



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
 Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle - 3.64 CGPA)
 Dr. N.G.P. - Kalapatti Road, Coimbatore – 641 048, Tamil Nadu, India
 Web : www.drngpasc.ac.in | Email : info@drngpasc.ac.in | Phone : +91-422-2369100

2024-25 for Under Graduate Programme
(Outcome Based Education model with Choice Based Credit System)

B.Com. Finance

(For the students admitted during the academic year 2024-25 and onwards)

Programme: B.Com. Finance

Eligibility:

A candidate who has passed in Higher Secondary Examination with any Academic Stream or Vocational Stream as one of the subjects under Higher Secondary Board of Examination and as per the norms set by the Government of Tamil Nadu or an Examination accepted as equivalent thereto by the Academic Council, subject to such conditions as may be prescribed thereto are permitted to appear and qualify for the **Bachelor of Commerce Finance Degree Examination** of this College after a programme of study of three academic years.

Programme Educational Objectives:

The Curriculum is designed to attain the following learning goals which students shall accomplish by the time of their graduation:

1. Able to demonstrate a substantial understanding of concepts in the key areas of Commerce field and its applications.
2. Construct professional excellence in the finance industry with creative mind.
3. To decide the skill requirement of the financial executives in competitive global business environment.
4. Apply the knowledge obtained in the field of finance as entrepreneur, scholars, Researchers and financial analysts.
5. Perform in the field of finance with ethics and to act on their beliefs to serve the society.



PROGRAMME OUTCOMES:

On the successful completion of the program, the following are the expected outcomes.

| PO Number | PO Statement |
|------------------|---|
| PO1 | Gain basic knowledge in commerce and to understand the field of finance. |
| PO2 | Understand the finance industry with creative mind as professional. |
| PO3 | Obtain the basic skill for their professional excellence at global level. |
| PO4 | Progress with the socio-economic challenges related to finance and shaping a successful career in finance and its related course. |
| PO5 | To have the standard ethics and to serve the society. |



Guidelines for Programmes offering Part I & Part II for Four Semesters:

| Part | Subjects | No. of Papers | Credit | Semester No. |
|----------------------|---|---------------|-------------|-----------------|
| I | Tamil / Hindi / Malayalam /French | 4 | 4 x 3 = 12 | I & IV |
| II | English | 4 | 4 x 3 = 12 | I & IV |
| III | Core (Credits 3,4) | 4 | 4 x 3 = 12 | I to VI |
| | | 14 | 14 x 4 = 56 | |
| | Core Non-Lab Practical (Credit 2) | 1 | 1 x 2 = 2 | I |
| | Inter Departmental Course (IDC) | 4 | 4 x 4 = 16 | I to IV |
| | Discipline Specific Elective (DSE) | 3 | 3 x 4 = 12 | V & VI |
| | Skill Enhancement Course (SEC) | 4 | 4 x 2 = 8 | III, IV, V & VI |
| | Industrial Training | 1 | 1 x 2 = 2 | V |
| IV | Environmental Studies (AECC -I) | 1 | 1 x 2 = 2 | I |
| | Basic Tamil/ Advance Tamil / Human Rights and Women's Rights (AECC- II) | 1 | 1 x 2 = 2 | II |
| | Generic Elective (GE) (AEEC) | 1 | 1 x 2 = 2 | V |
| | Innovation and IPR (AECC-III) | 1 | 1 x 2 = 2 | VI |
| V | Extension Activity NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs | 1 | 2 x 1 = 2 | I & II |
| TOTAL CREDITS | | | 142 | |



CURRICULUM
B.COM. FINANCE

| Course Code | Course Category | Course Name | L | T | P | Instruction Hours | | Exam (h) | Max Marks | | | Credits |
|-----------------------|-----------------------------|--------------------------------------|-----------|----------|----------|-------------------|------------|----------|-----------|-----|------------|-----------|
| | | | | | | Week | Total | | CIA | ESE | Total | |
| First Semester | | | | | | | | | | | | |
| Part-I | | | | | | | | | | | | |
| 24TLU1TA | Language-I | Tamil-I | 4 | 1 | - | 5 | 60 | 3 | 25 | 75 | 100 | 3 |
| 24TLU1HA | | Hindi- I | | | | | | | | | | |
| 24TLU1MA | | Malayalam-I | | | | | | | | | | |
| 24TLU1FA | | French – I | | | | | | | | | | |
| Part-II | | | | | | | | | | | | |
| 24ELU1EA | Language-II | English-I | 4 | - | 1 | 5 | 60 | 3 | 25 | 75 | 100 | 3 |
| Part-III | | | | | | | | | | | | |
| 24PAU1CA | Core – I | Financial Accounting | 5 | 1 | - | 6 | 72 | 3 | 25 | 75 | 100 | 4 |
| 24CIU1CA | Core – II | Principles of Management | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU1CP | Core Non- Lab Practical – I | Accounting Skill | - | - | 4 | 4 | 48 | 3 | 40 | 60 | 100 | 2 |
| 24COU1IA | IDC-I | Business Economics | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| Part-IV | | | | | | | | | | | | |
| 24MBU1AA | AECC-I | Environmental Studies | 2 | - | - | 2 | 24 | - | 50 | - | 50 | 2 |
| Part - V | | | | | | | | | | | | |
| 24FIU1XA | Extension Activity | NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs | - | - | - | - | - | - | 50 | - | 50 | 1 |
| Total | | | 23 | 2 | 5 | 30 | 360 | - | | | 700 | 23 |



| Course Code | Course Category | Course Name | L | T | P | Instruction Hours | | Exam (h) | Max Marks | | | Credits |
|------------------------|--------------------|--------------------------------------|-----------|----------|----------|-------------------|------------|----------|-----------|----------|------------|-----------|
| | | | | | | Week | Total | | CIA | ESE | Total | |
| Second Semester | | | | | | | | | | | | |
| Part-I | | | | | | | | | | | | |
| 24TLU2TA | Language-I | Tamil-II | 4 | 1 | - | 5 | 60 | 3 | 25 | 75 | 100 | 3 |
| 24TLU2HA | | Hindi-II | | | | | | | | | | |
| 24TLU2MA | | Malayalam-II | | | | | | | | | | |
| 24TLU2FA | | French-II | | | | | | | | | | |
| Part- II | | | | | | | | | | | | |
| 24ELU2EA | Language-II | English-II | 4 | - | 1 | 5 | 60 | 3 | 25 | 75 | 100 | 3 |
| Part-III | | | | | | | | | | | | |
| 24BPU2CA | Core - III | Advanced Financial Accounting | 5 | 1 | - | 6 | 72 | 3 | 25 | 75 | 100 | 4 |
| 24CRU2CA | Core - IV | Business Law | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU2CA | Core - V | Principles of Marketing | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 3 |
| 24AIU2IA | IDC- II | Financial Technology | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| Part-IV | | | | | | | | | | | | |
| 24TLU2AA | AECC-II | Basic Tamil | 2 | - | - | 2 | 24 | - | 50 | - | 50 | 2 |
| 24TLU2AB | | Advanced Tamil | | | | | | | | | | |
| 24CRU2AA | | Human Rights and Women's Rights | | | | | | | | | | |
| Part-V | | | | | | | | | | | | |
| 24FIU2XA | Extension Activity | NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs | - | - | - | - | - | - | 50 | - | 50 | 1 |
| Total | | | 23 | 2 | 5 | 30 | 360 | - | - | - | 700 | 24 |



