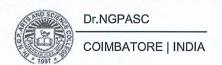
The Sale of Goods Act, 1930: Essentials of Contract of sale - Sale distinguished from Agreement to sell - Implied conditions and warranties - Doctrine of Caveat Emptor - Unpaid seller - Rights against Goods and the buyer.

Case Study: Sale of Goods Act, 1930.

Unit V Information Technology Act, 2000

9 h

Information Technology Act, 2000: Definitions - Objectives - Needs - Scope. Digital signatures - Electronic Governance - Attributions, Acknowledgement and Dispatch of Electronic Records - Secure Electronic Reports and Secure digital signature -



Certifying Authorities - Digital Signature Certificate - Encryption - Duties of Subscribers.

Note: Case study (Examined Internal only).

Text Books

- Kapoor N.D, 2021, "Elements of Mercantile Law", 38th Revised & Enlarged Edition, Sultan Chand and Sons, New Delhi.
- Balachandran V and Thothadri S, 2022, "Business Law", 4th Edition, Vijay
 Nicole Imprints Pvt. Ltd, Chennai.

- Pillai R.S.N and Bhagawathi, 2018, "Business Law", 8th Edition, Sultan Chand & Co., New Delhi.
- 2 Shukla M.C, 2022, "Mercantile Law", S. Chand & Co., New Delhi.
- Gulshan S.S, 2023, "Business Law", 23rd Edition, New age International, Delhi.
- Kuchcal, 2018, "Mercantile Law", 4th Edition, Vikas Publishing House Pvt.Ltd., New Delhi.

235AT1A2CP

SPREADSHEET MODELING FOR BUSINESS DECISIONS

SEMESTER II

Total Credits: 2
Total Instructions Hours: 48h

S.No **List of Experiments** Create a data formatting by using Cut and Paste, Cell Widening, Format 1 Painter, Font, Colour, Borders, Wrap Text, Merge Alts, Number, Date and Currency as Format and Conditional Formatting. Analyze the data by using Length Formula, Left, Right and Mid Formula, 2 AND, NOT, OR and TRIM. Print an address label using simple logical condition and reference 3 Functions. 4 Creation of Employee pay slip database for an organization. Creation of Pivot table and chart for Purchase, Sales and Profit data of a 5 company for 5 years 6 Calculate the due date and amount on discounting of bills for a firm. Preparation of a Final Accounts (Trading, Profit and Loss Account and 7 Business Sheet) by using formulas 8 Performing the functions of H Lookup and V Lookup. Performing Data Analysis using the Statistical Tools: 1.Mean. 2. Standard 9 Deviation. 3. Correlation and 4. Regression. 10 Creation of Google forms and viewing and editing the data in Excel.

Note: 8 Mandatory

Course Code	Course Name	Category	L	Т	P	Credit
234CA1A2IA	ENTERPRISE RESOURCE PLANNING	IDC	4	-	-	4

This course has been designed for students to learn and understand

- the real time information.
- the concepts of ERP.
- Industry and Information Technology in Companies.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	understanding the fundamental concepts of ERP systems.	K1
CO2	obtain knowledge on ERP related technologies to business solutions	K2
CO3	develop and design the modules used in ERP systems.	K3
CO4	apply ERP Implementation life cycle.	К3
CO5	analyze the technique used in SAP ERP Software	K4

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2	. ✓	✓		✓	✓
CO3	✓	✓		✓	✓
CO4	✓	✓	√	✓	1
CO5	√	√	1	✓	1

✓ Skill I	Development	Entrepreneurial Development
Emple	oyability	Innovations
Intelle	ectual Property Rights	Gender Sensitization
Social	Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics

234CA1A2IA

Enterprise Resource Planning

SEMESTER II

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Introduction to ERP

10 h

Introduction - History and Evolution of ERP - Meaning - Need of ERP - Characteristics of ERP - Scope of ERP - ERP System & software - Reasons for Growth of ERP - Advantages of ERP - Importance - Business value of ERP - Functions of ERP.

Unit II ERP related Technologies

10 h

ERP related Technologies to business: Introduction - Business Process Reengineering (BPR) - Data warehousing - Data mining - Product Life Cycle Management (PLCM).

Unit III ERP Modules

10 h

ERP Modules: Functional modules of ERP software- Financial Module-Manufacturing (Production) module - Human Resource Management Module - Materials Management Module - Production Planning Module - Plant Maintenance Module - Purchasing Module - Marketing Module- Sales, Distribution and Service Module.

Case Study: ERP Case Studies are indexed by Vendor and Industry

Unit IV ERP Implementation

8 h

ERP Implementation life cycle: Introduction - Objectives of ERP Implementation - Different Phases of ERP Implementation life cycle - Success and Failure factors of ERP implementation - Operations and maintenance of ERP.

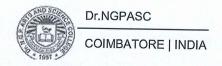
Case Study: Factors For Success in ERP System Implementations

Unit V SAP

10 h

SAP -Evolution of SAP - Introduction To ERP - Modules - Architecture - GUI Installation-Net Weaver- Logging onto SAP System- GUI Customization - End-User Customization- GUI Navigation- Programming Language (ABAP) - SAP Security - SAP Basis - Transaction Codes - SAP Project Lifecycle - Career In SAP.

Case Study: SAP ERP



Text Books

- Alexis Leon, 2014, Enterprise Resource Planning. (3 Edn.) New Delhi: Mc Graw Hill Publishing Company Ltd..
- 2 Riwan Ahmed,P, 2016, Enterprise Resource Planning. (5th Edn.) Chennai: Margham Publications..

- S Ellen Monk, Bret Wagner (2012), Concepts in Enterprise Resource Planning (4th Edition) Cengage Learning Publications.
- 2 DR. P.C. Reddy, 2015, "Enterprise Resource Planning", 1st Edition, S K Kataria Publications, New Delhi.
- 3 https://www.tutorialspoint.com/sap/index.htm.
- 4 https://www.sap.com/insights/what-is-erp.html

231TL1A2AA

PART- IV: BASIC TAMIL

SEMESTER II

Total Credits: 2

Total Instruction Hours: 24 h

இளங்கலை 2023–24ஆம் கல்வியாண்டு முதல் சேர்வோர்க்குரியது (10 மற்றும் 12 – ஆம் வகுப்பு வரை தமிழ் மொழிப்பாடம் பயிலாதவர்களுக்கு)

> (பருவத் தேர்வு இல்லை) Syllabus

05 h தமிழ் மொழியின் அடிப்படைக் கூறுகள் Unit I எழுத்துகள் அறிமுகம் 1. உயிர் எழுத்துக்கள் - குறில் , நெடில் எழுத்துகள் 2. மெய் எழுத்துக்கள் - வல்லினம், மெல்லினம், இடையினம் 3. உயிர்மெய் எழுத்துக்கள் 4. பயிற்சி 05 h சொற்களின் அறிமுகம் Unit II 1.பெயர்ச்சொல் 2.வினைச்சொல் – விளக்கம் (எ.கா.) 3.பயிற்சி 05 h குறிப்பு எழுதுதல் Unit III 1. பெயர், முகவரி, பாடப்பிரிவு, கல்லூரியின் முகவரி 2. தமிழ் மாதங்கள்(12), வாரநாட்கள்(7) 3. எண்கள் (ஒன்று முதல் பத்து வரை), வடிவங்கள், வண்ணங்கள் 05 h குறிப்பு எழுதுதல் Unit IV 1. ஊர்வன, பறப்பன, விலங்குகள் 2.மனிதர்களின் உறவுப்பெயர்கள் 3. ஊர்களின்பெயர்கள் (எண்ணிக்கை 10) 04 h Unit V பயிற்சிப் பகுதி பயிற்சிப் பகுதி (உரையாடும் இடங்கள்) வகுப்பறை, பேருந்து நிலையம், சந்தை– பேசுதல்,எழுதுதல்.

Notes:

அகமதிப்பீட்டுத்தேர்வு – வினாத்தாள் அமைப்புமுறை- மொத்த மதிப்பெண்கள் - 50

பகுதி –அ

சரியான விடையைத் தேர்வு செய்தல்

10x2 = 20

பகுதி –ஆ

சரியா? தவறா?

10x2=20

பகுதி – இ

ஒரு பக்க அளவில் விடையளிக்க

 $1 \times 10 = 10$

குறிப்பு:

• அனைத்து அலகுகளில் இருந்தும் வினாக்கள் அமைதல் வேண்டும்

 பகுதி இ–க்கான வினாக்கள் இதுஅல்லது அதுஎன்ற அடிப்படையில் அமைதல் வேண்டும்

Text Book

அடிப்படைத் தமிழ் - 2023-2024,தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி. **1** கலை அறிவியல் கல்லூரி,கோயம்புத்தூர்.வெளியீடு: நியூ செஞ்சுரி புக் ஹவுஸ்,சென்னை. (Unit I to IV)

- 1 ஒன்றாம் வகுப்பு பாடநூல் தமிழ்நாடு அரசு பாடநூல் கழகம், சென்னை.
- 2 தமிழ் இணையக் கல்விக்கழகம் TAMIL VIRTUAL ACADEMY வலைதள முகவரி: https://www.tamilvu.org/>

231TL1A2AB

PART- IV: ADVANCED TAMIL

SEMESTER II

Total Credits: 2

Total Instruction Hours: 24 h

இளங்கலை 2023– 2024 ஆம் கல்வியாண்டு முதல் சேர்வோர்க்குரியது (10 மற்றும் 12 – ஆம் வகுப்புகளில் தமிழ் மொழிப்பாடம் பயின்றவர்களுக்கு உரியது)

(பருவத் தேர்வு இல்லை) Syllabus

Unit I கவிதைகள்

06 h

- 1. தமிழ்நாடு பாரதியார்
- 2.மனதில் உறுதி வேண்டும் பாரதியார்
- 3. இன்பத்தமிழ் பாரதிதாசன்
- 4.வேலைகளல்லவேள்விகள் தாராபாரதி
- 5.தமிழா! நீ பேசுவது தமிழா! காசியானந்தன்
- 6. நட்புக் காலம்(10 கவிதைகள்)- அறிவுமதி கவிதைகள்

Unit II கட்டுரை

05 h

கட்டுரைத் தொகுப்பு -நல்வாழ்வு - டாக்டர் மு.வரதராசன்

- 1. நம்பிக்கை
- 2. புலனடக்கம்
- 3. பண்பாடு

Unit III இலக்கணம்

04 h

- 1.வல்லினம் மிகும் மற்றும் மிகா இடங்கள்
- 2. ர,ற,ல,ழ,ள,ந,ண,ன வேறுபாடு அறிதல்

Unit IV கடிதங்கள்

05 h

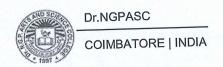
- 1. பாராட்டுக் கடிதம்
- 2. நன்றிக் கடிதம்
- 3. அழைப்புக் கடிதம்
- 4. அலுவலக விண்ணப்பங்கள்

Unit V பயிற்சிப் பகுதி

04 h

படைப்பாக்கப் பகுதி

பொதுத் தலைப்புகளில் கவிதை,கட்டுரை எழுதச்செய்தல்



Notes

அக மதிப்பீட்டுத் தேர்வு - வினாத்தாள் அமைப்பு முறை- மொத்த மதிப்பெண்கள் - 50

பகுதி –அ

சரியான விடையைத் தேர்வு செய்தல்

10x1=10

பகுதி –ஆ

கோடிட்ட இடங்களை நிரப்புக.

10x2=20 ப**குதி -இ**

இரண்டு பக்க அளவில் விடையளிக்க

 $2 \times 10 = 20$

குறிப்பு:

• அனைத்து அலகுகளில் இருந்தும் வினாக்கள் அமைதல் வேண்டும்

• பகுதி இ–க்கான வினாக்கள் இதுஅல்லது அதுஎன்ற அடிப்படையில் அமைதல் வேண்டும்

Text Book

சிறப்புத் தமிழ் - 2023-2024, தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி. கலை 1 அறிவியல் கல்லூரி, கோயம்புத்தூர். வெளியீடு: நியூ செஞ்சுரி புக் ஹவுஸ், சென்னை. (Unit- I to IV)

- 1 பேராசிரியர் புலவர் சோம. இளவரசு,எட்டாம் பதிப்பு. 2014. தமிழ் இலக்கிய வரலாறு – மணிவாசகர் பதிப்பகம்,சென்னை.
- 2 டாக்டர் மு.வரதராசன். 2010. நல்வாழ்வு, பாரி நிலையம், சென்னை.
- 3 பேராசிரியர் முனைவர் பாக்கியமேரி,முதற் பதிப்பு.2013. இலக்கணம் -இலக்கிய வரலாறு - மொழித்திறன்- பூவேந்தன் பதிப்பகம், சென்னை..
- 4 தமிழ் இணையக் கல்விக்கழகம் TAMIL VIRTUAL ACADEMY. வலைதள முகவரி : <<u>https://www.tamilvu.org</u>/>

Course Code	Course Name	Category	L	T	P	Credit
235CR1A2AA	HUMAN RIGHTS AND WOMEN'S RIGHTS	AECC	2	1	1	2

This course has been designed for students to learn and understand

- Concepts of Human Rights.
- Human Right Violations and Redressal Mechanism.
- Rights to Women and Child.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the basic concepts of Human Rights.	K1
CO2	Describe the Fundamental Rights.	K2
CO3	Relate Human Right Violations and Redressal Mechanism.	КЗ
CO4	State the Rights to Women and Child.	K2
CO5	Apply Civil and Political Rights of Women.	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1		✓		✓	✓
CO2		✓	✓	✓	✓
CO3				✓	✓
CO4		✓		✓	✓
CO5	✓	√	✓	✓	✓

Skill Devel	opment		Entrepreneurial	Developn	nent	
Employabi	lity		Innovations			
Intellectual	Property Rights	✓	Gender Sensitiza	ation		
Social Awa	reness/ Environment	√	Constitutional Ethics	Rights/	Human	Values/

235CR1A2AA

HUMAN RIGHTS AND WOMEN'S RIGHTS

SEMESTER II

Total Credits: 2

Total Instruction Hours: 24 h

Syllabus

Unit I Introduction to Human Rights

04 h

Meaning - Definition - Nature - Content - Legitimacy of Human Rights - Origin and Development of Human Rights - Theories - Principles of Magna Carta - Modern Movements of Human Rights - The Future of Human Rights. Case studies related to human rights.

Unit II Human Rights in India

05 h

The Constitution of India: Fundamental Rights - Right to Life and Liberty - Directive Principles of State Policy - Fundamental Duties - Individual and Group Rights - Other facets of Human Rights - Measures for Protection of Human Rights in India.

Unit III Human Right Violations and Redressal Mechanism

05 h

Human Rights: Infringement of Human Right by State Machinery and by Individual - Remedies for State action and inaction - Constitutional Remedies - Public Interest Litigation (PIL) - Protection of Human Rights Act, 1993 - National Human Rights Commission - State Human Rights Commissions - Constitution of Human Right Courts.

Unit IV Rights to Women and Child

05 h

Matrimonial protection - Protection against dowry - Protection to pregnancy - Sexual offences - Law relating to work Place - Directive principles of Constitution (Article 39 a, d, e & Article 42, 43 & 46) - Trafficking of women - Constitutional Rights - Personal Laws - Protection of children against Sexual Offences Act, 2012 (POCSO). Case studies related to Sexual offences.

Unit V Civil and Political Rights of Women

05 h

Right of Inheritance - Right to live with decency and dignity - The Married women's Property Act, 1874 - Women's right to property - Women Reservation Bill - National Commission for Women - Political participation - Pre-independent political participation of women - Participation of Women in post independent period. Kavalan App. Case studies related to women rights.

Text Books

- Lalit Parmar, 1998, "Human Rights", Anmol Publications Pvt. Limited, New Delhi.
- 2 Krishna Pal Malik, 2009, "Women & Law ", Allahabad Law University, New Delhi.

References

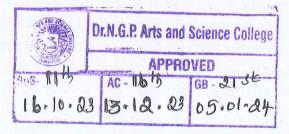
- Mandagadde Rama Jois, 2015, "Human Rights", Bharatiya Values, Bharatiya Vidya Bhavan Publications, Mumbai.
- Paras Diwan and Piyush Diwan, 1994, "Women and Legal Protection", South Asia Books, Andhra Pradesh.
- Wenkataram and Sandhiya. N, 2001, "Research in Value Education", APH Publishing Corporation, New Delhi.
- Anand A S, 2008, "Justice for Women: Concerns and Expressions", Universal Law Publishing Co., New Delhi.

BoS Chairman/HoD

partment of Commere (A & T)

G. P. Arts and Science College

Compatore – 641 048





Course Code	Course Name	Category	L	Т	P	Credit
231TL1A3TA	TAMIL- III	LANGUAGE- I	3	1	-	3

This course has been designed for students to learn and understand

- மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம்,பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
- ் கலை மற்றும் மரபுகளை அறியச் செய்தல்
- மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்

COURSE OUTCOMES

On the successful completion of the course, students will be able to

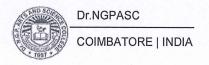
CO Number	CO Statement	Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K1
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K2
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K2
CO4	துழலியல் ஆக்கம் (Ecology)	К3
CO5	மொழி அறிவு(Tamil knowledge)	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	√		TO THE PERSON NAMED IN
CO2				√	
CO3		✓			
CO4	✓		√ .		
CO5	✓			√	

COURSE FOCUSES ON

✓ Skill Development	✓ Entrepreneurial Development
✓ Employability	✓ Innovations
✓ Intellectual Property Rights	✓ Gender Sensitization
Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



231TL1A3TA TAMIL- III SEMESTER III

Total Credits: 3

Total Instruction Hours: 48 h

Syllabus

Unit I காப்பியங்கள்

10 h

- 1.சிலப்பதிகாரம் –வழக்குரை காதை
- 2. மணிமேகலை–ஆதிரை பிச்சையிட்ட காதை

Unit II காப்பியங்கள்

10 h

- 1. கம்பராமாயணம் -கும்பகர்ணன் வதைப்படலம்: பா. எண் : 60 முதல் 100 வரை
- 2. பெரிய புராணம் அதிபத்த நாயனார்புராணம்

Unit III சிற்றிலக்கியங்கள்

10 h

- 1.திருக்குற்றாலக்குறவஞ்சி வசந்தவல்லி பந்தாடிய சிறப்பு (6: 4கண்ணிகள்)
- 2.கலிங்கத்துப்பரணி-களம்பாடியது: போர்க்களக் காட்சி- பா.எண்: 472 முதல்-502 வரை

Unit IV இலக்கிய வரலாறு

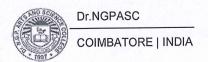
10 h

- 1.காப்பியம் வரையறை,ஐம்பெருங் காப்பியங்கள்,ஐஞ்சிறு காப்பியங்கள்
- 2.கம்பராமாயணம், பெரிய புராணம் குறிப்பு
- 3. சிற்றிலக்கியங்களின் தோற்றமும் வளர்ச்சியும்

Unit V இலக்கணம் &பயிற்சிப் பகுதி

08 h

- அ. இலக்கணம்
- 1.'பா' வகைகள் : வெண்பா, ஆசிரியப்பா, கலிப்பா, வஞ்சிப்பா பொது இலக்கணம் மட்டும்.
- அணி: உவமையணி, உருவக அணி, இல்பொருள் உவமையணி விளக்கம், உதாரணம்.
- ஆ. பயிற்சிப் பகுதி
- 1.வாசகர் கடிதம்: நாளிதழ், வானொலி, செய்தி ஊடகங்களுக்கு விமர்சனம்



எழுதுதல்

2.திரைக்கதை விமர்சனம்: மத்திய மற்றும் மாநில அரசு விருது பெற்ற தமிழ்த் திரைப்படங்கள் மட்டும்

Text Book

தமிழ் மொழிப்பாடம்-2023 -2024 ,தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி. கலை அறிவியல் கல்லூரி,கோயம்புத்தூர். வெளியீடு: நியூ செஞ்சுரி புக் ஹவுஸ்,சென்னை. (Unit I to V)