| Course Code | Course Category | Course Name | L | T | P | Instruction Hours | | Exam (h) | Max Marks | | | Credits |
|-----------------------|-----------------------|----------------------|-----------|----------|----------|-------------------|------------|----------|-----------|----------|------------|-----------|
| | | | | | | Week | Total | | CIA | ESE | Total | |
| Third Semester | | | | | | | | | | | | |
| Part-I | | | | | | | | | | | | |
| 24TLU3TA | Language-I | Tamil-III | 3 | 1 | - | 4 | 48 | 3 | 25 | 75 | 100 | 3 |
| 24TLU3HA | | Hindi-III | | | | | | | | | | |
| 24TLU3MA | | Malayalam-III | | | | | | | | | | |
| 24TLU3FA | | French-III | | | | | | | | | | |
| Part-II | | | | | | | | | | | | |
| 24ELU3EA | Language-II | English-III | 3 | 1 | - | 4 | 48 | 3 | 25 | 75 | 100 | 3 |
| Part-III | | | | | | | | | | | | |
| 24CMU3CA | Core – VI | Cost Accounting | 5 | - | - | 5 | 60 | 3 | 25 | 75 | 100 | 4 |
| 24FIU3CA | Core – VII | Financial Management | 4 | 1 | - | 5 | 60 | 3 | 25 | 75 | 100 | 3 |
| 24BIU3CB | Core – VIII | Company Law | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24MTU3IA | IDC- III | Business Mathematics | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU3SP | SEC-I Practical -I | Financial Analysis | - | - | 4 | 4 | 48 | 3 | 40 | 60 | 100 | 2 |
| Total | | | 23 | 3 | 4 | 30 | 360 | - | - | - | 700 | 23 |



| Course Code | Course Category | Course Name | L | T | P | Instruction Hours | | Exam (h) | Max Marks | | | Credits |
|------------------------|------------------------------------|------------------------------------|-----------|----------|----------|-------------------|------------|----------|-----------|----------|------------|-----------|
| | | | | | | Week | Total | | CIA | ESE | Total | |
| Fourth Semester | | | | | | | | | | | | |
| Part-I | | | | | | | | | | | | |
| 24TLU4TA | Language-I | Tamil-IV | 3 | 1 | - | 4 | 48 | 3 | 25 | 75 | 100 | 3 |
| 24TLU4HA | | Hindi-IV | | | | | | | | | | |
| 24TLU4MA | | Malayalam-IV | | | | | | | | | | |
| 24TLU4FA | | French-IV | | | | | | | | | | |
| Part- II | | | | | | | | | | | | |
| 24ELU4EA | Language-II | English-IV | 3 | 1 | - | 4 | 48 | 3 | 25 | 75 | 100 | 3 |
| Part-III | | | | | | | | | | | | |
| 24PAU4CA | Core – IX | Corporate Accounting | 5 | 1 | - | 6 | 72 | 3 | 25 | 75 | 100 | 4 |
| 24FIU4CA | Core – X | Financial Institution and Services | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU4CB | Core - XI | Banking Theory Law and Practice | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 3 |
| 24MTU4IA | IDC- IV | Business Statistics | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU4SP | SEC-II Non- Lab Practical -I | Entrepreneurial Skills | - | - | 4 | 4 | 48 | 3 | 40 | 60 | 100 | 2 |
| Total | | | 23 | 3 | 4 | 30 | 360 | - | - | - | 700 | 23 |



| Course Code | Course Category | Course Name | L | T | P | Instruction Hours | | Exam (h) | Max Marks | | | Credits |
|-----------------------|----------------------|------------------------------------|-----------|----------|----------|-------------------|------------|----------|-----------|----------|------------|-----------|
| | | | | | | Week | Total | | CIA | ESE | Total | |
| Fifth Semester | | | | | | | | | | | | |
| Part-III | | | | | | | | | | | | |
| 24CRU5CA | Core – XII | Advanced Corporate | 5 | - | - | 5 | 60 | 3 | 25 | 75 | 100 | 4 |
| 24ATU5CA | Core – XIII | Income Tax Law and Practice | 5 | 1 | - | 6 | 72 | 3 | 25 | 75 | 100 | 4 |
| 24FIU5CA | Core – XIV | Auditing and Corporate Governance | 5 | - | - | 5 | 60 | 3 | 25 | 75 | 100 | 3 |
| 24COU5CB | Core - XV | Research Methodology | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU5SP | SEC-III Practical-II | Applied Research Methods | - | - | 4 | 4 | 48 | 3 | 40 | 60 | 100 | 2 |
| 24FIU5DA | DSE-I | Financial Markets | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24IBU5DA | | International Business Environment | | | | | | | | | | |
| 24BIU5DA | | Advertising and Salesmanship | | | | | | | | | | |
| 24COU5DA | | Human Resource Management | | | | | | | | | | |
| 24FIU5TA | IT | Industrial Training | - | - | - | - | - | - | 40 | 60 | 100 | 2 |
| Part-IV | | | | | | | | | | | | |
| | GE | | - | - | 2 | - | - | - | 50 | - | 50 | 2 |
| Total | | | 27 | 1 | 2 | 30 | 360 | | - | - | 750 | 25 |



| Course Code | Course Category | Course Name | L | T | P | Instruction Hours | | Exam (h) | Max Marks | | | Credits |
|-----------------------|-----------------|--|-----------|----------|----------|-------------------|------------|----------|-----------|-------------|------------|-----------|
| | | | | | | Week | Total | | CIA | ESE | Total | |
| Sixth Semester | | | | | | | | | | | | |
| Part-III | | | | | | | | | | | | |
| 24BAU6CA | Core – XVI | Management Accounting | 5 | - | - | 5 | 60 | 3 | 25 | 75 | 100 | 4 |
| 24ATU6CA | Core – XVII | Business Taxation | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24FIU6CV | Core - XVIII | Project work | - | - | 8 | 8 | 96 | 3 | 40 | 60 | 100 | 4 |
| 24FIU6SA | SEC- IV | Insurance and Risk Management | 3 | - | - | 3 | 36 | 3 | 25 | 75 | 100 | 2 |
| 24FIU6DA | DSE-II | Investment Management | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24IBU6DA | | India's Foreign Trade and Legislation | | | | | | | | | | |
| 24BIU6DA | | Retail Marketing | | | | | | | | | | |
| 24COU6DA | | Organizational Behavior | | | | | | | | | | |
| 24FIU6DB | DSE-III | Security Analysis and Portfolio Management | 4 | - | - | 4 | 48 | 3 | 25 | 75 | 100 | 4 |
| 24IBU6DB | | International Banking and Finance | | | | | | | | | | |
| 24BIU6DB | | Customer Relationship Management | | | | | | | | | | |
| 24COU6DB | | Industrial Relations and Labour Law | | | | | | | | | | |
| Part-IV | | | | | | | | | | | | |
| 24BIU6AA | AECC-III | Innovation and IPR | 2 | - | - | 2 | 24 | - | 50 | - | 50 | 2 |
| Total | | | 22 | - | 8 | 30 | 360 | | | | 650 | 24 |
| Grand Total | | | | | | | | | | 4200 | 142 | |



DISCIPLINE SPECIFIC ELECTIVE

Students shall select the desired course of their choice in the listed elective course during Semesters V & VI

Semester V (Discipline Specific Elective I)

List of Elective Courses

| S. No. | Course Code | Name of the Course |
|--------|-------------|------------------------------------|
| 1 | 24FIU5DA | Financial Markets |
| 2 | 24IBU5DA | International Business Environment |
| 3 | 24BIU5DA | Advertising and Salesmanship |
| 4 | 24COU5DA | Human Resource Management |

Semester VI (Discipline Specific Elective II)

List of Elective Courses

| S. No. | Course Code | Name of the Course |
|--------|-------------|---------------------------------------|
| 1 | 24FIU6DA | Mutual Fund Management |
| 2 | 24IBU6DA | India's Foreign Trade and Legislation |
| 3 | 24BIU6DA | Retail Marketing |
| 4 | 24COU6DA | Organizational Behavior |

Semester VI (Discipline Specific Elective III)

List of Elective Courses

| S. No. | Course Code | Name of the Course |
|--------|-------------|--|
| 1 | 24FIU6DB | Security Analysis and Portfolio Management |
| 2 | 24IBU6DB | International Banking and Finance |
| 3 | 24BIU6DB | Customer Relationship Management |
| 4 | 24COU6DB | Industrial Relations and Labour Law |



GENERIC ELECTIVE COURSE (GE)

The following are the course offered under Generic Elective Course

Semester V

| S. No. | Course Code | Course Name |
|--------|-------------|--------------------|
| 1 | 24FIU5GP | Financial Literacy |

EXTRA CREDIT COURSES

The following are the courses offered under self study to earn extra credits:

Semester III

| S. No. | Course Code | Course Name |
|--------|-------------|---------------------------------------|
| 1 | 24FIUSSA | Competitive Examinations for Commerce |
| 2 | 24FIUSSB | Personal Finance |


 Chairman/HOD
 Department of Commerce (Finance)
 Dr.NGPASC
 P. Arts and Science College
 Coimbatore - 341 048

| P. Arts and Science Co | | |
|------------------------|-----------|-----|
| APPROVED | | |
| BoS-17th | AG-17th | GB- |
| 05.04.2024 | 17.4.2024 | |



| Semester – I | | | | | | | |
|--------------|-------------|-------------|------------|----|----|---|---------|
| TAMIL - I | | | | | | | |
| Semester | Course Code | Course Name | Category | L | T | P | Credits |
| I | 24TLU1TA | TAMIL - I | LANGUAGE-I | 48 | 12 | - | 3 |

| | |
|--------------|--|
| Preamble | மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல் |
| | கலை மற்றும் மரபுகளை அறியச் செய்தல் |
| | மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல் |
| Prerequisite | தமிழ் மொழி எழுதி படிக்கும் திறன் |

| Course Outcomes (Cos) | | |
|-----------------------|---|----------------------------------|
| CO.No. | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | வாழ்க்கைத்திறன்கள் (Life Skills)-மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல் | K2 |
| CO2 | மதிப்புக்கல்வி (Attitude and Value education) | K3 |
| CO3 | பாடஇணைச்செயல்பாடுகள் (Co-curricular activities) | K3 |
| CO4 | சூழலியல் ஆக்கம் (Ecology) | K4 |
| CO5 | மொழி அறிவு (Tamil knowledge) | K4 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Cos / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | | ✓ | ✓ | | ✓ |
| CO2 | ✓ | | | ✓ | |
| CO3 | | ✓ | | | ✓ |
| CO4 | | | ✓ | | |
| CO5 | ✓ | | | ✓ | ✓ |



Syllabus:

| Unit | Content | Hrs | Resources |
|------|--|-----|---|
| 1 | <p>மறுமலர்ச்சிக் கவிதைகள்</p> <ol style="list-style-type: none"> 1. இலக்கிய வரலாறு -மறுமலர்ச்சிக் கவிஞர்களின்தமிழ்ப்பணிகள் 2. பாரததேசம்- பாரதியார் 3. படி - பாரதிதாசன் 4. தமிழரின் பெருமை- நாமக்கல்கவிஞர் 5. தமிழ்க் கொலை புரியாதீர்- புலவர் குழந்தை 6. திரைத்தமிழ் <p>அ) 'விஞ்ஞானத்த வளர்க்கப் போறண்டி' எனத்தொடங்கும் பாடல் - உடுமலை நாராயண கவி</p> <p>ஆ) 'சும்மா கிடந்த நிலத்தை' எனத்தொடங்கும் பாடல் - பட்டுக்கோட்டை கல்யாண சுந்தரனார்</p> <p>இ) 'சமரசம் உலாவும் இடமே' எனத்தொடங்கும் பாடல் -மருதகாசி</p> <p>ஈ) 'உன்னை அறிந்தால்' எனத்தொடங்கும் பாடல்- கண்ணதாசன்</p> | 13 | <p>தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 https://www.youtube.com/watch?v=Up55uhkk9zl</p> |
| 2 | <p>புதுக்கவிதைகள்</p> <ol style="list-style-type: none"> 1. இலக்கிய வரலாறு- புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் 2. கடமையைச் செய்- மீரா 3. ஓடு ஓடு சங்கிலி - சிற்பி பாலசுப்பிரமணியம் 4. ஒப்பிலாத சமுதாயம் - அப்துல் ரகுமான் 5. மரங்கள் - மு.மேத்தா 6. கரிக்கிறது தாய்ப்பால்- ஆரூர் தமிழ்நாடன் 7. ஐந்தாம் வகுப்பு 'அ' பிரிவு - நா. முத்துக்குமார் 8. ஹைகூ கவிதைகள் - 10 கவிதைகள் | 13 | <p>தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 https://www.youtube.com/watch?v=dX9ZaNJMaco</p> |
| 3 | <p>பெண்ணியம்</p> <ol style="list-style-type: none"> 1. தொலைந்து போனேன் - தாமரை 2. நீரில் அலையும் முகம்- அ. வெண்ணிலா 3. தற்காத்தல் - பொன்மணி வைரமுத்து 4. ஏனிந்த வித்தியாசங்கள்? - மல்லிகா 5. புதையுண்ட வாழ்க்கை - சுகந்தி சுப்ரமணியன் | 10 | <p>தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 https://www.youtube.com/watch?v=DLabokqWEdg</p> |
| 4 | <ol style="list-style-type: none"> 1.இலக்கிய வரலாறு-சிறுகதையின் தோற்றமும் வளர்ச்சியும் 2. கனகாம்பரம்- கு.ப.ராஜகோபாலன் 3. கடிதம்- புதுமைப்பித்தன் 4. பொம்மை - ஜெயகாந்தன் 5. காய்ச்சமரம் - கி. ராஜநாராயணன் | 14 | <p>தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 https://www.youtube.com/watch?v=DLabokqWEdg</p> |



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|---|--|----|--|
| | 6. காட்டில் ஒருமான்- அம்பை 7.வேட்கை - சூர்யகாந்தன் | | be.com/watch?v=78u7iTN3OU8 |
| 5 | பயிற்சிப் பகுதி அ. இலக்கணம் 1. வல்லின ஒற்று மிகும், மிகா இடங்கள் - ஒற்றுப்பிழை நீக்கிஎழுதுதல் 2. ர,ற-ல,ழ,ள - ண,ந,னவேறுபாடு - ஒலிப்பு நெறி, சொற்பொருள் வேறுபாடு அறிதல் ஆ. படைப்பாக்கம் 1. கவிதை- எழுதுதல் (15 வரிகள் முதல் 30 வரிகள் வரை) 2.சிறுகதை - எழுதுதல் (குறைந்தது 3 பக்கங்கள்) | 10 | தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 https://www.youtube.com/watch?v=B3wfM0QL6N8 https://www.youtube.com/watch?v=FchTlqAtwBU https://www.youtube.com/watch?v=gCP3gC-JQU4 https://www.youtube.com/watch?v=p9QOHD12Yeo |
| | Total | 60 | |

| | | |
|------------------------|----|---|
| Text book | 1. | தமிழ் மொழிப்பாடம் – 2024-2025தொகுப்பு: தமிழ்த்துறை, டாக்டர்என்.ஜி.பி. கலைஅறிவியல்கல்லூரி, கோயம்புத்தூர் – 641048. |
| Reference Books | 1. | பேராசிரியர் புலவர் சோம. இளவரசு, தமிழ் இலக்கிய வரலாறு, எட்டாம் பதிப்பு – 2024, மணிவாசகர் பதிப்பகம், சென்னை – 600 108. |
| | 2. | பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு – 2023, இலக்கணம், இலக்கியவரலாறு , மொழித்திறன் – பூவேந்தன் பதிப்பகம், சென்னை – 600 004. |