- பராசிரியர் புலவர் சோம. இளவரசு,எட்டாம் பதிப்பு-2014,தமிழ் இலக்கிய வரலாறு- மணிவாசகர் பதிப்பகம்,சென்னை.
- பராசிரியர் முனைவர் பாக்கியமேரி,முதற் பதிப்பு- 2013,இலக்கணம்-இலக்கிய வரலாறு- மொழித்திறன்- பூவேந்தன் பதிப்பகம்,சென்னை.
- 3 தமிழ் இணையக் கல்விக்கழகம் TAMIL VIRTUAL ACADEMY. வலைதள முகவரி: https://www.tamilvu.org

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A3HA	HINDI- III	LANGUAGE- I	3	1	-	3

This course has been designed for students to learn and understand

- the writing ability and develop reading skill
- the various concepts and techniques for criticizing literature
- the techniques for expansion of ideas and translation process

COURSE OUTCOMES

On the successful completion of the course, students will be able to

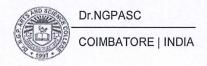
CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	КЗ
CO5	Apply the power of creative reading	К3

MAPPING WITH PROGRAMME OUTCOMES

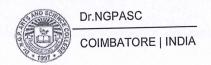
COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	1			✓	~
CO2		✓			✓
CO3	✓		✓	✓	
CO4					✓
CO5	1	✓	✓		✓

COURSE FOCUSES ON

✓ Skill Development	Entrepreneurial Development
Employability	Innovations
Intellectual Property Rights	✓ Gender Sensitization
Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



231TL1A3HA	HINDI- III	SEMESTER III
	Tota	l Credits: 3
	Total Instruction	on Hours: 48 h
	Syllabus	
Unit I		10 h
पदय – काव्य प	ाराशर (भोलानाथ)	
맛을 하는 요즘 바람이 없는 맛이 없는 것이 없어요?	र, तुलसी, सुर, मीरा, आधुनिक- मैथिलीशरण गुप्त, अरूण कर	ਸਲ)
Unit II		10 h
	का इतिहास: (साधारण ज्ञान)	
	11 211/01/11 (11 11 11 11 11 11 11 11 11 11 11 11	10 h
Unit III		
अलंकार:अनुप्रा	न,यमक, श्लेष, वक्रोक्ति, उपमा,रूपक	
Unit IV		10 h
संवादलेखन		
Unit V		08 h
अनुवादअभ्यास	-III (केवलहिन्दीसेअंग्रेजीमें)	
(पाठ10 to 20)		
Text Books		
1 प्रकाशव	ः जवाहर पुस्तकालय सदर बाजार, मथुराउत्तर प्रदेश-281001(U	Jnit I)
2 आचार्य	रामचन्द्र शुक्ललोकभारती प्रकाशन इलाहाबाद. (Unit II)	
3 प्रकाशव	तः विनोद पुस्तक मंदिरआगरा-282002 (Unit III)	
4 पुस्तक	व्याकरणप्रदिप-रामदेवप्रकाशकः हिन्दीभवन36 इलाहाबाद-21	1024(Unit IV)



प्रकाशक: दक्षिण भारत प्रचार सभा चेनैई -17(Unit V)

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A3MA	MALAYALAM- III	LANGUAGE-I	3	1	-	3

This course has been designed for students to learn and understand

- the writing ability and develop reading skill
- the various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process
- the competency in translating simple Malayalam sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

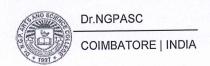
CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	К3
CO5	Apply the power of creative reading	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓			✓	
CO2	1				✓ .
CO3		1	✓		
CO4	✓			V	1
CO5	1	1	✓		✓

COURSE FOCUS ON

√	Skill Development	√	Entrepreneurial Development
√	Employability	✓	Innovations
√	Intellectual Property Rights	√	Gender Sensitization
1	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics

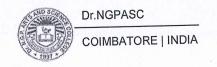


							The state of the		
231TL1A3M	A		MALA	AYALAM-]	Ш			SEMEST	TER III
							Tota	l Credits:	3
					Tota	al Inst	ructio	n Hours:	48 h
			9	Syllabus					
Unit I	Poetry								10 h
Kumaranasa	an								
Unit II	Poetry								10 h
Kumaranasa	an								
Unit III	Poetry								10 h
Kumaranasa	an								
Unit IV	Poetry								10 h
VayalarRan	navarma								
Unit V	Poetry								08 h
VayalarRan	navarma								
Text Books									
Viim	oronacan	1998	Chinthav	ishtavava	Sitha.	DC B	ooks	Kottayam	, Kerala

- Kumaranasan. 1998. Chinthavishtayaya Sitha. DC Books Kottayam, Kerala, India.(Unit I to III)
- 2 Ayisha (Poem), National Book Stall Kottayam, Kerala, India. (Unit IV & V)

Reference

Dr.M.Leelavathy.Kavitha Sahithya Charithram. Sahithya Academy Thrissur, Kerala, India.



Course Code	Course Name	Category	L	Т	P	Credit
231TL1A3FA	FRENCH- III	LANGUAGE- I	3	1	-	3

This course has been designed for students to learn and understand

- the Competence in General Communication Skills Oral + Written- Comprehension & Expression
- the Culture, life style and the civilization aspects of the French people as well as of France
- the students to acquire Competency in translating simple French sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K1
CO2	Apply the adjectives and the classroom environment in France	K2
CO3	Select the Plural, Articles and the Hobbies	K2
CO4	Measure the Cultural Activity in France	K3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓				✓
CO2	✓	✓			
CO3			✓	1	
CO4	✓	✓			✓
CO5	✓		✓	1	✓

COURSE FOCUSES ON

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
√	Intellectual Property Rights	✓	Gender Sensitization
✓	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics

231TL1A3FA	FRENCH- III	SEMESTER III
. 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그	사람들은 사람들은 이번 사용하는 <u>사용하는 이번 이번 모르다고요.</u>	

Total Credits: 3

Total Instruction Hours: 48 h

Syllabus

Unit I

10 h

Décrireun lieu.Situer	composer une presentation touristique pour un	d'un lieu. Décrireunevilleouunerégionq u'onaime. Interrogersur la situation of	Comprendreune presentation de catalogue touristique. Comprendre des pictogrammes. Comprendre la description d'un lieu et d'une situation precise dans un message électronique.
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Unit II

10 h

Unit III

10 h

			1 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Raconter.	Raconterune scene	Comprehendre le récit d	Ecrire une biographie a
	insolite à l'oreal et à		partir d'eléments écrits.
étapesd'une	l'écrit.	Raconterses action	S
action.		quotidiennes.	

Unit IV

10 h

Exprimer L'intensité e	o.t		Raconterune insoliteà l'ore			le	récit	d	Ecrire une biographie a partir d'eléments écrits.
l'intensité e quantité.	eı	la	l'écrit.	ar et a	Raconterses		actio		
° Interroger					quotidiennes.				

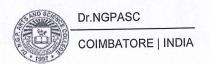
Unit V

08 h

Make in Own Sentences based on the above Lessons

Text Book

LATITUDES 1 (Méthode de français) Pages from 102-127, Author : RegineMérieux, Yves Loiseau (Unit I to IV)



Course Code	Course Name	Category	L	Т	P	Credit
231EL1A3EA	ENGLISH - III	LANGUAGE- II	3	1	-	3

This course has been designed for students to learn and understand

- the basics of English grammar and specific usage
- the importance of the vocabulary and its use in different contexts
- the necessity of communication and composition writing skills

COURSE OUTCOMES

On the successful completion of the course, students will be able to

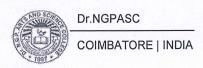
CO Number	CO Statement	Knowledge Level
CO1	Infer the specific usage of while-listening process	K2
CO2	Organize the various abilities and sub-skills involved in reading	К3
CO3	Utilize the importance of speaking skills and developing it through various practices	КЗ
CO4	Master diverse business communication formats and skills	K4
CO5	Acquire all-round mature outlook to function effectively in different context	K4

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		✓
CO2	✓	✓		1	
CO3	✓		✓		✓
CO4	✓		✓		
CO5		✓		✓	

COURSE FOCUSES ON

✓ Skill Development	✓ Entrepreneurial Development
Employability	Innovations
✓ Intellectual Property Rights	✓ Gender Sensitization
Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



231EL1A3EA

ENGLISH - III

SEMESTER III

Total Credits: 3

Total Instruction Hours: 48 h

Syllabus

Unit I Listening and Reading

09 h

Listening in casual conversation, Small group and Conference setting - Listening for Factual Information- Barriers of Listening- Developing Listening skills- Poor listening vs Effective Listening - Basics of Reading- Efficient and Inefficient Readers- Advantages of Reading- Four Basic steps of Effective Reading- Stumbling blocks in becoming an effective Reader- Strategies for Comprehending and Retaining content- Effective Note Taking while Reading

Unit II Speaking

09 h

Purpose of General Conversations- Advantages, Features of a good conversation-Tips for improving Conversation- Public Speaking- Importance of Public Speaking-Benefits, Tips, Overcoming fear of Public Speaking- Preparatory steps - Structuring the contents- Audience Awareness- Mode of Delivery

Unit III Writing Skills

10 h

Preparing an Effective CV or a Resume with Job Applications- Employers expectation - Organize the material- Useful suggestions- Cover Letter- Content to be included- Tone of the letter- Report Writing- importance- features- Types - main parts- Feasibility report- Accident report- Scientific report- Memos - Introduction- Structure- Proposal Writing

Unit IV English for Communication & Skill for Employment

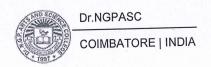
12 h

Notices, Agendas and Minutes- Business correspondence- Speeches- Meetings, Vocabulary Development- Editing Skills, and Reference Skills- Reading and Replying to E-Mails- Making Presentations- Interview Techniques- Group Discussion, and Oral Presentation Skills- Interacting with Superiors, and Listening to Reports and Customer Complaints- Preparing the minutes of a meeting-Presenting Data in Verbal and Non-verbal modes- The Correct Attitude of Employment

Unit V Soft Skills

08 h

Importance of soft skills- Attributes- Social Skills- Thinking- Negotiating-Exhibiting- Identifying - Soft Skills training -Train Yourself- Practicing soft skills-Measuring attitude - Self-Discovery: Importance of knowing yourself- Process - SWOT analysis - Benefits - Usage - SWOT Analysis grid- Art of Negotiation



Text Books

- Camp and Satterwhite. 1998. College English and Communication. 7th Edition Glencoe Mchrawttill Publishers, New York, Unites States of America. (Unit I, II, III)
- 2 Kumar, Sanjay and Lata Pushp. 2018. Language and Communication Skills for Engineers. First Edition, Oxford University Press, India. (Unit I, II, III)
- Mohan, Krishna and Banerji, Meera. 2009. Developing Communication skills. 2nd Edition, Macmillcan, India. (Unit I, II, III, IV)
- 4 Alex. Soft Skills. 2009. S. Chand Publishing, New Delhi, India. (Unit V)

- Ghosh, B.N. Editor. 2017. Managing Soft Skills for Personality Development. McGraw-Hill Education, Chennai, India.
- Miles Craven. 2008. Cambridge English Skills Real Listening and Speaking. First Edition, Cambridge University Press, United Kingdom.
- Mishra, Gauri and Ranjana Kaul. 2016. Language Through Literature. Primus Books, India.
- 4 Pillai G, Radhakrishna. 2000. English for Success. Emerald Publishers, Chennai, India.