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|--------------------------------|---|
| Journal and Magazines | இலக்கியஇதழ்கள் |
| E-Resources and Website | https://www.tamilvu.org |

| | |
|------------------------|---|
| Learning Method | Lecture/ Tutorial / Student Seminar/GD/Assignment |
|------------------------|---|

| | |
|----------------------------|-----------------------------------|
| Focus of the Course | Skill Development / Employability |
|----------------------------|-----------------------------------|



| Semester – I | | | | | | | |
|--------------|-------------|-------------|------------|----|----|---|---------|
| HINDI – I | | | | | | | |
| Semester | Course Code | Course Name | Category | L | T | P | Credits |
| I | 24TLU1HA | HINDI – I | LANGUAGE-I | 48 | 12 | - | 3 |

| | |
|---------------------|--|
| Preamble | The writing ability and develop reading skill |
| | The various concepts and techniques for criticizing literature |
| | The techniques for expansion of ideas and translation process |
| Prerequisite | To understand the language Hindi for communication |

| Course Outcomes (Cos) | | |
|-----------------------|--|----------------------------------|
| CO. No. | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | Learn the fundamentals of novels and stories | K2 |
| CO2 | Understand the principles of translation work | K3 |
| CO3 | Expose the knowledge writing critical views on fiction | K3 |
| CO4 | Build creative ability | K3 |
| CO5 | Apply the power of creative reading | K4 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Cos / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | | ✓ | | ✓ | ✓ |
| CO2 | ✓ | | | | ✓ |
| CO3 | | ✓ | | ✓ | |
| CO4 | | | ✓ | | |
| CO5 | ✓ | | ✓ | ✓ | ✓ |



Syllabus:

| Unit | Content | Hrs | Resources |
|------|--|-----|-----------|
| 1 | गद्य – नूतनगद्यसंग्रह (जयप्रकाश)पाठ1- रजियापाठ2- मक्रीलपाठ3- बहतापानीनिर्मला पाठ4- राष्ट्रपितामहात्मागाँधी | 13 | Text Book |
| 2 | कहानीकुंज- डॉ.पी. 'अमिताभ'(पाठ 1-4) | 13 | Text Book |
| 3 | व्याकरण : शब्दविचार (संज्ञा, सर्वनाम,विशेषण) | 12 | Text Book |
| 4 | अनुच्छेदलेखन | 12 | Text Book |
| 5 | अनुवादअभ्यास-III (केवलअंग्रेजीसेहिन्दीमें) (पाठ1 to 10) | 10 | Text Book |
| | Total | 60 | |

| | | |
|-----------------|----|--|
| Text books | 1. | प्रकाशक: सुमित्रप्रकाशन 204 लीलाअपार्टमेंट्स, 15 हेस्टिंग्सरोड' अशोकनगरइलाहाबाद-211001 |
| | 2. | प्रकाशक: गोविन्दप्रकाशनसदरबाजार, मथुराउत्तरप्रदेश-281001 |
| | 3. | पुस्तक: व्याकरण प्रदिप - रामदेवप्रकाशक: हिन्दी भवन 36 टेगोर नगर इलाहाबाद-211024 |
| | 4. | पुस्तक: व्याकरण प्रदिप - रामदेवप्रकाशक: हिन्दी भवन 36 इलाहाबाद-211024 |
| | 5. | प्रकाशक: दक्षिण भारत प्रचार सभा चेन्नई -17 |
| Reference Books | | - |

| | |
|-------------------------|---|
| Journal and Magazines | - |
| E-Resources and Website | - |

| | |
|-----------------|---|
| Learning Method | Lecture/ Tutorial / Student Seminar/GD/Assignment |
|-----------------|---|

| | |
|---------------------|-----------------------------------|
| Focus of the Course | Skill Development / Employability |
|---------------------|-----------------------------------|



| Semester – I | | | | | | | |
|---------------------|--|--------------|-------------|----|----|---|---------|
| MALAYALAM- I | | | | | | | |
| Semester | Course Code | Course Name | Category | L | T | P | Credits |
| I | 24TLU1MA | MALAYALAM- I | LANGUAGE- I | 48 | 12 | - | 3 |
| Preamble | The writing ability and develop reading skill | | | | | | |
| | The various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process | | | | | | |
| | The competency in translating simple Malayalam sentences into English and vice versa | | | | | | |
| Prerequisite | To understand the language Malayalam for communication | | | | | | |

| Course Outcomes (Cos) | | |
|-----------------------|--|----------------------------------|
| CO. No. | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | Learn the fundamentals of novels and stories | K2 |
| CO2 | Understand the principles of translation work | K3 |
| CO3 | Expose the knowledge writing critical views on fiction | K3 |
| CO4 | Apply creative ability | K3 |
| CO5 | Build the power of creative reading | K4 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Cos / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | ✓ | | | ✓ | ✓ |
| CO2 | | | | | ✓ |
| CO3 | | ✓ | ✓ | | |
| CO4 | ✓ | | | ✓ | |
| CO5 | | ✓ | | | ✓ |



Syllabus:

| Unit | Content | Hrs | Resources |
|------|---|-----------|-----------|
| 1 | Novel PathummayudeAdu | 14 | Text book |
| 2 | Novel PathummayudeAdu | 10 | Text book |
| 3 | Short Story Nalinakanthi | 14 | Text book |
| 4 | Short Story Nalinakanthi | 10 | Text book |
| 5 | Practical Application Expansion of ideas, General Essay and Translation | 12 | Text book |
| | Total | 60 | |

| | | |
|------------------------|----|--|
| Text books | 1. | Vaikkam Muhammed Basheer, "PathummayudeAdu" (NOVEL), DC Books & Kottayam |
| | 2. | T.Padmanabhan, "Nalinakanthi" (Short Story), DC Books & Kottayam. |
| Reference Books | 1. | MalayalaNovel Sahithyam. |
| | 2. | MalayalaCherukathaInnale Innu. |

| | |
|--------------------------------|---|
| Journal and Magazines | - |
| E-Resources and Website | - |

| | |
|------------------------|---|
| Learning Method | Lecture/ Tutorial / Student Seminar/GD/Assignment |
|------------------------|---|

| | |
|----------------------------|-----------------------------------|
| Focus of the Course | Skill Development / Employability |
|----------------------------|-----------------------------------|



| Semester – I | | | | | | | |
|---------------------|---|-------------|------------|----|----|---|---------|
| FRENCH - I | | | | | | | |
| Semester | Course Code | Course Name | Category | L | T | P | Credits |
| I | 24TLU1FA | FRENCH - I | LANGUAGE-I | 48 | 12 | - | 3 |
| Preamble | The competence in general communication skills with oral, written and comprehension & expression | | | | | | |
| | The culture, life style and the civilization aspects of the French people as well as of France | | | | | | |
| | The students to acquire competency in translating simple French sentences into English and vice versa | | | | | | |
| Prerequisite | To understand the language French for communication | | | | | | |

| Course Outcomes (Cos) | | |
|-----------------------|---|----------------------------------|
| CO. No. | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | Learn the Basic verbs, numbers and accents | K2 |
| CO2 | Apply the adjectives and the classroom environment in France | K3 |
| CO3 | Select the Plural, Articles and the Hobbies | K3 |
| CO4 | Measure the Cultural Activity in France | K3 |
| CO5 | Evaluate the sentiments, life style of the French people and the usage of the conditional tense | K4 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Cos / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | ✓ | | | | ✓ |
| CO2 | | | | | ✓ |
| CO3 | | | | | |
| CO4 | ✓ | | ✓ | | ✓ |
| CO5 | ✓ | | ✓ | | |



Syllabus:

| Unit | Content | | | Hrs | Resources |
|-------|---|---|---|-----|--|
| 1 | Objectifs de Communication <ul style="list-style-type: none"> • Saluer • Enter en contact • avec quelqu'un. • Se présenter. • S'excuser | Tâche En cours de cuisine, premiers contacts avec les membres d'un groupe | Activités de réception et de production orale <ul style="list-style-type: none"> • Comprendre des personnes qui se saluent. • Échanger pour entrer en contact, se présenter, saluer, s'excuser. • Communiquer avec <i>tu</i> ou <i>vous</i>. • Comprendre les consignes de classe • Épeler son nom et son prénom. • Compter jusqu'à 10 | 14 | Text book Salut I Page 10 |
| 2 | <ul style="list-style-type: none"> • Demander de se présenter. • Présenter quelqu'un | Dans la classe de français, se présenter et remplir une fiche pour le professeur. | <ul style="list-style-type: none"> • Comprendre les informations essentielles dans un échange en milieu professionnel. • Échanger pour se présenter et présenter quelqu'un | 12 | Text book Enchanté I Page 20 |
| 3 | <ul style="list-style-type: none"> • Exprimer ses goûts. | Dans un café, participer à une soirée de rencontres rapides et remplir de tâches d'appréciation | <ul style="list-style-type: none"> • Dans une soirée de rencontres rapides comprendre des personnes qui échangent sur elles et sur leurs goûts • Comprendre une personne qui parle des goûts de quelqu'un d'autre | 14 | Text book J'adore I Page 30 |
| 4 | Demander à quelqu'un de faire quelque chose. Demander poliment. Parler d'actions passées. Tu veux bien? | Organiser un programme d'activités pour accueillir une personne importante | Comprendre une personne demande un service à quelqu'un. Demander à quelqu'un de faire quelque chose. <ul style="list-style-type: none"> • Imaginer et raconter au passé à partir de situations dessinées. | 10 | Text book Autoévaluation du module I Page 40 – Préparation au DELF A1 page 42 Tu veux bien page 46 |
| 5 | Practical Application Make in Own Sentences | | | 10 | - |
| Total | | | | 60 | |



| | | |
|-----------------------|----|---|
| Text book | 1. | Regine Merieux, Yves Loiseau. 2012. LATITUDES – 1: Méthode de français (Page No: 9-55) Les Editions Dider, Paris, ImprimeenRoumanie par Canale en Janvier |
| Reference Book | 1. | - |

| | |
|--------------------------------|---|
| Journal and Magazines | - |
| E-Resources and Website | - |

| | |
|------------------------|---|
| Learning Method | Lecture/ Tutorial / Student Seminar/GD/Assignment |
|------------------------|---|

| | |
|----------------------------|-----------------------------------|
| Focus of the Course | Skill Development / Employability |
|----------------------------|-----------------------------------|



Semester – I**ENGLISH – I**

| Semester | Course Code | Course Name | Category | L | T | P | Credits |
|----------|-------------|-------------|--------------|----|---|----|---------|
| I | 24ELU1EA | ENGLISH - I | LANGUAGE- II | 48 | - | 12 | 3 |

| | |
|-----------------|--|
| Preamble | This course has been designed for students to learn and understand <ul style="list-style-type: none"> the effect of dialogue, imagery and varied genres any spontaneous spoken discourse and respond to them with proper sentence structure the transactional concept of English language |
|-----------------|--|

| | |
|---------------------|--|
| Prerequisite | Basic comprehension of Language Skills |
|---------------------|--|

| Course Outcomes (COs) | | |
|-----------------------|--|----------------------------------|
| CO Number | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | Identify the various aspects in poetry | K2 |
| CO2 | Infer linguistic and non-linguistic features of the context for understanding and interpreting | K3 |
| CO3 | Construct sentences and convey messages effectively in real life situations | K3 |
| CO4 | Apply different reading strategies with varying speed | K3 |
| CO5 | Prepare modules with their own ideas and present them coherently in a grammatically correct form | K3 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| COs / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | ✓ | | ✓ | ✓ | ✓ |
| CO2 | | ✓ | | | ✓ |
| CO3 | ✓ | ✓ | | ✓ | |
| CO4 | | | ✓ | | |
| CO5 | ✓ | ✓ | | | ✓ |



Syllabus

| Unit | Content | Hours | E-Contents / Resources |
|------|--|-------|------------------------|
| I | <p>Genre Studies</p> <p>Mathew Arnold: Dover Beach- Author's Biography- title indications- outline- paraphrasing the poem- context of poem- form- poetic devices- enjambment- techniques- Annotations</p> <p>Niyi Osundare: Our Earth Will Not Die- Author's Biography- title indications- outline- paraphrasing the poem- context of poem- form- poetic devices- enjambment- techniques- Annotations</p> <p>Charles Lamb: Christ's Hospital Five and Thirty Years Ago- Author's biography- Narrative structure- Exploration of the text- passage analysis- insight of ideas- cohesion and context- style- language techniques- Annotation</p> <p>James Hanson: A Famed Life - Ten Minute Comedy for Two Women - Author's Biography- Plot Summary- Detailed summary and Analysis- Themes- Important Quotations- Characters- Description - analysis- Terms- Symbols- Critical analysis</p> <p>Sheila Nayampalli Baruna: Alone - Author's Biography- narrative structure- passage analysis- insight of ideas- cohesion and context- style- language techniques</p> | 12 | Text Book |
| II | <p>Listening Skills</p> <p>Listening vs. hearing- Types of listening, Tips to enhance Listening Skills, Non-verbal and Verbal signs of active listening- Comprehensive Listening- Listening to pre-recorded audios on speeches, interviews and conversations- Listening Activities- Listening and responding to complaints (formal situation), Listening to problems and offering solutions (informal)</p> | 13 | Text Book |
| III | <p>Speaking Skills</p> <p>Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, neural speaking -Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions</p> | 11 | Text Book |
| IV | <p>Reading Skills</p> <p>Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation -Charts, Graphs, Advertisements - Cognitive Skills- Inference Making - Interpretation</p> | 12 | Text Book |
| V | <p>Writing Skills</p> <p>Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing</p> | 12 | Text Book |
| | Total | 60 | |