Code			THE M	1.00	- 1002	
	T ACCOUNTING	CORE	5	-	_	4

This course has been designed for students to learn and understand

- to learn the concepts of cost ascertainment
- preparation of accounts under process costing
- techniques of operating costing

COURSE OUTCOMES

On the successful completion of the course, students will be able to

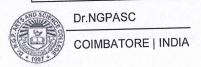
CO Number	sful completion of the course, students will be able to CO Statement	Knowledge Level
CO1	define the cost accounting concepts and understand the	K1
	elements of cost understand the various methods of material issue and	K2
CO2	material control	
CO3	apply different methods calculation of labor turnover, wage payment system and classification of overhead among departments	К3
CO4	interpret about process costing, process losses, wastage scrap, Normal and abnormal losses and compute the cost of each process for finished product	К3
CO5	infer the concept of operating cost and Reconciliation statements	К3

WITH PROGRAMME OUTCOMES

MAPPING WITH	PROGRAMME (DUTCOMES		DO4	PO5
COs/POs	PO1	PO2	PO3	PO4	103
CO1	1		✓		
CO2	✓	✓	√	✓	✓
CO3		✓	✓	✓	✓
CO4	✓	✓		✓	✓
CO5	√		√	1	✓

COURSE	FOCUSES	ON:
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COOKSE	TOCOSES GIVI		
✓	Skill Development	✓	Entrepreneurial Development
	Employability	12-11-12	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics
	. :		



235CM1A3CA COST ACCOUNTING SEMESTER III

Total Credits:

Total Instruction Hours: 60 h

Syllabus

Unit I Cost concept and Cost sheet

10 h

Cost Accounting: Meaning, Definition- Nature and Scope - Concept and Classifications - Costing an aid to Management - Differences between Cost and Financial Accounting - Types and Methods of Cost - Elements of Cost - Preparation of Cost Sheet.

Case Study on Preparation of Cost Sheet of various Companies.

Unit II Material control and Issue

12 h

Material Control: Objectives- Essentials of material Control –Purchase Control-centralised and decentralised purchasing- Procedure and documentation involved in purchasing- Advantages and disadvantages. Stores Control– Requisition for stores –Stock level- EOQ- ABC analysis- JIT. Inventory Control – Techniques of inventory control – Perpetual inventory system – Methods of valuing material issue – LIFO – FIFO – Simple Average - Weighted Average.

Case Study on ABC analysis.

Unit III Labour costing and Overheads

13 h

Labour: System of wage payment – Idle time – Control over idle time – Labour turnover – Methods of Remuneration and Incentive systems- Time rates system– Piece rate system- Halsey Plan – Rowan Plan.

Overhead: Classification of overheads – Allocation of overhead and Absorption of overhead –Primary distribution -Secondary distribution - Overhead Rates-Computation of Machine Hour Rate.

Case Study on Methods of Remuneration.

Unit IV Process costing

13 h

Process Costing: Meaning – Features-Advantages and disadvantages of process costing –Distinction between process costing and job costing. Process losses, Wastage, Scrap, Normal process loss – Abnormal loss, Abnormal gain. (Excluding inter process profits and equivalent production)

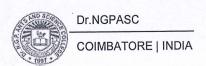
Unit V Operating costing and Reconciliation statements

12 h

Operating Costing: Meaning- Features- Cost unit in Operating Costing- Transport Costing only- Reconciliation of Cost and Financial Statements- Need- Reasons for disagreement in Profit- Procedure of Reconciliation.

Note: Distribution of Marks: Theory 30% and Problem 70%.

Case studies related to the above topics to be discussed (Examined internal only



Text Books

T. S Reddy and Y. Hari Prasad Reddy, (2020), "Cost Accounting", Margham Publications, Chennai.

Pillai.R.S.N. and Bagavathi (2020), "Cost Accounting", Sultan Chand and Company Ltd., New Delhi.

- Jain S.P and Narang K.L, (2020), "Cost Accounting", Kalyani Publishers, New Delhi.
- Iyengar. S. P, (2019), "Cost Accounting: Principles and Practice", Sultan Chand & Sons, New Delhi.
- 3 Khan M. Y, (2017), "Cost Accounting", McGraw Hill Education, New Delhi.
- Saxena V, Vashist. C, (2015), "Advanced Cost Accounting", Sultan Chand and Company Ltd., New Delhi.

Course Code	Course Name	Category	L	Т	P	Credit
235AT1A3CA	INCOME TAX LAW AND PRACTICE	CORE	5	1	-	4

This course has been designed for students to learn and understand

- the basic concepts of Income Tax Act 1961.
- the provision and procedure to compute total income under various heads of income.
- the computation of Income from other sources and Set off and Carry forward of losses.

COURSE OUTCOMES

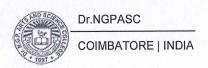
On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	remember the basic concepts of income and residential status.	K1
CO2	understand the calculation of Income from Salary and Income from House Property.	K2
CO3	apply the Provisions related to Profits and Gains from Business or Profession	КЗ
CO4	analyze the Capital Gains, Deemed capital gains and Exempted capital gains.	K4
CO5	examine the Income from other sources.	K4

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3 PO4		PO5
CO1	✓		✓		✓
CO2	✓	1			
CO3	✓	1	1	1	
CO4	✓	1	✓	√	✓
CO5	1	1	✓	✓	✓

COURSE FOCUSES ON: Skill Development Entrepreneurial Development Innovations Intellectual Property Rights Gender Sensitization Social Awareness/ Environment Constitutional Rights/ Human Values/ Ethics



235AT1A3CA

INCOME TAX LAW AND PRACTICE

SEMESTER III

Total Credits: 4

Total Instruction Hours: 72 h

Syllabus

Unit I Introduction to Income Tax

15 h

Meaning of Tax – History – Features of Income Tax – Meaning of Income – Definitions – Person - Assessment Year - Previous Year - Assessee - Basis of charge: Residential Status – Scope of Total Income – Types of Incomes - Exempted Incomes under Section 10.

Unit II Income from Salary and Income from House Property

15 h

Computation of Salary Income – Features of Salary – Allowances – Types of Allowances - Perquisites – Kinds of Perquisites – Profit in lieu of salary - Types of Provident Fund - Gratuity – Pension – Commutation of Pension - Deductions under Sec 16.

Income from House Property – Basis of Charge – Annual Value – Gross Annual Value, Net Annual Value of Let-out Property, Self-Occupied Property – Amenities. Case Study: Income from House Property

Unit III Profits and Gains from Business or Profession

15 h

Income from Business or Profession – Allowable Expenses – Not Allowable Expenses - General Deductions – Provisions Relating to Depreciation – Computation of Income from Business or Profession

Unit IV Capital Gains

15 h

Capital Gains: Short term and Long term Capital Gains - Capital Assets - Transfer of capital assets - Transactions not regarded as transfer - Deemed capital gains - Computation of capital gain - Cost of Acquisition - Cost of Improvement - Indexation of cost - Capital gains under different circumstances - Exempted capital gain. Case Study: Capital Gains

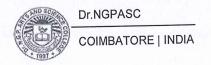
Unit V Income from other sources and Set off and Carry forward of losses 12 h

Income from other sources: General Income u/s 56(1) - Specific Income u/s 56(2) - Deductions u/s 57-Expenses disallowed u/s 58. Deductions from Gross Total Income- Deduction u/s 80C to GGA, 80IA to 80U.

Set off and Carry forward of losses: Speculation loss - Capital losses - Carry forward of losses. Computation of Tax liability - Relief and Rebates - Assessment of Individuals. Case Study: Total Income

Note: The question paper shall cover 20% theory and 80% problem.

Case Study (Examined Internal Only)



Text Books

V.P. Gaur, Narang, Puja Gaur and Rajeev Puri, 2024 "Income Tax Law and Practice", Kalyani Publishers, New Delhi.

- T.S. Reddy and Hariprasad Reddy, 2024 "Income Tax Law and Practice", Margham Publications, Chennai.
- 2 Dr.H.C. Mehrotra, Dr. Goyal S.P., 2024 "Income Tax Law and Practice", Sahitya Bhavan Publications, Agra.

Course Code	Course Name	Category	L	T	P	Credit
235BI1A3CB	COMPANY LAW	Core	4	-	-	4

This course has been designed for students to learn and understand

- The formation, promotion and winding up procedure of a Company
- Company Management and its regulatory affairs
- The significant provisions of the Companies Act 2013

COURSE OUTCOMES

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the Corporate rules and regulations for establishing the Company form of Organization	K2
CO2	Examine the contents of the Memorandum of Association & Articles of Association	К3
CO3	Describe the Concepts of Director Appointment, Removal and Remuneration	K2
CO4	Apply the requisites of meeting and resolution	K3
CO5	Analyse the modes of winding up	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	1		✓	1
CO2	✓	1		✓	✓
CO3	1	1		✓	1
CO4	*	✓		✓	✓
CO5	1	✓		✓	1

✓ Skill	Development	✓	Entrepreneurial Development
✓ Emp	oloyability		Innovations
Intel	llectual Property Rights		Gender Sensitization
Socia	al Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

235BI1A3CB	COMPANY LAW	SEMESTER III
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Total Credits:

Total Instruction Hours:

48 h

Syllabus

Unit I Introduction

9 h

Companies Act 2013 - Definition of a Company, Characteristics of Company - Lifting or Piercing the Corporate Veil - Formation and Promotion of a Company - Company Distinguished from Partnership and Limited Liabilities Partnerships - Classification of Companies - Based on Incorporation, Liability, Number of Members, Control.

Unit II Registration of Companies

10 h

Introduction - Contents of Memorandum - Form of Memorandum-Alteration - Doctrine of Ultra vires - Definition of Articles of Association - Provision for Retrenchment - Contents - Difference between Memorandum and Articles of Association - Meaning of Prospectus - Contents of a Prospectus - Types of Prospectus- Doctrine of Indoor Management - Exception to the indoor Management rule - Shares and Debentures.

Case Law relating to Memorandum and Articles of Association

Unit III Company Management

10 h

Meaning- Structure of Company Management - Shareholders - Board of Directors - Legal Position of Directors - Composition of the Board of Directors - Number of Director - Appointment - Removal - Remuneration - Independent Director - Qualification and Disqualification - Powers - Duties and Liabilities - Distinctions between Managers and Managing Directors - Corporate Governance.

Case Law relating to Exercising Powers of Director

Unit IV Company Meetings

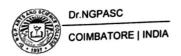
10 h

Statutory meeting - Annual General meeting - Extra ordinary General meeting - Board of Directors Meeting - Duties of a Company Secretary to all the company meetings - Drafting of Correspondence relating to the meetings - Notices - Agenda - Chairman's speech - Writing of Minutes-Resolution

Unit V Winding up of Company

9 h

Meaning, Modes of Winding up – Compulsory Winding up by the court – voluntary Winding up – Types of Voluntary Winding up – Members voluntary Winding up – Creditors voluntary Winding up – Winding up subject to supervision of the court – Consequences of Winding up (General).



Case Law in Winding up of Company

Note: Case studies related to the above topics to be discussed (Examined internal only)

Text Books

- Kapoor N. D, 2019, "Elements of Company Law", Thirty First Edition,
 1 Sultan Chand and Sons, New Delhi.
- Reena Chadha and Sumant Chadha, 2019, "Company Law", First Edition Cengage Learning Pvt.Ltd, New Delhi.

References

Shanthi.J, 2017, "Company Law and Secretarial Practice", First Edition,

- 1 Margham Publications, Chennai.
- Gulshan .S and Kapoor .G.K , 2019, "Business Law" ,Twenty First Edition, New Age Publishers, New Delhi.
- Sreenivasan M.R, 2017, "Company Law", Third Edition, Margham
- 3 Publications, Chennai.
- Gogna P .P .S ,2016, "Company Law" ,Eleventh Edition, Sultan Chand and Sons, New Delhi.

Course Code	Course Name	Category	L	Т	P	Credit
232MT1A3IA	BUSINESS MATHEMATICS	IDC	4	-	-	4

This course has been designed for students to learn and understand

- the characteristics of different types of matrices
- the basic concept of sequence and series
- the rule for finding the limit

COURSE OUTCOMES

On the successful completion of the course, students will be able to

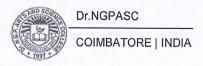
CO Number	CO Statement	Knowledge Level
CO1	solve the linear equations through matrix theory	КЗ
CO2	identify and define the types and uses of sets	K1
CO3	recognize and apply the theory of ratios and proportions in real life	K3
CO4	understand the basic principles of sequence and series	K2
CO5	interpret and apply the knowledge of differential calculus in business	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓		
CO2	√		√	✓	✓
CO3	√	√			
CO4	√	✓	✓	✓	1
CO5	✓	✓	✓		√

COURSE FOCUSES ON

✓	Skill Development	Entrepreneurial Development
✓	Employability	Innovations
	Intellectual Property Rights	Gender Sensitization
	Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



232MT1A3IA BUSINESS MATHEMATICS SEMESTER III

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Matrix and its applications to business

12 h

Definitions and notations - operations - conversion of a business problem into a linear system of equations - determinant - matrix equation - methods to solve linear system: Cramer's rule - matrix inversion method.

Unit II Theory of sets and its business applications

8 h

Set theory - representation of sets - union, intersection and complement - subset - null set - difference of a set - De Morgan's law- universal set - basic operations-cartesian products- laws of set algebra- cardinal numbers- Venn diagram- business applications.

Unit III Ratio, Permutation & Combination

8 h

Ratio - proportion- types - ratio, proportion and its type of comparison -variations - percentage - annexing zeros and removing decimal signs - average - computation of mean for grouped series - mean of composite group.

Fundamental counting principle- factorial- permutation- restricted permutation-circular permutations- combination - restricted combinations - division into groups - mixed problems on permutation and combination.

Unit IV Sequence and Series - Its application to business

9 h

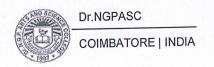
General idea and different types of sequences - kinds of sequence - arithmetic and geometric means - arithmetic progression- geometric progression - harmonic progression

Unit V Differential Calculus and its business applications

11 h

Limit of a function - rules for evaluating the limit - continuous function - slope and rate of change - method for evaluating the differential coefficient using the first principle and standard results - differentiation of an implicit function - parametric differentiation - logarithmic differentiation - applications of differential calculus.

Note: Theory 20% and Problems 80%



Text Books

Mariappan P, 2015, "Business Mathematics", First Edition, Pearson India education services Pvt. Ltd, New Delhi.

- Asim Kumar Manna, 2018, "Business Mathematics and Statistics", First Edition, McGraw Hill Education Private Limited, New Delhi.
- Sundaresan V, Jayaseelan S D, 2011, "An introduction to Business Mathematics", 4th Edition, Sultan Chand & Company, New Delhi.
- Das N.G & Das J.K, 2012, "Business Mathematics and Statistics", First Edition, McGraw Hill Education Private Limited, New Delhi.
- Sancheti D.C & Kapoor V K, 2012, "Business Mathematics", Eleventh Edition, Sultan Chand & Company, New Delhi.

235AT1A3SP

SEC-PRACTICAL I: BANKING PRACTICES

SEMESTER III

Total Credits: 2
Total Instructions Hours: 36h

S.No	List of Exercises
1	Filling up of Account opening forms for Individuals i) SB account ii) Recurring Deposit iii) Current account and iv) FDR
2	Account opening forms for NRI
3	Account opening forms for NSS, PPF, SCSS and SSA
4	Filling up form for Demat account
5	Filling up of pay - in- slips, Demand draft, Drawing, Endorsing and Crossing of cheque
6	Filling up Application for ATM, Debit and Credit card
7	Filling up of RTGS, NEFT and SWIFT forms
8	Customer request form -Mortgage loan application
9	Filling up Jewel loan application form
10	Filling up housing loans, Education loan and SHG loan application form
11	Small Business Credit Application
12	Digital Apps

Note: All experiments are mandatory.

235AT1ASSA

SELF STUDY: PRINCIPLES OF MARKETING

SEMESTER III

Total Credit: 1

Syllabus

Unit I Overview of Marketing

Marketing - Definition of Market and Marketing - Classification of Markets - Marketing and Selling - Objectives - Importance of Marketing - Modern Marketing Concept - Marketing Functions - Marketing Process - Classification.

Unit II Standardization and Grading

Definition - AGMARK - BIS/ISI - Channels of distribution - Functions of Exchange - Physical Supply - Facilitating Functions.

Unit III Marketing Mix and Product Mix

Concept of Market Mix - Product Mix - Price Mix - Physical Distribution Mix - Functions - Types of Middlemen.

Unit IV Advertising, Personal Selling and Sales promotion

Promotion Mix - Advertising, Personal Selling and sales promotion. New Approaches in Marketing - E-Marketing - E-Retailing - Multi Level Marketing - Tele- Marketing - Social Marketing - Neuro Marketing - Green marketing - Ethics in Marketing.

Unit V Consumer Behaviour and Segmentation

Consumer Behaviour - Meaning - Need - Factors Influencing Consumer Behaviour (Excluding Theories) - Buying notice - Buyers Decision Making Process - Market Segmentation - Consumer Relations Marketing.

- R.S.N.Pillai and Bhagavathi, 2023, "Modern Marketing", Fourth Edition, Sultan Chand & Sons, New Delhi
- Dr.N.Rajan Nair and Sanjith R Nair, 2018, "Marketing", Fourteenth Edition, Sultan Chand & Sons, New Delhi

- Philip Kotler, 2023 "Principles of Marketing", Nineteenth Edition, Pearson Education Pvt Ltd. New Delhi
- 2 C.N.Sontakki, 2002, "Principles of Marketing", First Edition, Kalyani Publishers, New Delhi
- 3 Dr.C.B.Mamoria, R.L.Joshi and Dr. N.J.Mulla,2008, "Principle and Practice of Marketing".First Edition, Kitab Mahal, Allahebad
- 4 Gupta C.B, "Principles of Marketing", Reprint 2015. Third Edition, Sultan Chand and Sons Publishers, New Delhi.

235AT1ASSB

SELF STUDY: INSURANCE LAW AND PRACTICE

SEMESTER III

Total Credit: 1

Syllabus

Unit I Introduction to Insurance

Meaning, significance - Definition of risk and uncertainty, essential requirements and principles of risk insurance - Reinsurance - Nationalization of insurance business in India - Agents - Classification, duties, rights and termination of agency.

Unit II Life Insurance

Law relating to Life insurance - General principles of life insurance contract - Proposals and policy - Assignment and nomination - Title and claims - Concept of trusts in life policy - Life Insurance Corporation - Role and functions.