| | | |
|------------------------|----|---|
| Text Books | 1. | https://www.poetryfoundation.org/poems/43588/dover-beach . |
| | 2. | https://portal.abuad.edu.ng/lecturer/documents/1586771577our_earth_will_not_die.doc |
| | 3. | http://l-adam-mekler.com/chucktwo.pdf] |
| | 4. | https://offthewallplays.com/wp-content/uploads/2017/04/1_pdfsam_A-famed-life-full-with-title-page.pdf] |
| | 5. | Nation, I. S. P and Jonathan Newton. 2009. Teaching ESL/EFL Listening and Speaking. Routledge, New York, United States of America. |
| | 6. | Prabha, Dr. R. Vithya& S. Nithya Devi. 2019. Sparkle. (1st Edn.) McGraw - Hill Education, Chennai, India.] |
| Reference Books | 1. | Rudzka, Brygida -Ostyn, 2003. Word Power: Phrasal Verbs and Compounds: A Cognitive Approach, Mouton de Gruyter, New York, United States of America..] |
| | 2. | Swales, John M. & Feak, Christine B. 2012. Academic Writing for Graduate Students: Essential Tasks and Skills, University of Michigan Press, Michigan, United States of America.] |
| | 3. | Sen, Leena. 2007. Communication Skills, Second Edition, Prentice Hall India Learning Private Limited, New Delhi, India.] |
| | 4. | O. Greene, John. 2021. Essentials of Communication Skill and Skill Enhancement: A Primer for Students and Professionals, Routledge publishers, United Kingdom.] |

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|--------------------------------|--|
| Journal and Magazines | https://academic.oup.com/journals |
| E-Resources and Website | https://learnenglish.britishcouncil.org/ https://www.cambridgeenglish.org/learning-english/activities-for-learners/ |

| | |
|------------------------|---|
| Learning Method | Chalk and Talk/ Assignment/Seminar/ Interactive session |
|------------------------|---|

| | |
|----------------------------|----------------------------------|
| Focus of the Course | Skill Development/ Employability |
|----------------------------|----------------------------------|



SEMESTER I
CORE - I: FINANCIAL ACCOUNTING

| Semester | Course Code | Course Name | Category | L | T | P | Credits |
|----------|-------------|----------------------|----------|----|----|---|---------|
| I | 24PAU1CA | FINANCIAL ACCOUNTING | CORE | 60 | 12 | - | 4 |

| Preamble | <p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> • the basic concepts of accounting, prepare the final accounts and methods of providing depreciation accounting. • the recording transactions relating to bills of Exchange, methods of preparation of account current and find out the average due date. • the knowledge about accounting for Consignment and methods of recording sale or return transactions. | |
|------------------------------|--|----------------------------------|
| Prerequisite | Knowledge on Fundamentals of Accounting | |
| Course Outcomes (COs) | | |
| CO Number | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | Understand the basic knowledge about accounting and preparation of final accounts. | K1 |
| CO2 | Know the methods of providing depreciation accounting. | K2 |
| CO3 | Obtain the features of bill of exchange, promissory notes and recording transactions relating to bills. | K2 |
| CO4 | Learn the knowledge about methods of preparation of account current and find out the average due date. | K3 |
| CO5 | Acquire knowledge about accounting treatments in the books of the consignor and consignee and methods of recording sale or return transactions. | K3 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| COs / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | ✓ | ✓ | ✓ | ✓ | |
| CO2 | ✓ | ✓ | | ✓ | ✓ |
| CO3 | ✓ | | ✓ | | ✓ |
| CO4 | ✓ | ✓ | ✓ | ✓ | |
| CO5 | ✓ | ✓ | ✓ | ✓ | |



Syllabus

| Unit | Content | Hours | E-Contents / Resources |
|------|--|-----------|------------------------|
| I | Introduction to Accounting and Final Accounts Accounting Definition - Objectives - Functions - Advantages - Limitations - Types of Accounts - Basis of Accounting - Accounting Principles: Accounting Concepts and Conventions - Journal - Ledger - Subsidiary books - Trial balance. Final Accounts: Introduction - Trading Account, Profit and Loss Account, Balance sheet with adjustments. Case Study on Accounting Concepts | 14 | Text Book |
| II | Bank Reconciliation Statement and Depreciation Bank Reconciliation Statement - Need - Preparation of Bank Reconciliation Statement. Meaning and Definition of Depreciation - Characteristics - Causes - Need - Methods (Straight Line, Written Down, Annuity, Sinking Fund, Insurance Policy and Machine Hour Rate methods). Case Study on Bank Reconciliation Statement | 16 | Text Book |
| III | Bills of Exchange Bills of Exchange - Definition - Features - Advantages - Types - Promissory Notes - Definition - Features - Distinction between Bills of Exchange and Promissory Notes - Recording transactions relating to bills - Retiring of bill under rebate - Dishonour of a Bill - Renewal of bills. Case Study on Bills of Exchange | 15 | Text Book |
| IV | Account Current and Average Due Date Meaning of Account current - Definition - Methods: Product, Red-ink Interest, Interest table, Periodical balance and Epoque method. Meaning of Average due date - Uses - Accounting treatment - Calculation of Interest. | 12 | Text Book |
| V | Accounting for Consignments and Goods Sent on Sale or Return Basis Meaning of Consignment - Distinction between consignment and sale - Accounting treatment in the books of the Consignor and Consignee - Goods sent on consignment at cost and at Invoice price. Meaning of Sale or Return - Purpose - Methods of Recording Sale or Return Transactions. | 15 | Text Book |
| | Total | 72 | |



Note: Distribution of Marks: 80% problems and 20% theory.

Case studies related to the above topics to be discussed (Examined Internal only)

| | | |
|------------------------|----|---|
| Text Book | 1. | Reddy,T.S. and Murthy,A. 2023, Financial Accounting [Second Revised Edition] Margham Publications, Chennai |
| Reference Books | 1. | Shukla M.C Grewal T.S Gupta S.C. 2022, Advanced Accounts Volume I [Nineteenth Edition]. S.Chand & Company Pvt Ltd, New Delhi. |
| | 2. | Hanif., and Mukherjee, 2018, Modern Accountancy, (Volume I) [Second Edition]. Tata Mcgraw Hill Publishing Co.Ltd., Chennai. |
| | 3. | S.N.Maheswari, Suneel K Maheswhwari and Sharad K Maheswari, 2022, Advanced Accountancy, (Volume I) [11th Edition], S Chand & Company Limited. |
| | 4. | Pillai. R.S.N and Bagavathi, Uma.S. 2012. Fundamentals of Advanced Accounting (Volume I). [Third Revised Edition]. Sultan Chand & Company Ltd, New Delhi. |

| | |
|--------------------------------|--|
| Journal and Magazines | https://indianaccounting.org |
| E-Resources and Website | Best Financial Accounting Courses & Certificates Online [2024] Coursera, Infosys Springboard: Digital Learning and Reskilling Programs |

| | |
|-------------------------|---|
| Learning Methods | Chalk and Talk/Assignment/Seminar/ Group Discussion |
|-------------------------|---|

| | |
|----------------------------|--|
| Focus of the Course | Skill Development/ Employability/ Entrepreneurial Development/ Innovations |
|----------------------------|--|



| Semester - I | | | | | | | |
|------------------------------------|------------|--------------------------|----------|----|---|---|---------|
| CORE II : PRINCIPLES OF MANAGEMENT | | | | | | | |
| Semester | Corse Code | Course Name | Category | L | T | P | Credits |
| I | 24CIU1CA | PRINCIPLES OF MANAGEMENT | CORE | 48 | - | - | 4 |

| | |
|---------------------|---|
| Preamble | <p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> • the basic principles and elements of effective management • the managerial actions of planning, organizing and motivation • the leadership qualities and effective controlling. |
| Prerequisite | Knowledge on Management |

| Course Outcomes (Cos) | | |
|-----------------------|--|----------------------------------|
| CO Number | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | Integrate the management principles into management practices. | K2 |
| CO2 | Understand the planning and decision-making process in the organization. | K2 |
| CO3 | Assess the organisational practices through proper delegation of authority and responsibility | K2 |
| CO4 | Describe the recruitment process, motivational theory and leadership styles in the practice of management. | K2 |
| CO5 | Understand the techniques of direction and control to summarize the report. | K3 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Cos / POs | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | | ✓ | ✓ | ✓ | ✓ |
| CO2 | ✓ | ✓ | | ✓ | ✓ |
| CO3 | | ✓ | ✓ | ✓ | ✓ |
| CO4 | ✓ | ✓ | | ✓ | ✓ |
| CO5 | | ✓ | ✓ | ✓ | ✓ |