Unit III General Insurance: Fire Insurance

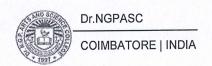
Law relating to General insurance - Different types of general insurance - general insurance and life insurance; Fire Insurance - Nature of fire insurance - Various types of fire policy - Subrogation - Double insurance - Contribution - Proximate cause.

Unit IV Marine Insurance

Law relating to Marine insurance - Types; insurable interest, proximity cause, voyage and warranties; Health and Medical insurance - Motor insurance - Accidents insurance

Unit V Insurance Innovation

Insurance surveyor ship - Appointment, legal provisions and licensing, functions - Bancassurance and its benefits - IRDA Act 1999

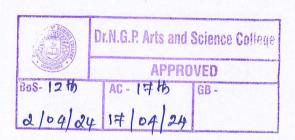


- Murthy, A. 2019, "Principles and Practice of Insurance" First Edition, Margham Publications, Chennai
- Dr. Periaswamy, P. 2019 "Principles and Practice of Insurance", Second Edition, Himalaya publishing House, Mumbai

References

- Vinayakam, N., Radhaswamy and Vasudevan, S.V. 2010. "Insurance Principles and Practice" First Edition, S. Chand & Co, New Delh
- Mishra, M.N. and Dr. Mishra, S.B. 2018, "Insurance Principles and Practice", Second Edition, S. Chand and Co. Ltd., New Delh
- 3 Dr. Ghanashyam Panda and Monika Mahajan " Principles and Practice of Insurance" Third Edition 2013, Kalayani Publishers House, New Delhi.
- 4 Dr.C.L.Tyagi, Madhu Tyagi, "Insurance Law and Practice, Second Edition 2013, Atlantic Publishers Distributors (P)Ltd, New Delhi

BoS Chairman/HoD
Department of Commere (A & T)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048





Course Code	Course Name	Category	L	Т	P	Credit
231TL1A4TA	TAMIL - IV	LANGUAGE- I	3	1	-	3

This course has been designed for students to learn and understand

- மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடு நாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
- ் கலை மற்றும் மரபுகளை அறியச் செய்தல்
- ் மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்

COURSE OUTCOMES

On the successful completion of the course, students will be able to

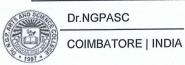
CO Number	CO Statement	Knowledge Level	
CO1	வாழ்க்கைத் திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத் திறனை ஊக்குவித்தல்	К3	
CO2	CO2 மதிப்புக்கல்வி (Attitude and Value education)		
CO3	பாட இணைச்செயல்பாடுகள் (Co-curricular activities)	K4	
CO4	சூழலியல் ஆக்கம் (Ecology)	K4	
CO5	மொழி அறிவு (Tamil knowledge)	K5	

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓		✓
CO2	✓			✓	
CO3		√			✓
CO4			✓		
CO5	✓			✓	✓

COURSE FOCUSES ON

✓	Skill Development		Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment	_	Constitutional Rights/ Human Values/ Ethics



231TL1A4TA

TAMIL - IV

SEMESTER IV

Total Credits: 3

Total Instruction Hours: 48 h

Syllabus

Unit I எட்டுத்தொகை

10 h

1. நற்றிணை – குறிஞ்சித் திணை

l.பா.எண் : 01 – கபிலர்

II.பா.எண் : 88 – நல்லந்துவனார்

III.பா.எண் : 102 – செம்பியனார்

2. குறுந்தொகை – முல்லைத்திணை

l.பா.எண் : 65 **–** கோவூர்கிழார்

II. பா.எண் : 167 – கூடலூர்கிழார்

மருதத்திணை

l.பா.எண் : 08 – ஆலங்குடி வங்கனார்

II.பா.எண் : 61 – தும்பிசேர்கீரனார்

III.பா.எண் :196 – <mark>மிளைக் கந்த</mark>ன்

நெய்தல் திணை

l.பா.எண் : 57 – சிறைக்குடி ஆந்தையார்

Unit II எட்டுத்தொகை

08 h

1. கலித்தொகை – பாலைக்கலி

l.பா.எண் : 09 *–* பெருங்கடுங்கோ

2. அகநானுறு - மருதத்திணை

l.பா.எண் : 86 – நல்லாவூர்கிழார்

3. புறநானூறு

l.பா.எண் : 188 – பாண்டியன் அறிவுடை நம்பி

II.பா.எண் : 192 – கணியன் பூங்குன்றனார்

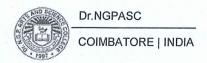
III.பா.எண் : 279 – ஒக்கூர் மாசாத்தியார்

IV.பா.எண் : 312 – பொன்முடியார்

Unit III பத்துப்பாட்டு

10 h

1. பட்டினப் பாலை – கடியலூர் உருத்திரங் கண்ணனார் -1முதல் 218 வரிகள் வரை மட்டும்.



Unit IV இலக்கிய வரலாறு

10 h

- 1. எட்டுத் தொகை நூல்கள்
- 2. பத்துப்பாட்டு நூல்கள்

Unit V இலக்கணம் மற்றும் திறனாய்வுப் பகுதி

10 h

- l. இலக்கணம்
 - 1. அகத்திணை அன்பின் ஐந்திணை விளக்கம்
 - 2. புறத்திணை 12 திணைகள் விளக்கம்

II. பயிற்சிப் பகுதி

சங்கப் பாடல்கள் குறித்து திறனாய்வு செய்தல்.

Note: பயிற்சிப் பகுதியில் வினாக்கள் அமைத்தல் கூடாது.

Text Book

செய்யுள் திரட்டு - மொழிப் பாடம் - 2023- 24

1 தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி. கலை அறிவியல் கல்லூரி,(Unit I - V)

- பேராசிரியர் புலவர் சோம. இளவரசு, எட்டாம் பதிப்பு -2014, தமிழ் இலக்கிய வரலாறு - மணிவாசகர் பதிப்பகம், சென்னை. பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு- 2013,
- 2 இலக்கணம் -இலக்கிய வரலாறு மொழித்திறன் -பூவேந்தன் பதிப்பகம், சென்னை.
- 3 தமிழ் இணையக் கல்விக்கழகம். < http://www.tamilvu.org/>

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A4HA	HINDI - IV	LANGUAGE- I	3	1	-	3

This course has been designed for students to learn and understand

- the writing ability and develop reading skill
- the various concepts and techniques for criticizing literature
- the techniques for expansion of ideas and translation process

COURSE OUTCOMES

On the successful completion of the course, students will be able to

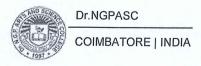
CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	Understand the principles of translation work	K2
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	К3
CO5	Apply the power of creative reading	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓			✓	✓
CO2		✓			1
CO3	✓		√	✓	
CO4					
CO5	✓	1	/		1

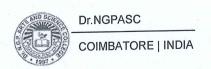
COURSE FOCUSES ON

√	Skill Development	-	Entrepreneurial Development
✓	Employability	-	Innovations
_	Intellectual Property Rights	-	Gender Sensitization
-	Social Awareness/ Environment	-	Constitutional Rights/ Human Values/ Ethics



231TL1A4HA	HINDI- IV SEMEST	TER IV
	Total Credits:	3
	Total Instruction Hours:	48 h
	Syllabus	
Unit I		10 h
नाटक		
Unit II		10 h
एकांकी		
Unit III		10 h
काव्य मंजरी		
Unit IV		10 h
सूचना लेखन		
Unit V		08 h
अनुवाद अभ्यास-।		

- वडाई सर्वेश्वरदयाल सक्सेना प्रकाशकः वाणी प्रकाशन 21-A, दिरयागंज नई दिल्ली-110002. (Unit I)
- एकांकी पंचामृत डाँ राम कुमार (भोर और तारा छोड्कर) प्रकाशक: जवाहर पुस्तकालय सदर बाजार, मथुरा उत्तर प्रदेश-281001. (Unit II)
- काव्य मंजरी- (डा मुन्ना तिवारी) मैथिलीशरण गुप्त- मनुष्यता, जयशंकर प्रसाद- बीती विभावरी जागरी सूर्यकान्त त्रिपाठी निराला- तोडती पत्थर और भिक्षुक. (Unit III)
- 4 सूचना लेखन पुस्तक: व्याकरण प्रदिप रामदेव प्रकाशक: हिन्दी भवन 36 इलाहाबाद -211024. (Unit IV)
- 5 अनुवाद अभ्यास (केवल अंग्रेजी से हिन्दी में) (पाठ 10 to 20) प्रकाशक: दक्षिण भारत प्रचार सभा चेनैई -17 (पाठ10 to 20). (Unit V)



Course Code	Course Name	Category	L	Т	P	Credit
231TL1A4MA	MALAYALAM- IV	LANGUAGE - I	3	1	-	3

This course has been designed for students to learn and understand

- the writing ability and develop reading skill
- the various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process
- the competency in translating simple Malayalam sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

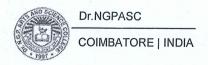
CO Number	CO Statement	Knowledge Level
CO1	Learn the fundamentals of novels and stories	K1
CO2	CO2 Understand the principles of translation work	
CO3	Expose the knowledge writing critical views on fiction	K2
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	K3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓			/	
CO2	✓				1
CO3		1	✓		
CO4	✓			✓	1
CO5	✓	✓	1		1

COURSE FOCUS ON

✓	Skill Development	-	Entrepreneurial Development
✓	Employability	_	Innovations
-	Intellectual Property Rights	_	Gender Sensitization
_	Social Awareness/ Environment	-	Constitutional Rights/ Human Values/ Ethics



231TL1A4M	IA	MALAYALAM- IV		SEMEST	TER IV
			Total	Credits:	3
			Total Instruction	n Hours:	48 h
		Syllabus			
Unit I	Drama				10 h
Saketham-S	reekandan Nair				
Unit II	Drama				10 h
Saketham-S	reekandan Nair				
Unit III	Drama				10 h
Saketham-S	reekandan Nair				
Unit IV	Screen Play				10 h
Perumthach	an- Vasudevan Naii				
Unit V	Screen Play				08 h
Perumthach	an- Vasudevan Nair				

- Nair, Sreekandan C.N. 2023. Saketham, Drama. DC Books Kottayam, Kerala, India. (Unit I to III)
- Nair, Vasudevan M.T. 1994. Perumthachan- Screenplay. DC Books Kottayam, Kerala, India. (Unit IV & V)

Reference

Sankarapillai. 2005. Malayala Nataka Sahithya Charithram, Kerala Sahithya Akademi Publishers, Kerala, India.

Course Code	Course Name	Category	L	Т	P	Credit
231TL1A4FA	FRENCH - IV	LANGUAGE- I	3	1	-	3

This course has been designed for students to learn and understand

- the Competence in General Communication Skills Oral + Written- Comprehension & Expression
- the Culture, life style and the civilization aspects of the French people as well as of France
- the students to acquire Competency in translating simple French sentences into English and vice versa

COURSE OUTCOMES

On the successful completion of the course, students will be able to

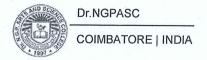
CO Number	CO Statement	Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K1
CO2	Apply the adjectives and the classroom environment in France	K2
CO3	Select the Plural, Articles and the Hobbies	K2
CO4	Measure the Cultural Activity in France	K3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓				1
CO2	✓	1			
CO3			1	✓	
CO4	1	1			√
CO5	1		√	√	1

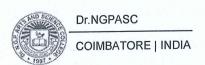
COURSE FOCUSES ON

✓	Skill Development	_	Entrepreneurial Development
✓	Employability	_	Innovations
_	Intellectual Property Rights	_	Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics



231TL1A4FA	FI	RENC	H-IV		SEMESTER IV
		Sylla			ion Hours: 48 h
Jnit I					10 h
°Décrirequelqu'un. ° Comparer professional, recruiter quelquún et justifier sonchoix.			oprimersur les styles vêtemantReconnaitre personnes à partit descriptions.	des	mprendre la cription de sonnesdans un rait de roman.
Jnit II					10 h
ExprimerPaccord ou le désaccord. ° Se situerdans le temps.	professional,	Com perso expe	ire des personnes. prendre des onnes qui riment leur accord urdésaccord.	diffé de vue de élect Racc	nprendre des érences de points exprimétesdans message tronique. onter ourvenir.
Jnit III			u, herester seur totte		10 h
		n ch e Ec e de	omprendreune anson. changersursesprojets e vacancy	m ca	omprendre le essage d'une arte anniversaire
Jnit IV					10 h
 Exprimer des souhaits. Décrirequelq u'u n Discuter l'organisation voyage groupepuispréparent fiche projet et templit. 			Discuter du programme de la soire à venir Addresser de souhaits quelqu'un.	a m	omprendre le essage d'une rte anniversaire
Jnit V					08 h

1 LATITUDES 1 (Méthode de français) Pages from 128-151, Author : Regine Mérieux, Yves Loiseau (Unit I to IV)



Course Code Course Name		Category	L	T	P	Credit
231EL1A4EA	ENGLISH - IV	LANGUAGE II	3	1	-	3

This course has been designed for students to learn and understand

- how language shapes society, enhancing critical reading, writing, and thinking skills through various literary forms
- the fundamentals of writing, including essay composition, persuasive communication, and creative expression
- the process of critical thinking through the analysis of literature

COURSE OUTCOMES

On the successful completion of the course, students will be able to

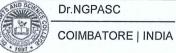
CO Number	CO Statement	Knowledge Level
CO1	Summarize main points and supporting details from listening to public addresses and demonstrate poem comprehension.	K2
CO2	Demonstrate clear and expressive speech while engaging in role-play and dramatization activities.	К3
CO3	Interpret textual elements such as themes, tone, and authorial intent in various reading materials.	К3
CO4	Produce clear summaries and paraphrases, maintaining the essence of the original text.	К3
CO5	Prepare for job interviews by employing appropriate interview techniques, confidence, and professionalism.	К3

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	√	√	1
CO2	√	✓		✓	
CO3	✓		✓	√	
CO4		√			✓
CO5	√		√	√	/

COURSE FOCUSES ON

√	Skill Development	Entrepreneurial Development
1	Employability	Innovations
	Intellectual Property Rights	Gender Sensitization
√	Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



231EL1A4EA ENGLISH - IV SEMESTER IV

Total Credits: 3

Total Instruction Hours: 48 h

Syllabus

Unit I Listening

10 h

Nissim Ezekeil - Goodbye Party for Miss Pushpa T.S.

D.H. Lawrence - Last Lessons of the Afternoon

Dr. APJ Abdul Kalam's speech at European Union

Listening for subtext – Tone and Emotion – Vivid Language and Pacing – Listening for Vision and Hope – Use of Storytelling

Punctuations: Periods, Commas, Semicolons, Colons, Apostrophes, Ellipses, Exclamation Points

Unit II Speaking

10 h

Oscar Wilde - The Importance of Being Earnest

Direct Speech and Indirect Speech - Commands and Requests, Exclamations and Wishes, Conversion of Indirect to Direct

Rules for changing direct speech into indirect speech

Unit III Reading

09 h

Gita Hariharan - The Remains of the Feast -

Langston Hughes - Thank You M'am

Making Inferences and Predictions - Identifying Author's Purpose and Tone- Contextual Vocabulary Building

Tenses: The Uses of Present, Past and Future Tenses

Unit IV Writing Skills

10 h

George Orwell - Why I Write

Summarizing vs. Paraphrasing - Expressing Purpose and Intent in Writing- Constructing Strong Arguments and Opinions

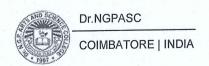
Grammar - Paraphrasing - Use of Paraphrasing, Characteristics of a good paraphrase, The Paraphrase of Poetry, Special Hints, Method of Procedure

Unit V Soft Skills

09 h

Steve Jobs - 2005 Stanford Commencement Address - Effective Communication - Presentation Skills

Business Corporate Soft Skills - Six common corporate conversation faux pas, Decision making Techniques, Negotiation Styles Job Interviews - Preparatory Steps for Job Interviews - Interview Skill Tips



- Straus, Jane, Lester Kaufman, and Tom Stern, editors. The Blue Book of Grammar and Punctuation: An Easy-to-Use Guide with Clear Rules, Real-World Examples, and Reproducible Quizzes. 12th ed., Jossey-Bass, 2021. (Unit I)
- Wilde, Oscar. The Importance of Being Earnest. Edited by Norman Page, 2nd ed., Penguin Classics, 2000. (Unit II)
- 3 Hariharan, Gita. The Remains of the Feast. 1st ed., Penguin Books India, 1992. (Unit III)
- Orwell, George. "Why I Write." George Orwell: An Anthology of His Prose, edited by John Carey, Harcourt, 2000. pp. 232-237. (Unit IV)
- Meyer, John. The Soft Skills Handbook for Corporate Success: Essential Strategies for Business Professionals. 2nd ed., Business Insights, 2020. (Unit V)

- Lawrence, D.H. The Complete Poems of D.H. Lawrence. Edited by V.J. Harding, 1st ed., Heinemann, 1992.
- Buczynski, Mark. Soft Skills for the Workplace: How to Build Successful Relationships and Advance Your Career. 2nd ed., Wiley, 2018.
- Hughes, Langston. "Thank You, M'am." The Penguin Anthology of American Poetry, edited by Rita Dove, Penguin Books, 2006, pp. 530-533.
- Nelson, Brian. The Soft Skills Handbook: Essential Skills for the Workplace. 3rd ed., Business Publishing, 2019.

Course Code	Course Name	Category	L	T	P	Credit
235PA1A4CA	CORPORATE ACCOUNTING	CORE	5	1	-	4

This course has been designed for students to learn and understand

- the basic knowledge about procedure for Issue, Redemption of Shares and
- Debentures and Profit Prior to Incorporation.
- practical applications of Final Accounts of Companies.
- the methods of valuation of Goodwill and Shares and modes of Liquidation
- of companies.

COURSE OUTCOMES

On the successful completion of the course, students will be able to

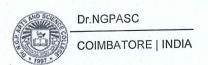
CO Number	CO Statement	Knowledge Level
CO1	know the Issue of Shares, Forfeiture, Re – issue, Surrender,	K1
CO2	Right Issue and Underwriting. obtain the knowledge of Redemption of Preference Shares, Redemption of Debentures and Profit Prior to Incorporation.	K2
CO3	learn the Knowledge of Final Accounts Companies under Companies Act, 2013 which include Calculation of Managerial Remuneration.	K2
CO4	classify the methods of Valuation of Goodwill and Shares.	K3
CO5	acquire knowledge about Liquidation of Companies and modes of Winding-up.	КЗ

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1	√	√	✓		✓
CO2	√		✓		√
CO3	1	✓	✓		✓
CO4	1	√		✓	
CO5		√	1		✓

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COUL			
✓	Skill Development	✓	Entrepreneurial Development
√	Employability	1	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics



235PA1A4CA

CORPORATE ACCOUNTING

SEMESTER IV

Total Credits:

4

Total Instruction Hours:

72 h

Syllabus

Unit I Issue of Shares

14 h

Issue of shares: Par, Premium and Discount - Forfeiture - Reissue - Surrender of Shares - Issue of Bonus shares - Right Issue - Underwriting.

Case study on Underwriting

Unit II Redemption of Preference Shares and Debenture

16 h

Redemption of Preference Shares: Provisions of the companies Act - Debentures - Issue - Treatment of different items relating to debenture in final accounts - Redemption - Methods of redemption of Debenture - Sinking Fund Method - Insurance Policy method- Profit Prior to Incorporation.

Unit III Final Accounts of Companies

15 h

Final Accounts of Companies: Managerial Remuneration - Remuneration payable to different categories of managerial personnel - Calculation of Managerial remuneration. Trading Account - Profit and Loss Account - Profit and Loss Appropriation Accounts - Balance sheet.

Case study on Managerial Remuneration

Unit IV Valuation of Goodwill and Shares

15h

Valuation of Goodwill and Shares: Need - Methods of valuation of Goodwill - Average Profit method - Super Profit Method - Capitalization Method - Methods of valuation of Shares - Net Asset Method - Yield Method - Fair value Method.