Syllabus

| Unit | Content | Hrs | Resources |
|---|--|-----------|-----------|
| I | Introduction to Management Definition - Nature and Scope - Importance -Functions of Management - Management as an Art, Science and Profession - Scientific Management - Fayol's Principles of Management - Management By Objectives (MBO) - Management By Exception (MBE)- Organization culture and Environment – Current trends and issues in Management. | 10 | Text Book |
| II | Planning Definition - Nature - Objectives - Advantages and Disadvantages - Process - Types - Decision Making - Traditional and Modern Techniques - Steps involved in Decision Making- Rational Decision Making. Case Study on Decision Making | 10 | Text Book |
| III | Organizing Definition - Principles - Types - Importance -Elements of Organisation Process - Line & Staff- Overcoming Line-staff conflict, Committees, Organization Structures, Types, Advantages & Disadvantages. Directing - meaning & Definition - Principles - Techniques - Importance -Delegation - Process of Delegations-Barriers to Delegation, Span of Control - Centralization & Decentralization - Departmentation Case Study on organisation conflict | 10 | Text Book |
| IV | Staffing Meaning and Definition - Functions - Recruitment - Sources of Recruitment - Training- Performance Appraisal - 360 Degree Appraisal Method - Assessment Center Method- Motivation - Importance of Motivation - Maslow's Theory of Motivation - X, Y and Z Theories (McGregor Theory & William Ouchi Theory)- Goal Setting theory - Leadership - Types - Qualities of a Good Leader- Leadership styles- Group decision making. Case Study on Performance Appraisal | 9 | Text Book |
| V | Controlling and Reporting Meaning and Definition - Need and Significance of control - Process of Controlling- Types of control -Managing Productivity - Cost Control - Purchase Control -Maintenance Control - Quality Control - Co-ordination - Need - Techniques - Reporting - meaning & Definition - Principles - Techniques - Importance | 9 | Text Book |
| | Total | 48 | |
| Note: Case studies related to the above topics to be discussed (Examined Internal only) | | | |



| | | |
|------------------------|----|--|
| Text book | 1. | Dinkar Pagare ,2018, "Principles of Management", Sixth Edition,Sultan Chand & Sons, New Delhi. |
| | 2. | Ramaswamy T, 2019,"Principles of management", Eleventh Edition, Himalaya Publishing Home Pvt Ltd, Mumbai |
| Reference Books | 1. | Govindarajan. M., 2019. "Principles of Management", Ninth Edition, PHI Publications, New Delhi. |
| | 2. | Prasad L.M., 2015, "Principles and Practice of Management", Eighth Edition, Sultan Chand & Sons, New Delhi |
| | 3. | Tripathi P C& Reddy P N, 2017, "Principles of Management", Sixteenth Edition, McGraw Hill Education and New Delhi. |
| | 4. | Mitra J.K, 2017, "Principles of Management", First Edition, Oxford University Press. |

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|--------------------------------|--|
| Journal and Magazines | Principles Of Management Academy of Management Journal (aom.org) |
| E-Resources and Website | Infosys Springboard: Digital Learning and Reskilling Programs Principles of Management Coursera |

| | |
|------------------------|--|
| Learning Method | Chalk and Talk/ Assignment/Seminar/ Group Discussion/ Case Study |
|------------------------|--|

| | |
|----------------------------|--|
| Focus of the Course | Skill Development/ Employability/ Entrepreneurial Development/ Innovations |
|----------------------------|--|



SEMESTER I

CORE NON-LAB PRACTICAL - I: ACCOUNTING SKILL

| Semester | Course Code | Course Name | Category | L | T | P | Credits |
|----------|-------------|------------------|----------|---|---|----|---------|
| I | 24FIU1CP | ACCOUNTING SKILL | CORE | - | - | 48 | 2 |

Syllabus

| Sl.No. | Content |
|--------|---|
| 1 | To identify accounting rules. |
| 2 | To classify various subsidiary Books. |
| 3 | To check debits equal to the credits. |
| 4 | Classifying direct and indirect income & expenses. |
| 5 | Classifying various assets and liabilities. |
| 6 | Preparation of Invoice and Voucher. |
| 7 | Draw a Bill of Exchange and Promissory Note. |
| 8 | Bank account opening procedures & documents required. |
| 9 | Application form filling for Demand Deposit and Time Deposit. |
| 10 | To observe the financial statement of a company and analyze. |



Semester-I

BUSINESS ECONOMICS

| Semester | Course Code | Course Name | Category | L | T | P | Credits |
|----------|-------------|--------------------|----------|----|---|---|---------|
| I | 24COU1IA | BUSINESS ECONOMICS | IDC | 48 | - | - | 4 |

| | |
|---------------------|--|
| Preamble | <p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> the concept of demand and supply. cost and determine price. the integrate macroeconomic factors in business decision making. |
| Prerequisite | Knowledge on basic demand and supply economics. |

| Course Outcomes (Cos) | | |
|-----------------------|---|----------------------------------|
| CO. No | Course Outcomes (COs) Statement | Bloom's Taxonomy Knowledge Level |
| CO1 | identify the concept of demand and consider them in business decision making. | K2 |
| CO2 | associate cost and supply. | K2 |
| CO3 | respond to dynamic macroeconomic factors in business. | K3 |
| CO4 | infer the impact of monetary and fiscal policy on the firm. | K2 |
| CO5 | examine a firm's contribution to national income. | K3 |

| Mapping with Program Outcomes: | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Cos / Pos | PO1 | PO2 | PO3 | PO4 | PO5 |
| CO1 | | ✓ | | ✓ | ✓ |
| CO2 | | ✓ | | ✓ | ✓ |
| CO3 | | ✓ | | ✓ | ✓ |
| CO4 | | ✓ | | ✓ | ✓ |
| CO5 | | ✓ | | ✓ | ✓ |