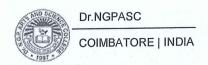
Unit V Liquidation of Companies

12 h

Liquidation of Companies: Modes of Winding up - Statement of Affairs - Deficiency Account or Surplus Account - Liquidator's Final Statement of Account. Case study on Liquidation of Companies.

Note: The question paper shall cover 20% theory and 80% problems

Case studies related to the above topics to be discussed (Examined internal only)



Reddy T.S. & Murthy A., 2022, (Reprint-2024), "Corporate Accounting", (6th

1 Edn.), Margham Publications, Chennai.

Jain S.P. & Narang K.L.,2017, "Advanced Accounting", (21st Edn.), Kalyani Publishers, NewDelhi.

- Hanif M. & Mukherjee A., 2013, "Advanced Accounting", The McGraw Hill Publishing Company Limited, NewDelhi.
- Joseph T., 2017, "Corporate Accounting", (Vol-1), The McGraw-Hill Publishing Company Limited, NewDelhi.
- Dr. M.A. Arulanandam, & Dr. K.S. Raman, 2014, "Advanced Accountancy", (19th Edn.), Himalaya Publishing House, New Delhi
- Gupta R.L. & Radhaswamy M., 2021, "Corporate Accounting", Sultan Chand & Sons., NewDelhi.

Course Code	Course Name	Category	L	Т	P	Credit
235AT1A4CA	AUDITING AND ASSURANCE	CORE	4	-	_	3

This course has been designed for students to learn and understand

- the auditing standards, principles and procedures
- the verification of documentary evidence and its importance in auditing
- the preparation of audit report

COURSE OUTCOMES

On the successful completion of the course, students will be able to

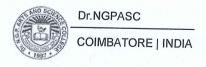
CO Number	Number CO Statement				
CO1	CO1 understand the basic concepts of auditing and accounting standards				
CO2	CO2 illustrate the steps required to perform Audit Planning				
CO3					
CO4	acquire knowledge regarding Rights and Liabilities of Company Auditor	K3 K2			
CO5	determine the different types of audit reports	K3			

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	√		
CO2	✓	√	/	1	
CO3				-/	· ·
CO4	✓	√	/	./	
CO5	√	✓	1	V	

COURSE FOCUSES ON:

√	Skill Development	Entrepreneurial Development
✓	Employability	Innovations
	Intellectual Property Rights	Gender Sensitization
	Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



235AT1A4CA

AUDITING AND ASSURANCE

SEMESTER IV

Total Credits: 3

Total Instruction Hours: 48 h

Syllabus

Unit I Introduction of Auditing

10 h

Auditing - Meaning, Definition, Objectives of an Audit - Relationship of auditing with other disciplines - Types of Audit - Errors - Classification of Errors - Detection of Errors - Frauds - Meaning - Classification - Detection and Prevention of Frauds.

Unit II Audit Planning

10 h

An overview of Auditing and Assurance Standards issued by ICAI - Commencing an Audit - Audit Engagement Letter - Documentation as under SA 230 - Audit Programme - Audit notebook - Audit working papers - Audit files: Permanent and Current audit files, Ownership and Custody of working papers, Materiality (SA 320), Audit Evidence (SA 500) and Documentation.

Case Study in Audit Planning

Unit III Internal Control, Vouching, Verification and Valuation

10 h

Internal Control - Concept, Objectives - Features of a good Internal Control System - Internal Check and Internal Audit - Methods of Recording - Existing Internal Control Systems - Questionnaire, Check list and Flow Chart methods, Role of the Management, Evaluation of Internal Control System, Reporting to clients on Internal Control Weakness (SA 265).

Vouching: Personal and Impersonal Ledger - Verification and Valuation of Assets and Liabilities

Unit IV Company Auditor

8 h

Qualification and Disqualification of an Auditor, Appointment and Removal of Auditors - Rights and Duties - Liabilities of an Auditor as per Companies Act 2013.

Case Study in Duties of an Auditor

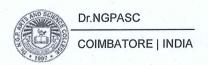
Unit V Audit Report

10 h

Audit Report - Characteristics, Importance and Types - Audit Examination, Information and Explanation from the Management, Statement of facts v/s. Expression of opinion, date and signing.

Case Study in Audit Report

Note: Case Study related to the above topics to be discussed (Examined internal only).



- CA Pankaj Garg, 2023, "Auditing and Assurance", 11th Edition, Taxmann Publications Pvt. Ltd. New Delhi.
- Dinkar Pagare, 2020, "Principles and Practice of Auditing", 13th Revised Edition, Sultan Chand and Sons, New Delhi.

- 1 CA Surbhi Bansal, 2020, "Auditing and Assurance" 30th Edition, Best word Publication, New Delhi.
- B. N. Tandon, S. Sudharsanam and S. Sundharabahu, 2016, "A Handbook of Practical Auditing", 14th Edition, S. Chand & Co., New Delhi
- 3 CA Kamal Garg, 2020, "Systematic Approach to Auditing and Assurance" 19th Edition, Bharat Law House Pvt Ltd., New Delhi.
- 4 CA Inter Study Material ICAI Current year.

235AT1A4CP

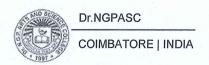
CORE PRACTICAL II: APPLIED ACCOUNTING PRACTICES

SEMESTER IV

Total Credits: 2
Total Instructions Hours: 48h

List of Exercises S.No 1 Prepare Cost of Debt Financing: Issued at par, premium and discount 2 Calculation of Leverage Using an Investment Analysis Functions prepare: 3 a) Payback Period b) Net Present Value d) Internal Rate of Return Financial Statements Analysis: a) Comparative Income Statement b) Common Size Income Statement 5 **Designing Capital Structure** 6 Calculate Weighted Average Cost of Capital 7 Prepare Inventory Management for ABC analysis in Excel Sheet 8 Calculate Budget Analysis 9 Prepare EBIT-EPS Analysis 10 Calculate Time Value of Money 11 Calculate Dividend Policy 12 Using an Annuity Functions Prepare a) Present value b) Future value

Note: All exercises are mandatory



Course Code	Course Name	Category	gory L		P	Credit
232MT1A4IA	BUSINESS STATISTICS	IDC	4	-	-	4

This course has been designed for students to learn and understand

- the requirement of a good average and differentiate between average and dispersion
- the importance and the limitations of correlation and regression analysis
- the concept of probability and time series

COURSE OUTCOMES

On the successful completion of the course, students will be able to

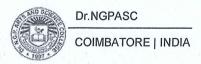
CO Number	CO Statement	Knowledge Level
CO1	identify the measures of average and dispersion	K1
CO2	explain the concepts of probability	K1
CO3	determine the correlation and regression values	K2
CO4	analyze the components of time series	КЗ
CO5	identify the types of index numbers	K1

MAPPING WITH PROGRAMME OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	granta kali-		√
CO2		✓	ich saletia	✓	√
CO3		√		√	√
CO4		√			
CO5		√		✓	

COURSE FOCUSES ON

✓	Skill Development	Entrepreneurial Development
√	Employability	Innovations
	Intellectual Property Rights	Gender Sensitization
	Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics



232MT1A4IA

BUSINESS STATISTICS

SEMESTER IV

Total Credits: 4

Total Instruction Hours: 48 h

Syllabus

Unit I Measures of Central Tendency & Dispersion

11 h

Measures of Central Tendency: Arithmetic mean- median - mode - comparison of the mean, median and mode - geometric mean- harmonic mean.

Measures of Dispersion: Importance - range - interquartile range - interfractile range - mean deviation- standard deviation- relative dispersion- co-efficient of variation.

Unit II Probability

9 h

Introduction - Probability theory - basic terminologies - three types - axioms - conditions of statistical independence and dependence - Baye's theorem.

Unit III Correlation and Regression Analysis

10 h

Concept and importance - correlation and causation - types - graphic and algebraic methods - coefficient of determination - rank correlation - some limitations - regression model - estimation using the regression line - method of least squares - alternative approach - regression co-efficient.

Unit IV Time Series Analysis and Forecasting

8 h

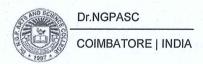
Introduction - components of a time series- trend - seasonal variation - cyclical variation - irregular variation - forecasting.

Unit V Index Numbers:

10 h

Introduction - uses - index number construction - types - time reversal, factor reversal and circular tests - chain base index numbers - splicing and shifting the base - deflating prices and incomes - quantity andvalue index numbers - caution in using index numbers

Note: Distribution of marks 80% Problem and 20% Theory



Beri G C, 2010, "Business Statistics", Third Edition, McGraw-Hill Education Private Limited, New Delhi.

- Das, N.G & Das J.K , 2012, "Business Mathematics and Statistics", First Edition, McGraw Hill Education Private Limited , New Delhi.
- Asim Kumar Manna, 2018, "Business Mathematics and Statistics", First Edition, McGraw Hill Education Private Limited, New Delhi.
- Pillai R.S.N. and Bagavathi V, 2002, "Statistics", Fourteenth Edition, Sultan Chand, New Delhi.
- Navnitham P. A, 2022, "Business Mathematics and Statistics", Fourth Edition, Jai Publishers, Trichy.

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SEC: PRACTICAL II: ENTREPRENEURIAL DEVELOPMENT

SEMESTER IV

Total Credits: 2
Total Instructions Hours: 48 h

S.No List of Exercises 1 Preparation of Business Plan and Cost Sheet. 2 Develop two products from household waste (attach photographs). Develop your own website. Share your strengths and weakness on it. 3 Declare your time bound goals and monitor them on the website. Choose a product and design a unique selling preposition, brand Name, logo, advertisement (Print, Radio and Television) packing, 4 packaging and label for it. 5 Meet one successful women entrepreneur and prepare a detailed record. 6 Develop your product and study its supply chain. Interview at least four entrepreneurs or businessman and identify 7 Charms of entrepreneurship and Traits of successful entrepreneurs. Collect details of Start-up Policy Framework and Incentives. 8

Note: All exercises are mandatory

BoS Chairman/HoD
Department of Commere (A & T)

Dr. N. G. P. Arts and Science College Coimbatore – 641 048