Syllabus:

| Unit | Content | Hrs | Resources |
|------|---|-----|-------------------------------------|
| I | <p>Demand Analysis: Business Economics: Meaning, Definition, Scope and Significance - Micro and Macroeconomics – Demand: Demand Determinants, Demand Schedules and Demand Curves - Law of Demand – Change in demand and Shift in demand - Types of Demand – Elasticity of Demand: Determinants, Types and Methods of Measuring Price Elasticity of Demand. Case study on Law of Demand and Supply.</p> | 8 | Text Book e- Resource Article |



| | | | |
|-----|--|----|---|
| II | Cost, Supply and Business Cycle: Introduction- Components of a well-designed HR strategy- Cost Concepts and its Types - Cost of Production. Supply: Determinants of Supply and Law of Supply - Elasticity of Supply and Types of Elasticity of Supply – Business Cycle: Characteristics and Phases – Controlling Business Cycle. | 9 | Text Book e- Resource |
| III | Price Analysis: Price and Output Decisions in Perfect and Imperfect Market Competition - Legal Constraints in Pricing - Competition Act 2002 – History and Features - Producer Price Index (PPI). Inflation and Deflation: Meaning, Definition, Causes and Consequences – Consumer Price Index (CPI) - Inflation Rate. | 10 | Reference Book e-Resource Article |
| IV | Monetary and Fiscal Policy: Monetary Policy: Meaning and Objectives - Limitations of Monetary Policy – Instruments of Monetary Policy – Monetary Policy Committee (MPC) - Demonetization: Merits and Demerits, History of Demonetization in India - Fiscal Policy: Meaning, Objectives, Instruments and Limitations. Case study analysis on changes made in Monetary policy instruments by RBI. | 9 | Text Book e- Resource |
| V | National Income: National Income - Definition and Concepts: GDP, NDP, GNP, NNP, Personal Income (PI), Disposable Personal Income (DPI), Per Capita Income (PCI) and Transfer Payments. National Income Accounting - Methods of Computation – Difficulties in Computation of National Income. Case study on Gross Domestic Product (GDP). | 12 | e- Resource |

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|------------------------|----|---|
| Text book | 1. | Sundharam .K.P.M. & Sundharan. E. N., 2020, “Business Economics”, Sultan Chand and Sons, New Delhi. |
| | 2. | Varshney. R. L and Maheswari. K .L, 2019, “Managerial Economics”, Sultan Chand and Sons, New Delhi. |
| Reference Books | 1. | Radha, 2021, “Business Economics”, Prasanna Publishers and Distributers. |
| | 2. | Sankaran. S., 2015, “Business Economics”, Margham Publications, Chennai. |
| | 3. | Ahuja. H. L., 2014, “Business Economics”, S. Chand and Company Pvt. Ltd., New Delhi. |
| | 4. | Manab Adhikary, 2010, “Business Economics”, Excel Books, New Delhi. |



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|---------------------------------|--|
| Journal and Magazines | <ol style="list-style-type: none"> 1. Economic & Political Weekly, https://www.epw.in/ 2. Indian Economic Journal, https://indianeconomicassociation1917.com/journals.php 3. Vikalpa: The Journal for Decision Makers, https://journalpublishingguide.vu.nl/WebQuery/vubrowser/37472 4. Indian Economic Review, https://www.jstor.org/journal/indeconrev |
| E-Resources and Web site | <ol style="list-style-type: none"> 1. https://www.taxmann.com/post/blog/law-of-demand-elasticity-of-demand 2. https://icmai.in/upload/Students/Syllabus2016/Foundation/Paper-1_Jan22.pdf 3. https://www.icsi.edu/media/website/Business%20Economics%20(FndProg).pdf 4. https://egyankosh.ac.in/bitstream/123456789/82419/1/Unit-5.pdf 5. https://mospi.gov.in/sites/default/files/reports_and_publication/statistical_manual/Chapter%202.pdf |

| | |
|------------------------|---|
| Learning Method | Lecture with PPT, Case study, Seminar, Flexitime Open Book Test & Flip Chart Presentation |
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|----------------------------|--|
| Focus of the Course | Critical thinking, analytical skills and employability |
|----------------------------|--|



Semester – I

AECC I: ENVIRONMENTAL STUDIES

| Semester | Course Code | Course Name | Category | L | T | P | Credits |
|------------------------------|--|-----------------------|----------|----|---|---|----------------------------------|
| I | 24MBU1AA | ENVIRONMENTAL STUDIES | AECC | 24 | - | - | 2 |
| Preamble | This course has been designed for students to learn and understand <ul style="list-style-type: none"> • Multi-disciplinary aspects of Environmental studies • Importance to conserve the biodiversity • Causes of Pollution and its control | | | | | | |
| Prerequisite | Aware the basics of environmental components | | | | | | |
| Course Outcomes (Cos) | | | | | | | |
| CO Number | Course Outcomes (Cos) Statement | | | | | | Bloom's Taxonomy Knowledge Level |
| CO1 | To understand the importance of natural resources in order to conserve for the future | | | | | | K1 |
| CO2 | To impart knowledge on Natural resources and its conservation | | | | | | K2 |
| CO3 | To impart knowledge on Biodiversity and its conservation | | | | | | K3 |
| CO4 | To create awareness on effects, causes and control of air, water, soil and noise pollution etc., | | | | | | K4 |
| CO5 | To build awareness about sustainable development and Environmental protection | | | | | | K1 |

Mapping with Programme Outcomes

| Cos/POs | PO1 | PO2 | PO3 | PO4 | PO5 |
|---------|-----|-----|-----|-----|-----|
| CO1 | | | | | ✓ |
| CO2 | | | | | ✓ |
| CO3 | | | | | ✓ |
| CO4 | | | | | ✓ |
| CO5 | | | | | ✓ |



Syllabus

| Unit | Content | Hours | E-Contents / Resources |
|------|--|-----------|------------------------|
| I | Introduction to Environmental studies & Ecosystems: components of environment – atmosphere, hydrosphere, lithosphere and biosphere. Scope and importance - Energy flow in an ecosystem: food chain, food web and ecological succession. | 5 | Text book and Website |
| II | Natural Resources: Renewable and Non-renewable Resources: Land Resources and land use - Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations. Conflicts over water (international & inter-state). Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs. | 5 | Text book and Website |
| III | Biodiversity and Conservation: Global biodiversity hot spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity. | 4 | Text book and Website |
| IV | Environmental Pollution: types, causes, effects and controls; Air, water, soil, chemical and noise pollution. Nuclear hazards and human health risks. Environment Laws: Environment Protection Act; Prevention & Control of Pollution Act – Air & Water. Wildlife Protection Act; Forest Conservation Act; | 5 | Text book and Website |
| V | Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Role of Information Technology in Environment and human health. Role of the Colleges, Teachers and Students in village adoption towards clean, green and make in villages in various aspects. | 5 | Text book and Website |
| | Total | 24 | |




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|-----------------|----|---|
| Text Book | 1. | <i>Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt</i> |
| | 2. | <i>Gadgil, M., & Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.</i> |
| Reference Books | 1. | <i>Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment, London, Routledge.</i> |
| | 2. | <i>Gleick, P.H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.</i> |
| | 3. | <i>Groom, Martha J. Gary K. Meffe, and Carl Ronald carroll. 2006, Principles of Conservation Biology. Sunderland: Sinauer Associates.</i> |
| | 4. | <i>Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. Science, 339: 36-37.</i> |

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|-------------------------|---|
| Journal and Magazines | https://www.hzu.edu.in/bed/E%20V%20S.pdf |
| E-Resource and Websites | https://www.ugc.gov.in/oldpdf/modelcurriculum/env.pdf |

| | |
|------------------|-------------------------------------|
| Learning Methods | Chalk and Talk/ Seminar/ Assignment |
|------------------|-------------------------------------|

| | |
|---------------------|--|
| Focus of the Course | Skill Development/Employability/Social Awareness and Environment |
|---------------------|--|


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| Dr.N.G.P. Arts and Science College | | |
| APPROVED | | |
| BoS- 17th | AC - 17th | GB - |
| 05.4.2024 | 17.4.2024 | |

